The Economist



Topline

Kaiser Family Foundation/The Economist Four-Country Survey on Aging and End-of-Life Medical Care

METHODOLOGY

The Kaiser Family Foundation/The Economist Four-Country Survey on Aging and End-of-Life Medical Care was conducted among nationally representative random digit dial (RDD) telephone (landline and cell phone) samples of adults ages 18 and older, living in the United States (including Alaska and Hawaii), Brazil, Italy, and Japan (Note: persons without a telephone could not be included in the random selection process). SSRS carried out the sampling and weighting for all countries, and conducted computer-assisted telephone interviews for the U.S. sample. Interviews in Brazil were carried out by Cido International, and interviews in Japan and Italy were carried out by European Field Group, under the direction of SSRS. RDD landline and cell phone samples were provided by Marketing Systems Group (MSG) for the U.S., Sample Answers for Brazil, and Sample Solutions Europe (SSE) for Japan and Italy. Interview languages, field dates, and sample sizes for each country are shown in the table below. Teams from The Economist and the Kaiser Family Foundation worked together to develop the survey questionnaire and analyze the data. The Kaiser Family Foundation paid for the fieldwork costs associated with the survey. Each organization is responsible for its content.

Due to the multi-national design, the questionnaire was tested and translated in multiple stages. The first step involved a live-interview telephone pretest of the English questionnaire with U.S. respondents. Revisions to the English questionnaire were made following the pretest in order to shorten the survey instrument and improve respondent comprehension of questions. Following the English pretest, the questionnaire was translated into Spanish (for interviewing in the U.S.), Italian, Japanese, and Portuguese. Translations were reviewed by a team of professional translators and by regional experts at The Economist. A second pretest was conducted in Italy, Japan, and Brazil, after which further revisions were made to the non-English versions of the questionnaire.

In each country, to randomly select a household member for the landline samples, respondents were selected by asking for the adult male or female currently at home who had the most recent birthday based on a random rotation. If no one of that gender was available, interviewers asked to speak with the adult of the opposite gender who had the most recent birthday. For the cell phone samples, interviews were conducted with the adult who answered the phone.

Multi-stage weighting processes were applied separately for each country to ensure an accurate representation of each country's national adult population. The first stage of weighting involved corrections to account for the fact that respondents with both a landline and cell phone have a higher probability of selection. The second weighting stage was designed to make demographic adjustments to the sample to match national population estimates. In the U.S., the sample was balanced to match known adult-population parameters using data from the Census Bureau's 2015 March supplement of the Current Population Survey (CPS) and phone use parameters from the July-December 2015 early release estimates for the National Health Interview Survey. The weighting parameters used for the U.S. were age, gender, education, race/ethnicity, marital status, census region, and telephone use. In Italy, the sample was balanced using estimates from Instituto Nazionale di Statistica's population projections based on 2010-2011 Census reports, with weighting parameters for age, education, region, and region by density. In Japan, the sample was balanced to match population parameters from *Japan's Statistical Yearbook 2015*, based on age, education, and region by prefecture. In Brazil, the sample was balanced using the 2010 Population Census conducted by Instituto Brasileiro de Geografia de Estatística, based on age, education, region, and rural status. All statistical tests of significance account for the effect of weighting.

At the end of the field period, SSRS completed several data validation processes on the international data that included: internal validity checks, testing for straightlining, and analyzing paradata (interviewer workload, interview length, interview time, and overlap of interviews). The Kaiser Family Foundation, along with SSRS, also conducted a percent-match procedure to identify cases that share a high-percentage of identical responses to a large set of questions. This extra validation measure allows for detection of possible duplicate data, whether as a result of intentional falsification, or due to errors in data-processing.

The margin of sampling error including the design effect for each country sample is plus or minus 4 percentage points. For results based on subgroups, the margin of sampling error will be higher; sample sizes and margins of sampling error for subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. Kaiser Family Foundation public opinion and survey research is a charter member of the Transparency Initiative of the American Association for Public Opinion Research.

Country	Field dates	Language(s)	Total sample size	Cell phone	Landline	M.O.S.E
			(unweighted)	sample	sample	
U.S	March 30-May 29	English and Spanish	1,006	739	268	±4 percentage points
Italy	September 15-October 3	Italian	1,000	600	400	±4 percentage points
Japan	September 10-October 20	Japanese	1,000	500	500	±4 percentage points
Brazil	August 26-November 12	Portuguese	1,233	714	519	±4 percentage points

NOTES FOR READING THE TOPLINE:

- -- Percentages may not always add up to 100 percent due to rounding
- -- Values less than 0.5 percent are indicated by an asterisk (*)
- -- "Vol." indicates a response was volunteered by the respondent, not offered as an explicit choice
- -- Questions are presented in the order asked; question numbers may not be sequential

E. Record gender of respondent

	U.S.	Italy	Japan	Brazil	
Male	49	48	49	48	
Female	51	52	51	52	

Q1. How would you rate the health care system in (COUNTRY) today? Would you say it is excellent, very good, good, fair, or poor?

	U.S.	Italy	Japan	Brazil
Excellent/Very good (NET)	16	11	11	2
Excellent	5	2	2	1
Very good	11	8	8	1
Good	26	27	30	8
Fair/Poor (NET)	54	61	57	90
Fair	27	32	43	26
Poor	27	29	13	63
Not sure	3	1	2	1
Declined to answer	*	-	-	-

Q2. As you may know, the number of older adults in (COUNTRY) is expected to increase over the next several decades. How much of a problem, if at all, is the growing number of older people in (COUNTRY) – is it a major problem, a minor problem, or not a problem?

	U.S.	Italy	Japan	Brazil
Problem (NET)	57	72	96	51
Major problem	36	57	91	38
Minor problem	22	15	5	13
Not a problem	37	26	3	47
Not sure	5	2	1	2
Declined to answer	1	*	-	-

Q3. How prepared do you think (INSERT) is/are to deal with the aging population? Very prepared, somewhat prepared, not too prepared, not at all prepared? (scramble items a-c)

			PREPARE	D		-NOT PREPAR	RED		
			Very	Somewhat		Not too	Not at all		Declined
		NET	prepared	prepared	NET	prepared	prepared	Not sure	to answer
a.	The government								
	U.S.	35	4	30	62	31	30	4	*
	Italy	11	3	8	86	37	48	3	*
	Japan	23	2	20	74	55	19	3	-
	Brazil	23	2	21	75	23	53	2	*
b.	The health care system								
	U.S.	49	9	40	48	28	20	3	*
	Italy	31	4	27	65	43	22	4	*
	Japan	44	7	38	51	44	8	4	-
	Brazil	28	3	24	71	25	46	1	-
c.	Families in (COUNTRY)								
	U.S.	46	5	41	50	33	17	4	*
	Italy	33	5	28	63	46	17	4	-
	Japan	26	2	24	67	54	13	7	-
	Brazil	40	4	36	58	31	27	2	*

Q4. Who should bear the greatest responsibility for paying for people's health care and long-term care needs as they age? (READ LIST) (rotate response options)

	U.S.	Italy	Japan	Brazil
The government	42	78	55	82
Charities	2	2	2	3
Individuals and families	44	13	35	11
None of these/someone else (vol.)	3	2	1	1
Not sure	9	5	6	3
Declined to answer	*	*	*	*

Q5. Do you think it is the duty of children to help take care of their parents' needs as they get older, or not?

	U.S.	Italy	Japan	Brazil
Yes	75	80	61	91
No	22	14	36	7
Not sure	3	6	3	2
Declined to answer	*	*	-	-

READ: Next, I'd like to ask you some questions about end-of-life medical care. By end-of-life medical care, I'm referring not only to the health care services that patients receive in the final hours or days of their lives, but also health care for people with terminal illnesses that have become advanced, progressive and incurable. If you don't feel comfortable answering any question, please just let me know and I'll move on to the next one.

Q7. How would you rate (COUNTRY)'s health care system when it comes to providing end-of-life medical care? Would you say it is excellent, very good, good, fair, or poor? [IF NECESSARY: By end-of-life medical care, I'm referring not only to the health care services that patients receive in the final hours or days of their lives, but also health care for people with terminal illnesses that have become advanced, progressive and incurable.]

	U.S.	Italy	Japan	Brazil
Excellent/Very good (NET)	14	9	3	3
Excellent	4	3	1	2
Very good	10	7	2	1
Good	25	24	15	8
Fair/Poor (NET)	49	53	70	86
Fair	27	28	45	37
Poor	22	25	25	48
Not sure	11	12	12	3
Declined to answer	1	1	*	1

Q8. Do you think the health care system in (COUNTRY) places (too much), (too little), or about the right amount of emphasis on (INSERT)? (rotate items in parentheses) (scramble items a & b)

			About the right		Declined to
	Too much	Too little	amount	Not sure	answer
a. preventing death and extending people's lives as long as possible					
U.S.	19	33	37	9	2
Italy	13	35	42	9	1
Japan	29	10	53	9	-
Brazil	6	68	17	7	2
 helping people die without suffering pain, discomfort and stress 					
U.S.	5	41	37	14	3
Italy	3	48	32	15	2
Japan	5	33	49	13	*
Brazil	8	71	12	5	4

Q9. In general, do you think most people in (COUNTRY) have (too much), (too little), or about the right amount of control over decisions about their own medical care at the end of life? (rotate items in parentheses)

	U.S.	Italy	Japan	Brazil
Too much	4	3	4	6
Too little	49	59	36	79
About the right amount	38	26	49	13
Not sure	7	11	11	1
Declined to answer	1	1	*	1

Q10. Who do you think should have the greater say in decisions about which medical treatments to pursue for seriously ill patients who are near the end of their lives? (Doctors) or (patients and their families)? (rotate items in parentheses)

	U.S.	Italy	Japan	Brazil
Doctors	8	30	10	40
Patients and their families	87	52	88	47
Both equally (vol.)	4	16	1	12
Neither (vol.)	*	*	*	*
Not sure	1	2	1	1
Declined to answer	*	*	-	*

Q11. When a patient is seriously ill, do you think it is more important for their doctors to (emphasize hope), or more important for doctors to (be completely honest even if there is little chance of recovery)? (rotate items in parentheses)

	U.S.	Italy	Japan	Brazil
Emphasize hope	7	13	15	15
Be completely honest even if there is little chance of recovery	88	79	80	80
Both equally (vol.)	3	3	1	3
Neither (vol.)	*	*	1	*
Not sure	2	3	2	2
Declined to answer	*	1	-	1

Q12. Do you think Medicare should cover discussions between doctors and patients about end-of-life treatment options, or not?

Asked in U.S. only (n=1006)

	U.S.
Yes	78
No	15
Not sure	6
Declined to answer	1

Q13. In (U.S./Brazilian/Chinese/Italian/Japanese) society, is death a subject that people generally feel free to talk about, or is it a subject that is generally avoided?

	U.S.	Italy	Japan	Brazil
Subject that is generally free to talk about	26	32	38	34
Subject that is generally avoided	69	61	57	63
Not sure	4	6	5	2
Declined to answer	1	1	-	1

Q14. How much have you thought about (INSERT)? A great deal, some, not very much, or none at all? (scramble items a & b; always ask item c last)

		A GF	REAT DEAL/S	SOME	NOT VERY MUCH/NONE AT ALL				
			A great			Not very		Not	Declined
		NET	deal	Some	NET	much	None at all	sure	to answer
a.	How you would pay the								
	costs of medical care and								
	other services you or								
	another family member								
	might need in old age								
	U.S.	70	36	34	29	19	10	1	*
	Italy	58	23	35	40	22	17	1	2
	Japan	72	24	47	28	22	5	1	-
	Brazil	70	43	27	28	8	21	1	*
b.	· · · · · · · · · · · · · · · · · · ·								
	you or another family								
	member if someone								
	became seriously ill or								
	needed special support								
	U.S.	75	41	35	23	15	7	1	1
	Italy	55	24	31	43	21	22	2	1
	Japan	76	28	49	23	18	5	1	-
	Brazil	72	46	26	27	7	19	1	*
c.	YOUR OWN wishes for								
	medical treatment if you								
	were to become seriously								
	ill								
	U.S.	76	44	31	23	13	11	*	1
	Italy	53	21	32	44	26	18	2	1
	Japan	68	26	41	32	24	8	1	-
	Brazil	71	44	27	28	10	18	*	*

Q15. Thinking about your own death, how important is each of the following to you? How about [INSERT]? Would that be extremely important, very important, somewhat important, not too important to you? [IF NECESSARY: Thinking about your own death how important is this to you?] (scramble items a-g)

		EXTREMELY/VERY IMPORTANT		SOMEWHAT/NOT TOO			Net			
			Extremely	Very		Somewhat		Not applicable		Declined
_		NET	important	important	NET	important	important	(vol.)	Not sure	to answer
a.	Making sure your family									
	is not burdened									
	financially by your care									
	U.S.	88	54	33	11	7	4	*	1	*
	Italy	70	30	40	28	22	6	1	1	1
	Japan	81	59	21	19	17	2	*	*	*
	Brazil	70	24	46	28	16	12	*	1	1
b.	Being comfortable and without pain									
	U.S.	78	42	36	20	15	5	1	1	*
	Italy	73	31	43	24	20	4	*	1	1
	Japan	69	47	22	30	25	5	*	1	*
	Brazil	85	32	53	14	9	5	*	1	1
C.	Being at peace spiritually									
	U.S.	76	46	30	23	12	11	1	*	*
	Italy	66	25	41	31	21	10	1	1	1
	Japan	75	55	20	23	20	3	-	1	*
	Brazil	88	40	49	10	7	3	*	*	*
d.	Making sure your family is not burdened by tough decisions about your care									
	U.S.	76	44	33	21	16	5	1	1	1
	Italy	66	24	43	30	24	6	1	2	1
	Japan	76	54	21	22	19	4	1	1	*
	Brazil	75	22	53	22	15	7	1	2	*
e.	Having loved ones around you	73	22	33	22	13	,	±	2	
	U.S.	81	48	33	18	11	7	*	1	_
	Italy	80	34	47	18	14	3	*	1	1
	Japan	67	47	20	31	23	8	*	2	*
	Brazil	83	30	53	16	9	6	*	1	*
f.				55		J	·		_	
	U.S.	85	49	36	14	10	4	*	*	*
	Italy	74	32	42	24	20	4	*	1	1
	Japan	62	41	21	37	31	6	-	1	*
	Brazil	78	24	54	19	14	6	-	2	1
g.	Living as long as possible									
3	U.S.	47	23	23	48	24	24	1	3	1
	Italy	41	14	27	49	27	22	1	8	1
	Japan	17	10	6	82	41	41	*	2	*
	Brazil	70	26	45	26	13	13	*	2	1

Q16. Do your religious or spiritual beliefs play a major role, a minor role, or no role in how you think about your own wishes for end-of-life medical treatment?

	U.S.	Italy	Japan	Brazil
Major role	50	46	13	83
Minor role	22	20	23	9
No role	26	30	62	7
Don't have religious or spiritual beliefs (vol.)	*	1	*	*
Not sure	1	2	1	1
Declined to answer	1	1	-	*

Q17. Are you: (READ LIST)

	U.S.
Single, that is never married	21
Single, living with a partner	8
Married	52
Separated	3
Widowed	5
Divorced	10
Not sure	1
Declined to answer	*

Q17a. Are you currently married, or not?

	Italy	Japan	Brazil
Yes	64	72	56
No	35	28	44
Not sure	*	-	*
Declined to answer	1	*	-

Q17b. Are you currently living with a partner/significant other, or not?

Based on total non U.S who are not married

	Italy	Japan	Brazil
	(n=353)	(n=252)	(n=530)
Yes	26	17	20
No	72	82	80
Not sure	-	-	*
Declined to answer	2	*	*

Q17a/Q17b Combo Table

Based on Total non U.S Respondents

	Italy	Japan	Brazil	
Married or live with partner/significant other	73	77	65	
Married	64	72	56	
Partner/Significant Other	9	5	9	
Not married or not living with partner/significant other	27	23	35	

Q18. Are you the parent of any children, including adult children?

	U.S.	Italy	Japan	Brazil
Yes	71	70	68	70
No	29	29	31	30
Not sure	*	*	*	*
Declined to answer	*	1	*	*

Q19. Are either of your parents still alive, or are both your parents deceased?

	U.S.	Italy	Japan	Brazil
Either parents still alive	68	55	57	75
Both parents deceased	32	44	43	25
Not sure	*	-	-	*
Declined to answer	*	*	-	*

Q20. How comfortable would you be talking about your own end-of-life medical wishes with (INSERT)? Very comfortable, somewhat comfortable, not too comfortable, or not at all comfortable? (scramble items a-e)

Item c- based on total married or living with a partner

Item d- based on total who have one or more parents living

Item e- based on total who have children

	-		COMFORT <i>A</i>	\BLE		NOT COMFORTABLE				
			.,					Not		5 li l
		NET	Very comfortable	Somewhat	NET	Not too comfortable	Not at all	applicable (vol.)	Not suro	Declined to answer
 a.	A doctor or other	INLI	Connortable	Commontable	INLI	Commontable	Cominion table	(۷01.)	NOT SUITE	to answer
	health care									
	provider									
	U.S.	92	66	26	7	4	2	*	1	1
	Italy	80	47	33	16	8	7	1	2	1
	Japan	85	53	31	12	10	2	*	3	*
	Brazil	81	57	24	17	9	8	1	1	*
b.	A minister, priest,									
	or other religious									
	or spiritual advisor									
	U.S.	75	53	22	21	9	12	2	1	*
	Italy	53	26	28	40	17	23	2	3	2
	Japan	42	19	23	49	24	25	4	5	*
	Brazil	81	59	22	17	8	9	1	1	*
c.	Your spouse or									
	partner									
	U.S. (n=540)	94	86	9	4	2	2	1	-	-
	Italy (n=746)	83	57	26	12	6	6	2	1	1
	Japan <i>(n=794)</i>	81	60	21	10	7	3	7	2	*
	Brazil <i>(n=791)</i>	83	69	14	14	6	8	1	2	*
d.	Your parents						_		*	
	U.S. (n=577)	81	58	23	17	11	6	1		*
	Italy (n=554)	63	35	28	34	15	19	2	*	1
	Japan (n=572)	81	54	27	16	13	3	1 *	2	-
	Brazil (n=943)	80	57	24	18	8	10	*	1	1
e.	Your children		60			-		_	_	
	U.S. (n=715)	82	60	22	14	6	9	1	1	1
	Italy (n=707)	73	46	28	22	9	12	3 *	1	1 *
	Japan (n=714)	83	56 60	27	16	12	4		1	*
	Brazil <i>(n=832)</i>	78	60	18	19	9	10	2	1	*

Q21. Have you ever had a serious conversation with a spouse, parent, child or any other loved one about your wishes for end-of-life medical care, such as what you do or don't want when you're dying, or have you not had such a conversation?

	U.S.	Italy	Japan	Brazil
Yes	56	48	31	34
No	43	51	69	65
Not sure	*	1	-	*
Declined to answer	1	1	-	*

Q22. Is each of the following a major reason, a minor reason, or not a reason why you haven't had a conversation with your loved ones about your wishes for care at the end of your life? (IF NECESSARY: Is this a major reason, minor reason or not a reason why you haven't had a conversation with your loved ones about your wishes for care at the end of your life?) (scramble items a-f)

Based on total who did not have a conversation with a parent, spouse, child, or any loved ones about wishes for end-of-life medical care, not sure, or declined to answer

			REASON				
							Declined to
		NET	Major reason	Minor reason	Not at reason	Not sure	answer
a.	You don't know how						
	to start the						
	conversation						
	U.S. (n=383)	41	20	21	55	3	1
	Italy (n=516)	36	17	19	55	6	4
	Japan <i>(n=674)</i>	43	21	22	48	8	1
	Brazil (n=781)	52	32	20	46	1	1
b.	You don't want to						
	upset your loved ones						
	U.S. (n=383)	51	25	27	45	2	1
	Italy (n=516)	64	43	20	31	1	4
	Japan <i>(n=674)</i>	50	31	19	45	5	*
	Brazil (n=781)	57	42	15	40	1	1
c.	The topic makes you						
	uncomfortable						
	U.S. (n=383)	37	12	25	60	1	2
	Italy (n=516)	44	21	22	50	2	5
	Japan <i>(n=674)</i>	26	8	17	70	4	*
	Brazil (n=781)	51	32	20	45	2	2
d.	You're not sick yet, so						
	you don't think it's						
	necessary						
	U.S. (n=383)	67	42	26	29	2	1
	Italy (n=516)	57	38	19	35	3	5
	Japan <i>(n=674)</i>	66	47	19	31	3	*
	Brazil (n=781)	53	31	22	45	1	1
e.	It never seems like the						
	right time to discuss it						
	U.S. (n=383)	47	21	26	50	2	1
	Italy (n=516)	49	22	27	46	2	4
	Japan (<i>n=674</i>)	59	37	23	35	5	1
	Brazil (n=781)	53	29	24	45	1	1
f.	You will trust your						
	doctors to make the						
	decisions for you						
	when needed						
	U.S. (n=383)	54	25	30	38	6	2
	Italy (n=516)	79	65	14	15	2	4
	Japan <i>(n=674)</i>	59	37	22	35	6	*
	D :1 (704)	75	62	42	22	2	4

Brazil (n=781)

	U.S.	Italy	Japan	Brazil
Yes, had a serious conversation with a spouse, parent, child, or other loved one about wishes for end-of-life medical care	56	48	31	34
No, did not have a serious conversation with a spouse, parent, child, or other loved one about wishes for end-of-life medical care, Not sure, or declined to answer	44	52	69	66
You don't know how to start the conversation is a major reason	9	9	15	21
You don't want to upset your loved ones is a major reason	11	23	21	28
The topic makes you uncomfortable is a major reason	5	11	6	21
You're not sick yet, so you don't think it's necessary is a major reason	18	20	33	20
It never seems like the right time to discuss it	9	11	25	19
You will trust your doctors to make the decisions for you when needed is a major reason	11	34	25	41

Q23. Have you ever had a conversation with a doctor or other health care provider about your wishes for your care at the end of your life, or not?

	U.S.	Italy	Japan	Brazil
Yes	11	11	7	10
No	88	87	93	90
Not sure	*	1	*	*
Declined to answer	*	1	-	-

Q24. Have you ever participated in a discussion with a doctor or other health care provider about another family member's wishes for their care at the end of their life, or not?

	U.S.	Italy	Japan	Brazil
Yes	32	16	28	12
No	68	83	72	88
Not sure	-	*	*	*
Declined to answer	*	1	-	-

Q25. Do you have your end-of-life wishes for medical treatment in a written document, or not?

	U.S.	Italy	Japan	Brazil
Yes	27	6	6	14
No	72	92	93	85
Not sure	1	*	*	*
Declined to answer	*	2	-	*

Q26. What's the main reason you don't have your end-of-life wishes in a written document? Is it because you never considered it, because you don't think it would be useful, you just haven't gotten around to it, you're worried you might change your mind about what you want, or for some other reason? (rotate response options)

Based on total who do not have end-of-life wishes in a written document, not sure, or declined to answer

	U.S.	Italy	Japan	Brazil
	(n=654)	(n=938)	(n=922)	(n=1104)
Never considered it	27	54	64	39
Don't think it would be useful	4	9	7	16
Haven't gotten around to it	49	28	14	30
Worried you might change your mind about			10	3
what you want	5	2	10	3
Still young/healthy/not necessary at this time	3	*	1	4
Trust family/family already knows wishes	2	*	1	1
Don't want to think about death	1	*	*	*
Finances	1	1	2	3
Lack of information	*	3	*	1
Some other reason (vol.)	5	2	1	2
Not sure	1	-	-	-
Declined to answer	2	-	*	1

Q25/Q26 Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Yes, have end-of-life wishes for medical treatment in a written document	27	6	6	14
No, do not have end-of-life wishes for medical treatment in a written document, not sure, or declined to answer	73	94	94	86
Never considered	19	51	60	34
Don't think it would be useful	3	8	7	14
Haven't gotten around to it	36	27	13	26
Worried you might change your mind about what you want	4	2	9	3
Still young/healthy/not necessary at this time	2	*	1	4
Trust family/family already knows wishes	2	*	1	1
Don't want to think about death	1	*	*	*
Finances	1	1	2	2
Lack of information	*	3	*	1
Some other reason (vol.)	4	1	1	1
Not sure	1	-	-	-
Declined to answer	1	-	*	1

Q27. If you had a choice, where would you prefer to die? In a hospital, in a nursing home, in a hospice, or at home? (randomize response options 1-4)

	U.S.	Italy	Japan	Brazil
Hospital	9	10	23	14
Nursing home	1	2	2	2
Hospice	7	1	10	1
At home	71	61	55	64
Somewhere else (vol.)	3	2	1	3
Depends (vol.)	2	4	3	2
Not sure	5	11	6	10
Declined to answer	2	7	*	4

Q28. Where do you think you are most likely to die? In a hospital, in a nursing home, in a hospice, or at home? IF NECESSARY: Hospice care focuses on providing comfort and pain management, rather than attempting to cure patients in their final stages of life. (randomize response options 1-4 in the same order as Q27)

	U.S.	Italy	Japan	Brazil
Hospital	24	18	58	37
Nursing home	4	5	5	3
Hospice	6	2	3	2
At home	41	33	21	35
Somewhere else (vol.)	3	2	1	4
Depends (vol.)	1	6	1	3
Not sure	17	24	11	12
Declined to answer	3	10	*	4

Q29. Which do you think should be more important when it comes to health care at the end of people's lives? Preventing death and extending life as long as possible or Helping people die without pain, discomfort, and stress? (rotate response options)

	U.S.	Italy	Japan	Brazil
Preventing death and extending life as long as possible	19	13	9	50
Helping people die without pain, discomfort, and stress	71	68	82	42
Both (vol.)	1	7	1	3
Neither (vol.)	1	3	2	1
Not sure	4	7	5	3
Declined to answer	2	3	-	1

READ: Next, I'd like to ask you some questions about hospice care. Hospice care focuses on providing comfort and pain management, rather than attempting to cure patients in their final stages of life. {In US: Hospice care can be provided either at the patient's home or in a facility./In other countries: Hospice care is usually provided in a designated facility, separate from a hospital.}

Q30. How much would you say you know about hospice care? Would you say you know a lot, know a little, have heard the term but don't know much about it, or had you never heard the term before now?

	U.S.	Italy	Japan	Brazil
Know a lot	36	12	9	3
Know a little	34	20	27	24
Have heard the term but don't know much about it	19	19	48	20
Had never heard the term before now	11	48	15	51
Not sure	*	*	*	*
Declined to answer	*	2	-	1

Q31. What is your opinion of hospice care? Very positive, somewhat positive, somewhat negative, very negative?

Based on total who have heard of hospice

•	U.S.	Italy	Japan	Brazil
	(n=932)	(n=539)	(n=871)	(n=688)
Positive (NET)	85	72	77	78
Very positive	47	22	26	23
Somewhat positive	38	49	51	55
Negative (NET)	9	9	9	15
Somewhat negative	6	6	7	10
Very negative	3	3	2	5
Mixed feelings (vol.)	1	5	*	*
Not sure	4	13	14	6
Declined to answer	1	1	-	1

	U.S.	Italy	Japan	Brazil
Have heard of hospice	89	50	84	48
Very positive opinion	42	11	22	11
Somewhat positive opinion	34	25	43	26
Somewhat negative opinion	6	3	6	5
Very negative opinion	3	1	1	2
Mixed feelings (vol.)	1	3	*	*
Not sure	4	7	12	3
Declined to answer	1	1	-	1
Have never heard of the term before now	11	48	15	51
Not sure	*	*	*	*
Declined to answer	*	2	-	1

Q32. Have you or someone in your household had any experience with hospice care in the past year?

Based on total who have heard of hospice

	U.S.	Italy	Japan	Brazil
	(n=932)	(n=539)	(n=871)	(n=688)
Yes	20	10	3	22
No	80	90	96	77
Not sure	1	*	1	1
Declined to answer	-	1	-	-

Q30/Q32 Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Have heard of hospice	89	50	84	48
Self or someone in household had experience with hospice care	18	5	2	11
No one in household had experience with hospice care	71	45	81	37
Not sure	*	*	1	*
Declined to answer	-	*	-	-
Have never heard of the term before now	11	48	15	51
Not sure	*	*	*	*
Declined to answer	*	2	-	1

Q33. Have you experienced the death of a parent, spouse, close friend, or other close relative in the past five years, or not? (U.S. Wording)

In the past 5 years has someone you know very well died, such as a parent, spouse, close friend, or other close relative, or not? (Non-U.S. Wording)

	U.S.	Italy	Japan	Brazil
Yes	66	51	61	72
No	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	1

Q34. Who was that? Was it a parent, a spouse, a close friend, or other close relative? (ENTER ALL THAT APPLY)

Based on total who have experienced the death of a parent, spouse, close friend, or other close relative in the past five years

Percentages will add to more than 100 due to multiple responses

	U.S.	Italy	Japan	Brazil
	(n=655)	(n=512)	(n=637)	(n=871)
Parent	29	33	21	21
Spouse	3	7	6	3
Close friend	22	9	22	12
Sibling/brother/sister (vol.)	7	9	9	12
Aunt/uncle (vol.)	11	12	17	20
Grandparent (vol.)	18	13	12	18
Spouse's parent/in-laws (vol.)	4	7	9	3
Child (vol.)	2	1	1	2
Cousin	3	4	5	9
Niece/nephew	1	*	1	3
Grandchild	-	1	-	1
Brother/sister-in-law	1	5	2	2
Other close friend/relative	2	*	*	1
Other close relative	2	1	7	7
Not sure	1	1	-	-
Declined to answer	*	2	2	1

Q33/Q34. Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Yes, have experienced the death of a parent, spouse, close	CC	Г1	C1	72
friend or other close relative in the past five years	66	51	61	72
Parent	19	17	13	15
Spouse	2	3	4	2
Close friend	15	5	13	9
Sibling/brother/sister (vol.)	12	5	5	8
Aunt/uncle (vol.)	3	6	10	14
Grandparent (vol.)	1	7	7	13
Spouse's parent/in-laws (vol.)	2	4	5	2
Child (vol.)	1	1	*	1
Cousin	-	2	3	6
Niece/nephew	1	*	1	2
Grandchild	1	1	-	*
Brother/sister-in-law	2	2	2	1
Close friend/relative	5	*	*	*
Other close relative	7	1	4	5
Not sure	*	1	-	-
Declined to answer	*	1	1	*
No, have not experienced the death of a parent, spouse, close friend, or other close relative in the past five years	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	1

Q34a. Think about the person who you were close to who died most recently... Who would that person be?

Based on total who have experienced the death of more than one parent, spouse, close friend, or other close relative in the past five years

	U.S.	Italy	Japan	Brazil
	(n=42)	(n=35)	(n=75)	(n=83)
Parent	34	29	22	11
Spouse	5	10	7	5
Close friend	15	6	14	16
Sibling/brother/sister (vol.)	11	14	5	5
Aunt/uncle (vol.)	16	12	18	27
Grandparent (vol.)	14	3	9	8
Spouse's parent/in-laws (vol.)	6	12	10	1
Child (vol.)	-	5	1	3
Cousin	-	4	3	10
Niece/nephew	-	1	1	1
Grandchild	-	4	-	1
Brother/sister-in-law	-	-	4	1
Other close friend/relative	-	-	1	3
Other close relative	-	-	4	6
Not sure	-	-	1	-
Declined to answer	-	-	-	2

Q35. Where did your (RELATIONSHIP) die? In a hospital, in a nursing home, in a hospice, at home, or somewhere else?

Based on total who have experienced the death of a parent, spouse, close friend, or other close relative in the past five years

	U.S. (n=655)	Italy (n=512)	Japan (n=637)	Brazil (n=871)
Hospital	29	39	69	63
Nursing home	10	5	7	1
Hospice	15	6	5	*
At home	34	41	15	23
Somewhere else	10	3	3	13
Currently experiencing/person has not died yet (vol.)	*	-	-	-
Not sure	1	*	1	1
Declined to answer	*	6	1	*

Q33/Q35. Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Yes have experienced the death of a parent, spouse, close friend, or other close relative in the past five years	66	51	61	72
Died in Hospital	19	20	42	45
Died in Nursing home	7	3	5	1
Died in Hospice	10	3	3	*
Died at home	23	21	9	16
Died somewhere else	6	1	2	9
Currently experiencing/person has not died yet (vol.)	*	-		-
Not sure	1	*	*	1
Declined to answer	*	3	*	*
No, have not experienced the death of a parent, spouse, close friend, or other close relative in the past five years	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	1

Q36. Was your (RELATIONSHIP) receiving some type of medical care in the time leading up to his or her death, or not?

Based on total who have experienced the death of a parent, spouse, close friend, or other close relative in the past five years and they did not die in a hospital, hospice, or nursing home

	U.S.	Italy	Japan	Brazil
	(n=298)	(n=243)	(n=124)	(n=295)
Yes	63	59	58	38
No	32	26	29	59
Not sure	4	2	13	2
Declined to answer	-	13	1	*

Q37. Was your (RELATIONSHIP) receiving hospice care services before he or she died?

Asked in U.S. only. Based on total who have experienced the death of a parent, spouse, close friend, or other close relative in the past five years and they did not die in a hospice (n=554)

	U.S.
Yes	44
No	49
Not sure	7
Declined to answer	-

Q33/Q35/Q37 Combo Table

Based on total U.S. residents (n=1,006)

	U.S.
Yes, have experienced the death of a parent, spouse, close friend or other close relative in the past five	66
years	
Died in hospice or received hospice services before he or she died	35
Did not die in hospice and did not receive hospice services	27
Not sure	4
Currently experiencing/ person has not died yet	*
No, have not experienced the death of a parent, spouse, close friend or other close relative in the past five years	33
Not sure	1
Declined to answer	*

Q38. Were you involved in helping to make decisions about your (RELATIONSHIP's) medical care, or not?

Based on total who have experienced the death of a parent, spouse, close friend or other close relative in the past five years

	U.S.	Italy	Japan	Brazil
	(n=654)	(n=512)	(n=637)	(n=871)
Yes	27	34	25	31
No	72	57	75	69
Not sure	*	2	-	*
Declined to answer	-	6	*	*

	U.S.	Italy	Japan	Brazil
Yes, have experienced the death of a parent, spouse, close friend or other close relative in the past five years	66	51	61	72
Yes, involved in helping to make decisions about medical care	18	17	15	22
No, not involved in helping to make decisions about medical care	47	29	46	50
Not sure	*	1	-	*
Declined to answer	-	3	*	*
No, have not experienced the death of a parent, spouse, close friend or other close relative in the past five years	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	1

Q39. Were you involved in providing care for your (RELATIONSHIP) before he/she died, or not?

Based on total who have experienced the death of a parent, spouse, close friend or other close relative in the past five years

	U.S.	Italy	Japan	Brazil
	(n=654)	(n=512)	(n=637)	(n=871)
Yes	35	49	30	48
No	64	44	69	51
Not sure	1	*	1	1
Declined to answer	*	6	*	*

Q33/Q39. Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Yes, have experienced the death of a parent, spouse, close friend or other close relative in the past five years	66	51	61	72
Yes, involved in providing care before he/she died	23	25	18	34
No, not involved in providing care before he/she died	42	22	43	37
Not sure	1	*	*	1
Declined to answer	*	3	*	*
No, have not experienced the death of a parent, spouse, close friend or other close relative in the past five years	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	*

Q40. How well did you know your (RELATIONSHIP)'s wishes for end-of-life treatment? Did you know exactly what he/she wanted, you had a pretty good idea, or you didn't really know what his/her wishes were?

Based on total who have experienced the death of a parent, spouse, close friend or other close relative in the past five years

	U.S.	Italy	Japan	Brazil
	(n=654)	(n=512)	(n=637)	(n=871)
Knew exactly what he/she wanted	30	25	10	18
Had a pretty good idea	28	17	16	14
Didn't really know what his/her wishes were	40	47	72	66
Not sure	2	4	2	2
Declined to answer	*	7	*	*

	U.S.	Italy	Japan	Brazil
Yes, have experienced the death of a parent, spouse, close	66	51	61	72
friend or other close relative in the past five years				
Knew exactly what his/her wishes were for end-of-life treatment	19	13	6	13
Had a pretty good idea what his/her wishes were for end- of-life treatment	18	9	10	10
Don't really know what his/her wishes were for end-of-life treatment	26	24	44	48
Not sure	1	2	1	1
Declined to answer	*	4	*	*
No, have not experienced the death of a parent, spouse, close friend or other close relative in the past five years	33	46	39	26
Not sure	1	*	*	1
Declined to answer	*	3	*	1

Q41. Please tell me whether each of the following descriptions applied to your (RELATIONSHIP)'s death. (First/Next), (INSERT), or not? (scramble items a-f)

Based on total who have experienced the death of a parent, spouse, close friend or other close relative in the past five years

				Declined to
	Yes	No	Not sure	answer
a. Did your (RELATIONSHIP) experience more pain than				
was necessary				
U.S. (n=654)	25	59	15	*
Italy (n=512)	25	50	17	8
Japan <i>(n=637)</i>	31	50	19	*
Brazil <i>(n=871)</i>	38	47	15	1
b. Did your (RELATIONSHIP) Have access to appropriate				
medical treatments for prolonging life				
U.S. (n=654)	71	18	10	1
Italy (n=512)	52	32	8	8
Japan (n=637)	42	42	16	*
Brazil <i>(n=871)</i>	54	40	5	*
c. Were your (RELATIONSHIP)'S wishes about medical				
care followed				
U.S. (n=654)	71	12	16	1
Italy (n=512)	68	8	17	8
Japan (n=637)	57	17	25	*
Brazil <i>(n=871)</i>	63	24	12	1
d. Did your (RELATIONSHIP) die with friends or family				
present				
U.S. (n=654)	81	16	3	1
Italy (n=512)	73	18	2	7
Japan (n=637)	72	22	6	*
Brazil <i>(n=871)</i>	77	21	2	*
e. Were your (RELATIONSHIP)'s spiritual or religious				
beliefs respected				
U.S. (n=654)	86	7	6	*
Italy (n=512)	83	2	7	8
Japan (n=637)	54	18	28	*
Brazil <i>(n=871)</i>	81	12	6	1
f. Did your (RELATIONSHIP) receive medical care that				
placed an undue financial burden on the patient's				
family				
U.S. (n=654)	17	71	12	*
Italy (n=512)	21	65	7	7
Japan (n=637)	15	73	12	*
Brazil <i>(n=871)</i>	18	76	6	1

Q42. Do you think the doctors and nurses treating your (RELATIONSHIP) placed (too much), (too little), or about the right amount of emphasis on (INSERT)? (rotate items in parentheses) (scramble items a-b)

Based on total who have experienced the death of a parent, spouse, close friend or other close relative in the past five years

a. Preventing death and extending his/her life as long as possible

	U.S. (n=654)	Italy (n=512)	Japan (n=637)	Brazil (n=871)
Too much	6	7	6	12
Too little	10	11	13	28
About the right amount	68	63	56	44
Not applicable (vol.)	4	5	2	4
Not sure	11	7	22	11
Declined to answer	1	8	*	2

b. Helping him/her die without suffering pain, discomfort and stress

	U.S. (n=654)	Italy (n=512)	Japan <i>(n=637)</i>	Brazil <i>(n=871)</i>
Too much	3	4	3	13
Too little	8	13	9	26
About the right amount	72	59	63	40
Not applicable (vol.)	5	5	3	8
Not sure	11	10	22	11
Declined to answer	1	8	*	2

READ: Now I have a few questions we will use to describe the people who took part in our survey...

CELLO/CELLOa/Q43/Q44. What is your age? Could you please tell me if you are between the ages of (READ LIST)...

	U.S.	Italy	Japan	Brazil
18-29	21	14	14	30
30-49	33	35	31	41
50-64	26	25	22	19
65+	19	26	33	10
Not sure	-	-	-	-
Declined to answer	*	*	-	*

Q45a/Q46 Combo Table

Asked in U.S. only (n=1006)

	U.S.
Covered by Health insurance	86
Plan through your employer	30
Plan through your spouse's employer	11
Plan you purchased yourself	9
Medicare	17
Medicaid/State specific Program	10
Somewhere else	2
Plan through your parents/mother/father (vol.)	4
Through the military/VA	1
Not sure	1
Declined to answer	1
Not covered by health insurance	14
Not sure	1
Declined to answer	*

Q45b. Do you get most of your medical care from the National Health Service, or from private doctors and facilities?

Asked in Italy only (n=1000)

	Italy
National Health Services	53
Private doctors and facilities	30
Both (vol.)	14
Homeopathy	-
Somewhere else (vol.)	*
Not sure	2
Declined to answer	1

Q45c. Do you get most of your medical care from the Unified Health System, or do you have private health insurance or a private health plan?

Asked in Brazil only (n=1233)

	Brazil
United Health System	65
Private Health Insurance or Private Health Plan	33
Both	1
Brazilian Navy Insurance	-
Some other form of health insurance/health care (vol.)	*
Not sure	1
Declined to answer	*

Q45d/Q45e Combo Table

Q45d. Do you have health insurance?

Q45e. What kind of health insurance do you have? (READ LIST)

Asked in Japan only (n=1000)

Japan
97
37
50
8
2
-
2
*
-

Q47. In general, would you say your health is excellent, very good, good, only fair, or poor?

	U.S.	Italy	Japan	Brazil
Excellent/Very good/Good (NET)	80	70	38	58
Excellent	22	13	5	18
Very good	27	20	15	13
Good	31	37	18	27
Only fair/Poor (NET)	19	28	62	41
Only fair	15	24	51	29
Poor	4	4	11	11
Not sure	1	*	*	1
Declined to answer	-	2	-	-

Q48. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities?

	U.S.	Italy	Japan	Brazil
Yes	20	10	10	17
No	79	89	90	82
Not sure	*	*	*	1
Declined to answer	*	1	-	*

Q49. What best describes your employment situation today? (READ IN ORDER)

	U.S.	Italy	Japan	Brazil
Employed full-time	46	39	37	41
Employed part-time	11	9	14	10
Not employed (NET)	42	49	49	47
Unemployed and currently seeking employment	4	3	1	16
Unemployed and not seeking employment	3	4	1	3
A student	5	5	6	5
Retired	17	28	13	10
On disability and can't work	6	1	3	3
Or, a homemaker or stay at home parent	7	7	25	9
Not sure	*	*	*	2
Declined to answer	*	2	*	*

Q50. In politics today, do you consider yourself a [ROTATE: Republican, Democrat/Democrat, Republican], an Independent, or what?

Asked in U.S. only (n=1006)

	U.S.
Republican	24
Democrat	31
Independent	25
Other/None (vol.)	10
Not sure	6
Declined to answer	5

Asked in Brazil only (n=1233)

	Brazil
DEM – Democratas	*
PCB - Partido Comunista Brasileiro	-
PCdoB - Partido Comunista do Brasil	*
PCO - Partido da Causa Operária	-
PDT - Partido Democrático Trabalhista	1
PHS - Partido Humanista da Solidariedade	*
PMDB - Partido do Movimento Democrático Brasileiro	2
PMN – Partido da Mobilização Nacional	-
PP - Partido Progressista	1
PPS - Partido Popular Socialista	-
PR - Partido da República	*
PRB - Partido Republicano Brasileiro	1
PRP - Partido Republicano Progressista	-
PRTB - Partido Renovador Trabalhista Brasileiro	-
PSB - Partido Socialista Brasileiro	1
PSC - Partido Social Cristão	1
PSDB - Partido da Social Democracia Brasileira	3
PSDC - Partido Social Democrata Cristão	-
PSL - Partido Social Liberal	-
PSOL - Partido Socialismo e Liberdade	*
PT - Partido dos Trabalhadores	7
PTB - Partido Trabalhista Brasileiro	-
PTdoB - Partido Trabalhista do Brasil	-
PV - Partido Verde	*
PSD - Partido Social Democrático	*
PEN – Partido Ecológico Nacional	*
Other (vol.)	1
None/No party (vol.)	75
Not sure	5
Declined to answer	2

Q50d. Which political party, if any, do you feel closest to?

Asked in Italy only (n=1000)

	Italy
Centro Democratico	1
Federazione dei Verdi	*
Fratelli d'Italia - Alleanza Nazionale	2
Italia dei Valori	*
Lega Nord per l'Indipendenza della Padania	1
Moderati	*
Movimento 5 stelle	11
Movimento La Puglia in Più	-
Movimento politico Forza Italia	1
Nuovo Centrodestra	1
Partito della Rifondazione Comunista - Sinistra Europea	1
Partito Democratico	7
Partito Liberale Italiano	*
Partito Socialista Italiano	*
Popolari per l'Italia	-
Scelta Civica	-
Sinistra Ecologia Libertà	*
UDC	-
Other	1
None	58
Not sure	3
Declined to answer	12

Q50e. Which party would you vote for if elections were held today?

Asked in Japan only (n=1000)

	Japan
LDP (Liberal Democratic Party)	36
DPJ (Democratic Party of Japan)	13
NCGP (New Clean Government Party)	5
JCP (Japanese Communist Party)	6
JRP (Japan Restoration Party)	5
Tomorrow Party (Now includes LF (People's Life First) and Anti TPP (Anti-Nuclear,	*
Consumption Tax Hike Freeze Realizatio	
SDP (Social Democratic Party)	1
The Party for Japanese Kokoro	1
Other (vol.)	*
None/No party (vol.)	14
Not sure	13
Declined to answer	3

Q51a. What is the highest level of school you have completed or the highest degree you have received?

(DO NOT READ) [INTERVIEWERS: Enter code 3-HS graduate if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]

Asked in U.S. only (n=1006)

	U.S.
High School or less (NET)	45
Less than high school	5
High school incomplete	7
High school graduate	33
Some College (NET)	24
Some college, no degree	14
Two year associate degree from college or university	10
College + (NET)	30
Four year college or university degree/Bachelor's degree	16
Some postgraduate or professional school, no degree	3
Post-graduate or professional degree	11
Not sure	*
Declined to answer	1

Q51b. What is your level of schooling?

Asked in Brazil only (n=1233)

	Brazil
No formal education	2
Incomplete primary school	17
Complete primary school	16
Incomplete secondary school	25
Complete secondary school	20
Incomplete tertiary school	1
Complete tertiary school	1
Incomplete university	6
Complete university	9
Post university degree (Master, post-grad, PhD, etc)	2
Not sure	*
Declined to answer	*

Q51d. What is the highest level of education that you have completed?

Asked in Italy only (n=1000)

	Italy
No formal education, Primary school (Mandatory school, 6-10 yo)	10
Secondary school (Mandatory school, 11-13 yo)	37
High school (14-18 yo)	38
University Degree and Post graduate study	13
Not sure	-
Declined to answer	1

Q51e. What is the highest level of education that you have completed?

Asked in Japan only (n=1000)

	Japan
Did not receive any education	*
Graduated from primary school/ middle school	12
Graduated from high school/middle school in the old system	48
Graduated from junior college/ technical college	15
Graduated university / graduate school	20
Currently a student	4
Not sure	-
Declined to answer	*

What is your present religion, if any? Are you Protestant, Roman Catholic, Mormon, Orthodox such as Greek or Russian Q52. Orthodox, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, something else, or nothing in particular?

Asked in U.S. only (n=1006)

	U.S.
Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal,	36
Episcopalian, etc.)	30
Roman Catholic (Catholic)	20
Mormon (Church of Jesus Christ of Latter-day Saints/LDS)	2
Orthodox (Greek, Russian, or some other orthodox church)	*
Jewish (Judaism)	1
Muslim (Islam)	1
Buddhist	1
Hindu	*
Atheist (do not believe in God)	2
Agnostic (not sure if there is a God)	2
Something else	9
Nothing in particular	13
Christian (vol.)	9
Unitarian (Universalist) (vol.)	*
Not sure	2
Declined to answer	2
Do you think of yourself as a Christian, or not?	

Q53.

Asked in U.S. only of those belonging to another religion (n=118)

	U.S.
Yes	55
No	34
Not sure	6
Declined to answer	5

Q53a. Do you think of yourself as a Born-again or Evangelical Christian, or not

Asked in U.S. only of total Protestants or Christians (n=531)

	U.S.
Yes	56
No	38
Not sure	5
Declined to answer	1

Asked in U.S. Only (n=1006)

	U.S.
Protestant/Christian	52
Born Again Christian	29
Not Born Again Christian	19
Not Sure	3
Declined to answer	*
Not Protestant/Christian	48

Q52b. Now, a quick question about religion. Do you consider yourself as belonging to some specific religion? (IF YES) Which one?

Asked in Brazil only (n=1233)

	Brazil
Catholic	44
Evangelical	30
Spiritism	3
Afro-Brasilian (Candomblé / Umbanda)	1
Protestant	1
Jewish	*
Other	4
None	16
Not sure	*
Declined to answer	*

Q52d. I have a short question on religion. Do you feel like you belong in a particular religion? (IF YES) Which one?

Asked in Italy only (n=1000)

	Italy
Catholic	75
Protestant	*
Orthodox	1
Jewish	*
Muslim	*
Buddhist	*
Other	2
None	21
Not sure	1
Declined to answer	1

Q52e. Please tell us briefly about your religion. Please tell us your religion.

Asked in Japan only (n=1000)

	Japan
Buddhism	44
Shintoism	3
Christianity	2
Islam	*
No Religion	49
Other (vol.)	1
Not sure	1
Declined to answer	*

Q54. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once or twice a month, a few times a year, seldom, or never?

	U.S.	Italy	Japan	Brazil
Once a week of more (NET)	34	24	4	47
More than once a week	12	5	3	24
Once a week	21	19	2	23
Once or twice a month	15	13	8	15
A few times a year	15	21	24	12
Seldom	19	20	33	19
Never	15	18	29	7
Not sure	1	1	1	1
Declined to answer	1	2	*	*

Q55. Do you live in a multigenerational household, that is where grandparents, parents, and children all live in the same home, or not?

	U.S.	Italy	Japan	Brazil
Yes	11	25	39	21
No	88	75	60	79
Not sure	*	-	*	*
Declined to answer	*	*	*	*

Q56. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

Asked in U.S. only (n=1006)

	U.S.
Yes	15
No	84
Not sure	*
Declined to answer	1

Race Summary Table

Asked in U.S. only (n=1006)

	U.S.
White non-Hispanic	64
Black non-Hispanic	12
Hispanic	15
Asian	4
Other or mixed race	3
Declined to answer	3

Q56/Q58 Combo Table

Total U.S. Hispanics (n=106)

	U.S.
Hispanic	100
Born in the U.S.	47
Born in Puerto Rico	2
Born in another country	51
Not sure	-
Declined to answer	-

Q57b. Which racial group do you belong to?

Asked in Brazil only (n=1233)

	Brazil
White/Caucasian	40
Black/African American	17
Brown	35
Asian (Yellow)	*
Indian	1
Other	1
Not sure	4
Declined to answer	1

Q57d. Which nationality group do you belong to?

Asked in Italy only (n=1000)

	ltaly
Italian	97
Other	3
Not sure	-
Declined to answer	-

Q57e. Which nationality group do you belong to?

Asked in Japan only (n=1000)

	Japan
Japanese	100
Other	*
Not sure	-
Declined to answer	*

Q59. Last year – that is, in 2015 – what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ)

Asked in U.S. only (n=1006)

	U.S.
Under \$40,000 (NET)	37
Less than \$20,000	14
\$20,000 to less than \$30,000	13
\$30,000 to less than \$40,000	9
\$40,000-\$90,000 (NET)	28
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	11
\$75,000 to less than \$90,000	9
\$90,000+ (NET)	19
\$90,000 to less than \$100,000	4
\$100,000 or more	16
Not sure	7
Declined to answer	9

Q59b. Which of these does your monthly family income fall into, counting all salaries, pensions, and other incomes received. Just give the group that your household falls into, before taxes and other deductions

Asked in Brazil only (n=1233)

	Brazil
Up to R\$ 880	23
From R\$ 881 to 1.760	21
From R\$ 1.761 to 2.640	16
From R\$ 2.641 to 3.520	11
From R\$ 3.521 to 4.400	7
From R\$ 4.401 to 8.800	7
From R\$ 8.801 to 13.200	2
From R\$ 13.201 to 17.600	1
R\$ 17.601 or more	1
Not sure	6
Declined to answer	4

Q59d. What is the total monthly income of your household, taking into account all wages, annuities, pensions and other income, after taxes?

Asked in Italy only (n=1000)

	Italy
Less than € 1000	14
€ 1001 - € 1500	18
€ 1501 – € 2000	10
€ 2001 - € 2500	8
€ 2501 - € 4000	8
More than € 4000	5
Not sure	11
Declined to answer	26

Q59e. Here is a list of annual household incomes. Which of these does your household fall into counting all wages, salaries, pensions and other incomes that come in?

Asked in Japan only (n=1000)

	Japan
Less than 1 million yen	6
1 to less than 2 million yen	12
2 to less than 3 million yen	14
3 to less than 4 million yen	13
4 to less than 5 million yen	11
5 to less than 6 million yen	7
6 to less than 7 million yen	4
7 to less than 8 million yen	5
8 to less than 9 million yen	3
9 to less than 10 million yen	2
10 to less than 12 million yen	3
12 to less than 15 million yen	1
15 to less than 20 million yen	1
20 million yen or higher	*
Not sure	12
Declined to answer	6

L1./C1. Combo Table Based on Total

	U.S.	Italy	Japan	Brazil
Cell phone only HH	56	39	19	44
Landline only HH	5	7	7	10
Both cell and landline HH	38	53	73	45
Not sure	*	*	*	*
Declined to answer	1	1	*	*

Z-12. How many telephone numbers, if any, does your household have that I could have reached you on? Not extensions, but different telephone numbers, excluding wireless or cellular phones? (Interviewer: Do not count phone lines such as those dedicated to a fax or modem. (RECORD SINGLE-DIGIT NUMBER)

Based on total who have a landline

	U.S.	Italy	Japan	Brazil
	(n=625)	(n=740)	(n=859)	(n=808)
One	79	83	95	80
Two	9	5	5	7
Three	5	5	*	3
Four or more	2	3	*	2
Not sure	-	-	-	-
Declined to answer	5	4	1	8

C1a. How many different cell phone numbers do you personally answer calls on? (IF RESPONDENT SAYS 'ZERO' ENTER '1')

Based on total who have a cell phone

	U.S.	Italy	Japan	Brazil
	(n=951)	(n=962)	(n=962)	(n=1175)
One	83	92	93	62
Two	11	5	6	20
Three	2	1	1	6
Four	1	-	*	3
Five	*	*	*	1
Six	*	-	-	*
Seven or more	1	*	*	3
Not sure	1	*	*	5
Declined to answer	2	1	*	1

Asked in Japan only (n=1000)

	Japan
Aichi	6
Aomori	1
Akita	1
Chiba	4
Ehime	1
Fukui	*
Fukuoka	4
Fukushima	2
Gifu	2
Gunma	2
Hiroshima	2
Hokkaido	4
Hyogo	4
Ibaraki	2
Ishikawa	1
lwate	1
Kagawa	1
Kagoshima	1
Kanagawa	7
Kochi	1
Kumamoto	1
Kyoto	1
Mie	1
Miyagi	2
Miyzaki	1
Nagano	2
Nagasaki	1
Nara	1
Niigata	2
Oita	*
Okayama	2
Okinawa	1
Osaka	8
Saga	1
Saitama	5
Shiga	1
Shimane	1
Shizuoka	3
Tochigi	2
Tokyo	10
Tottori	*
Toyama	1
Tokushima	*
Wakayama	1
Yamagata	1
Yamaguchi	*
Yamanashi	*
Not sure	*
Declined to answer	4

JP-3. Do you live in an Urban area, a Suburban area or a Rural area?

Asked in Japan only (n=1000)

	Japan
Urban	43
Suburban	38
Rural	15
Not sure	1
Declined to answer	3

IT2. In which Region do you live? (DO NOT READ LIST)

Asked in Italy only (n=1000)

	Italy
Abruzzo	2
Aosta Valley	*
Apulia	6
Basilicata	1
Calabria	3
Campania	9
Emilia-Romagna	9
Friuli-Venezia Giulia	1
Lazio	8
Liguria	2
Lombardy	16
Marche	3
Molise	*
Piedmont	7
Sardinia	4
Sicily	7
Trentino-South Tyrol	1
Tuscany	6
Umbria	1
Veneto	6
Not sure	*
Declined to answer	6

IT-3. Do you live in an Urban area, a Suburban area or a Rural area?

Asked in Italy only (n=1000)

	Italy
Urban	58
Suburban	27
Rural	12
Not sure	*
Declined to answer	3

BR2. In which State do you live? (DO NOT READ LIST)

Asked in Brazil only (n=1233)

	Brazil
Acre	*
Alagoas	2
Amapá	*
Amazonas	2
Bahia	8
Ceará	4
Distrito Federal	1
Espírito Santo	*
Goiás	3
Maranhão	3
Mato Grosso	1
Mato Grosso do Sul	1
Minas Gerais	15
Pará	3
Paraíba	2
Paraná	7
Pernambuco	4
Piaui	1
Rio de Janeiro	6
Rio Grande do Norte	1
Rio Grande do Sul	5
Rondônia	1
Roraima	-
Santa Catarina	3
São Paulo	24
Sergipe	1
Tocantins	*
Not sure	*
Declined to answer	*

BR-3. Do you live in an Urban area, a Suburban area or a Rural area?

Asked in Brazil only (n=1233)

	Brazil
Urban	85
Suburban	5
Rural	8
Not sure	1
Declined to answer	1

HH1./DHH1. How many adults 18 or older live in your household? Please include yourself and all the adults who live with you.

	U.S.	Italy	Japan	Brazil
1	22	15	17	9
2	49	50	45	43
3	15	18	21	24
4	9	10	10	13
5	2	2	3	6
6	1	1	1	2
7	*	-	1	1
8	*	-	-	*
9	-	-	-	*
10	*	-	-	*
Not sure	*	*	-	*
Declined to answer	1	4	1	1





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