

Sun Belt Voices Project

Methodology & Topline

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METHODOLOGY

The *Sun Belt Voices Project* was designed and analyzed by public opinion researchers at the Kaiser Family Foundation (KFF) in collaboration with the Cook Political Report. The survey was conducted August 29th – September 13th, 2020, among a representative random sample of 3,479 registered voters in three Sun Belt states (1,298 in Arizona, 1,009 in Florida, and 1,172 in North Carolina). All registered voters included in the sample were sent an invitation letter including a link to complete the survey online, a toll-free number that respondents could call to complete the survey with a telephone interviewer, and \$2 pre-incentive. Respondents who were living in Census block-groups identified as low-education and respondents identified as likely Hispanic were offered \$10 post-incentive if they completed the survey. All respondents were then sent a reminder postcard, which included a QR code. Respondents who were flagged in the voter file as both a) speaking Spanish and b) speaking either primarily or only their native language, received bilingual mailings, including text in both English and Spanish.

The sample was designed to reach respondents less likely to complete surveys online, by oversampling areas with a relatively low percentage of college graduates. Sample that could be matched to telephone numbers and that had not yet completed the survey online or by inbound computer-assisted telephone interview (CATI) were called by CATI interviewers to attempt to convert this sample to completed interviews. A total of 3,116 respondents completed the questionnaire online, 89 by calling in to complete, and 274 were completed as outbound CATI interviews. Data collection was carried out in English and Spanish by SSRS of Glen Mills, PA. The registered voter sample was provided by L2. KFF paid for all costs associated with the survey.

A series of data quality checks were run on the final data, which resulted in 37 completes being removed from the data. Weighting involved multiple stages: First, each state sample was weighted to account for sampling methodology including the oversampling of low-educational attainment areas and to the proportions of the voter file reachable or unreachable by outbound phone-call. Second, each state’s sample was weighted to match the voter file distribution on gender, age, race/ethnicity, metropolitan status, state region, as well as the 2018 CPS Voter Supplement estimates for educational attainment, including race by education. To address additional non-response among partisans not accounted for by demographics, the weight was adjusted to match registered party identification and both 2018 voter turnout and 2016 voter turnout from voter file. The final weight combined each state’s weight and balanced the combined total sample to state distributions. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample is plus or minus 2 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. Kaiser Family Foundation public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Group	N (unweighted)	M.O.S.E.
Total	3,479	±2 percentage points
Arizona	1,298	±3 percentage points
Florida	1,009	±4 percentage points
North Carolina	1,172	±3 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- “Vol.” indicates a response was volunteered by the respondent, not offered as an explicit choice
- Questions are presented in the order asked; question numbers may not be sequential.
- Data were removed for all questions with a base of less than 100 respondents

AGE. And to confirm, could you please (tell me/enter) your age? (PHONE ONLY: "INTERVIEWER NOTE: ENTER NUMBER HERE FROM 17-90. ENTER 90 FOR 90 YEARS OR OLDER. ENTER 17 FOR UNDER 18 YEARS OLD. CHOOSE 99 FOR REFUSED.")

AGE2. Could you please (tell me/enter) if you are: PHONE ONLY: (READ LIST)

RECA2 VARIABLE

	Total	AZ	FL	NC
18-29	17	18	16	19
30-49	29	29	29	30
50-64	27	26	27	28
65+	27	27	28	23

Q2. How important will (PHONE ONLY: each of the following issues; WEB OR MOBILE OPTIMIZATION: "(INSERT ITEM)") be in deciding your vote for president this year? (PHONE ONLY: Will (INSERT ITEM) be (very important, somewhat important, not too important, or not at all important) in deciding your vote for president this year?)

	Very/ Somewhat important (NET)	Very important	Somewhat important	Not too/Not at all important (NET)	Not too important	Not at all important	Don't know/ Refused/ Web Blank
a. Health care							
Total	89	63	26	11	9	2	*
AZ	89	61	28	11	7	4	-
FL	87	63	24	13	11	2	*
NC	92	64	27	8	6	2	-
b. The economy							
Total	95	71	24	5	4	2	*
AZ	94	68	26	6	4	2	*
FL	95	72	23	5	4	2	-
NC	94	70	24	6	4	1	-
c. Race relations							
Total	78	52	26	22	12	10	*
AZ	76	47	30	23	12	11	*
FL	78	53	25	22	12	10	*
NC	78	53	24	22	13	10	*
d. Immigration							
Total	84	49	35	16	12	4	-
AZ	84	52	32	16	11	5	-
FL	84	50	34	16	12	4	-
NC	83	45	38	17	13	4	-
e. The coronavirus outbreak							
Total	70	50	19	30	16	15	*
AZ	70	47	23	30	15	14	-
FL	69	51	18	31	16	15	*
NC	71	50	21	29	15	14	-
f. Criminal justice and policing							
Total	95	71	24	5	3	2	*
AZ	94	67	27	6	4	2	-
FL	95	72	23	5	3	2	-
NC	95	71	24	5	3	1	*

Q3. Of the issues you said were very important, what issue do you think will be the most important in deciding your vote for president this year? PHONE ONLY: (IF NEEDED: I understand it might be hard to choose just one of these very important issues. However, we're looking for what you think will be the most important issue in deciding your vote.)

Based on those who say at least one issue is very important in deciding their vote for president this year

	Total	AZ	FL	NC
The economy	34	33	35	32
The coronavirus outbreak	17	18	17	15
Criminal justice and policing	18	18	18	19
Health care	13	16	12	13
Race relations	13	9	12	16
Immigration	5	7	6	4
Don't know/Refused/Web blank	*	*	*	1
	<i>n=3319</i>	<i>n=1240</i>	<i>n=956</i>	<i>n=1123</i>

Q2/Q3 Combo Table

Based on total

	Total	AZ	FL	NC
Health care	12	15	11	12
The economy	32	32	34	31
Race relations	12	8	11	16
Immigration	5	7	5	4
The coronavirus outbreak	16	17	16	14
Criminal justice and policing	17	17	17	18
Don't know/Refused/Web blank	*	*	*	1
Does not think any issue mentioned is very important in deciding their vote for president/Don't know/Refused/Web blank	5	4	5	4

Q4. Thinking about the candidates for president in 2020, regardless of political party or who you intend to vote for, which candidate's leadership style do you prefer-- (Donald Trump) or (Joe Biden)?

	Total	AZ	FL	NC
Donald Trump	46	44	46	47
Joe Biden	50	52	49	50
Don't know/Refused/Web Blank	4	4	4	3

Q5. Thinking about the candidates for president in 2020, regardless of political party or who you intend to vote for, which candidate do you trust to do a better job dealing with (INSERT ITEM)– (Donald Trump) or (Joe Biden)? How about (INSERT NEXT ITEM)? (READ IF NECESSARY: which candidate do you trust to do a better job dealing with this – (Donald Trump) or (Joe Biden))?

	Donald Trump	Joe Biden	Don't know/Refused/Web Blank
a. The economy			
Total	54	44	2
AZ	52	45	3
FL	55	43	2
NC	53	45	2
b. Health care			
Total	45	52	3
AZ	44	53	3
FL	45	52	3
NC	45	53	2
c. Race relations			
Total	41	56	3
AZ	40	57	3
FL	41	56	3
NC	42	55	2
d. Immigration			
Total	48	49	2
AZ	47	51	3
FL	48	49	3
NC	49	49	2
e. The coronavirus outbreak			
Total	44	53	3
AZ	43	54	3
FL	45	52	3
NC	43	54	3
f. Criminal justice and policing			
Total	48	49	2
AZ	47	50	2
FL	49	48	2
NC	48	50	2

Q6. PHONE ONLY: Do you approve or disapprove of the way Donald Trump is handling (INSERT ITEM)? (GET ANSWER, THEN ASK:) Is that strongly or somewhat? WEB OR MOBILE OPTIMIZATION: Do you approve or disapprove of the way Donald Trump is handling (INSERT ITEM)?

	Strongly/ Somewhat approve (NET)	Strongly approve	Somewhat approve	Somewhat/ Strongly disapprove (NET)	Somewhat disapprove	Strongly disapprove	Don't know/ Refused/ Web Blank
a. His job as president							
Total	48	32	16	52	8	44	*
AZ	46	31	15	54	7	46	*
FL	48	31	17	51	8	43	1
NC	48	33	15	52	7	45	-
b. The coronavirus outbreak							
Total	46	28	18	54	9	44	*
AZ	44	27	18	56	8	47	*
FL	47	28	19	52	10	43	*
NC	45	29	16	55	9	46	*

BIDENAPPROVAL. In general, do you approve or disapprove of Joe Biden? PHONE ONLY: (GET ANSWER, THEN ASK:) Is that strongly or somewhat?

	Total	AZ	FL	NC
Strongly/Somewhat approve (NET)	50	50	51	50
Strongly approve	25	22	25	26
Somewhat approve	26	28	26	24
Somewhat/Strongly disapprove (NET)	49	49	48	50
Somewhat disapprove	13	13	13	12
Strongly disapprove	36	36	35	37
Don't know/Refused/Web Blank	1	1	1	1

Q7. Do you think [INSERT ITEM] describes Joe Biden, or does it not describe him? SUBSEQUENT SCREENS ON PHONE ONLY: How about (INSERT ITEM)? SUBSEQUENT SCREENS ON PHONE ONLY: (IF NECESSARY: Do you think [INSERT ITEM] describes Joe Biden, or does it not describe him?)

	Describes him	Does not describe him	Don't know/Refused/Web Blank
a. Too old to be president			
Total	45	53	2
AZ	46	52	2
FL	46	52	2
NC	44	54	2
b. Part of the Washington establishment			
Total	70	25	5
AZ	71	25	4
FL	71	25	5
NC	69	26	5
c. Very liberal			
Total	52	45	3
AZ	50	47	2
FL	52	45	3
NC	52	44	4
d. Moderate			
Total	52	45	3
AZ	52	46	3
FL	52	45	3
NC	52	46	2
e. Cares about people like me			
Total	53	45	2
AZ	51	47	2
FL	54	44	2
NC	54	44	3
f. Strong leader			
Total	43	55	2
AZ	43	56	1
FL	42	56	2
NC	45	53	1

Q9. Do you think Joe Biden being (INSERT ITEM) is a good thing or a bad thing?

Q7b/Q9b Combo Table – Part of the Washington establishment

Based on total

	Total	AZ	FL	NC
Being part of the Washington establishment describes Joe Biden	70	71	71	69
Joe Biden being part of the Washington establishment is a good thing	29	26	31	28
Joe Biden being part of the Washington establishment is a bad thing	39	43	38	40
Don't know/Refused/Web blank	2	2	1	1
Being part of the Washington establishment does not describe Joe Biden	25	25	25	26
Don't know/Refused/Web blank	5	4	5	5

Q7c/Q9c Combo Table – Very liberal

Based on total

	Total	AZ	FL	NC
Being very liberal describes Joe Biden	52	50	52	52
Joe Biden being very liberal is a good thing	13	11	14	13
Joe Biden being very liberal is a bad thing	38	39	37	39
Don't know/Refused/Web blank	1	1	1	*
Being very liberal does not describe Joe Biden	45	47	45	44
Don't know/Refused/Web blank	3	2	3	4

Q7d/Q9d Combo Table - Moderate

Based on total

	Total	AZ	FL	NC
Being moderate describes Joe Biden	52	52	52	52
Joe Biden being moderate is a good thing	43	42	44	43
Joe Biden being moderate is a bad thing	8	9	8	8
Don't know/Refused/Web blank	1	1	1	1
Being moderate does not describe Joe Biden	45	46	45	46
Don't know/Refused/Web blank	3	3	3	2

Q8. Do you think [INSERT ITEM] describes Donald Trump, or does it not describe him? SUBSEQUENT SCREENS ON PHONE ONLY: How about (INSERT ITEM)? SUBSEQUENT SCREENS ON PHONE ONLY: (IF NECESSARY: Do you think [INSERT ITEM] describes Donald Trump, or does it not describe him?)

	Describes him	Does not describe him	Don't know/Refused/ Web Blank
a. Too old to be president			
Total	17	81	1
AZ	19	79	2
FL	17	81	1
NC	16	82	2
b. Part of the Washington establishment			
Total	25	71	4
AZ	24	73	4
FL	26	70	4
NC	25	71	4
c. Unpredictable			
Total	68	31	1
AZ	68	31	1
FL	68	31	1
NC	69	30	2
d. Cares about people like me			
Total	43	56	1
AZ	40	58	1
FL	43	56	1
NC	45	54	2
e. Strong leader			
Total	50	49	1
AZ	46	53	1
FL	51	48	1
NC	49	50	1

Q10. Do you think Donald Trump being (INSERT ITEM) is a good thing or a bad thing?

Q8b/Q10b Combo Table – Part of the Washington establishment

Based on total

	Total	AZ	FL	NC
Being part of the Washington establishment describes Donald Trump	25	24	26	25
Donald Trump being part of the Washington establishment is a good thing	11	8	12	11
Donald Trump being part of the Washington establishment is a bad thing	14	15	14	14
Don't know/Refused/Web blank	*	1	*	1
Being part of the Washington establishment does not describe Donald Trump	71	73	70	71
Don't know/Refused/Web blank	4	4	4	4

Q8c/Q10c Combo Table - Unpredictable

Based on total

	Total	AZ	FL	NC
Being unpredictable describes Donald Trump	68	68	68	69
Donald Trump being unpredictable is a good thing	15	15	15	16
Donald Trump being unpredictable is a bad thing	52	52	52	52
Don't know/Refused/Web blank	1	1	1	1
Being unpredictable does not describe Donald Trump	31	31	31	30
Don't know/Refused/Web blank	1	1	1	2

The next few questions are about your voting intentions for the 2020 presidential election.

Q11. In general, how confident are you that the 2020 presidential election will be held in a fair and accurate way?

	Very/ Somewhat confident (NET)	Very confident	Somewhat confident	Not too/ Not at all confident (NET)	Not too confident	Not at all confident	Don't know/ Refused/ Web Blank
Total	57	18	39	42	31	12	*
AZ	59	18	41	40	30	11	*
FL	57	19	38	43	31	12	*
NC	57	17	40	43	32	11	-

Q15. In the upcoming presidential election, do you plan to vote in person on Election Day, in person through early voting, by mail or absentee ballot or are you not sure yet?

	Planning to vote in person (NET)	In-person on Election Day	In-person through early voting	By mail or absentee	Not sure yet	Refused/ Web blank
Total	51	30	20	33	16	*
AZ	29	19	10	57	14	*
FL	50	32	18	33	17	*
NC	66	33	32	20	15	*

Q16. How worried are you, if at all, that you may expose yourself to coronavirus if you vote in person?

Based on those who are planning to vote in-person

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/ Not at all worried (NET)	Not too worried	Not at all worried	Don't know/ Refused/ Web Blank	N
Total	20	4	16	80	31	49	*	n=1668
AZ	20	6	14	79	22	57	*	n=355
FL	17	4	13	83	31	52	*	n=510
NC	26	4	21	74	33	41	*	n=803

Q15/Q16 Combo Table

Based on total

	Total	AZ	FL	NC
Planning to vote in-person	51	29	50	66
Very/Somewhat worried about being exposed to coronavirus if they vote in-person (NET)	10	6	8	17
Very worried	2	2	2	3
Somewhat worried	8	4	7	14
Not too/Not at all worried about being exposed to coronavirus if they vote in-person (NET)	40	23	42	49
Not too worried	16	6	15	22
Not at all worried	25	17	26	27
Don't know/Refused/Web blank	*	*	*	*
Planning to vote by mail or absentee	33	57	33	20
Not sure yet how they plan to vote	16	14	17	15
Refused/Web Blank	*	*	*	*

Q12. How worried are you, if at all, that [INSERT ITEM] will interfere with a fair and accurate presidential election in 2020? How about (INSERT ITEM)? (IF NECESSARY: How worried are you, if at all, that [INSERT ITEM] will interfere with a fair and accurate presidential election in 2020?) (Scramble rotate items)

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/ Not at all worried (NET)	Not too worried	Not at all worried	Don't know/ Refused/ Web Blank
a. Voter suppression, with eligible voters being discouraged from voting							
Total	63	30	33	37	22	15	1
AZ	62	29	33	37	21	16	1
FL	62	31	31	37	22	15	1
NC	65	29	36	35	20	15	1
b. Voter fraud, with people who aren't eligible to vote casting ballots							
Total	58	28	31	41	22	19	*
AZ	56	29	27	44	21	22	*
FL	59	27	32	41	23	18	*
NC	58	28	30	42	23	19	*
c. Interference by a foreign country							
Total	54	24	31	45	27	18	*
AZ	57	24	33	42	24	17	1
FL	53	24	29	47	29	18	*
NC	56	23	32	44	26	17	1
d. Technical problems at polls or voting places							
Total	57	18	38	43	30	13	*
AZ	58	20	38	42	30	11	*
FL	58	19	39	42	29	12	*
NC	54	16	38	46	32	14	1
e. The coronavirus pandemic							
Total	61	22	39	39	25	14	*
AZ	59	20	39	41	25	15	1
FL	60	23	37	39	25	14	*
NC	64	21	43	36	23	12	*

Q17. Thinking about the upcoming presidential election in November, do you think you are (PHONE ONLY: (READ LIST) ...

	Total	AZ	FL	NC
Definitely going to vote for Donald Trump	37	35	37	37
Swing voters (NET)	22	23	22	21
Probably going to vote for Donald Trump	5	5	5	6
Probably going to vote for Joe Biden	6	7	6	6
Undecided	10	11	11	9
Definitely going to vote for Joe Biden	38	38	37	39
Going to vote for someone else (Vol. for phone)	2	2	2	3
Not planning to vote	1	1	1	1
Refused/Web Blank	1	*	1	*

Q19. Is there a chance you will vote for (Donald Trump/Joe Biden) or is there no chance?

Q17/Q19 Combo Table

Based on total

	Total	AZ	FL	NC
Definitely going to vote for President Trump in the upcoming 2020 Presidential election	37	35	37	37
Probably going to vote for President Trump in the upcoming 2020 Presidential election	5	5	5	6
There is a chance will vote for Joe Biden	2	2	2	2
There is no chance will vote for Biden	4	3	3	4
Don't know/Refused/Web blank	-	-	-	-
Probably going to vote for Joe Biden in the upcoming 2020 Presidential election	6	7	6	6
There is a chance will vote for President Trump	1	2	1	1
There is no chance will vote for President Trump	5	6	5	5
Don't know/Refused/Web blank	*	-	-	*
Definitely going to vote for Joe Biden in the upcoming 2020 Presidential election	38	38	37	39
Undecided	10	11	11	9
Vote for someone else (Vol. for phone)	2	2	2	3
Don't plan to vote	1	1	1	1
Refused/Web Blank	1	*	1	*

Q20. Is your vote mainly a vote against (INSERT "Donald Trump"; INSERT "Joe Biden") or mainly a vote for (INSERT "Donald Trump"; INSERT "Joe Biden")? PHONE ONLY: (INTERVIEWER READ LIST)

Table I

Q17/Q20 Combo Table

Based on total

	Total	AZ	FL	NC
Definitely or probably going to vote for President Trump in the upcoming 2020 Presidential election	42	40	42	43
Mainly a vote against Joe Biden	6	7	5	7
Mainly a vote for President Trump	36	33	37	35
Don't know/Refused/Web blank	*	*	*	*
Definitely or probably going to vote for Joe Biden in the upcoming 2020 Presidential election	44	45	43	45
Mainly a vote for President Trump	23	26	23	23
Mainly a vote against Joe Biden	21	19	21	21
Don't know/Refused/Web blank	*	*	*	*
Undecided	10	11	11	9
Vote for someone else (Vol. for phone)	2	2	2	3
Don't plan to vote	1	1	1	1
Refused/Web Blank	1	*	1	*

Table II - *Based on those who will definitely or probably vote for President Trump*

	Total	AZ	FL	NC
Mainly a vote against Joe Biden	14	17	12	16
Mainly a vote for Donald Trump	86	83	88	83
Don't know/Refused/Web blank	*	*	*	1
	<i>n=1436</i>	<i>n=511</i>	<i>n=429</i>	<i>n=496</i>

Table III - Based on those who will definitely or probably vote for Joe Biden

	Total	AZ	FL	NC
Mainly a vote against Donald Trump	53	57	52	52
Mainly a vote for Joe Biden	46	42	47	47
Don't know/Refused/Web blank	1	1	*	1
	<i>n=1640</i>	<i>n=617</i>	<i>n=463</i>	<i>n=560</i>

Q21. What do you like most about (IF Q17=1,2, INSERT "Donald Trump"; IF Q17=3,4, INSERT "Joe Biden")?

Table I - Based on those who will definitely or probably vote for President Trump

	Total	AZ	FL	NC
Don't know/Refused/Web blank	<i>n=1436</i>	<i>n=511</i>	<i>n=429</i>	<i>n=496</i>

Table II - Based on those who will definitely or probably vote for Joe Biden

	Total	AZ	FL	NC
Don't know/Refused/Web blank	<i>n=1640</i>	<i>n=617</i>	<i>n=463</i>	<i>n=560</i>

Q22. How enthusiastic are you to vote for (INSERT)? (INSERT "Donald Trump"; INSERT "Joe Biden")?

Item a based on those who will definitely or probably vote for Joe Biden. Item b based on those who will definitely or probably vote for President Trump.

	Very/ Somewhat enthusiastic (NET)	Very enthusiastic	Somewhat enthusiastic	Not very/ Not at all enthusiastic (NET)	Not very enthusiastic	Not at all enthusiastic	Don't know/ Refused/ Web Blank	N
a. Joe Biden								
Total	85	58	27	15	12	3	*	<i>n=1640</i>
AZ	81	53	28	19	14	5	*	<i>n=617</i>
FL	85	60	25	14	12	2	1	<i>n=463</i>
NC	87	57	30	13	11	2	-	<i>n=560</i>
b. Donald Trump								
Total	93	74	19	6	6	1	*	<i>n=1436</i>
AZ	94	73	22	5	5	*	*	<i>n=511</i>
FL	93	74	19	7	6	1	-	<i>n=429</i>
NC	94	75	18	6	4	1	1	<i>n=496</i>

Q17/Q22 Combo Table

Based on Total

	Total	AZ	FL	NC
Definitely or probably going to vote for President Trump in the upcoming 2020 Presidential election	42	40	42	43
Very/Somewhat enthusiastic to vote for President Trump	39	37	39	40
Very enthusiastic	31	29	31	32
Somewhat enthusiastic	8	9	8	8
Not too/Not at all enthusiastic to vote for President Trump	3	2	3	2
Not too enthusiastic	2	2	3	2
Not at all enthusiastic	*	*	*	1
Don't know/Refused/Web Blank	*	*	-	*
Definitely or probably going to vote for Joe Biden in the upcoming 2020 Presidential election	44	45	43	45
Very/Somewhat enthusiastic to vote for Joe Biden	37	37	37	39
Very enthusiastic	26	24	26	26
Somewhat enthusiastic	12	13	11	14
Not too/Not at all enthusiastic to vote for Joe Biden	6	9	6	6
Not too enthusiastic	5	6	5	5
Not at all enthusiastic	1	2	1	1
Don't know/Refused/Web blank	*	*	*	-
Undecided	10	11	11	9
Vote for someone else (Vol. for phone)	2	2	2	3
Don't plan to vote	1	1	1	1
Don't know/Refused/Web Blank	1	*	1	*

Q24. Compared to the 2016 presidential election, how would you describe your level of motivation to vote in next year's 2020 presidential election? Are you (more motivated), (less motivated), or about the same as in the 2016 presidential election? (rotate response options 1-2/2-1)

Based on those who are ages 22 or older

	Total	AZ	FL	NC
More motivated	61	58	59	66
Less motivated	8	9	9	5
About the same as in the 2016 presidential election	30	32	31	27
Wasn't old enough to vote in 2016 (Vol. for phone)	-	-	-	-
Don't know/Refused/Web Blank	2	1	2	2
	<i>n=3349</i>	<i>n=1246</i>	<i>n=971</i>	<i>n=1132</i>

Q25. Does Joe Biden's choice of Kamala Harris as Vice President, make you (more enthusiastic) about voting for him, (less enthusiastic), or does it not make a difference? (rotate response options 1-2/2-1)

Based on those who are definitely or probably going to vote for Joe Biden in upcoming 2020 presidential election

	Total	AZ	FL	NC
More enthusiastic	61	57	62	61
Less enthusiastic	5	5	6	4
Does not make a difference	34	38	32	34
Don't know/Refused/Web Blank	*	1	*	1
	<i>n=1640</i>	<i>n=617</i>	<i>n=463</i>	<i>n=560</i>

Q17/Q25 Combo Table

Based on Total

	Total	AZ	FL	NC
Definitely going to vote for President Trump in the upcoming presidential election in 2020	42	40	42	43
Definitely or probably going to vote for Joe Biden in the upcoming 2020 election	44	45	43	45
More enthusiastic	27	26	27	27
Less enthusiastic	2	2	3	2
Does not make a difference	15	17	14	15
Don't know/Refused/Web blank	*	*	*	*
Undecided	10	11	11	9
Vote for someone else (Vol. for phone)	2	2	2	3
Don't plan to vote	1	1	1	1
Don't know/Refused/Web Blank	1	*	1	*

Q23. Do you think (Donald Trump) or (Joe Biden) has the better approach to (INSERT ITEMS)? (rotate response options 1-2/2-1 and text in the same order as Q4/Q5)

	Donald Trump	Joe Biden	Don't know/Refused/ Web Blank
a. Lowering the cost of health care for individuals			
Total	44	52	4
AZ	43	52	5
FL	44	53	3
NC	46	50	4
b. Determining the future of the Affordable Care Act, sometimes called Obamacare			
Total	41	55	4
AZ	41	55	4
FL	40	55	5
NC	41	55	4
c. Lowering prescription drug costs			
Total	46	50	4
AZ	45	50	6
FL	46	50	4
NC	47	49	4
d. Protecting people from surprise medical bills from out-of-network care			
Total	42	52	6
AZ	41	52	7
FL	42	52	6
NC	42	52	6
e. Making sure everyone has access to health care and insurance			
Total	42	55	4
AZ	39	56	5
FL	43	54	3
NC	42	54	4
f. Maintaining protections for people with pre-existing health conditions			
Total	42	54	4
AZ	40	55	5
FL	41	54	4
NC	43	53	4

INCLOSSTOTAL. Have you lost a job, been placed on furlough, or had your income or hours reduced because of the coronavirus outbreak, or not?

	Total	AZ	FL	NC
Yes	31	30	33	29
No	68	69	67	71
Don't know/Refused/Web Blank	1	1	1	*

Q30. Do you think the (INSERT ITEM) impacts of the coronavirus have been worse for white people, worse for people of color, or have been about the same for both groups? (Rotate items A/B)

	Worse for white people	Worse for people of color	About the same for both groups	Don't know/Refused/Web blank
a. Health				
Total	1	41	57	2
AZ	1	44	53	2
FL	1	37	59	3
NC	1	45	53	1
b. Economic				
Total	2	34	63	2
AZ	1	39	58	2
FL	3	31	64	2
NC	2	35	62	1

Q31. Thinking about [INSERT ITEM] future, compared to before the coronavirus outbreak, do you feel more optimistic, less optimistic, or hasn't there been much change in how you feel? (Rotate items a-b)

	More optimistic	Less optimistic	Hasn't been much change	Don't know/Refused/Web blank
a. You and your family's				
Total	20	35	44	1
AZ	16	38	45	1
FL	22	35	41	1
NC	19	32	49	*
b. The country's				
Total	21	49	29	1
AZ	19	52	27	1
FL	22	48	29	1
NC	21	49	30	1

TEST12COMBO. Do you personally know someone who has either tested positive for coronavirus or thought they had it, or not?

	Total	AZ	FL	NC
Yes	69	69	70	67
No	30	31	29	33
Don't know/Refused/Web Blank	*	*	*	*

Q33. Which of the following best describes your feelings about the coronavirus outbreak in the United States? (rotate items 1-2/2-1).

	Total	AZ	FL	NC
The worst is behind us	44	43	47	39
The worst is yet to come	42	41	40	46
The coronavirus is not a major problem in the U.S.	12	14	10	13
Don't know/Refused/Web blank	2	3	3	1

Q32. Do you feel that worry or stress related to coronavirus has had a negative impact on your mental health, or not? IF YES ASK: Was that a major impact or a minor impact, or not?

	Total	AZ	FL	NC
Impact (NET)	59	60	59	60
Yes -Major impact	21	22	21	22
Yes -Minor impact	38	38	38	38
No	40	39	41	40
Don't know/Refused/Web blank	*	1	*	*

Q34. Overall, how would you rate (INSERT ITEM) to the current coronavirus outbreak? [READ LIST] (rotate items a-c/c-a)

	Excellent/ Good (NET)	Excellent	Good	Fair/Poor (NET)	Fair	Poor	Don't know/ Refused/ Web blank
a. The federal government's response							
Total	41	14	27	59	19	40	1
AZ	37	13	24	63	17	45	*
FL	43	15	28	56	17	39	1
NC	37	11	27	62	23	39	1
b. Your state government's response							
Total	42	14	28	57	24	34	1
AZ	33	7	26	66	30	37	1
FL	41	16	26	58	21	37	1
NC	49	15	33	51	28	24	*
c. Your local government's response							
Total	47	13	34	52	29	22	1
AZ	42	9	33	57	31	27	1
FL	47	14	33	52	29	23	1
NC	51	13	38	48	30	18	1

PARTY. In politics today, do you consider yourself a (Republican), (Democrat), an Independent, or what? (rotate items in parentheses)

	Total	AZ	FL	NC
Republican	31	31	32	29
Democrat	29	28	28	31
Independent	27	28	26	28
Other	6	6	6	5
None	7	7	7	6
Don't know	-	-	-	-
Refused	*	-	*	*
Web Blank	*	-	-	*

PARTYLEAN. Do you lean more towards (Republican Party) or the (Democratic Party)? (rotate response options in same order as party)

Based on those who are not Republican or Democrat

	Total	AZ	FL	NC
Republican	27	27	25	30
Democratic	26	27	25	29
Independent/don't lean to either party (Vol. for phone)	46	46	48	41
Other party (Vol. for phone)	-	-	-	-
Don't know	*	-	1	*
Refused	1	-	1	-
Web Blank	*	1	*	-
	<i>n=1312</i>	<i>n=484</i>	<i>n=356</i>	<i>n=472</i>

PARTY3

Based on total

	Total	AZ	FL	NC
Republican/Lean Republican	42	42	42	41
Democrat/Lean Democratic	39	39	38	43
Pure Independent	18	19	19	16
Undesignated	*	*	1	-

PARTY5

Based on total

	Total	AZ	FL	NC
Democrat	31	31	32	29
Independent Lean Democratic	11	11	10	12
Independent/Don't lean	18	19	19	16
Independent Lean Republican	10	11	10	12
Republican	29	28	28	31
Undesignated	1	*	1	*

IDEOLOGY. Would you say your views in most political matters are liberal, moderate, or conservative?

	Total	AZ	FL	NC
Liberal	18	17	18	18
Moderate	45	47	45	45
Conservative	35	34	34	35
Don't know	*	*	1	*
Refused/Web Blank	2	1	2	2

GOVAPP. (IF STATE=FL, INSERT 'Ron DeSantis'; IF STATE=AZ, INSERT 'Doug Ducey'; IF STATE=NC, INSERT 'Roy Cooper') Do you approve or disapprove of the way [INSERT GOVERNOR'S NAME] is handling his job as governor of [INSERT STATE]? (GET ANSWER, THEN ASK: Is that strongly or somewhat?)

SENATEAPP1. (IF STATE=AZ, INSERT 'Martha McSally'; IF STATE=FL, INSERT 'Marco Rubio'; IF STATE=NC, INSERT 'Richard Burr'; Do you approve or disapprove of the way [INSERT SENATOR'S NAME] is handling (HIS/HER) job as U.S. senator from [INSERT STATE]? (GET ANSWER, THEN ASK: Is that strongly or somewhat?) (rotate SENATEAPP1 and SENATEAPP2)

SENATEAPP2. (IF STATE=AZ, INSERT 'Kyrsten Sinema'; IF STATE=FL, INSERT 'Rick Scott'; IF STATE=NC, INSERT 'Thom Tillis'; Do you approve or disapprove of the way [INSERT SENATOR'S NAME] is handling (HIS/HER) job as U.S. senator from [INSERT STATE]? (GET ANSWER, THEN ASK: Is that strongly or somewhat?) (rotate SENATEAPP1 and SENATEAPP2)

GOVAPP/SENATEAPP1/SENATEAPP2 Combo Table

Based on Arizona voters

	Doug Ducey	Martha McSally	Kyrsten Sinema
Strongly/Somewhat approve (NET)	41	33	38
Strongly approve	12	15	11
Somewhat approve	29	18	27
Somewhat/Strongly disapprove (NET)	53	48	29
Somewhat disapprove	26	13	16
Strongly disapprove	27	35	13
Not familiar enough to have an opinion/Don't know/Refused/Web Blank	6	19	33
	n=1298	n=1298	n=1298

Based on Florida voters

	Ron DeSantis	Marco Rubio	Rick Scott
Strongly/Somewhat approve (NET)	50	44	43
Strongly approve	25	17	19
Somewhat approve	24	28	25
Somewhat/Strongly disapprove (NET)	42	35	37
Somewhat disapprove	13	12	11
Strongly disapprove	30	23	26
Not familiar enough to have an opinion/Don't know/Refused/Web Blank	8	20	19
	<i>n=1009</i>	<i>n=1009</i>	<i>n=1009</i>

Based on North Carolina voters

	Roy Cooper	Richard Burr	Thom Tillis
Strongly/Somewhat approve (NET)	56	31	32
Strongly approve	30	6	8
Somewhat approve	26	25	24
Somewhat/Strongly disapprove (NET)	36	37	42
Somewhat disapprove	15	15	14
Strongly disapprove	21	22	27
Not familiar enough to have an opinion/Don't know/Refused/Web Blank	8	32	26
	<i>n=1172</i>	<i>n=1172</i>	<i>n=1172</i>

2016VOTE. Thinking about the 2016 presidential election, which candidate did you vote for? (READ LIST) (IF RESPONDENT REFUSES TO ANSWER: "These questions are for statistical purposes only. Your name will never be connected to your responses and your responses will all be combined with thousands of other people participating in this study.") (rotate response options 1-2/2-1)

Based on those who are shown as having voted in the 2016 presidential election in the voter file ¹

	Total	AZ	FL	NC
Donald Trump	46	46	45	46
Hillary Clinton	45	42	46	46
Gary Johnson	2	4	2	2
Jill Stein	1	2	1	1
Someone else	3	5	3	3
Did not vote in the 2016 presidential election	2	1	1	3
Don't know/Refused/Web Blank	1	1	1	1
	<i>n=2591</i>	<i>n=921</i>	<i>n=754</i>	<i>n=916</i>

LVOTE. I'd like you to rate the chances that you will vote in the upcoming election in November. Are you: (PHONE ONLY (INTERVIEWER READ LIST))

	Total	AZ	FL	NC
Absolutely certain to vote/Already voted/Probably vote (NET)	95	95	94	96
Absolutely certain to vote/Already voted (SUB-NET)	88	89	87	90
Absolutely certain to vote	88	88	87	89
Already voted (Vol. for phone)	*	1	*	1
Probably vote	7	6	7	7
Chances 50-50 or less than that (NET)	5	5	5	4
Chances 50-50	3	3	3	3
Less than that	1	1	1	*
Don't think will vote (Vol. for phone)	1	1	1	1
Don't know/Refused/Web Blank	*	-	1	-

¹ 2016 Voter Information is based on the voter file data.

PVOTE. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district? (PHONE ONLY (INTERVIEWER READ LIST).

	Total	AZ	FL	NC
Democrat	42	42	41	43
Republican	39	39	39	40
Neither/Another party (Vol. for phone)	3	2	3	2
Undecided (Vol. for phone)	16	17	17	14
Don't know/Refused/Web Blank	1	1	1	*

AZSENATE. If November's election for Senate were held today, which candidate are you more likely to vote for (PHONE ONLY: (Martha McSally (PHONE ONLY: "(Mik-SAH-lee)", the Republican) or (Mark Kelly, the Democrat)?

Based on Arizona voters

	AZ
Martha McSally, the Republican	36
Mark Kelly, the Democrat	44
Neither/Another party (Vol. for phone)	4
Undecided (Vol. for phone)	16
Don't know/Refused/Web Blank	*
	<i>n=1222</i>

NCSENATE If November's election for Senate were held today, which candidate are you more likely to vote for (PHONE ONLY: (Thom Tillis (PHONE ONLY: "(TIH-liss)", the Republican) or (Cal Cunningham, the Democrat)?

Based on North Carolina voters

	NC
Thom Tillis, the Republican	37
Cal Cunningham, the Democrat	41
Neither/Another party (Vol. for phone)	3
Undecided (Vol. for phone)	19
Don't know/Refused/Web Blank	-
	<i>n=1116</i>

NCGOV. And thinking about the election for Governor in North Carolina this year, which candidate are you more likely to vote for (PHONE ONLY: (Roy Cooper, the Democrat) or (Dan Forest, the Republican))? IF NEEDED: Well, if the election for Governor in North Carolina were held today and you had to decide right now, to which candidate would you lean towards voting for?)

Based on North Carolina voters

	NC
Roy Cooper, the Democrat	48
Dan Forest, the Republican	38
Neither/Another party (Vol. for phone)	1
Undecided (vol. for phone)	12
Don't know/Refused/Web Blank	*
	<i>n=1116</i>

GENDERVAR.

	Total	AZ	FL	NC
Male	47	48	47	46
Female	53	51	53	54
Unknown	*	1	-	-

EMPLOY. What best describes your employment situation today? (READ IN ORDER)

	Total	AZ	FL	NC
Employed (NET)	54	50	55	52
Employed full-time	44	41	46	43
Employed part-time	10	9	10	9
Unemployed (NET)	46	50	44	47
Unemployed and currently seeking employment	8	8	8	8
Unemployed and not seeking employment	2	1	1	2
A student	3	4	3	3
Retired	25	28	25	23
On disability and can't work	5	3	5	6
A homemaker or stay at home parent	4	5	3	6
Don't know/Refused/Web Blank	*	*	*	*

COVERAGE. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time? (READ IF NECESSARY: A health plan would include any private insurance plan through your employer or a plan that you purchased yourself, as well as a government program like Medicare or Medicaid or (STATE-SPECIFIC MEDICAID NAME).)

	Total	AZ	FL	NC
Covered by health insurance	88	91	87	89
Not covered by health insurance	12	9	13	11
Don't know	*	-	*	-
Refused/Web Blank	*	*	*	*

AGECOV VARIABLE

	Total	AZ	FL	NC
Insured less than 65	85	88	83	87
Uninsured less than 65	15	12	17	13

Now I have a few questions we will use to describe the people who took part in our survey...

COVTYPE. Which of the following is your main source of health insurance coverage? (PHONE ONLY: "Is it a plan through your employer, a plan through your spouse's employer, a plan you purchased yourself either from an insurance company or a state or federal marketplace, are you covered by Medicare or (Medicaid/[INSERT STATE-SPECIFIC MEDICAID NAME]), or do you get your health insurance from somewhere else?") (INTERVIEWER NOTE: IF R SAYS THEY GOT INSURANCE THROUGH HEALTHCARE.GOV, OBAMACARE, OR A STATE HEALTH INSURANCE MARKETPLACE/EXCHANGE, CODE AS 3).

Based on those who are insured

	Total	AZ	FL	NC
Plan through your employer	35	36	34	38
Plan through your spouse's employer	12	11	12	13
Plan you purchased yourself	10	8	11	9
Medicare	27	26	28	24
Medicaid/State-specific Medicaid name	6	10	5	7
Somewhere else	4	3	4	3
Plan through your parents/mother/father (Vol. for phone)	6	5	5	7
Don't know	-	-	-	-
Refused/Web Blank	*	*	*	-
	n=3207	n=1207	n=917	n=1083

COVERAGE/COVTYPE Combo Table

Based on total

	Total	AZ	FL	NC
Covered by health insurance	88	91	87	89
Employer	31	33	29	34
Spouse's employer	10	10	10	11
Self-purchased plan	9	7	10	8
Medicare	24	24	25	21
Medicaid/State-specific Medicaid name	6	9	4	6
Somewhere else	3	3	3	3
Plan through parents/mother/father (Vol. for phone)	5	5	4	6
Don't know/Refused/Web Blank	*	*	*	-
Not covered by health insurance	12	9	13	11
Don't know/Refused/Web Blank	*	*	*	*

AGECOVTYPE VARIABLE

Based on those ages 18-64

	Total	AZ	FL	NC
Covered by health insurance	85	88	83	87
Employer	40	42	39	41
Spouse's employer	13	13	13	14
Self-purchased plan	11	8	12	10
Medicare	4	4	4	4
Medicaid/State-specific Medicaid name	7	11	5	7
Somewhere else	3	3	3	3
Plan through parents/mother/father (Vol. for phone)	7	7	6	8
Don't know/Refused/Web Blank	*	*	*	-
Not covered by health insurance	15	12	17	13
Don't know/Refused/Web Blank	*	*	*	*
	<i>n=2236</i>	<i>n=809</i>	<i>n=643</i>	<i>n=784</i>

UNION2. Are you or anyone else in your household a current or former member of a labor union? (IF YES, ASK: Are you or they a current member or a former member?)

	Total	AZ	FL	NC
Yes (NET)	17	21	17	15
Yes, someone in my household is currently a member of a labor union	6	6	7	4
Yes, someone in my household was formerly a member of a labor union but is not a current member	11	16	10	11
No, no one in my household has ever been a member of a labor union	82	78	82	84
Don't know/Refused/Web Blank	1	*	*	1

EDUC. What is the highest level of school you have completed or the highest degree you have received? (DO NOT READ LIST)

	Total	AZ	FL	NC
HS grad or less (NET)	32	31	32	35
Less than high school (Grades 1-8 or no formal schooling)	1	1	1	1
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	4	3	4	4
High school graduate (Grade 12 with diploma or GED certificate)	19	17	17	22
Vocational, business, technical, or training courses after high school that did not count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)	9	10	9	8
Some college (NET)	31	32	31	31
Some college, no degree (includes some community college)	19	22	19	19
Two-year associate degree from a college or university	12	10	12	12
College grad+ (NET)	36	36	37	34
Four-year college or university degree/Bachelor's degree	24	23	24	23
Some postgraduate or professional schooling, no postgraduate degree	3	3	3	3
Postgraduate or professional degree, including master's, doctorate, medical or law degree	10	10	10	9
Don't know/Refused/Web Blank	*	*	*	*

HISPANIC. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

	Total	AZ	FL	NC
Yes	15	21	19	4
No	84	78	80	95
Don't know/Refused/Web Blank	1	1	1	*

RACE. What is your race? Are you white, black, Asian or some other race?

Race/Hispanic Combo Table

Based on total

	Total	AZ	FL	NC
White, non-Hispanic	67	69	65	71
Total non-White	33	31	35	29
Black or African-American, non-Hispanic	12	2	12	19
Hispanic	15	21	19	4
Asian, non-Hispanic	2	2	1	2
Other/Mixed race, non-Hispanic	2	4	2	3
Undesignated	1	1	1	1

NATIVITY. Were you born in the United States, on the island of Puerto Rico, or in another country?

Based on Hispanics (sample size insufficient to report for NC)

	Total	AZ	FL	NC
U.S.	58	82	46	
Puerto Rico	9	-	13	
Another country	33	17	40	
Don't know	-	-	-	
Refused/Web Blank	1	1	1	
	<i>n=427</i>	<i>n=219</i>	<i>n=169</i>	<i>n=39</i>

INCOME. Last year – that is, in 2019 – what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST)

	Total	AZ	FL	NC
Less than \$20,000	13	11	13	14
\$20,000 to less than \$30,000	11	11	12	8
\$30,000 to less than \$40,000	10	9	11	9
\$40,000 to less than \$50,000	9	11	9	8
\$50,000 to less than \$75,000	15	15	14	17
\$75,000 to less than \$90,000	10	11	10	10
\$90,000 to less than \$100,000	6	7	5	6
\$100,000 or more	21	21	20	21
Don't know/Refused/Web Blank	6	5	5	6



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