Topline

Kaiser Health Tracking Poll: October 2015

## METHODOLOGY

This Kaiser Health Tracking Poll was designed and analyzed by public opinion researchers at the Kaiser Family Foundation (KFF). The survey was conducted October 14-20, 2015, among a nationally representative random digit dial telephone sample of 1,203 adults ages 18 and older, living in the United States, including Alaska and Hawaii (note: persons without a telephone could not be included in the random selection process). Computer-assisted telephone interviews conducted by landline (481) and cell phone (722, including 433 who had no landline telephone) were carried out in English and Spanish by Princeton Data Source under the direction of Princeton Survey Research Associates International (PSRAI). Both the random digit dial landline and cell phone samples were provided by Survey Sampling International, LLC. For the landline sample, respondents were selected by asking for the youngest adult male or female currently at home based on a random rotation. If no one of that gender was available, interviewers asked to speak with the youngest adult of the opposite gender. For the cell phone sample, interviews were conducted with the adult who answered the phone. KFF paid for all costs associated with the survey.

The combined landline and cell phone sample was weighted to balance the sample demographics to match estimates for the national population using data from the Census Bureau's 2013 American Community Survey (ACS) on sex, age, education, race, Hispanic origin, nativity (for Hispanics only), and region along with data from the 2010 Census on population density. The sample was also weighted to match current patterns of telephone use using data from the July-December 2014 National Health Interview Survey. The weight takes into account the fact that respondents with both a landline and cell phone have a higher probability of selection in the combined sample and also adjusts for the household size for the landline sample. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. Kaiser Family Foundation public opinion and survey research is a charter member of the Transparency Initiative of the American Association for Public Opinion Research.

| Group | N (unweighted) | M.O.S.E. |
| :--- | :---: | :---: |
| Total | 1,203 | $\pm 3$ percentage points |
| Party Identification |  |  |
| Democrats | 358 | $\pm 6$ percentage points |
| Republicans | 288 | $\pm 7$ percentage points |
| Independents | 405 | $\pm 6$ percentage points |
| Insurance Status |  |  |
| Insured, ages 18-64 | 755 | $\pm 4$ percentage points |
| Employer-Sponsored Insurance, ages 18-64 | 448 | $\pm 5$ percentage points |
| Uninsured, ages 18-64 | 102 | $\pm 10$ percentage points |
| Overall ACA Opinion |  |  |
| Favorable | 491 | $\pm 5$ percentage points |
| Unfavorable | 536 | $\pm 5$ percentage points |
| Half Samples |  |  |
| Half sample A | 604 | $\pm 5$ percentage points |
| Half sample B | 599 | $\pm 5$ percentage points |

All trends shown in this document come from Kaiser Health Tracking Polls except:
01/11: Kaiser Family Foundation/Harvard School of Public Health The Public's Health Care Agenda for the 112th Congress (January 4-14, 2011)
03/08: Kaiser Family Foundation/USA Today/Harvard School of Public Health The Public on Prescription Drugs and Pharmaceutical Companies (January 3-23, 2008)

As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally (favorable) or generally (unfavorable) opinion of it? [GET ANSWER THEN ASK: Is that a very (favorable/unfavorable) or somewhat (favorable/unfavorable) opinion?] [INTERVIEWER NOTE: If respondent asks if the health reform law refers to the Affordable Care Act or Obamacare, please answer "yes"] (ROTATE OPTIONS IN PARENTHESES)

|  | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 10/15 | 21 | 21 | 15 | 27 | 16 |
| 09/15 | 21 | 20 | 15 | 30 | 14 |
| 08/15 | 23 | 21 | 16 | 25 | 14 |
| 06/29/15 | 23 | 20 | 13 | 27 | 17 |
| 06/09/15 | 19 | 20 | 16 | 26 | 19 |
| 04/15 | 22 | 21 | 15 | 27 | 14 |
| 03/15 | 22 | 19 | 15 | 28 | 16 |
| 01/15 | 19 | 21 | 16 | 30 | 15 |
| 12/14 | 18 | 23 | 16 | 30 | 14 |
| 11/14 | 18 | 19 | 16 | 30 | 18 |
| 10/14 | 16 | 20 | 16 | 27 | 20 |
| 09/14 | 15 | 20 | 15 | 32 | 19 |
| 07/14 | 15 | 22 | 18 | 35 | 11 |
| 06/14 | 19 | 20 | 15 | 30 | 16 |
| 05/14 | 19 | 19 | 12 | 33 | 17 |
| 04/14 | 19 | 19 | 16 | 30 | 16 |
| 03/14 | 18 | 20 | 14 | 32 | 15 |
| 02/14 | 16 | 19 | 14 | 33 | 18 |
| 01/14 | 17 | 17 | 15 | 35 | 16 |
| 12/13 | 17 | 17 | 12 | 36 | 18 |
| 11/13 | 15 | 18 | 13 | 36 | 18 |
| 10/13 | 21 | 17 | 13 | 31 | 18 |
| 09/13 | 20 | 19 | 13 | 30 | 17 |
| 08/13 | 17 | 20 | 14 | 28 | 20 |
| 06/13 | 15 | 20 | 13 | 30 | 23 |
| 04/13 | 16 | 19 | 12 | 28 | 24 |
| 03/13 | 17 | 20 | 13 | 27 | 23 |
| 02/13 | 18 | 18 | 13 | 29 | 23 |
| 11/12 | 19 | 24 | 12 | 27 | 19 |
| 10/12 | 20 | 18 | 14 | 29 | 19 |
| 09/12 | 25 | 20 | 12 | 28 | 14 |
| 08/12 | 21 | 17 | 13 | 30 | 19 |
| 07/12 | 20 | 18 | 13 | 31 | 17 |
| 06/12 | 25 | 16 | 11 | 30 | 18 |
| 05/12 | 17 | 20 | 12 | 32 | 19 |
| 04/12 | 20 | 22 | 9 | 34 | 15 |
| 03/12 | 18 | 23 | 11 | 29 | 19 |
| 02/12 | 17 | 25 | 16 | 27 | 15 |
| 01/12 | 18 | 19 | 14 | 30 | 19 |
| $12 / 11^{1}$ | 19 | 22 | 15 | 28 | 17 |
| 11/11 | 17 | 20 | 15 | 29 | 19 |
| 10/11 | 12 | 22 | 20 | 31 | 15 |
| 09/11 | 18 | 23 | 14 | 29 | 16 |
| 08/11 | 16 | 23 | 17 | 27 | 17 |
| 07/11 | 20 | 22 | 12 | 31 | 15 |
| 06/11 | 15 | 27 | 16 | 30 | 12 |
| 05/11 | 19 | 23 | 15 | 29 | 14 |
| 04/11 | 20 | 21 | 14 | 27 | 18 |
| 03/11 | 21 | 21 | 15 | 31 | 13 |
| 02/11 | 16 | 27 | 19 | 29 | 8 |
| 01/11 | 19 | 22 | 16 | 34 | 9 |
| 12/10 | 22 | 20 | 14 | 27 | 18 |
| 11/10 | 19 | 23 | 12 | 28 | 18 |

[^0]Q. 1 continued

|  | Very <br> favorable | Somewhat <br> favorable | Somewhat <br> unfavorable | Very <br> unfavorable | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $10 / 10$ | 18 | 24 | 15 | 29 | 15 |
| $09 / 10$ | 19 | 30 | 15 | 25 | 11 |
| $08 / 10$ | 19 | 24 | 13 | 32 | 12 |
| $07 / 10$ | 21 | 29 | 10 | 25 | 14 |
| $06 / 10$ | 20 | 28 | 16 | 25 | 10 |
| $05 / 10$ | 14 | 27 | 12 | 32 | 14 |
| $04 / 10^{2}$ | 23 | 23 | 10 | 30 | 14 |

2. Is your impression of the health care law based mainly on (your own experience), (what you've seen and heard from the media), (what you've learned from friends and family), or some other source? (READ AND RANDOMIZE OPTIONS IN PARENTHESES)

|  | $10 / 15$ | $06 / 15$ | $01 / 15$ | $02 / 14$ | $02 / 13$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Your own experience | 35 | 30 | 28 | 23 | 22 |
| What you've seen and heard from the media $^{3}$ | 30 | 35 | 40 | 44 | 45 |
| What you've learned from friends and family $_{\text {Some other source }}^{24}$ | 19 | 21 | 18 | 14 |  |
| All/Combination (VOL.) | 4 | 5 | 3 | 5 | 11 |
| Internet/Online research/Website (VOL.) | 2 | 2 | 1 | 3 | -- |
| Don't know/Refused | 1 | 2 | 2 | 2 | -- |

3. What would you like to see Congress do when it comes to the health care law? Expand what the law does, move forward with implementing the law as it is, scale back what the law does, (or) repeal the entire law? (READ AND ROTATE 1-4; 4-1)

|  | Expand <br> law | Implement <br> law as is | Scale back <br> law | Repeal <br> law | (Vol.) <br> None/Other | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $10 / 15$ | 28 | 16 | 11 | 32 | 5 | 7 |
| $09 / 15$ | 25 | 18 | 11 | 31 | 5 | 9 |
| $08 / 15$ | 28 | 22 | 12 | 28 | 4 | 5 |
| $06 / 29 / 15$ | 25 | 22 | 12 | 27 | 5 | 7 |
| $06 / 09 / 15$ | 24 | 19 | 12 | 29 | 7 | 10 |
| $04 / 15$ | 24 | 22 | 12 | 29 | 5 | 8 |
| $03 / 15$ | 23 | 23 | 10 | 30 | 7 | 7 |
| $01 / 15$ | 23 | 19 | 14 | 32 | 5 | 7 |
| $12 / 14$ | 24 | 21 | 12 | 31 | 4 | 7 |
| $11 / 14$ | 22 | 20 | 17 | 29 | 5 | 8 |

[^1]Do you think Congress should (repeal the law and replace it with a Republican-sponsored alternative) or should they (repeal the law and not replace it)?

Based on those who say Congress should repeal the health care law

|  | 10/15 | 09/15 | 08/15 |
| :---: | :---: | :---: | :---: |
| Repeal the law and replace it with a Republican-sponsored alternative | 32 | 34 | 44 |
| Repeal the law and not replace it | 45 | 43 | 40 |
| None of these/Something else (VOL.) | 16 | 17 | 12 |
| Don't know/Refused | 7 | 7 | 4 |
|  | ( $\mathrm{n}=407$ ) | $(\mathrm{n}=405$ ) | $(\mathrm{n}=364$ ) |

Summary Q3 and Q4 based on total

| Repeal the entire law | $10 / 15$ | $09 / 15$ | $08 / 15$ |
| :--- | ---: | ---: | ---: |
| Repeal and replace with a Republican-sponsored alternative | 32 | 31 | 28 |
| Repeal and not replace | 10 | 11 | 12 |
| None/Something else (VOL.) | 15 | 13 | 11 |
| $\quad$ Don't know/Refused | 5 | 5 | 3 |
| Expand what the law does | 2 | 2 | 1 |
| Move forward with implementing the law as it is | 28 | 25 | 28 |
| Scale back what the law does | 16 | 18 | 22 |
| None/Something else (VOL.) | 11 | 11 | 12 |
| Don't know/Refused (VOL.) | 5 | 5 | 4 |

Which comes closer to your view? (READ AND ROTATE)

|  | $10 / 15$ | $06 / 15$ | $01 / 15$ | $03 / 14$ |
| :--- | :---: | :---: | :---: | :---: |
| I'm tired of hearing about the debate over the health care law and I think the <br> country should focus more on other issues (or) | 44 | 45 | 45 | 53 |
| I think it is important for the country to continue the debate over the health care <br> law (or) | 50 | 49 | 50 | 42 |
| Don't know/Refused | 5 | 7 | 5 | 6 |

6. I'm going to read you some different things the President and Congress might do when it comes to health care. As I read each one, tell me if you think that should be a top priority, important but not a top priority, not too important or should it not be done?

First, (INSERT AND RANDOMIZE) should that be a top priority, important but not a top priority, not too important or should it not be done? What about (INSERT NEXT ITEM)? Should that be a top priority, important but not a top priority, not too important or should it not be done?

| Items $a-g$ based on half sample $A$ | $\stackrel{\text { Top }}{\text { priority }}$ | Imp. but | Not too | Should not | Don't know/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Items $h$-m based on half sample B | priority |  | imp. | be done | Refused | $N$ |

a. Making information about the price of doctors' visits, tests,
and procedures such as hip replacements and MRIs more
available to patients

| $10 / 15$ | 56 | 32 | 9 | 2 | 2 | 604 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $04 / 15^{4}$ | 55 | 35 | 5 | 3 | 2 | 726 |

b. Reducing the amount of financial assistance available to help people buy health insurance in order to save the government money

| $10 / 15$ | 29 | 26 | 10 | 31 | 4 | 604 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

c. Repealing the requirement that employers with 100 or more workers pay a fine if they don't offer health insurance

| $10 / 15$ | 38 | 28 | 9 | 20 | 4 | 604 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $04 / 15$ | 39 | 25 | 11 | 22 | 3 | 726 |
|  |  |  |  |  |  |  |
| $10 / 15$ | 63 | 24 | 6 | 6 | 1 | 604 |
| $04 / 15$ | 60 | 28 | 6 | 5 | 1 | 726 |

e. Protecting people from being charged high prices when they visit hospitals or outpatient clinics covered by their health plan but are seen by a doctor not covered by their plan

| $10 / 15$ | 56 | 28 | 7 | 5 | 3 | 604 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $04 / 15^{5}$ | 56 | 29 | 6 | 6 | 4 | 726 |

f. Making sure health plans have sufficient provider networks of doctors and hospitals

| $10 / 15$ | 58 | 30 | 5 | 5 | 2 | 604 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $04 / 15^{6}$ | 55 | 31 | 5 | 4 | 4 | 726 |
|  |  |  |  |  |  |  |
| $10 / 15$ | 37 | 21 | 7 | 32 | 4 | 604 |
| $04 / 15$ | 36 | 18 | 10 | 34 | 3 | 726 |

h. Helping people with moderate incomes pay high out-of-pocket costs for medical care

| $10 / 15$ | 48 | 34 | 7 | 10 | 2 | 599 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $04 / 15$ | 44 | 32 | 7 | 14 | 3 | 726 |

i. Making information comparing the quality of health care provided by doctors and hospitals more available to patients

| $10 / 15$ | 53 | 37 | 7 | 2 | $*$ | 599 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $04 / 15$ | 54 | 35 | 7 | 3 | 2 | 780 |

j. Repealing the requirement that nearly all Americans have health insurance or else pay a fine

| $10 / 15$ | 38 | 23 | 12 | 24 | 3 | 599 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $04 / 15$ | 37 | 19 | 10 | 31 | 3 | 780 |

[^2]Q. 6 continued

|  |  | Not |  | Don't |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Top | Imp. but | too <br> priority | not top | Should not | know/ <br> imp. |
| be done | Refused | $N$ |  |  |  |

k. Making sure that high-cost drugs for chronic conditions, such as

HIV, hepatitis, mental illness and cancer, are affordable to those who need them

| $10 / 15$ | 77 | 20 | 1 | 1 | 1 | 599 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $04 / 15$ | 76 | 20 | 1 | 2 | 2 | 780 |

I. Making information about what doctors and hospitals are covered under different health insurance plans more available

| $10 / 15$ | 50 | 41 | 7 | 2 | 1 | 599 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $04 / 15$ | 54 | 31 | 8 | 5 | 3 | 780 |

m. Eliminating a tax on higher cost employer-sponsored health plans, also called Cadillac plans, that helps pay for the health care law

| $10 / 15$ | 30 | 34 | 12 | 13 | 10 | 599 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $04 / 15^{7}$ | 26 | 31 | 14 | 18 | 10 | 780 |

7. In the past 6 months, have you been personally contacted by anyone about the health care law through a phone call, email, text message, or door to door visit, or not?

|  | 10/15 | 01/15 | 12/14 | 11/14 | 10/14 | 03/14 | 02/14 | 09/13 | 08/13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, been contacted about the health care law | 11 | 14 | 12 | 15 | 14 | 12 | 13 | 9 | 10 |
| No, have not been contacted about the health care law | 89 | 85 | 87 | 85 | 86 | 88 | 87 | 91 | 90 |
| Don't know/Refused | * | 1 | * | * | 1 | 1 | * | * | * |

8. As you may know, under the health care law there are specific open enrollment periods each year when individuals can sign up for new insurance or change their current health insurance plans. Do you happen to know when the next open enrollment period begins? (OPENENDED, DO NOT READ CATEGORIES. ACCEPT ONLY ONE RESPONSE)

|  | $10 / 15$ |
| :--- | :---: |
| November 1 ${ }^{\text {st } 2015, ~ e a r l y ~ N o v e m b e r, ~ o r ~ j u s t ~ " N o v e m b e r " ~}$ | 17 |
| Some other time in 2015 or sometime this year | 13 |
| 2016 or later or sometime next year | 10 |
| Enrollment period already passed | 2 |
| Can enroll anytime | 1 |
| Don't know/Refused | 56 |

9. As far as you know, do people who get health insurance through the marketplaces created by the health care law (have a choice between private health plans) or do they (enroll in a single government health plan)? (ROTATE ITEMS IN PARENTHESES)

|  | $10 / 15$ | $01 / 15$ | $12 / 14$ |  |
| :--- | :---: | :---: | :---: | :---: |
| Have a choice between private health plans | 54 | 62 | 62 | 37 |
| Enroll in a single government plan | 18 | 21 | 24 | 26 |
| Don't know/Refused | 28 | 17 | 14 | 38 |

[^3]READ TO ALL: On another topic...
10. Next, please tell me how closely you have followed these stories that have been in the news recently. (First/Next,) (INSERT--READ AND RANDOMIZE). READ FOR FIRST ITEM THEN AS NECESSARY: Did you follow this story very closely, fairly closely, not too closely, or not at all closely?

|  |  | Very closely | Fairly closely | Not too closely | Not at all closely | Don't know/ Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. Controversy about Planned Parenthood |  |  |  |  |  |  |
|  | 10/15 | 31 | 26 | 18 | 24 | 1 |
|  | 09/15 | 35 | 25 | 19 | 20 | 1 |
|  | 08/15 | 27 | 30 | 19 | 24 | 1 |
| b. The 2016 presidential campaigns |  |  |  |  |  |  |
|  | 10/15 | 36 | 31 | 18 | 14 | 1 |
|  | 09/15 | 40 | 34 | 12 | 13 | 1 |
|  | 08/15 | 33 | 36 | 17 | 13 | 1 |
|  | 06/29/15 | 22 | 32 | 22 | 22 | 1 |
|  | 06/09/15 | 25 | 31 | 18 | 26 | 1 |
| c. Rising prescription drug costs |  |  |  |  |  |  |
|  | 10/15 | 25 | 24 | 25 | 25 | * |
| d. Coverage of problems related to the Veterans Affairs, or V.A., health care system |  |  |  |  |  |  |
|  | 10/15 | 26 | 24 | 23 | 27 | 1 |
| e. Republican search for a new Speaker of the House, following Speaker Boehner's resignation |  |  |  |  |  |  |
|  | 10/15 | 20 | 25 | 21 | 34 | * |
| f. Mergers involving major health insurance companies and providers |  |  |  |  |  |  |
|  | 10/15 | 10 | 18 | 30 | 41 | 1 |
| g. The Pope's visit to Cuba and the United States |  |  |  |  |  |  |
|  | 10/15 | 22 | 28 | 23 | 26 | 1 |
| h. Damage caused by Hurricane Joaquin |  |  |  |  |  |  |
|  | 10/15 | 14 | 24 | 28 | 34 | 1 |
| i. Russia's military intervention in Syria |  |  |  |  |  |  |
|  | 10/15 | 27 | 28 | 22 | 23 | * |
| j. Debates about gun control after recent campus shootings |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## ROTATE Q11 AND Q12

11. Do you think there are major differences, minor differences, or no differences between the Republican presidential candidates on health care issues?

|  | $10 / 15$ |
| :--- | :---: |
| Major differences | 39 |
| Minor differences | 34 |
| No differences | 13 |
| Don't know/Refused | 14 |

## ROTATE Q11 AND Q12

12. Do you think there are major differences, minor differences, or no differences between the Democratic presidential candidates on health care issues?

|  | $10 / 15$ |
| :--- | :---: |
| Major differences | 33 |
| Minor differences | 35 |
| No differences | 17 |
| Don't know/Refused | 15 |

READ: Now, thinking about prescription drugs...
13A. How much influence do you think prescription drug companies have over what drugs doctors prescribe - a lot of influence, some influence, only a little influence or no influence at all?

Based on half sample A ( $n=604$ )

|  | $10 / 15$ |
| :--- | :---: |
| A lot of influence | 67 |
| Some influence | 21 |
| Only a little influence | 7 |
| No influence at all | 3 |
| Don't know/ Refused | 2 |

13B. How much influence do you think prescription drug companies have over what drugs your doctor prescribes - a lot of influence, some influence, only a little influence or no influence at all?

Based on half sample B $(n=599)$

|  | $10 / 15$ |
| :--- | :---: |
| A lot of influence | 64 |
| Some influence | 23 |
| Only a little influence | 8 |
| No influence at all | 3 |
| Don't know/ Refused | 2 |

14. Do you favor or oppose requiring the Food and Drug Administration to review prescription drug advertisements for accuracy and clarity before they can be aired to the public?

|  | $10 / 15$ |
| :--- | :---: |
| Favor | 89 |
| Oppose | 9 |
| Don't know/ Refused | 2 |

15A. Do you think the Food and Drug Administration SHOULD or SHOULD NOT approve a drug that is found to work and be safe even if it is more expensive and no more effective than existing treatments?

| Based on half sample $A(n=604)$ |  |
| :--- | :---: |
|  | $10 / 15$ |
| FDA should approve new drug | 54 |
| FDA should not approve new drug | 42 |
| Don't know/ Refused | 4 |

15B. Do you think the Food and Drug Administration SHOULD or SHOULD NOT approve a drug that is found to work and be safe even if it is no more effective than existing treatments?

Based on half sample $B(n=599)$

|  | $10 / 15$ |
| :--- | :---: |
| FDA should approve new drug | 69 |
| FDA should not approve new drug | 26 |
| Don't know/ Refused | 6 |

16. I'd like your opinion of current government regulation of prescription drugs in some different areas. First, how about (INSERT AND RANDOMIZE ITEMS a-b, ALWAYS ASK c LAST)? READ FOR FIRST ITEM THEN AS NECESSARY: Is there too much regulation in this area, not as much as there should be, or about the right amount of regulation?

|  | Too much regulation | Not as much as there should be | Right amount | Don't know/ Refused |
| :---: | :---: | :---: | :---: | :---: |
| a. Making sure prescription drugs are safe for people to use |  |  |  |  |
| 10/15 | 8 | 47 | 42 | 4 |
| 06/15 | 9 | 39 | 47 | 5 |
| 03/08 | 8 | 44 | 47 | 2 |
| b. Making sure that statements about benefits and possible side effects made in advertisements for prescription drugs are accurate and not misleading |  |  |  |  |
| 10/15 | 7 | 43 | 45 | 5 |
| 06/15 ${ }^{9}$ | 10 | 36 | 47 | 7 |
| 03/08 | 6 | 43 | 48 | 2 |
| c. Limiting the price of prescription drugs |  |  |  |  |
| 10/15 | 13 | 62 | 20 | 5 |
| 06/15 | 12 | 53 | 28 | 7 |
| 03/08 | 11 | 64 | 21 | 4 |

17. Have you seen or heard any advertisements for prescription drugs, or not?

|  | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Yes, have | 82 | 91 |
| No, have not | 18 | 9 |
| Don't know/ Refused | 1 | $*$ |

[^4]18. On balance, do you think prescription drug advertising is mostly a (good) thing, or mostly a (bad) thing? (RANDOMIZE OPTIONS IN PARENTHESES)

|  | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Mostly a good thing | 51 | 50 |
| Mostly a bad thing | 39 | 40 |
| Neither/Both (VOL.) | 6 | 4 |
| Don't know/ Refused | 4 | 2 |

19. We'd like you to rate the job these advertisements for prescription medicines generally do in telling you about each of the following. What about (INSERT AND RANDOMIZE)? (INTERVIEWER READ FIRST TIME, THEN AS NECESSARY: Do these advertisements do an excellent job, a good job, only a fair job, or poor job of telling you about this?)

20. As a result of seeing an ad for a prescription medicine, have you ever talked with a doctor about the specific medicine you saw or heard advertised, or not?

|  | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Yes, have | 28 | 32 |
| No, have not | 71 | 68 |
| Don't know/ Refused | 1 | -- |

21. When you talked to your doctor about a prescription medicine you saw advertised please tell me if your doctor did any of the following. Did your doctor (INSERT AND RANDOMIZE)? (INTERVIEWER NOTE: IF RESPONDENT SEEMS CONFUSED AND SAYS THERE WERE MULTIPLE TIMES THEY ASKED THEIR DOCTOR ABOUT DRUGS THEY SAW ADVERTISED, ASK THEM TO THINK ABOUT THE LAST TIME THEY DID THIS.)

Based on total who have ever talked with a doctor about specific medicine they've seen/heard advertised

|  | Yes | Don't know/ |  |  |
| :---: | :---: | :---: | :---: | :---: |
| a. Give you the prescription drug you asked about |  |  |  |  |
| 10/15 | 44 | 52 | 3 | 340 |
| 03/08 | 44 | 53 | 2 | 547 |
| b. Recommend a different prescription drug |  |  |  |  |
| 10/15 | 49 | 47 | 4 | 340 |
| 03/08 | 54 | 44 | 2 | 547 |
| c. Recommend an over-the-counter drug |  |  |  |  |
| 10/15 | 39 | 60 | 1 | 340 |
| 03/08 | 30 | 69 | 1 | 547 |
| d. Recommend that you make changes in your behavior or lifestyle |  |  |  |  |
| 10/15 | 54 | 45 | 1 | 340 |
| 03/08 | 57 | 43 | * | 547 |

Summary of Q20 and Q21 based on total

| Have ever talked with a doctor about specific medicine you've seen/heard advertised | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Doctor recommended that you make changes in your behavior or lifestyle | 15 | 32 |
| Doctor recommended a different prescription drug | 18 |  |
| Doctor gave you the Rx drug you asked about | 14 | 17 |
| Doctor recommended an over-the-counter drug | 12 | 14 |
| Have never talked with a doctor about specific medicine you've seen/heard advertised | 71 | 9 |
| Don't know/Refused | 1 | 68 |

22. Do you think pharmaceutical companies spend (too much), (too little), or about the right amount of money on advertising to patients? (ROTATE OPTIONS IN PARENTHESES)

Based on half sample A

|  | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Too much | 57 | 60 |
| Too little | 13 | 6 |
| About the right amount | 25 | 30 |
| Don't know/ Refused | 5 | 4 |
|  | $(\mathrm{n}=604)$ | $(\mathrm{n}=849)$ |

23. Do you think pharmaceutical companies spend (too much), (too little), or about the right amount of money on marketing their products to doctors? (ROTATE OPTIONS IN PARENTHESES)

Based on half sample B

|  | $10 / 15$ | $03 / 08$ |
| :--- | :---: | :---: |
| Too much | 62 | 51 |
| Too little | 8 | 7 |
| About the right amount | 21 | 35 |
| Don't know/ Refused | 9 | 7 |
|  | $(\mathrm{n}=599)$ | $(\mathrm{n}=846)$ |

READ: Now I have just a few questions we will use to describe the people who took part in our survey...

D5. What is your age? (RECORD EXACT AGE AS TWO-DIGIT CODE.)
D6. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

|  | $10 / 15$ |
| :--- | :---: |
| $18-29$ | 21 |
| $30-49$ | 33 |
| $50-64$ | 27 |
| 65 and older | 18 |
| Don't know/Refused | $*$ |

D4. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time? (READ IF NECESSARY: A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or [Medicaid/Medi-CAL])?

|  | $10 / 15$ |
| :--- | :---: |
| Covered by health insurance | 87 |
| Not covered by health insurance | 13 |
| Don't know/Refused | $*$ |

D4a. Which of the following is your MAIN source of health insurance coverage? Is it a plan through your employer, a plan through your spouse's employer, a plan you purchased yourself either from an insurance company or a state or federal marketplace, are you covered by Medicare or (Medicaid/[INSERT STATE-SPECIFIC MEDICAID NAME]), or do you get your health insurance from somewhere else?

Based on those who are insured ( $n=1,085$ )

|  | $10 / 15$ |
| :--- | :---: |
| Plan through your employer | 37 |
| Plan through your spouse's employer | 11 |
| Plan you purchased yourself | 10 |
| Medicare | 20 |
| Medicaid/[STATE-SPECIFIC MEDICAID NAME] | 11 |
| Somewhere else | 4 |
| Plan through your parents/mother/father (VOL.) | 7 |
| Don't know/Refused | 1 |

24. Did you purchase your plan directly from an insurance company, from the marketplace known as healthcare.gov (or [INSERT STATESPECIFIC MARKETPLACE NAME]), or through an insurance agent or broker?

Based on those ages 18-64 who purchased own insurance plan (sample size insufficient to report)
Summary D4, D4a, Q24 based on those ages 18-64 ( $\mathrm{n}=859$ )

|  | $10 / 15$ |
| :--- | :---: |
| Covered by health insurance | 85 |
| Employer | 37 |
| Spouse's employer | 11 |
| Self-purchased plan | 9 |
| Directly from an insurance company | 2 |
| From healthcare.gov or [STATE MARKETPLACE NAME] | 4 |
| Through an insurance agent or broker | 3 |
| Somewhere else (VOL.) | 1 |
| Don't know/Refused | - |
| Medicare | 6 |
| Medicaid/State-specific Medicaid name | 10 |
| Somewhere else | 3 |
| Plan through parents/mother/father (VOL.) | 7 |
| Don't know/Refused | 1 |
| Not covered by health insurance | 14 |
| Don't know/Refused | $*$ |

25. Regardless of how you purchased your plan, do you know if it is a marketplace or [healthcare.gov/INSERT STATE SPECIFIC MARKETPLACE NAME] plan, is it NOT a marketplace or [healthcare.gov/INSERT STATE SPECIFIC MARKETPLACE NAME] plan, or are you not sure? (ENTER ONE ONLY)

Based on those who purchased own insurance plan except those who bought plan through marketplace (sample size insufficient to report)
Summary D4, D4a, Q24, and Q25 based on those ages 18-64 ( $\mathrm{n}=859$ )

|  | 10/15 |
| :---: | :---: |
| Covered by health insurance | 85 |
| Employer | 37 |
| Spouse's employer | 11 |
| Self-purchased plan | 9 |
| Directly from insurance company/agent or broker/Other | 6 |
| Marketplace plan | 2 |
| Non-marketplace plan | 2 |
| Not sure/Refused | 2 |
| From healthcare.gov or [STATE MARKETPLACE NAME] | 4 |
| Medicare | 6 |
| Medicaid/State-specific Medicaid name | 10 |
| Somewhere else | 3 |
| Plan through parents/mother/father (VOL.) | 7 |
| Don't know/Refused | 1 |
| Not covered by health insurance | 14 |
| Don't know/Refused | * |

26. How long have you been uninsured - less than three months, three months to less than a year, one year to less than two years, or 2 years or more?

Based on those ages 18-64 who are uninsured ( $n=102$ )

|  | $10 / 15$ |
| :--- | :---: |
| Less than 3 months | 19 |
| 3 months to less than a year | 25 |
| 1 year to less than 2 years | 4 |
| 2 years or more | 51 |
| Don't know/Refused | 1 |

Summary of D4 and Q26 based on those ages 18-64 ( $\mathrm{n}=859$ )

| Covered by health insurance | $10 / 15$ |
| :--- | :---: |
| Not covered by health insurance | 14 |
| Less than 3 months | 3 |
| 3 months to less than a year | 4 |
| 1 year to less than 2 years | 1 |
| 2 years or more | 7 |
| Don't know/Refused | $*$ |

27. Do you plan to get health insurance in the next few months, or do you think you will remain uninsured? (INTERVIEWER NOTE: IF DON'T KNOW, PROBE ONCE: We realize there is still some uncertainty, but if you had to say now, do you think you will get health insurance in the next few months, or do you think you will remain uninsured?)

Based on those ages 18-64 who are uninsured

|  | Will get <br> insurance | Remain <br> uninsured | Don't know/ <br> Refused | $N$ |
| :--- | :---: | :---: | :---: | :---: |
| $10 / 15$ | 49 | 44 | 6 | 102 |
| $04 / 15$ | 55 | 42 | 4 | 111 |
| $03 / 15$ | 51 | 44 | 5 | 133 |
| $01 / 15$ | 56 | 39 | 5 | 149 |
| $12 / 14$ | 57 | 35 | 8 | 131 |
| $11 / 14$ | 49 | 41 | 10 | 154 |
| $10 / 14$ | 59 | 38 | 3 | 145 |
| $02 / 14$ | 49 | 44 | 7 | 137 |
| $01 / 14$ | 50 | 40 | 10 | 173 |
| $11 / 13$ | 58 | 34 | 8 | 151 |
| $08 / 13$ | 58 | 32 | 10 | 178 |

Summary of D4 and Q27 based on those ages 18-64

|  | Covered | Not covered (NET) ------------- |  |  |  | Don't know/ Refused |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Not Covered (NET) | Will get insurance | Remain uninsured | DK/Ref. |  |  |
| 10/15 | 85 | 14 | 7 | 6 | 1 | * | 859 |
| 04/15 | 86 | 13 | 7 | 6 | * | $*$ | 1,096 |
| 03/15 | 85 | 15 | 7 | 6 | 1 | 1 | 1,132 |
| 01/15 | 82 | 17 | 10 | 7 | 1 | 1 | 1,077 |
| 12/14 | 84 | 15 | 9 | 5 | 1 | 1 | 1,099 |
| 11/14 | 81 | 18 | 9 | 7 | 2 | 1 | 1,027 |
| 10/14 | 83 | 17 | 10 | 6 | 1 | 1 | 1,061 |
| 02/14 | 83 | 16 | 8 | 7 | 1 | 1 | 1,054 |
| 01/14 | 81 | 19 | 9 | 7 | 2 | * | 1,122 |
| 11/13 | 79 | 21 | 12 | 7 | 2 | * | 843 |
| 08/13 | 80 | 20 | 11 | 6 | 2 | * | 1,101 |

28. Which of the following types of health plans would you prefer: (A health plan with a lower monthly cost but higher out of pocket costs when using health care services), or (A health plan with a higher monthly cost but lower out of pocket costs when using health care services )? (ROTATE OPTIONS IN PARENTHESES)

|  | $10 / 15$ |
| :--- | :---: |
| A health plan with a lower monthly cost but higher out of pocket <br> costs when using health care services | 37 |
| A health plan with a higher monthly cost but lower out of pocket <br> costs when using health care services | 53 |
| Don't know/ Refused |  |

29. If your employer began offering less generous health insurance benefits with more cost sharing for you, do you think they would use the savings to increase your wages, or do you think it would not impact your wages?

Based on those with employer-sponsored insurance ages 18-64 ( $n=448$ )
10/15

| Would increase your wages | 20 |
| :--- | :---: |
| Would not impact your wages | 76 |
| Don't know/ Refused | 5 |

30. In general, how (easy) or (difficult) is it for you and your family to afford [INSERT AND RANDOMIZE] - (very easy, somewhat easy, somewhat difficult or very difficult)/ (very difficult, somewhat difficult, somewhat easy or very easy)? How about (INSERT NEXT ITEM)? [READ IF NECESSARY: Is it (very easy, somewhat easy, somewhat difficult or very difficult)/ (very difficult, somewhat difficult, somewhat easy or very easy) for you and your family to afford this?] (ROTATE OPTIONS IN PARENTHESES)

|  | Very <br> easy | Somewhat <br> easy | Somewhat <br> difficult | Very <br> difficult | (Vol.) <br> N/A | Don't know/ <br> Refused |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| a. Food | 35 | 33 | 21 | 10 | $*$ | 1 |
| b. Health care | 27 | 28 | 24 | 18 | 2 | 1 |
| c. Gasoline or other transportation costs | 31 | 35 | 21 | 9 | 4 | 1 |
| d. Your rent or mortgage | 24 | 28 | 22 | 13 | 12 | 1 |
| e. Your monthly utilities, like electricity, heat, and | 27 | 32 | 25 | 13 | 2 | 1 |
| $\quad$ phone bills |  |  |  |  |  |  |

Do you currently take any prescription medicine or not?

|  | $10 / 15$ | $08 / 15$ | $06 / 09 / 15$ | $03 / 08$ |
| :--- | :---: | :---: | :---: | :---: |
| Yes, take | 51 | 54 | 50 | 54 |
| No, do not take | 49 | 46 | 49 | 45 |
| Don't know/ Refused | $*$ | $*$ | $*$ | $*$ |

32. How many different prescription drugs do you take?

Based on those who take Rx medicine

|  | $10 / 15$ | $08 / 15$ | $03 / 08$ |
| :--- | :---: | :---: | :---: |
| 1 | 23 | 23 | 28 |
| 2 | 20 | 22 | 20 |
| 3 | 12 | 16 | 16 |
| 4 or more | 43 | 37 | 35 |
| Don't Know/ Refused | 1 | 2 | 1 |
|  | $(\mathrm{n}=675)$ | $(\mathrm{n}=743)$ | $(\mathrm{n}=1,029)$ |

Summary of Q31 and Q32 based on total

|  | 10/15 | 08/15 | 03/08 |
| :---: | :---: | :---: | :---: |
| Take Rx medicine | 51 | 54 | 54 |
| 1 | 12 | 13 | 15 |
| 2 | 10 | 12 | 11 |
| 3 | 6 | 8 | 9 |
| 4 or more | 22 | 20 | 19 |
| Don't take Rx medicine | 49 | 46 | 45 |
| Don't know/Refused | * | * | * |

D1. Record respondent's sex

| Male | 49 |
| :--- | :--- |
| Female | 51 |

D2. In general, would you say your health is excellent, very good, good, only fair, or poor?

| Excellent | 21 |
| :--- | :---: |
| Very good | 30 |
| Good | 29 |
| Only fair | 15 |
| Poor | 5 |
| Don't know/Refused | $*$ |

D2a. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities?

| Yes | 20 |
| :--- | :---: |
| No | 79 |
| Don't know/Refused | 1 |

D2b.
Are you currently married, living with a partner, widowed, divorced, separated, or have you never been married?

| Married | 48 |
| :--- | :---: |
| Living with a partner | 8 |
| Widowed | 6 |
| Divorced | 10 |
| Separated | 3 |
| Never been married | 24 |
| Don't know/Refused | 1 |

D3. What best describes your employment situation today? (READ IN ORDER)
Employed full-time 46

Employed part-time 11
Unemployed and currently seeking employment 5
Unemployed and not seeking employment 3
A student 6
Retired 16
On disability and can't work 7
Or, a homemaker or stay at home parent 6
Don't know/Refused (VOL.) 1

D8. In politics today, do you consider yourself a [ROTATE: Republican, Democrat/Democrat, Republican], an Independent, or what?

Republican 22
Democrat 30
Independent 35
Or what/Other/None/No preference/Other party 9
Don't know/Refused 5

D8a. Do you LEAN more towards the [ROTATE: Republican Party or the Democratic Party/Democratic Party or the Republican Party]? (ROTATE OPTIONS IN SAME ORDER AS D8)

Summary D8 and D8a based on total
Republican/Lean Republican 35
Democrat/Lean Democratic 46
Other/Don't lean/Don't know 19

## Five-Point Party ID

Democrat 30
Independent Lean Democratic 16
Independent/Don't lean 18
Independent Lean Republican 14
Republican 22
Undesignated 1

D8b. Would you say your views in most political matters are liberal, moderate or conservative?

Liberal 23
Moderate 34
Conservative 37
Don't know/Refused 7

D9. Are you registered to vote at your present address, or not?
Yes
74
No 25
Don't know/Refused 1

## D11.

 What is the highest level of school you have completed or the highest degree you have received? (DO NOT READ)Less than high school (Grades 1-8 or no formal schooling) ..... 4
High school incomplete (Grades 9-11 or Grade 12 with NO diploma) ..... 5
High school graduate (Grade 12 with diploma or GED certificate) ..... 32
Some college, no degree (includes some community college) ..... 18
Two year associate degree from a college/university ..... 12
Four year college or university degree/Bachelor's degree ..... 17
Some postgraduate or professional schooling, no postgraduate degree ..... 1
Postgraduate or professional degree, including master's, doctorate, medical or law degree ..... 11
Don't know/Refused ..... *
D12. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?
D13. What is your race? Are you white, black, Asian or some other race? (IF RESPONDENT SAYS HISPANIC ASK: Do you consider yourself awhite Hispanic or a black Hispanic?)
White, non-Hispanic ..... 65
Total non-White ..... 33
Black or African-American, non-Hispanic ..... 11
Hispanic ..... 15
Asian, non-Hispanic ..... 4
Other/Mixed race, non-Hispanic ..... 3
Undesignated2
D12a. Were you born in the United States, on the island of Puerto Rico, or in another country?
Based on Hispanics ( $n=143$ )
U.S. ..... 44
Puerto Rico ..... 6
Another country ..... 50
Don't know/Refused ..... --
D14. Last year—that is, in 2014—what was your total family income from all sources, before taxes? Just stop me when I get to the rightcategory. (READ)
Less than \$20,000 ..... 20
\$20,000 to less than \$30,000 ..... 12
$\$ 30,000$ to less than \$40,000 ..... 11
$\$ 40,000$ to less than \$50,000 ..... 10
\$50,000 to less than \$75,000 ..... 13
\$75,000 to less than \$90,000 ..... 6
$\$ 90,000$ to less than $\$ 100,000$ ..... 4
\$100,000 or more ..... 14
Don't know/Refused (VOL.) ..... 11

END OF INTERVIEW: That's all the questions I have. Thanks for your time.

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This publication (\#8797-T) is available on the Kaiser Family Foundation website at www.kff.org.


[^0]:    1 May 2010 through December 2011 trend wording was "As you may know, a health reform bill was signed into law early last year..."

[^1]:    2 April 2010 trend wording was "[President Obama did sign a health reform bill into law last month...] Given what you know about the new health reform law, do you have a generally (favorable) or generally (unfavorable) opinion of it? (Is that a very favorable/unfavorable or somewhat favorable/unfavorable opinion?)"
    3 June 2015 and earlier trend wording for this option was "What you've seen and heard on television, radio, and newspapers".

[^2]:    4 Trend wording for this item was "Making information about the price of doctors' visits, procedures, and tests, such as hip replacements and MRIs more available to patients".
    5 Trend wording for this item was "Protecting people from being charged high prices when they visit hospitals covered by their health plan but are seen by a doctor not covered by their plan".
    6
    Trend wording for this item was "Making sure health plans have sufficient provider networks".

[^3]:    7 Trend wording for this item was "Eliminating a tax on the most expensive employer-sponsored health plans, also called Cadillac plans, that helps pay for the health care law".
    8 July 2014 trend wording was "As far as you know, did people who got new health insurance under the health care law (have a choice between private health plans) or did they (enroll in a single government health plan)?"

[^4]:    9 Trend wording for this item was "Making sure that statements about benefits and possible side effects made in advertisements for prescription drugs are not misleading".

