Topline

KFF Health Tracking Poll – Swing Voters 2019

METHODOLOGY

This *KFF Health Tracking Poll- Swing Voters* was designed and analyzed by public opinion researchers at the Kaiser Family Foundation (KFF). The data from this topline is from two KFF Health Tracking Polls conducted May 30-June 4, 2019 and July 18-23, 2019, among a nationally representative random digit dial telephone sample of 2,402 adults ages 18 and older, living in the United States, including Alaska and Hawaii (note: persons without a telephone could not be included in the random selection process). To see the methodology for each poll, please visit the following: June 2019 available at https://www.kff.org/health-reform/poll-finding/kff-health-tracking-poll-june-2019/ and July 2019 available at https://www.kff.org/health-reform/poll-finding/kff-health-tracking-poll-july-2019/.

The combined landline and cell phone sample for each month was weighted to balance the sample demographics to match estimates for the national population using data from the Census Bureau's 2017 American Community Survey (ACS) on sex, age, education, race, Hispanic origin, and region along with data from the 2010 Census on population density. The sample was also weighted to match current patterns of telephone use using data from the July-December 2018 National Health Interview Survey. The weight takes into account the fact that respondents with both a landline and cell phone have a higher probability of selection in the combined sample and also adjusts for the household size for the landline sample, and design modifications, namely, the oversampling of prepaid cell phones and likelihood of non-response for the re-contacted sample. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample of registered voters is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. Kaiser Family Foundation public opinion and survey research is a charter member of the Transparency Initiative of the American Association for Public Opinion Research.

Group	N (unweighted)	M.O.S.E.
June KFF Health Tracking Poll- Registered voters	1,020	±4 percentage points
July KFF Health Tracking Poll- Registered voters	1,010	±4 percentage points
Total registered voters	2,030	±3 percentage points
Total swing voters	603	±5 percentage points

Notes for reading the topline:
− Percentages may not always add up to 100 percent due to rounding.
− Values less than 0.5 percent are indicated by an asterisk (*).
− "Vol." indicates a response was volunteered by the respondent, not offered as an explicit choice
− Questions are presented in the order asked; question numbers may not be sequential.

All trends shown in this document come from the Kaiser Health Tracking Polls.

PARTY.   In politics today, do you consider yourself a: (Republican), (Democrat), an Independent, or what? (rotate items in parentheses)

	Total
Republican	24
Democrat	29
Independent	35
Or what/Other/None/No preference	8
Don't know	2
Refused	1

PARTYLEAN. Do you LEAN more towards the (Republican) Party or the (Democratic) Party? (rotate items in parentheses in same order as PARTY)

Based on those who are not Republican or Democrat

	Total
Republican	33
Democratic	35
Independent/don't lean to either party (Vol.)	24
Other party (Vol.)	1
Don't know	5
Refused	2
	n=1,092

Summary PARTY and PARTYLEAN

Based on total

	Total
Republican/Lean Republican	40
Democrat/Lean Democratic	45
Pure Independent	13
Undesignated	2

Five-Point Party ID

	Total
Democrat	29
Independent Lean Democrat	16
Independent/Don't lean	11
Independent Lean Republican	15
Republican	24
Undesignated	4

COVERAGE. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time? (READ IF NECESSARY: A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or [Medicaid/Medi-CAL])?

	Total
Covered by health insurance	86
Not covered by health insurance	14
Don't know	*
Refused	*

AGECOV VARIABLE

	Total
Insured less than 65	83
Uninsured less than 65	17

IDEOLOGY. Would you say your views in most political matters are liberal, moderate, or conservative?

	Total
Liberal	25
Moderate	37
Conservative	34
Don't know	3
Refused	1

RVOTE. Are you registered to vote at your present address, or not?

	Total
Yes	80
No	20
Don't know	*
Refused	*

CP1.   A lot of people are unable to get out and vote for many reasons. Thinking about the 2018 elections that happened last year, did things come up that kept you from voting or did you happen to vote?

Based on those who are registered to vote

	07/19	06/19	Total
Did not vote	13	18	16
Voted in 2018	86	82	84
Don't know/Refused	1	*	*
	n=1,010	n=1,020	n=2,030

CP2.   And thinking about the 2016 presidential election between Donald Trump and Hillary Clinton, did things come up that kept you from voting in that election or did you happen to vote?

Based on those who are registered to vote

	07/19	06/19	Total
Did not vote	16	18	17
Voted in 2016	84	81	83
Don't know/Refused	*	1	*
	n=1.010	n=1,020	n=2,030

CP4.   Thinking about the upcoming presidential election in 2020, do you think you are definitely going to vote for President Trump, probably going to vote for President Trump, probably going to vote for the Democratic nominee, or are you definitely going to vote for the Democratic nominee? (rotate items 1-4/4-1)

Based on those who are registered to vote

	07/19	06/19	Total
Definitely going to vote for President Trump	30	27	29
Definitely going to vote for the Democratic nominee	35	33	34
Swing voters (NET)	28	32	30
Probably going to vote for President Trump	10	9	9
Probably going to vote for the Democratic nominee	12	14	13
Undecided (Vol.)	7	9	8
Vote for someone else (Vol.)	2	2	2
Don't plan to vote (Vol.)	1	1	1
Don't know/Refused	5	4	4
	n=1,010	n=1,020	n=2,030

CP5.   Is there a chance you will vote for (IF CP4=3, INSERT "President Trump"/IF CP4=2, INSERT "the Democratic nominee") or is there no chance?

Based on those who are registered to vote and will probably vote for President Trump or probably vote for the Democratic nominee

	07/19	06/19	Total
A chance	35	37	36
No chance	62	63	63
Don't know/Refused	2	-	1
	n=211	*n=223*	*n=434*

CP4/CP5 Combo Table

Based on those who are registered to vote

	07/19	6/19	Total
Definitely going to vote for President Trump in the upcoming presidential election in 2020	30	27	29
Probably going to vote for President Trump	10	9	9
There is a chance will vote for the Democratic nominee	5	5	5
There is no chance that will vote for the Democratic nominee	4	4	4
Don't know/Refused	*	-	*
Probably going to vote for the Democratic nominee	12	14	13
There is a chance will vote for President Trump	2	4	3
There is no chance that will vote for President Trump	9	10	9
Don't know/Refused	*	-	*
Definitely going to vote for the Democratic nominee	35	33	34
Undecided (Vol.)	7	9	8
Vote for someone else (Vol.)	2	2	2
Don't plan to vote (Vol.)	1	1	1
Don't know/Refused	5	4	4
	n=1,010	*n=1,020*	*n=2,030*

CP6.   How much attention do you normally pay to what's going on in national government and politics? A lot, some, only a little, none at all?

Based on those who are registered to vote

	07/19	06/19	Total
A lot/Some (NET)	89	88	88
A lot	57	58	57
Some	32	30	31
Only a little/None at all (NET)	11	12	12
Only a little	9	11	10
None at all	2	2	2
Don't know/Refused	*	-	*
	n=1,010	*n=1,020*	*n=1,030*

CP7.   Thinking about the 2020 presidential election and the next president, would you say it really matters who wins, somewhat matters who wins, or doesn't really matter who wins?

Based on those who are registered to vote

	07/19	06/19	Total
Matters who wins (NET)	96	95	95
Really matters who wins	82	82	82
Somewhat matters who wins	13	13	13
Doesn't really matter who wins	4	4	4
Don't know/Refused	-	1	*
	n=1,010	*n=1,020*	*n=1,030*

CP8. There are many reasons to choose a candidate during a presidential election including a variety of national issues that may influence voters. Thinking about your own vote choice, does the issue of (INSERT ITEM) make you (more likely to vote for President Trump) in the 2020 presidential election, or (more likely to vote for the Democratic candidate)? How about (INSERT NEXT ITEM)? (IF NECESSARY: Thinking about your own vote choice, does the issue of (INSERT ITEM) make you (more likely to vote for President Trump) in the 2020 presidential election, or (more likely to vote for the Democratic candidate)?) (rotate responses) (scramble items a-h)

Based on total swing voters

	More likely to vote for President Trump	More likely to vote for the Democratic candidate	Makes no difference to vote (Vol.)	Depends on the Democratic candidate (Vol.)	Don't know/Refused	
a. Health care						
07/19	32	49	4	3	12	*n=289*
06/19	33	51	4	3	10	*n=314*
Total	32	50	4	3	11	*n=603*
b. The economy						
07/19	51	32	5	3	9	*n=289*
06/19	44	38	3	3	11	*n=314*
Total	48	35	4	3	10	*n=603*
c. Climate change						
07/19	21	58	7	2	12	*n=289*
06/19	22	60	6	2	9	*n=314*
Total	22	59	6	2	11	*n=603*
d. Gun policy						
07/19	47	34	8	2	9	*n=289*
06/19	41	40	6	3	10	*n=314*
Total	44	37	7	2	10	*n=603*
e. Immigration						
07/19	43	46	3	1	7	*n=289*
06/19	36	53	2	3	6	*n=314*
Total	40	49	3	2	7	*n=603*
f. Taxes						
07/19	45	40	5	2	9	*n=289*
06/19	43	43	2	3	9	*n=314*
Total	44	42	3	2	9	*n=603*
g. International trade and tariffs						
07/19	44	38	2	7	9	*n=289*
06/19	38	46	3	3	10	*n=314*
Total	41	42	2	5	10	*n=603*
h. Foreign policy or national security						
07/19	40	43	4	3	10	*n=289*
06/19	38	48	1	4	9	*n=314*
Total	39	46	3	3	9	*n=603*

CP9a.   What is it about health care that would make you more likely to vote for President Trump?

Based on swing voters who say the issue of health care makes them more likely to vote for President Trump

Percentages will add up to more than 100 due to multiple responses.

	07/19	06/19	Total
Lowering the amount people pay for health care	15	16	16
Free Market/Less government involvement	18	9	14
Opposition to ACA/Obamacare	16	11	13
Opposition to National Health care/Single-payer/Medicare-for-all/"Socialism"	6	17	12
Choice	10	4	7
General support for President Trump	4	8	6
Opposition to individual mandate	6	4	5
Lower taxes	2	6	4
Resentment	5	3	4
General opposition to Democratic Party	3	1	2
Like my insurance/don't want it taken away	1	2	2
Abortion policies	-	3	2
Prescription drug costs	2	1	1
Improve the ACA	1	1	1
Access to health care and insurance	1	*	1
Universal coverage	1	2	1
Pre-existing conditions	1	1	1
General support for Republican Party	1	1	1
Other	12	9	11
Don't know/Refused	14	21	18
	n=96	*n=109*	*n=205*

CP9b.   What is it about health care that would make you more likely to vote for the Democratic candidate?

Based on swing voters who say that the issue of health care makes them more likely to vote for the Democratic candidate

Percentages will add up to more than 100 due to multiple responses.

	07/19	06/19	Total
Increasing health insurance coverage (NET)	44	41	44
Universal coverage	16	17	17
Access to health care and insurance	11	11	11
Support for National health care/Single-payer/Medicare-for-all	10	7	9
Health care for low-income people	5	3	4
Health care for seniors/Medicare	2	1	1
Health care for vulnerable populations	2	1	1
Health care for children	1	*	1
Lowering the amount people pay for health care	15	23	19
Democrats care more about health care/more concerned about people	9	5	7
General opposition to President Trump	8	5	7
Support/protect the ACA	6	7	7
Pre-existing conditions	2	5	4
Prescription drug costs	1	5	3
Desire for change	6	1	3
Oversight of insurance companies/medical industry	5	-	3
General support for Democratic Party	3	3	3
General opposition to Republican Party	2	1	1
Opposition to free market	1	*	1
Choice of doctors/providers	-	1	1
Opioid crisis	-	1	1
Abortion Policies	-	2	1
Lower taxes	-	2	1
Other	17	5	11
Don't know/Refused	6	11	9
	n=131	*n=152*	*n=283*

Based on total swing voters
Categories receiving at least one percent of responses shown.

	07/19	06/19	Total
Health care makes them more likely to vote for President Trump	32	33	32
Lowering the amount people pay for health care	5	5	5
Opposition to National Health care/Single-payer/Medicare-for-all/"Socialism"	2	6	4
Free Market/Less government involvement	6	3	4
Opposition to ACA/Obamacare	5	3	4
Choice	3	1	2
Opposition to individual mandate	2	1	2
General support for President Trump	1	3	2
Lower taxes	1	2	1
Abortion policies	*	1	1
General opposition to Democratic Party	1	*	1
Resentment	2	1	1
Health care makes them more likely to vote for the Democratic nominee	49	51	50
Increasing health insurance coverage (NET)	22	22	23
Universal coverage	8	9	9
Access to health care and insurance	5	6	6
Support for National health care/Single-payer/Medicare-for-all	5	4	4
Health care for low-income people	2	2	2
Health care for seniors/Medicare	1	*	1
Health care for vulnerable populations	1	1	1
Lowering the amount people pay for health care	7	12	9
Democrats care more about health care/more concerned about people	4	3	3
General opposition to President Trump	4	3	3
Support/protect the ACA	3	4	3
Pre-existing conditions	1	3	2
Prescription drug costs	*	2	2
Desire for change	3	1	2
Oversight of insurance companies/medical industry	3	*	1
General support for Democratic Party	2	1	1
Makes no difference to vote (Vol.)	4	4	4
Depends on the Democratic candidate (Vol.)	3	3	3
Don't know/Refused	12	10	11

READ TO ALL: Now I have a few questions we will use to describe the people who took part in our survey...

RSEX.   Are you male or female?

	Total
Male	49
Female	51
Other (Vol.)	*
Don't know	-
Refused	*

AGE.   What is your age?
AGE2.   (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECAGE2 VARIABLE

	Total
18-29	21
30-49	32
50-64	27
65+	20
Don't know/Refused	*

COVTYPE. Which of the following is your MAIN source of health insurance coverage? Is it a plan through your employer, a plan through your spouse's employer, a plan you purchased yourself either from an insurance company or a state or federal marketplace, are you covered by Medicare or (Medicaid/[INSERT STATE-SPECIFIC MEDICAID NAME]), or do you get your health insurance from somewhere else? [INTERVIEWER NOTE: IF R SAYS THEY GOT INSURANCE THROUGH HEALTHCARE.GOV, OBAMACARE, OR A STATE HEALTH INSURANCE MARKETPLACE/EXCHANGE, CODE AS 3].

Based on those who are insured

	Total
Plan through your employer	38
Plan through your spouse's employer	11
Plan you purchased yourself	9
Medicare	21
Medicaid/State-specific Medicaid name	10
Somewhere else	5
Plan through your parents/mother/father (Vol.)	4
Don't know	*
Refused	1
	n=2,141

COVERAGE/COVTYPE Combo Table

Based on total

	Total
Covered by health insurance	86
Employer	33
Spouse's employer	10
Self-purchased plan	8
Medicare	18
Medicaid/State-specific Medicaid name	9
Somewhere else	3
Plan through parents/mother/father (Vol.)	5
Don't know/refused	1
Not covered by health insurance	14
Don't know/Refused	*

AGECOVTYPE VARIABLE

Based on those ages 18-64

	Total
Covered by health insurance	83
Employer	39
Spouse's employer	11
Self-purchased plan	8
Medicare	5
Medicaid/State-specific Medicaid name	10
Somewhere else	3
Plan through parents/mother/father (Vol.)	6
Don't know/refused	1
Not covered by health insurance	17
Don't know/Refused	*
	n=1,634

COVSELF. Did you purchase your plan directly from an insurance company, from the marketplace known as healthcare.gov [IF HAS STATE SPECIFIC NAME: or (INSERT STATE-SPECIFIC MARKETPLACE NAME)], or through an insurance agent or broker?

Based on those ages 18-64 who purchase their own insurance plan (sample size insufficient to report)

COVERAGE/COVTYPE/COVSELF Combo Table

Based on those ages 18-64

	Total
Covered by health insurance	83
Employer	39
Spouse's employer	11
Self-purchased plan (SUB-NET)	8
Directly from an insurance company	2
From healthcare.gov or [STATE MARKETPLACE NAME]	3
Through an insurance agent or broker	2
Somewhere else (Vol.)	*
Don't know/Refused	1
Medicare	5
Medicaid/State-specific Medicaid name	10
Somewhere else	3
Plan through parents/mother/father (Vol.)	6
Don't know/Refused	1
Not covered by health insurance	17
Don't know/Refused	*
	n=1,634

COVMKT. Regardless of how you purchased your plan, do you know if it is a marketplace or [healthcare.gov/INSERT STATE SPECIFIC MARKETPLACE NAME] plan, is it NOT a marketplace or [healthcare.gov/INSERT STATE SPECIFIC MARKETPLACE NAME] plan, or are you not sure? (ENTER ONE ONLY)

Based on those ages 18-64 who purchased insurance through non-marketplace (sample size insufficient to report)

COVERAGE/COVTYPE/COVSELF/COVMKT

Based on those ages 18-64

	Total
Covered by health insurance (NET)	83
Employer	39
Spouse's employer	11
Self-purchased plan (SUB-NET)	8
Directly from an insurance company/agent/or broker/other (SUB-SUB-NET)	5
Marketplace plan	1
Non-Marketplace plan	2
Not sure/Refused	2
From healthcare.gov or [STATE MARKETPLACE NAME]	3
Medicare	5
Medicaid/State-specific Medicaid name	10
Somewhere else	3
Plan through parents/mother/father (Vol.)	6
Don't know/Refused	1
Not covered by health insurance	17
Don't know/Refused	*
	n=1,634

MARITAL. Are you currently married, living with a partner, widowed, divorced, separated, or have you never been married?

	Total
Married	47
Living with a partner	7
Widowed	6
Divorced	10
Separated	3
Never been married	26
Don't know	*
Refused	1

EMPLOY. What best describes your employment situation today? [READ IN ORDER]

	Total
Employed (NET)	57
Employed full-time	48
Employed part-time	10
Unemployed and currently seeking employment	4
Unemployed and not seeking employment	2
A student	6
Retired	17
On disability and can't work	7
Or, a homemaker or stay at home parent?	6
Don't know/Refused	1

TrumpApprove. Do you approve or disapprove of the way Donald Trump is handling his job as President? [GET ANSWER, THEN ASK: Do you strongly or somewhat (approve/disapprove)?]

	Total
Approve (NET)	44
Strongly approve	28
Somewhat approve	16
Disapprove (NET)	53
Somewhat disapprove	10
Strongly disapprove	44
Don't know/Refused	3

EDUC. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ LIST] [INTERVIEWER NOTE: Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]

	Total
HS grad or less (NET)	38
Less than high school (Grades 1-8 or no formal schooling)	3
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	5
High school graduate (Grade 12 with diploma or GED certificate)	30
Some college (NET)	31
Some college, no degree (includes some community college)	17
Two-year associate degree from a college or university	14
College grad+ (NET)	30
Four-year college or university degree/Bachelor's degree	17
Some postgraduate or professional schooling, no postgraduate degree	2
Postgraduate or professional degree, including master's, doctorate, medical or law degree	12
Don't know/Refused	1

HISPANIC. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

	Total
Yes	15
No	83
Don't know	*
Refused	1

RACE.   What is your race? Are you white, black, Asian or some other race? (IF RESPONDENT SAYS HISPANIC ASK: Do you consider yourself a white Hispanic or a black Hispanic? CODE AS WHITE (1) OR BLACK (2). IF RESPONDENTS REFUSED TO PICK WHITE OR BLACK HISPANIC, RECORD HISPANIC AS "OTHER," CODE 97)

Race/Hispanic Combo Table

Based on total

	Total
White, non-Hispanic	63
Total non-White	37
Black or African-American, non-Hispanic	11
Hispanic	15
Asian, non-Hispanic	4
Other/Mixed race, non-Hispanic	4
Undesignated	3

NATIVITY. Were you born in the United States (IF HISPANIC=1 INSERT, on the island of Puerto Rico), or in another country?

Based on Hispanics

	Total
U.S.	49
Puerto Rico	4
Another country	47
Don't know	*
Refused	-
	n=283

INCOME. Last year – that is, in 2018 – what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ LIST]

	Total
Less than $20,000	13
$20,000 to less than $30,000	10
$30,000 to less than $40,000	11
$40,000 to less than $50,000	8
$50,000 to less than $75,000	15
$75,000 to less than $90,000	9
$90,000 to less than $100,000	5
$100,000 or more	21
Don't know/Refused	10

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