Implications of a Medicaid Work Requirement: National Estimates of Potential Coverage Losses

Rachel Garfield, Robin Rudowitz and MaryBeth Musumeci

On January 11, 2018, the Centers for Medicare and Medicaid Services (CMS) issued a State Medicaid Director Letter providing new guidance for Section 1115 waiver proposals that would impose work requirements (referred to as community engagement) in Medicaid as a condition of eligibility. As of June 2018, CMS has approved such work requirements in 4 states: Kentucky, Indiana, Arkansas and New Hampshire. A number of other states have waivers pending at CMS to impose work requirements or are considering such proposals. Not all states are interested in Medicaid work requirements, but Senate proposals and the House Budget Resolution passed by the House Budget Committee are calling for a federal requirement that all states implement work requirements in Medicaid.

This analysis provides illustrative scenarios of potential nationwide reductions in Medicaid coverage if all states implemented work requirements similar to those currently proposed. The scenarios assume low and high disenrollment rates tied to compliance with the work requirements and related problems with reporting, based on disenrollment rates reported in existing studies of the effect of Medicaid reporting requirements and state estimates of enrollment under proposed waivers. Overall, among the 23.5 million non-SSI, non-dual, nonelderly Medicaid adults, disenrollment ranges from 1.4 million to 4.0 million under the scenarios considered (Figure 1).

Because the majority of Medicaid adults are already working or likely exempt from work requirements, they account for a large share of people losing coverage even if they may lose coverage at a lower rate than those who are not already working but subject to work requirements. Specifically, under all scenarios, most disenrollment would be among individuals who would remain eligible but lose coverage due to new administrative burdens or red tape versus those who would lose eligibility due to not meeting new work requirements.
Who may be subject to Medicaid work requirements?

Earlier analysis shows that most nonelderly Medicaid adults already are working or face significant barriers to work, leaving a very small share of adults to whom these policies are directed. More than six in ten nonelderly, non-dual, non-SSI Medicaid adults are already working (Figure 2). Among those who are not working, most are in fair/poor health or report illness or disability, caregiving responsibilities, or going to school as reasons for not working. Many of these reasons would likely qualify as exemptions from work requirement policies. This would leave 6% of the population to whom work requirement policies could be directed. Some in this group report they are retired (2%), which often is related to ill health, and others in this group report that they are unable to find work (2%); just 1% are not working for another reason.

However, work requirements have implications for all populations covered under these demonstrations. Those who are already working still must successfully document and verify their compliance. Those who qualify for an exemption also must successfully document and verify their exempt status, as often as monthly.

States will need to develop reporting and verification systems to administer work requirements. In most cases, these systems will require enrollees to actively report participation in work or another qualifying activity or obtain an exemption from the requirement. For example, in Arkansas, enrollees must set up online accounts and log into their accounts by the 5th of each month to attest to participating in work or other qualifying activities.

Estimating changes in Medicaid enrollment due to work requirements

To estimate potential coverage losses nationally if all states were to implement work requirements, we started with the analysis above of current work status and reasons for not working among the non-SSI, non-dual, nonelderly Medicaid adult population. We applied different assumptions about changes in coverage to three groups: those who are already working, those who are likely exempt, and those subject to new work requirements. Additional detail is available in the Methods appendix at the end of this brief.
**Already Working or Exempt**

Work requirements in Medicaid will primarily affect people already working or exempt non-workers by imposing new reporting requirements to document either their compliance or exemption with the rules regarding work. We classified as already meeting the work requirement but having to report their hours anyone who was working full-time (≥35 hours/week) or part-time (<35 hours/week).\(^1\) We classified as likely exempt anyone who reported that they were in fair/poor health or reported that the reason they were not working was due to illness/disability, being in school, or being a caretaker. There is some variation in exemptions across the states that have approval to implement work requirements and some variation in pending state requests that could expand or limit the scope of who may qualify for an exemption beyond these broad categories.

Disenrollment among those who may still be eligible but experience challenges in complying with administrative reporting requirements may be considered an “unintended” negative consequence of implementing a policy. Research shows that administrative requirements in Medicaid create barriers for individuals to enroll and stay enrolled in coverage. These studies broadly investigate how many and why Medicaid and/or CHIP enrollees lost coverage despite evidence that they remain eligible for the program or how certain enrollment policy changes (such as adding or dropping reporting requirements) affected enrollment. While some may move off Medicaid due to increases in income or obtaining other coverage, many who are eligible may lose coverage for failure to return or misdirected paperwork or other necessary documentation or for failure to pay premiums. These studies can be a good proxy for attempting to understand how new administrative requirements such as obtaining an exemption or verifying work status might affect enrollment. Based on our review of numerous studies, we applied a “low” disenrollment rate of 5% and a “high” of 15% among the population likely exempt from work requirements or already working.

**Not Currently Working and Subject to New Requirements**

We classified as likely subject to the work requirement anyone who reported the reason they were not working was that they were not able to find work, retired, or other reason. We reviewed state estimates of enrollment effects of imposing work requirements in Medicaid and research examining disenrollment due to the imposition of work requirements in TANF and SNAP to develop disenrollment rates among those subject to work requirement. The studies we reviewed estimated a broad range of disenrollment rates. Based on this information, we assumed a “low” disenrollment rate of 25% and a “high” rate of 50% among people likely not exempt from work requirements.

**Potential Enrollment Impact of Medicaid Work Requirements**

Overall, among the 23.5 million non-dual, non-SSI, nonelderly Medicaid adults, disenrollment ranges from 1.4 million to 4.0 million under the illustrative scenarios considered. These totals are highly subject to the assumed disenrollment rates. They represent a range of 6-17% enrollment loss.
among the non-SSI, non-dual, nonelderly Medicaid population and a range of 3-6% enrollment loss among the total Medicaid population.

In all scenarios, most people losing coverage are disenrolled due to lack of reporting rather than not complying with the work requirement (Figure 3). Because the majority of Medicaid adults are already working or exempt, they account for most people losing coverage even though they lose coverage at a lower rate than those not working and subject to the new requirement. Even in the scenario that uses a “low” disenrollment rate among the exempt/working population and a “high” disenrollment rate among those subject to the requirement, 62% of those losing coverage are in the exempt/working category.

Policy Implications

The structure of state waiver requests typically targets so-called “able-bodied” adults for work requirements, exempting those who are parents, students, or medically frail. However, even those exempt from work requirements may still have to document their exemption status, creating new paperwork or reporting obligations for them, and adults who are already working also will have to document and report their hours. There is a risk of eligible people losing coverage due to their inability to navigate these processes, miscommunication, or other breakdowns in the administrative process. Drawing on literature showing disenrollment due to administrative requirements in Medicaid, this analysis shows that, under all scenarios considered, most people losing coverage would actually be exempt from or complying with work requirements, an outcome that may be considered an unintended negative consequence of these programs. Given limited availability of other coverage options for low-income individuals, most people losing Medicaid coverage are likely to become uninsured, which may be particularly problematic for the large share of Medicaid adults with health problems.

Potential loss of Medicaid among eligible enrollees highlights how work requirement programs might undo progress in helping eligible individuals access Medicaid coverage and could return Medicaid to welfare rules. In recent decades, as Medicaid has “de-linked” from cash assistance and developed into a health coverage program for low-income individuals without access to other coverage, states have implemented enrollment and renewal simplification measures to streamline Medicaid administration and make gaining and keeping coverage easier for eligible individuals. Increased
documentation requirements stemming from work requirement waivers could reverse these changes and shift Medicaid from a health insurance program for low-income families back to one that operates under welfare rules.

**New requirements will increase administrative costs, complexity and potential coverage losses among those who remain eligible.** States implementing work requirements will likely have to design new systems to reflect changes in eligibility rules, to enable enrollees to report compliance, to interface with other programs (such as SNAP, TANF, or employment training), to implement coverage lock-out periods, and to exchange eligibility information among the state, enrollment broker, health plans, and providers. New staff may be required to conduct beneficiary education, develop notices, evaluate and process exemptions, and review more applications as churn increases and enrollees appeal coverage lockout periods. These fundamental changes to Medicaid administration may lead to even greater coverage losses than literature on past reporting requirements finds, as that literature is based on more incremental changes to Medicaid administration (e.g., changing the time frame required for renewal). In addition, how well states administratively operationalize these policy changes will affect the magnitude of the enrollment effect. States that face enrollment declines will face loss of federal matching funds for those enrollees (at enhanced federal matching rates for those eligible under the ACA), potentially creating a situation in which states are faced with either spending more on administration or losing federal Medicaid funds.

**Because work requirement programs may disproportionately affect certain groups of enrollees, disenrollment could be concentrated among particularly vulnerable populations.** Analyses show that older adults, people with disabilities, and women have lower rates of work than other groups and may face particular challenges in meeting exemptions or navigating exemption policies. In addition, analysis of proposed legislation in Michigan to impose work requirements—but exempt individuals in counties with unemployment exceeding 8.5 percent—showed that the policy would have disparate racial impact and would disproportionately exempt whites in more rural areas compared to blacks in more urban areas.² This provision was not included in the legislation adopted in Michigan, but waivers approved in other states require states to assess and determine if exemptions or other program changes are needed for certain geographic areas (e.g., places with high unemployment, limited economic or educational opportunities, lack of public transportation) to prevent work requirement programs from being impossible or unreasonably burdensome to meet. Depending on how these exemptions are designed and implemented, they could have disproportionate effects on some groups of beneficiaries.

**Restrictions on state use of Medicaid funds under waivers will limit how many non-workers may be able to comply with new requirements.** The CMS guidance on work requirements is explicit that states will be required to describe strategies to assist beneficiaries in meeting work requirements but may not use federal Medicaid funds for supportive services to help people overcome barriers to work. It is unclear how states will come up with the additional funds needed to address successfully the multiple barriers (childcare, transportation, education, training, etc.) that interfere with the ability to work. As experience with TANF shows, without sufficient support systems and services, people subject to work requirements may face challenges in finding and retaining employment.
Appendix: Methods

Classifying Medicaid Enrollees

Our analysis of which enrollees are already working, likely exempt, or not working but subject to new work requirements is based on analysis of the 2017 Annual Social and Economic Supplement (ASEC) to the Current Population Survey. We restricted the analysis to non-elderly adult (age 19-64), non-dual eligible Medicaid enrollees who did not receive Supplemental Security Income. Within this population, we grouped people into the three groups based the following hierarchy:

1. Individuals working full time (defined as ≥35 hours/week) (people working full-time may work multiple jobs)
2. Individuals working part time (defined as <35 hours/week)
3. People in self-reported fair/poor health or those who say the reason they are not working is due to illness or disability
4. People age 60 or older
5. People who are full-time students
6. Parents
7. People who do not fall into one of the previous categories

While specific exemption policies vary across states with proposed or approved work requirements, this hierarchy allows us to group people into general categories of already working (groups 1 and 2); likely exempt due to medical frailty (group 3), age (group 4), school attendance (group 5) or parent caretaking duties (group 6); or not working and subject to work requirements (group 7).

Developing Disenrollment Rates for People Exempt or Already Working

For people already working or likely exempt from work requirements, we developed our "low" and "high" disenrollment rate based on studies examining the effect of administrative requirements in Medicaid on enrollment. Studies focus on a range of settings (e.g., nationwide or a particular state), populations (e.g., children or all enrollees), and time periods and are therefore difficult to summarize in one single estimate. This research generally groups into two categories.

First, some studies examine how many and why Medicaid and or CHIP enrollees lost coverage despite evidence that they remain eligible for the program. Studies that examine the share of beneficiaries who lose coverage despite continued eligibility (implying an administrative issue) or explicitly lose coverage due to not completing necessary paperwork/forms report between 5% (children in Utah) and 36% (Commonwealth Care enrollees in Massachusetts) disenrollment due to administrative barriers. The case study of Utah appears to be a low-end estimate, as other estimates are higher: 13% (children nationwide), 18% (MassHealth enrollees), and 29% (nonelderly adults nationwide). Examples of studies that look at churn (people losing coverage and then re-enrolling shortly thereafter, implying loss of
coverage is related to administrative re-enrollment barriers) find that between 10% (children in California\(^8\)) and 18% (children in Massachusetts\(^9\) and children in South Carolina\(^10\)) lose coverage and re-enroll. The average administrative burden disenrollment rate across these studies is 18%. Together, this research shows that paperwork or administrative requirements in Medicaid or CHIP lead to between 5% and 30% of people losing coverage.

A second category of studies examine how certain enrollment policy changes (such as adding or dropping reporting requirements) affected enrollment, generally using a pre-post research design. All of the studies we reviewed in this category focus on children and many on the effect of simplification measures implemented following the establishment of CHIP. Again, there is a broad range of estimates of the effect of administrative burden. A study of imposition of new reporting requirements for children’s coverage in Washington found that enrollment dropped 5% following the change, with about half due to incomplete paperwork.\(^{11}\) Several reports on the effect of enrollment and recertification simplification in Louisiana’s children’s coverage program report a 16 percentage point drop in loss of coverage due to not returning forms\(^{12}\) and a 12% drop in rates of churn.\(^{13}\) Similarly, Texas showed an 11% drop in cases closed for incomplete paperwork for children’s coverage.\(^{14}\) An analysis of the effect of a change in renewal procedures in Florida found that implementation of an active renewal process (from passive renewal) increased risk of disenrollment from the Florida Healthy Kids Program from 1.3% to 22%.\(^{15}\)

Altogether, these studies indicate that changes in paperwork/reporting requirements in Medicaid/CHIP are associated with change in enrollment between 3 and 20%. Though not directly comparable to the studies outlined above, it is logical that these estimates are lower, as simplification measures in most states do not entirely eliminate reporting requirements. Notably, one study of SCHIP disenrollment found that passive re-enrollment (which requires no action/reporting for most enrollees) nearly eliminated the loss of enrollment that occurred at recertification in other states.\(^{16}\)

Based on this review of literature, we use 5% as a “low” assumption of disenrollment due to paperwork or reporting requirements and 15% as a “high” assumption. These assumptions conservatively use the low-end estimate and mid-point estimate, rather than higher estimates that some studies find.

**Developing Disenrollment Rates for People Subject to Work Requirements**

For people likely subject to work requirements, we developed our “low” and “high” disenrollment rate based on research examining disenrollment due to the imposition of work requirements in TANF and SNAP as well as state estimates of enrollment effects of imposing work or similar requirements in Medicaid. The studies we reviewed estimated a broad range of disenrollment rates.

For example, evaluations of work requirements in SNAP showed that enrollment dropped 50-85% among the population subject to the requirement,\(^{17}\) and CBO’s estimate of the Agriculture and Nutrition Act of 2018 (which would require certain SNAP recipients to be employed or in a state-government-sponsored training program unless they qualify for certain waivers) assumes that 24% of people potentially subject to the requirement would no longer receive benefits under the proposal.\(^{18}\) Preliminary evaluations of
Medicaid Section 1115 waivers in Indiana, Iowa, and Michigan showed a range of participation in complex new programs such as payment of premiums or participation in healthy behavior programs. About half of HIP 2.0 enrollees in Indiana required to pay premiums did not do so, between 83 and 95% of enrollees in Iowa failed to complete all required healthy behavior actions, and between 60-70% of enrollees in Michigan were unaware of or misinformed about most cost-sharing and healthy behavior provisions (though retaining coverage in Iowa and Michigan was not contingent on completing these activities). Last, of states that have submitted Section 1115 waivers to use work requirements in Medicaid, Indiana provides the most detail on expected participation/enrollment changes. It assumes that 25% of people subject to the work requirement lose enrollment. Based on this information, we assumed a “low” disenrollment rate of 25% and a “high” rate of 50% among people likely not exempt from work requirements.

**Estimating Disenrollment**

To estimate disenrollment, we applied our “low” and “high” disenrollment rates for each group, for a total of four possible scenarios. We estimate disenrollment in the aggregate and do not model a particular individual’s likelihood of remaining enrolled in Medicaid. Estimates are intended to provide illustrative examples of the potential scope of work requirements nationwide; actual experiences of a particular state will likely differ due to unique nature of each waiver, the characteristics of the state’s Medicaid population, and the local/state economy.
Endnotes

1 The large majority (about three quarters) of part-time workers work at least 20 hours per week.


19 A majority (76%) of survey respondents in Michigan were aware that some services have no copays, in contrast to other questions about knowledge of cost-sharing features of their coverage.