



Topline

KFF Poll: Views of Doctors, Nurses, Insurance Companies, and Drug Companies – July 2020

METHODOLOGY

This KFF Poll: *Views of Doctors, Nurses, Insurance Companies, and Drug Companies* was designed and analyzed by public opinion researchers at the Kaiser Family Foundation (KFF). The survey was conducted July 14th to 19th, 2020 on the SSRS Omnibus Survey, among a nationally representative random digit dial telephone sample of 1,002 adults ages 18 and older, living in the United States, including Alaska and Hawaii (note: persons without a telephone could not be included in the random selection process). Computer-assisted telephone interviews conducted by landline (303) and cell phone (699, including 494 who had no landline telephone) were carried out in English and Spanish by SSRS of Glen Mills, PA. Both the random digit dial landline and cell phone samples were provided by Marketing Systems Group (MSG). For the landline sample, respondents were selected by asking for the youngest adult male or female currently at home based on a random rotation. If no one of that gender was available, interviewers asked to speak with the youngest adult of the opposite gender. For the cell phone sample, interviews were conducted with the adult who answered the phone. KFF paid for all costs associated with the survey.

The combined landline and cell phone sample was weighted to balance the sample demographics to match estimates for the national population using data from the Census Bureau's 2019 Current Population Survey (CPS) on sex, age, education, race, Hispanic origin, and region along with data from the 2010 Census on population density. The sample was also weighted to match current patterns of telephone use using data from the January-June 2019 National Health Interview Survey. The weight takes into account the fact that respondents with both a landline and cell phone have a higher probability of selection in the combined sample and also adjusts for the household size for the landline sample. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. Kaiser Family Foundation public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- "Vol." indicates a response was volunteered by the respondent, not offered as an explicit choice
- Questions are presented in the order asked; question numbers may not be sequential.

Good1. Please tell me whether you think each of the following groups (is mostly interested in working for the good of the public), (is mostly interested in making a profit), or is equally interested in working for the public and making a profit. First (INSERT FIRST ITEM), are they (mostly interested in working for the good of the public), (mostly interested in making a profit), or equally interested in working for the public and making a profit? How about (INSERT NEXT ITME)? (READ IF NECESSARY: Are they (mostly interested in working for the good of the public), (mostly interested in making a profit), or equally interested in working for the public and making a profit? (Scramble items A-D)

	Mostly interested in working for the good of the public	Mostly interested in making a profit	Equally interested in working for the public and making a profit	Don't know	Refused
a. Doctors					
07/20	36	10	54	*	1
01/05 ¹	17	31	49	1	
b. Insurance Companies					
07/20	4	76	19	*	*
01/05	5	76	17	2	
c. Drug Companies					
07/20	4	76	18	1	*
01/05	3	76	20	1	
d. Nurses					
07/20	60	4	35	1	*

AGE. What is your age?

	7/20
18-29	30
30-44	33
45-64	25
65+	21
Refused	-

Z-1. Is your home owned or rented?

	7/20
Owned	62
Rented	36
Don't know	1
Refused	1

EMPLOYMENT STATUS

	7/20
Employed full-time	49
Employed part-time	12
Retired	19
Homemaker	5
Student	3
Unemployed	7
On disability and can't work	3
Other	1
Refused	1

¹ 01/05 trend from NBC/Wall Street Journal Poll conducted January 13-17, 2005.

Z-8. What is the highest level of school you have completed or the highest degree you have received?

	7/20
HS grad or less (NET)	38
Less than high school (Grades 1-8 or no formal schooling)	3
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	4
High school graduate (Grade 12 with diploma or GED certificate)	31
Some college (NET)	27
Some college, no degree (includes some community college)	16
Two-year associate degree from a college or university	11
College grad+ (NET)	32
Four-year college or university degree/Bachelor's degree	22
Some postgraduate or professional schooling, no postgraduate degree	1
Postgraduate or professional degree, including master's, doctorate, medical or law degree	9
Don't know/Refused (NET)	1

Race/Hispanic Combo Table

Based on total

	7/20
White, non-Hispanic	62
Total non-White	36
Black or African-American, non-Hispanic	12
Hispanic	16
Asian, non-Hispanic	2
Native American/Alaska Native/Native Hawaiian or Pacific Islander	2
Other, non-white	4
Mixed race	4
Refused	2

Z-11a. Generally speaking, do you usually think of yourself as...

	7/20
Other	*
A Republican	26
A Democrat	34
An Independent	36
Don't know	1
Refused	3

PARTYLEAN. As of today, do you LEAN more towards the (Republican) Party or the (Democratic) Party? (rotate items in parentheses in same order as PARTY)

Based on those who are not Republican or Democrat

	7/20
Republican	12
Democratic	14
Neither/other	12
Refused	3

Z-11b. Are you registered to vote at your present address or not?

	7/20
Yes	81
No	18
Refused	*

SEX. Sex of respondent

	7/20
Male	48
Female	52

Z-9. Is your total annual household income from all sources, and before taxes...?

	7/20
Less than \$15,000	8
\$15,000 to less than \$25,000	7
\$25,000 to less than \$30,000	11
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	13
\$75,000 to less than \$100,000	15
\$100,000 to less than \$150,000	9
\$150,000 to less than \$200,000	3
\$200,000 to less than \$250,000	1
\$250,000 or more	2
Don't know/Refused (NET)	8

Z-2a. Do you consider yourself to be...? (READ LIST) (multiple responses were accepted)

	7/20
Heterosexual	89
Gay or Lesbian	2
Bisexual	3
Transgender (Vol.)	-
Refused	6



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