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**The Washington Post**



**Topline & Methodology**

***The Washington Post/Kaiser Family Foundation  
Feminism Survey***

**January 2016**

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This Washington Post-Kaiser Family Foundation poll was conducted by telephone May 21 - June 17, 2015, among a random national sample of 1,610 adults age 18 and over, including 1,122 women and 488 men. The results from the full survey have a margin of sampling error of plus or minus three percentage points; for women the margin of sampling error is plus or minus 3.5 percentage points and for men it is plus or minus 5.5 percentage points. Sampling, data collection and tabulation by Social Science Research Solutions (SSRS) of Media, Pa.

See Methodology appendix on page 17 or full methodological details.

\*= less than 0.5 percent

G1. Gender

	Male	Female
All	48	52

S5. Just to confirm: What is your current age?

S5a. Could you please tell me if you are...?

	18-34	35-49	50-64	65+	No opinion
All	30	25	26	18	-
Women	30	25	26	20	-
Men	31	26	27	16	-

READ: I'd like to start by asking you some questions about feminism..

1. How much have you heard about feminism or the feminist movement in the past year?

	----- A lot/Some -----	--- Not much/Nothing ---	No opinion
	NET A lot Some	NET Not much Nothing	
All	54 24 30	45 27 18	1
Women	53 21 32	46 28 18	1
Men	55 27 28	44 25 19	1

2. What word or short phrase comes to mind when you hear the word "feminism"?

	All	Women	Men
EQUALITY/EQUAL RIGHTS/WOMEN'S RIGHTS (NET)	21	20	23
Equality/gender equality (general/overall)	9	8	10
Women's rights	7	7	7
Equal rights	4	3	4
Equal pay/should get equal pay for equal work	1	1	1
Fairness	*	*	*
Other equality/equal rights/women's rights mentions	*	*	*
Women/females/girls/feminine/ladylike (general)	11	12	10
STRONG/INDEPENDENT/EMPOWERED WOMEN (NET)	9	13	5
Empowerment/female empowerment	2	3	1
Strength/strong/strong women	2	3	1
Women taking control/in charge/female power/women's power/girl power/"you go girl"	1	2	1
Independent/independent women	1	2	*
Power	1	1	1
Advancement of women	*	*	*
Powerful women/women with power	*	1	-
Other strong/independent/empowered women mentions	1	1	1
INEQUALITY/DISCRIMINATION (NET)	3	2	4
Inequality/discrimination (general)	2	1	3
Unequal pay	1	*	1
Glass ceiling	*	*	*
Other inequality/discrimination mentions	-	-	-
ANTIMALE/MEAN WOMEN/OVER-EXAGGERATION (NET)	3	2	3
Anti-male	1	*	1
Mean/bitchy/angry women	1	1	1
Over-exaggerated/over-the-top/over reactions	1	*	2
Other anti-male/mean women/over-exaggerations mentions	*	1	*
SPECIFIC WOMEN (NET)	3	2	3
Gloria Steinem	1	1	1
Hillary Clinton	1	*	1
Other specific women mentions	1	1	1
Radical/extremism	2	2	3
Lesbians/homosexuality	2	1	3
Movement/women's movement/ women's liberation	1	2	*
Ridiculous/silly/absurd	1	2	1
Freedom/liberty	1	1	1
Good/positive/it's a good thing/I like it	1	1	1
Not good/bad/it's not a good thing/I don't like it	1	1	1
An old/older movement/outdated (1960's, 70's, etc.)	1	1	1
Bra burning	1	1	1
Activists/protesters/revolution	1	1	1
Liberal/liberalism	1	1	1
Reproductive rights/a woman's choice/pro-abortion	1	1	1
A woman I know (my wife/girlfriend/sister/etc.)	1	*	2
Other	14	11	16
None	4	4	3
No opinion	18	21	16

3. Do you consider yourself to be a strong feminist, a feminist, not a feminist or an anti-feminist?

	---- Strong/Feminist ----			--- Not feminist/Anti --			
	NET	Strong Feminist	Feminist	NET	Not a feminist	Anti-feminist	No opinion
All	47	14	33	44	40	4	9
Women	60	17	43	33	30	2	7
Men	33	10	23	55	50	5	12
Trend:							
4/3/95*	41	11	30	43	35	8	16
Women	51	14	37	35	NA	NA	13
Men	30	8	22	50	NA	NA	20

\*1995 Feminist Majority Foundation.

Among Women aged 18-44:

6/17/15	59	17	42	33	31	2	7
2/11/86**	56	10	46	32	28	4	13

\*\*Gallup/Newsweek

4. Do you believe that men and women should be social, political, and economic equals, or not?

	Yes	No	No opinion
All	94	5	1
Women	93	5	1
Men	94	5	1

5. Do you think the federal government (should take a more active role) to ensure equal pay for men and women who are doing the same job, or do you think the government (is already doing enough)? [Wording in parentheses rotated]

	Gov't. should take a more active role	Gov't is already doing enough	Gov't already doing too much (VOL)	No opinion
All	61	26	8	5
Women	70	20	5	5
Men	52	32	10	5

6. Do you support or oppose laws that provide workers with paid time off to care for family members, such as a new baby or a sick parent or child?

	Support	Oppose	No opinion
All	92	6	2
Women	94	5	1
Men	91	6	3

7. Do you support or oppose laws requiring health insurance plans to cover the full cost of birth control?

	Support	Oppose	No opinion
All	71	25	4
Women	77	20	3
Men	64	31	5

8. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases or illegal in all cases?

	----- Legal -----			----- Illegal -----			No opinion
	NET	In all cases	In most cases	NET	In most cases	In all cases	
All	58	23	35	37	23	14	5
Women	59	25	34	36	21	15	6
Men	57	21	36	38	25	13	5

9. (Asked of random half of sample) In general, do you have a favorable or unfavorable impression of feminism?

	Favorable	Unfavorable	No opinion	Unweighted N
All	58	25	16	806
Women	60	24	16	564
Men	57	26	17	242

Trend for comparison:

	Favorable	Unfavorable	Both/Mixed (Vol.)	Not sure
5/19/98*	34	42	10	14
4/3/95**	51	34	--	15

Among women:

10/25/89*	44	29	11	17
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\*Time/CNN "... impression of feminists"

\*\*1995 Feminist Majority Foundation: "Now let me ask you for each of several types of groups and organizations in America, if your feeling is very favorable, mostly favorable, mostly unfavorable, or very unfavorable?) The Feminist Movement

10. (Asked of other random half of sample) In general, do you have a favorable or unfavorable impression of the women's movement?

	Favorable	Unfavorable	No opinion	Unweighted N
All	62	21	17	804
Women	63	20	17	558
Men	61	22	17	246

11. (Asked of random half of sample) Do you think feminism generally has a good reputation or a bad reputation?

	Good reputation	Bad reputation	Neither (VOL.)	Both (VOL.)	No opinion	Unweighted N
All	32	55	3	4	6	806
Women	32	54	3	3	7	564
Men	33	56	2	4	4	242

12. (Asked of other random half of sample) Do you think the women's movement generally has a good reputation or a bad reputation?

	Good reputation	Bad reputation	Neither (VOL.)	Both (VOL.)	No opinion	Unweighted N
All	54	35	1	3	7	804
Women	52	35	1	4	9	558
Men	56	36	2	1	5	246

13. Do you think the feminist movement today is focused on changes you want, or not?

	Yes	No	No opinion
All	45	38	17
Women	48	35	17
Men	41	41	18

14. Please tell me whether each of the following words describes feminism in the United States. First, does [ITEM] describe feminism, or not? [Items randomized]

a. Optimistic

	Yes	No	No opinion
All	62	34	4
Women	65	31	5
Men	60	37	2

b. Angry

	Yes	No	No opinion
All	43	54	3
Women	39	56	4
Men	46	52	2

c. Outdated

	Yes	No	No opinion
All	30	66	4
Women	30	65	5
Men	30	68	2

d. Empowering

	Yes	No	No opinion
All	70	26	4
Women	69	26	5
Men	71	27	2

15. Which of the following statements about the feminist movement do you think are true and which are not true? The feminist movement (INSERT). Is this true or not true? [Items randomized]

a. Accurately reflects the views of most women

	True	Not true	No opinion
All	49	46	5
Women	53	43	5
Men	45	49	5

Trend among women:

6/17/15 Feminist movement	53	43	5
10/25/89 Women's movement*	53	40	7

\*Time/CNN/Yankelovich Clancy Shulman

b. Looks down on women who do not have jobs

	True	Not true	No opinion
All	32	63	5
Women	35	61	4
Men	30	64	6

Trend among women:

6/17/15 Feminist movement	35	61	4
10/25/89 Women's movement*	35	57	8

\*Time/CNN/Yankelovich Clancy Shulman

c. Unfairly blames men for women's challenges

	True	Not true	No opinion
All	46	49	5
Women	41	54	5
Men	52	43	5

16. When it comes to improving women's lives should each of the following be a top priority, important but not a top priority or not too important? First, should (INSERT) be a top priority, important but not a top priority, or not too important? [Items randomized]

a. Equal pay for equal work

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	75	22	3	*	*
Women	79	18	2	-	1
Men	70	26	4	*	*

b. Reducing sexual harassment

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	63	30	5	*	1
Women	67	28	4	*	1
Men	60	33	6	-	1

c. Access to safe, legal abortion

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	34	39	21	4	2
Women	37	35	18	6	3
Men	31	42	23	2	2

d. Access to contraception

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	47	35	15	1	2
Women	53	32	11	1	2
Men	41	37	19	1	3

e. Access to quality, affordable childcare

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	64	31	5	*	1
Women	70	27	2	-	1
Men	57	35	7	*	1

f. Paid time off from work to care for family members

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	51	41	7	*	1
Women	57	38	4	*	1
Men	45	44	10	*	*

g. Reducing domestic violence and sexual assault

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	84	14	2	-	1
Women	84	14	1	-	*
Men	83	14	2	-	1

h. Improving women's health care

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	60	33	5	*	1
Women	66	30	3	*	1
Men	54	37	7	*	2

i. Increasing the number of young women who study math, science, and technology

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	51	39	8	*	1
Women	51	42	7	*	1
Men	52	37	10	-	2

j. Getting more women elected to political office

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	32	46	21	*	1
Women	38	45	15	1	1
Men	25	46	27	-	1

k. Reducing discrimination against women of color

	A top priority	Imp., but not a top priority	Not too imp.	Not at all imp. (vol.)	No opinion
All	62	29	7	*	1
Women	66	27	6	*	1
Men	58	32	8	-	2



17. Do you think there is an active feminist movement in the United States today, or not?

	Yes	No	No opinion
All	64	27	9
Women	60	31	9
Men	69	23	8

18. Can you think of anyone in U.S. society today who represents feminism, or not? (IF NECESSARY: Who would that be?) [Open end, multiple responses accepted]

	All	Women	Men
No one	53	54	52
POLITICAL FIGURES NET	26	26	26
Hillary Clinton	22	22	22
Michelle Obama	3	4	3
Elizabeth Warren	1	2	1
Sarah Palin	1	1	1
Nancy Pelosi	1	*	1
Condoleezza Rice	*	*	*
Ruth Bader Ginsburg	*	*	*
Sonia Sotomayor	*	*	*
ENTERTAINMENT FIGURES NET	5	5	5
Oprah Winfrey	1	2	1
Emma Watson	1	1	1
Angelina Jolie	1	*	1
Ellen DeGeneres	1	*	1
Jane Fonda	*	*	1
Amy Poehler	*	*	1
Beyoncé	*	*	*
Lena Dunham	*	*	*
Amy Schumer	*	*	-
Taylor Swift	*	*	-
BUSINESS/OTHERS NET	4	4	3
Gloria Steinem	3	4	2
Rachel Maddow	1	*	1
Sheryl Sandberg	*	*	-
National organization for women/Other Orgs.	1	*	1
Family members/friends/acquaintances	1	1	2
Me/myself	*	*	-
Other mentions	9	8	10
No opinion	5	6	4

19. Do you think that there is still a need for a strong women's movement or do you think that most of the goals of the women's movement have been met?

	Still a need for a strong women's movement	Most of the goals of the women's movement have been met	No opinion
All	63	30	6
Women	68	27	5
Men	58	35	7
Trend:			
6/17/15	63	30	6
5/24/05*	42	52	6
Among women:			
6/17/15	68	27	5
5/24/05*	48	45	7
2/20/92*	57	35	8
10/25/89*	59	32	9

\*2005 CBS News, 1992 and 1989 CNN/Time/Yankelovich Clancy Shulman

20. How much responsibility do you think (INSERT) should have to take action on gender equality - a lot, some, not too much or no responsibility at all? [Items randomized]

a. The government

	--- A lot/Some ---			----- Not too much/None -----			No opinion
	NET	A lot	Some	NET	Not too much	No resp. at all	
All	77	47	30	22	11	11	1
Women	83	53	30	16	8	8	1
Men	71	41	30	28	14	15	*

b. Schools

	--- A lot/Some ---			----- Not too much/None -----			No opinion
	NET	A lot	Some	NET	Not too much	No resp. at all	
All	86	60	26	13	7	6	1
Women	90	63	26	9	5	4	1
Men	83	57	26	17	8	9	1

c. Parents

	--- A lot/Some ---			----- Not too much/None -----			No opinion
	NET	A lot	Some	NET	Not too much	No resp. at all	
All	94	80	14	4	2	2	2
Women	95	81	14	3	2	1	2
Men	93	79	14	5	3	2	2

d. Businesses

	--- A lot/Some ---			----- Not too much/None -----			No opinion
	NET	A lot	Some	NET	Not too much	No resp. at all	
All	85	55	30	14	8	5	1
Women	87	59	29	11	7	4	1
Men	83	51	32	16	10	6	1

21. Which of the following do you think is a bigger factor keeping women from achieving full equality with men? (The choices women make themselves) OR (Discrimination against women)? [Wording in parentheses rotated]

	The choices women make themselves	Discrimination against women	Something else (vol)	Both equally (vol)	Have achieved full equality (vol)	No opinion
All	45	42	1	8	*	4
Women	44	44	1	8	*	4
Men	46	40	1	9	-	5

22. How much discrimination do you think there is against (INSERT) in our society today? A lot, some, only a little, or none at all? [Item a always read first; other items randomized]

a. Women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	79	28	51	19	17	2	2
Women	85	32	53	14	12	2	2
Men	73	25	48	25	22	3	2

b. African Americans

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	81	41	41	17	14	3	2
Women	84	45	38	14	11	3	2
Men	79	36	43	20	16	4	1

c. Hispanics

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	77	37	41	19	15	4	3
Women	80	40	39	16	12	4	4
Men	75	33	42	23	18	4	2

d. Gays and lesbians

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	84	52	32	13	11	2	3
Women	85	55	30	12	9	3	3
Men	83	49	35	14	13	1	3

23. Which of these two statements comes closer to your own views - even if neither is exactly right? (This country has made the changes needed to give men and women equality in the workplace) OR (This country needs to continue making changes to give men and women equality)? [Wording in parentheses rotated]

	Country has made needed changes for equality	Country needs to continue making changes for equality	No opinion
All	23	76	2
Women	17	81	2
Men	29	69	1

Trend:

6/17/15	23	76	2
11/21/14*	28	71	2
10/27/13*	29	67	5

\*Pew Research Center

24. How much do you think the feminist movement has done to improve the lives of (INSERT)? A lot, some, only a little, or nothing at all? [Items randomized]

a. White women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	77	35	42	19	14	5	4
Women	79	35	44	16	13	3	5
Men	75	34	41	22	16	6	3

b. Black women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	64	20	44	30	23	7	6
Women	68	21	48	26	22	4	5
Men	59	20	39	34	24	10	6

c. Middle class women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	71	23	48	25	20	5	4
Women	74	21	52	23	18	5	3
Men	69	24	44	28	22	6	4

d. Poor women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	49	17	32	46	33	13	4
Women	50	17	34	45	34	11	5
Men	49	18	31	48	32	15	4

e. Gay, lesbian, and bisexual women

	--- A lot/some ---			---- Only a little/none ---			No opinion
	NET	A lot	Some	NET	Only a little	None	
All	57	20	37	34	25	9	9
Women	59	20	39	33	26	7	8
Men	54	20	34	36	25	11	10

f. Hispanic women

	--- A lot/some ---			---- Only a little/none ---			No
	NET	A lot	Some	NET	Only a little	None	opinion
All	55	13	41	38	30	8	8
Women	58	13	44	35	30	5	8
Men	52	13	38	41	30	11	7

g. People like you

	--- A lot/some ---			---- Only a little/none ---			No
	NET	A lot	Some	NET	Only a little	None	opinion
All	55	19	36	41	18	24	4
Women	66	21	45	31	18	12	4
Men	44	16	28	53	17	36	4

READ: On another subject...

25. Are the messages you (see or) hear (INSERT) mostly (empowering) toward women, or mostly (degrading) toward women? [Wording in parentheses rotated; items randomized]

a. In popular music

	Mostly empowering	Mostly degrading	Both (vol.)	Neither (vol.)	Don't listen (vol.)	No opinion
All	22	60	5	2	6	6
Women	20	64	4	2	6	5
Men	24	55	6	2	5	8

b. In movies and on television

	Mostly empowering	Mostly degrading	Both (vol.)	Neither (vol.)	Don't listen (vol.)	No opinion
All	42	41	8	2	2	6
Women	38	46	7	2	2	5
Men	46	36	8	1	1	7

c. On social media sites like Twitter, Facebook, and Instagram

	Mostly empowering	Mostly degrading	Both (vol.)	Neither (vol.)	Don't listen (vol.)	No opinion
All	32	32	4	3	20	9
Women	30	34	5	2	19	9
Men	34	29	3	4	22	8

d. In advertising and commercials

	Mostly empowering	Mostly degrading	Both (vol.)	Neither (vol.)	Don't listen (vol.)	No opinion
All	39	45	6	3	1	5
Women	37	49	6	3	2	4
Men	42	41	7	2	1	6

26. Next, have you ever (INSERT)? [Items randomized]

a. Voted for a candidate because of his or her support for women's rights

	Yes	No	No opinion
All	33	65	2
Women	40	58	2
Men	26	72	2

Trend among women:

6/17/15	40	58	2
1/2/03*	42	56	2

\*Center for the Advancement of Women

b. Phoned, written, or sent e-mail to a public official expressing your views on women's rights

	Yes	No	No opinion
All	11	88	*
Women	14	85	*
Men	8	91	1

Trend among women:

6/17/15	14	85	*
1/2/03*	19	80	1

\*Center for the Advancement of Women

c. Expressed your views about women's rights on a social media site like Facebook, Twitter, or Instagram

	Yes	No	Don't use (vol.)	No opinion
All	25	67	8	1
Women	29	63	7	1
Men	21	70	9	*

#### DEMOGRAPHICS

READ: Next, I have just a few questions we will use to describe the people who took part in our survey...

27. Are you: (READ LIST)

	All	Women	Men
Single, that is never married	22	20	24
Single, living with a partner	8	7	9
Married	53	51	54
Separated	2	2	2
Widowed	7	9	4
Divorced	9	10	8
No opinion	*	*	*

28. (Married/living with a partner) When it comes to household chores and responsibilities, do you do more than your (spouse/partner), does your (spouse/partner) do more than you, or do you share this about equally?

	You do more than (spouse/partner)	(Spouse/Partner) does more than you	Share about equally	No opinion	Unweighted N
All	22	13	65	*	839
Women	33	6	61	*	560
Men	12	19	69	*	279

29. Currently, are you yourself employed full-time, part-time, or not at all?  
 30. Are you: (READ LIST)

	All	Women	Men
Full-time	52	40	65
Part-time	13	16	11
Not employed	35	45	25
Retired	16	18	14
A homemaker or stay at home parent	5	9	*
A student	3	4	3
Temporarily unemployed	3	3	3
On disability & can't work	7	9	5
Other (VOL.)	1	1	*
Dk/refused	*	*	-
No opinion	*	*	*

31. Are you of Hispanic origin or background?  
 32. (Among Hispanics) Were you born in the United States, the island of Puerto Rico, or in another country?

	United States	Puerto Rico	Another country	Unweighted N
Hispanics	50	6	45	184

33. Do you consider yourself white, black or African American, Asian, Native American, Pacific Islander, mixed race or some other race?

Race/ethnicity:

	All	Women	Men
White non-Hispanic	65	64	66
Black non-Hispanic	11	12	11
Hispanic	14	14	15
Asian	2	2	1
Native American	1	1	1
Native Hawaiian	1	1	1
Mixed	3	3	3
Other	1	1	1
No opinion	1	2	1

35. What is the last grade of school you completed?

	All	Women	Men
HS grad or less	42	42	42
Less than hs grad	11	11	11
HS grad	31	31	32
Some college	25	26	24
Technical school/other	3	1	4
College grad +	30	30	30
Graduated college	19	19	20
Graduate school or more	11	12	10
No opinion	*	*	-

36. Would you say your views in most political matters are liberal, moderate or conservative?

	Liberal	Moderate	Conservative	Don't think in those terms (vol)	No opinion
All	27	35	32	3	4
Women	30	34	30	2	5
Men	23	36	34	3	3

37. In politics today, do you consider yourself a (Republican), a (Democrat), an Independent, or what? [Wording in parentheses rotated]

	Republican	Democrat	Independent	Other/None	No opinion
All	23	30	32	8	7
Women	23	35	28	8	6
Men	24	24	37	8	7

38. (Independent/Other/Don't know/Refused) Do you LEAN more towards the (Republican Party or the Democratic Party/Democratic Party or the Republican Party)?

	Republican	Democrat	Independent/ don't lean	Other party	No opinion	Unweighted N
All	29	37	20	2	12	705
Women	26	41	18	1	14	461
Men	31	33	23	2	11	244

37/38. Leaned Party Table

	All	Women	Men
Republican	23	23	24
Lean Republican	14	11	16
Independent/don't lean	10	7	12
Lean Democrat	17	17	18
Democrat	30	35	24
Other	1	*	1
No opinion	6	6	6

39. Are you the parent of any child under the age of 18 living in your household?

	Yes	No	No opinion
All	29	71	*
Women	30	69	*
Men	27	73	-

40. Aside from weddings and funerals, how often if ever do you attend religious services?

	At least once a week	Almost every week	About once a month	Less often than that	Never	No opinion
All	26	10	14	26	24	1
Women	30	9	14	25	21	1
Men	21	11	14	26	27	1



INCOME. Which of the following CATEGORIES best describes your total annual household income before taxes, from all sources?

42. Could you tell me if your total annual household income is less than \$50,000, \$50,000 but less than \$100,000, or over \$100,000? 43. Is that 100 to under 150,000, \$150,000 under \$200,000, \$200,000 to under \$250, 000, or \$250,000 or more?

	All	Women	Men
Less than \$50K (NET)	48	53	42
Under \$20K	17	20	14
\$20K to under \$35K	14	17	12
\$35K to under \$50K	15	14	15
Under \$50K unspecified	1	2	1
\$50K to \$100K (NET)	26	24	30
\$50K to under \$75K	15	11	18
\$75k to under \$100K	11	12	11
\$50K to under \$100K unspecified	*	*	*
\$100K or more (NET)	19	16	22
\$100K to under \$150K	11	9	12
\$150K to under \$200K	4	3	4
\$200K to under \$250K	2	1	3
\$250K or more	2	2	2
\$100K or more unspecified	1	1	1
No opinion	7	7	6

44. (Employed and married/living with a partner) What share of your household's income do you personally earn? Would you say...?

	Almost all or all	More than half	About half	Less than half	None or almost none	No Opinion	Unweighted N
All	24	25	26	22	2	2	551
Women	10	18	26	40	3	3	337
Men	34	31	26	8	1	1	214

#### Region

	Northeast	Midwest	South	West	Unknown
All	17	20	33	20	9
Women	17	19	34	20	10
Men	18	21	33	20	8

#### Metro Status

	Urban	Suburban	Rural	Unknown
All	32	42	17	9
Women	32	39	18	10
Men	31	44	16	8

\*\*\* END \*\*\*

## **METHODOLOGICAL DETAILS**

The *Washington Post*/Kaiser Family Foundation Survey Project is a partnership combining survey research and reporting to better inform the public. The *Post-Kaiser Feminism Survey*, the 29<sup>th</sup> in this series, was conducted by telephone May 21-June 17, 2015, among a representative random national sample of 1,610 U.S. adults conducted in English and Spanish. The survey includes oversamples of female respondents overall and younger women and members of racial and ethnic minority groups in particular, which were weighted back to their share of the population according to Census benchmarks. This questionnaire was administered with the exact questions in the exact order as appears in this document.

Sampling, data collection, weighting and tabulation were managed by Social Science Research Solutions (SSRS) in close collaboration with Washington Post and Kaiser Family Foundation researchers.

A dual frame landline and cellular phone telephone sample was generated by Marketing Systems Group (MSG) using Random Digit Dialing (RDD) procedures. Interviewers calling landline phone numbers first asked to speak with the youngest adult male or female at home. Interviewers calling cellular phones interviewed the person answering the phone after verifying eligibility. The final sample included 917 respondents contacted through the primary RDD sample, including 337 reached on landline phones and 580 reached on cell phones.

For oversamples of women, 495 respondents were contacted through RDD landline (N=115) and cellular (N=380) sampling where respondents were only interviewed if they were women. In addition, 198 respondents were "pre-screened" from previous national random sample surveys and contacted if their gender and age category matched sample needs.

This survey employed statistical weighting procedures to account for differential chances of being selected due to landline and cellular phone access and household size. A propensity weight was used to correct for differential participation rates among different segments of the "pre-screened" sample. Weighting also adjusts for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples.

The overall adult sample was weighted using a raking procedure to match the demographic makeup of the population by sex, region, age, education, race/ethnicity, marital status, and population density according to estimates from the Census Bureau's March 2014 supplement to the Current Population Survey. The sample was also weighted to match phone estimates of the share of the population who are cell phone-only, landline-only and mixed user populations according to the National Health Interview Survey.

All error margins and tests of statistical significance have been adjusted to account for the survey's design effect, which is 1.6 for this survey. The design effect is a factor representing the survey's deviation from a simple random sample, and takes into account decreases in precision due to sample design and weighting procedures.

Sample sizes and margins of sampling error for key subgroups are shown in the table below; other subgroups are available by request. Note that sampling

error is only one of many potential sources of error in this or any other public opinion poll.

<u>Group</u>	<u>Sample Size</u> (unweighted)	<u>Margin of sampling error</u> (percentage points)
Total	1,610	3
Women	1,122	3.5
Men	488	5.5

The *Washington Post* and the Kaiser Family Foundation each contributed financing for the survey, and representatives of each organization worked together to develop the survey questionnaire and analyze the results. Each organization bears the sole responsibility for the work that appears under its name. The project team from the Kaiser Family Foundation included: Mollyann Brodie, Ph.D., Liz Hamel, and Jamie Firth. The project team from *The Washington Post* included: Peyton M. Craighill and Scott Clement. Both the *The Washington Post* and the Kaiser Family Foundation are charter members of the [Transparency Initiative](#) of the American Association for Public Opinion Research.

Please note: (1) Table percentages may not add to 100 percent due to rounding. (2) Values less than 0.5 percent are indicated by an asterisk (\*). (3) "vol." indicates that a response was volunteered by respondent and not an explicitly offered choice.

The Washington Post



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