For Consumers Considering Short-term Policies

Some insurers and web brokers now actively promote the sale of short-term health insurance policies. As the name implies, short-term policies offer health coverage for less than one year. Typically these policies offer fewer covered benefits and consumer protections compared to plans that meet all Affordable Care Act (ACA) standards. As a result, short-term policies generally have lower premiums. Short-term policies are never sold in the marketplace and differ from marketplace policies in other important respects. This fact sheet identifies features of short-term policies consumers may wish to check carefully.

Eligibility based on health status

Except in states that prohibit their sale,¹ short term health insurance policies are medically underwritten. That means consumers generally will be turned down if they have pre-existing health conditions. Short-term policy applications ask questions about health – for example, if the applicant is pregnant or planning to get pregnant, or if the applicant has been diagnosed or treated for cancer, hepatitis, mental health or substance use disorders, HIV/AIDS, or other conditions. Insurers generally refuse to sell short-term policies to people who answer “yes” to any of those questions.

Duration of coverage and “renewability”

Unless state rules limit the duration of short-term policies, they are allowed to provide coverage for up to 364 days. Shorter-term policies – for example, lasting 3 or 6 months – are also for sale. At the end of the policy term, coverage ends. Some policies may include an option to extend or renew coverage at the end of the policy term. However, it is up to the insurer to decide. People who buy a short-term policy and then get sick most likely will not be able to extend or renew coverage.

Importantly, loss of coverage under a short-term policy during the year does not make people eligible for a special enrollment period (SEP) to switch to an ACA-compliant marketplace policy. They will have to wait until the next Open Enrollment period to buy a plan that cannot turn them down.

Limits on covered benefits

Short-term policies can seem similar to major-medical coverage, though limits often apply. For example:

- Limits on covered doctor visits - Check to see if the short-term policy limits the number of covered doctor visits, for example, to no more than 3 visits.

¹ So far, California, Massachusetts, New Jersey, and New York prohibit the sale of short-term health insurance policies that lack protections for people with pre-existing conditions. Additionally, Colorado, Connecticut, New Mexico, and Rhode Island impose tighter rules on short-term plans, and as a result, no short-term plans are currently sold in these states. Some other states that apply much stricter limits to short-term policies are Delaware, District of Columbia, Hawaii, Illinois, Maine, Maryland, Vermont, and Washington.
Dollar limits on covered benefits - Check to see if dollar limits on specific covered benefits apply—such as $1,000 per day in the hospital. If a policy applies dollar limits, actual charges above the limit will not be covered. (For example, according to healthcare.gov, the average cost of a 3-day hospital stay is around $30,000.) Virtually all short-term policies apply a dollar cap to all covered benefits, e.g., ranging from $100,000 to $2 million.

Limits on prescription drug coverage - If prescription drugs are covered, check to see if other limits apply, for example, whether drugs are covered only during an inpatient hospital stay. Some short-term policies might not cover drugs at all but offer a drug discount card instead. A discount card is not the same as insurance coverage; the patient will have to pay the entire discounted price without any insurance reimbursement.

Excluded benefits – Carefully read information about policy exclusions. Short-term policies typically do not cover maternity care; many will not cover substance use treatment or mental health services.

Short-term policies exclude pre-existing conditions. If you make a claim under a short-term policy, the insurer can investigate whether your condition existed before you bought the policy. Depending on the policy and state laws where you live, the insurer might also refuse to cover a condition that existed, even if not-yet diagnosed, before you bought the policy. Some short-term policies offer limited coverage for certain pre-existing conditions, such as allergies, if you are otherwise healthy enough to buy the policy.

Cost sharing for covered benefits
Most short-term policies have an out-of-pocket limit on cost sharing; however, that limit might not include what you pay in deductibles or copays. By contrast, in ACA-compliant policies, the out-of-pocket limit caps what consumers pay in a year for all types of cost sharing—deductibles, co-pays, and coinsurance. For 2020, that limit is $8,150 per year for a single person.

Provider networks
Be sure to check whether the short-term policy offers a network of providers. If so, you will need to seek care in-network to be covered (or, in case of “PPO” plans – to get the highest level of coverage.) Some short-term policies are described as “Indemnity” policies. That means the insurer does not limit coverage to a network of doctors and hospitals. It also means the insurer has not negotiated any limits on what doctors and hospitals can charge you. An indemnity policy will reimburse you up to an amount the insurer allows, and you will be responsible for the difference between that amount and the actual billed amount. This difference is called “balance billing” and can be very expensive.

Other differences from ACA-compliant plans
Short-term policies cannot be sold on HealthCare.gov or state marketplace websites. Consumers eligible for marketplace subsidies cannot use them to buy short-term policies. When comparing premiums for short-term plans and marketplace plans, be sure to take into account marketplace premium and cost sharing subsidies that may apply to you. Most people who buy marketplace plans qualify for these subsidies.