



The Washington Post

KFF
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FAMILY FOUNDATION

Topline & Methodology

The Washington Post/Kaiser Family Foundation
Survey on Political Rallygoing and Activism

April 2018

This Washington Post-Kaiser Family Foundation poll was conducted by telephone Jan. 24 - Feb. 22, 2018, among a random national sample of 1,850 adults age 18 and over, including 832 adults who report attending a rally or protest in the past two years, described here as "rallygoers." The results from the full survey have a margin of sampling error of plus or minus three percentage points; for rallygoers the margin of sampling error is plus or minus four percentage points. Sampling, data collection and tabulation by Social Science Research Solutions (SSRS) of Glen Mills, Pa. See Methodology appendix on page 32 for full methodological details.

Unwtd N: Unweighted number of interviews for a given group.

Notes: (1) Table percentages may not add to 100 percent due to rounding. (2) Values less than 0.5 percent are indicated by an asterisk (*). (3) "vol." indicates that a response was volunteered by respondent and not an explicitly offered choice. (4) Data aren't shown if the number of respondents asked a question (the unweighted N) is less than 100.

Q1. I'm going to read some activities some people do and others do not. Please tell me if you have done each of the following activities in the past two years, or not. First/Next, [INSERT ITEM]? (scramble items a & b)

	Yes done in the past two years	No have not done in the past two years	No opinion
a. Attended a political rally, speech, or campaign event			
Total	17	83	--
b. Attended an organized protest, march, or demonstration of any kind			
Total	12	88	--

Rallygoer Variable - Rallygoers are defined as those who attended a political rally, speech or campaign event or an organized protest, march or demonstration in the past two years

	Total
Rallygoer	20
Non-rallygoer	80

Q2. Some people seem to follow what's going on in government and public affairs, whether there's an election or not. Others aren't that interested. Do you follow what's going on in government and public affairs most of the time, some of the time, rarely or never?

	--MOST/SOME OF THE TIME--			-----RARELY/NEVER----				
	NET	Most of the time	Some of the time	NET	Rarely	Never	It depends (Vol.)	No opinion
Total	85	59	26	15	10	6	NA	*
Rallygoer	97	77	20	3	2	1	NA	*
Non-rallygoer	81	54	27	19	12	7	NA	*
4/06*	84	47	37	17	11	6	*	*
11/02	83	50	33	16	9	7	1	*
4/02	84	45	39	15	11	4	*	*

*2006 and earlier: Center for Information on Research on Civic Learning and Engagement

Q3. Thinking about your own involvement in political, social, or economic issues, would you consider yourself to be an activist, or not?

	Total	Rallygoer	Non-Rallygoer
Yes, an activist	18	46	11
No, not an activist	80	53	87
No opinion	2	1	3

(DISPLAY IF rallygoer): Thinking about the political rallies, campaign events, protests or marches you attended in the past two years...

Q4. (Ask if rallygoer) In the past two years, did you participate in a protest, rally or other event to express your views on [INSERT ITEM], or not? What about (INSERT)? (IF NEEDED: Did you participate in a protest, rally, or other event to express your views on [INSERT ITEM] in the past two years, or not?) (DISPLAY FOR ITEM G: IF NECESSARY: This may include protests, rallies, or other events either in support of protecting the environment or fighting climate change or in support of increasing access to oil, natural gas, or coal.) (scramble items a-i)

	Yes	No	No opinion	Unwtd N
a. The Affordable Care Act, also known as Obamacare				
Total	28	72	*	832
b. Gun rights or gun restrictions				
Total	19	81	--	832
c. Immigration				
Total	30	70	*	832
d. Abortion or birth control				
Total	26	74	*	832
e. Gay, lesbian or transgender issues				
Total	28	72	*	832
f. Police conduct and interactions with citizens				
Total	26	73	*	832
g. The environment and energy issues, such as issues related to climate change, drilling or pipelines				
Total	32	67	1	832
h. The minimum wage				
Total	16	84	*	832
i. The removal of Confederate monuments from government property				
Total	9	91	*	832

Q4aa. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on The Affordable Care Act) Was it to support or oppose the Affordable Care Act?

	Total
To support the Affordable Care Act	85
To oppose the Affordable Care Act	15
No opinion	--
Unwtd N	245

Rallygoer/Q4a/Q4aa Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on the Affordable Care Act	5	28
Participated to support the Affordable Care Act	5	24
Participated to oppose the Affordable Care Act	1	4
No opinion	--	--
No, did not participate to express views on the Affordable Care Act	14	72
No opinion	*	*
Non-rallygoer	80	--

Q4ab. (Ask if Rallygoer who participated in a protest, rally, or other event to express their views on gun rights and gun restrictions) Was it to support gun (rights) or to support gun (restrictions)? (rotate items in parentheses)

	Total
To support gun rights	43
To support gun restrictions	54
No opinion	2
Unwtd N	173

Rallygoer/Q4b/Q4ab Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on gun rights or gun restrictions	4	19
Participated to support gun rights	2	8
Participated to support gun restrictions	2	10
No opinion	*	*
No, did not participate to express views on gun rights or gun restrictions	16	81
No opinion	--	--
Non-rallygoer	80	--

Q4ac. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on immigration) Was it to support or oppose stricter immigration controls?

	Total
To support stricter immigration controls	21
To oppose stricter immigration controls	74
No opinion	5
Unwtd N	254

Rallygoer/Q4c/Q4ac Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on immigration	6	30
Participated to support stricter immigration controls	1	6
Participated to oppose stricter immigration controls	4	22
No opinion	*	1
No, did not participate to express views on immigration	14	70
No opinion	*	*
Non-rallygoer	80	--

Q4ad. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on abortion or birth control) Was it to support or oppose access to abortion or birth control?

	Total
To support access to abortion or birth control	75
To oppose access to abortion or birth control	22
No opinion	3
Unwtd N	223

Rallygoer/Q4d/Q4ad Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on access to abortion or birth control	5	26
Participated to support access to abortion or birth control	4	19
Participated to oppose access to abortion or birth control	1	6
No opinion	*	1
No, did not participate to express views on access to abortion or birth control	15	74
No opinion	*	*
Non-rallygoer	80	--

Q4ae. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on gay, lesbian, or transgender issues) Was it to support or oppose greater rights for gay, lesbian or transgender people?

	Total
To support greater rights for gay, lesbian, or transgender people	94
To oppose greater rights for gay, lesbian, or transgender people	5
No opinion	2
Unwtd N	220

Rallygoer/Q4e/Q4ae Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on greater rights for gay, lesbian, or transgender people	5	28
Participated to support greater rights for gay, lesbian, or transgender people	5	26
Participated to oppose greater rights for gay, lesbian, or transgender people	*	1
No opinion	*	*
No, did not participate to express views on greater rights for gay, lesbian, or transgender people	14	72
No opinion	*	*
Non-rallygoer	80	--

Q4af. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on police conduct and interactions with citizens) Was it to (defend) or (criticize) police conduct? (rotate items in parentheses)

	Total
To defend police conduct	20
To criticize police conduct	74
No opinion	6
Unwtd N	192

Rallygoer/Q4f/Q4af Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on police conduct and interactions with citizens	5	26
Participated to defend police conduct	1	5
Participated to criticize police conduct	4	19
No opinion	*	2
No, did not participate to express views on police conduct and interactions with citizens	15	73
No opinion	*	*
Non-rallygoer	80	--

Q4ag. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on the environment and energy issues) Was it (to support protecting the environment or fighting climate change) OR was it (in support of increasing access to oil, natural gas, or coal)? (rotate items in parentheses)

	Total
In support of protecting the environment or fighting climate change	91
In support of increasing access to oil, natural gas, or coal	5
No opinion	3
Unwtd N	266

Rallygoer/Q4g/Q4ag Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on the environment and energy issues	6	32
Participated to support protecting the environment or fighting climate change	6	29
Participated to support increasing access to oil, natural gas, or coal	*	2
No opinion	*	1
No, did not participate to express views on the environment and energy issues	13	67
No opinion	*	1
Non-rallygoer	80	--

Q4ah. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on the minimum wage) Was it to support or oppose increasing the minimum wage?

	Total
To support increasing the minimum wage	88
To oppose increasing the minimum wage	7
No opinion	5
Unwtd N	137

Rallygoer/Q4h/Q4ah Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on the minimum wage	3	16
Participated to support increasing the minimum wage	3	14
Participated to oppose increasing the minimum wage	*	1
No opinion	*	1
No, did not participate to express views on the minimum wage	17	84
No opinion	*	*
Non-rallygoer	80	--

Q4ai. (Ask if rallygoer who participated in a protest, rally, or other event to express their views on the removal of Confederate monuments from government property) Was it to support or oppose the removal of Confederate monuments? [Sample size too small for breakdown among support/oppose among just those who attended a Confederate monument rally]

Rallygoer/Q4i/Q4ai Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on the removal of Confederate monuments from government property	2	9
Participated to support the removal of Confederate monuments	1	6
Participated to oppose the removal of Confederate monuments	1	3
No opinion	--	--
No, did not participate to express views on the removal of Confederate monuments from government property	18	91
No opinion	*	*
Non-rallygoer	80	--

Q5. (Ask if rallygoer) In the past two years, did you participate in a protest, rally or other event in support of women's rights, or not?

	Total
Yes	46
No	54
No opinion	--
Unwtd N	832

Rallygoer/Q5 Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated in support of women's rights	9	46
No, did not participate in support of women's rights	11	54
No opinion	--	--
Non-rallygoer	80	--

Q6. (Ask if rallygoer) In the past two years, did you participate in a protest, rally or other event to express your views on some other cause I haven't already mentioned, or not? (IF Q4j=1 read "Aside from the causes I have mentioned, which other cause did you participate in a protest, rally or other event to express your views on? [INTERVIEWER NOTE, PLEASE ENTER 1 CAUSE PER TEXT BOX]" - Please display up to 5 text boxes]

	Total
Yes, participated to express views on some other cause	35
No, did not participated to express views on some other	64
No opinion	1
Unwtd N	832

Rallygoer/Q6 Combo Table based on total

	Total	Rallygoer
Rallygoer	20	100
Yes, participated to express views on some other cause	7	35
Political (NET)	3	15
Other misc. political/government/economic related mentions	1	7
President Trump/Trump administration	1	6
Other political candidates/campaign mentions	1	3
Equality/Rights (NET)	1	5
Black Lives Matter/racial equality	1	3
Other equality/rights mentions	*	1
Education (funding/common core/school choice/etc.)	1	3
Labor rights/unions	*	2
Healthcare general mentions (Medicate, Medicaid, disability, substance abuse, etc.)	*	2
International issues	*	2
Science/March for Science	*	1
Marijuana legalization	*	1
Animal Rights/wildlife conservation	*	1
Taxes	*	1
Religious mentions (religious freedom, etc.)	*	1
Other	2	8
No, did not participate to express views on some other cause	13	64
No opinion	*	1
Non-rallygoer	80	--

Q7. (Ask if rallygoer who have participated in a protest, rally, or other event to express their views on more than one cause in the past two years) Which of these issues would you say is most important to you? (READ LIST)

	Total
Women's rights	21
The environment and energy issues, such as issues related to climate change, drilling or pipelines	19
The Affordable Care Act, also known as Obamacare	10
Immigration	8
Police conduct and interactions with citizens	6
Gun rights or gun restrictions	6
Abortion or birth control	5
Gay, lesbian or transgender issues	5
Other misc. political/government/economic related mentions	2
President Trump/Trump administration	2
The minimum wage	2
Labor rights/unions	1
Other equality/rights mentions	1
Healthcare general mentions (Medicare, Medicaid, disability, substance abuse, etc.)	1
Black Lives Matter/racial equality	1
Other political candidates/campaign mentions	1
Education (funding/common core/school choice/etc.)	1
The removal of Confederate monuments from government property	1
International issues	*
Science/march for science	*
Religious mentions (religious freedom, etc.)	*
Other	4
No opinion	3
Unwtd N	519

Most Important Issue Summary Table based on Total Rallygoers

	Total
Women's rights	15
The environment and energy issues, such as issues related to climate change, drilling or pipelines	13
Immigration	7
The Affordable Care Act, also known as Obamacare	7
Police conduct and interactions with citizens	7
Gun rights or gun restrictions	6
Abortion or birth control	5
Gay, lesbian or transgender issues	5
Other misc. political/government/economic related mentions	3
President Trump/Trump administration	2
The minimum wage	2
Other political candidates/campaign mentions	1
Labor rights/unions	1
Other equality/rights mentions	1
Education (funding/common core/school choice/etc.)	1
Healthcare general mentions (Medicare, Medicaid, disability, substance abuse, etc.)	1
International issues	1
Black Lives Matter/racial equality	1
The removal of Confederate monuments from government property	*
Science/march for science	*
Religious mentions (religious freedom, etc.)	*
Other	3
No opinion	18
Unwtd N	832

Q8. (Ask if rallygoer) In the past two years, did you attend an event in support of [INSERT ITEM], or not? What about an event in support of [ITEM]? (scramble items a-c) (rotate items d & e; always ask d & e last)

	Yes	No	No opinion	Unwtd N
a. Donald Trump				
Total	19	81	*	832
b. Hillary Clinton				
Total	24	76	*	832
c. Bernie Sanders				
Total	25	75	--	832
d. Another Republican candidate				
Total	17	83	--	832
e. Another Democratic candidate				
Total	22	78	1	832

Q9. (Ask if rallygoer who have not attended an event in support of Donald Trump in the past two years) In the past two years, did you attend an event in opposition to Donald Trump, or not?

	Total
Yes	40
No	60
No opinion	--
Unwtd N	664

Rallygoer/Q8/Q9 Summary Table

Percent who say they have attended an event in the past two years:	Total	Rallygoer
In support of Trump	4	19
In opposition to Trump	6	32
In support of Clinton	5	24
In support of Sanders	5	25
In support of other Republican	3	17
In support of other Democrat	4	22

(READ IF rallygoer): Still thinking about the political rallies, campaign events, protests or marches you attended in the past two years...

Q11. (Ask if rallygoer) Are the rallies or protests you've attended focused mostly on (what is happening in your local area or state), or mostly on (what is happening at a national level)? (rotate items in parentheses)

	Total
Local area or state	23
National level	65
Both (Vol.)	10
No opinion	2
Unwtd N	832

Q12. (Ask if rallygoer) In the past two years, have you been (more) active in these types of activities, (less) active, or are you just as active as you were before? (rotate items in parentheses)

	Total
More active	50
Less active	17
Just as active as before	33
No opinion	1
Unwtd N	832

Q13. (Ask if rallygoer) About how old were you when you attended your FIRST protest or rally? (IF NECESSARY: How old were you when you attended your first political rally, speech, campaign event, organized protest, march, or demonstration of any kind?)

	Total
Under 18	25
18-29	48
30-49	16
50-64	7
65+	2
No opinion	2
Unwtd N	832

Q14. (Ask if Non-rallygoer) There are many reasons why people do not attend rallies or protests for candidates or issues they care about. For each of the following, tell me if it is a major reason why you have not attended any protests or rallies, or is it not a major reason? How about [INSERT ITEM]? (READ IF NECESSARY: Is this a major reason why you have not attended any protests or rallies, or is it not a major reason?) (scramble items a-f)

	Major reason	Not a major reason	No opinion	Unwtd N
a. It makes you feel uncomfortable*				
Total	20	79	6	517
b. You don't know enough about the issues*				
Total	21	77	2	517
c. You're too busy*				
Total	49	50	7	517
d. You don't feel strongly enough about it*				
Total	32	66	2	501
e. You think it's too dangerous*				
Total	31	66	2	501
f. You live too far away from rallies* or protests				
Total	41	57	2	501
*Each item asked of half-sample of respondents				

Q15. I'm going to read some activities some people do and others do not. Please tell me if you have done each of the following activities in the past two years, or not. (First/Next), [INSERT ITEM]? (IF NECESSARY: Have you [INSERT ITEM] in the past two years, or not?) (scramble items a-g; always ask items c and d together in order)

	Yes have done in the past two years	No have not done in the past two years	No opinion
a. Worked or volunteered for a political party, candidate, or campaign			
Total	11	89	*
Rallygoer	38	62	*
Non-rallygoer	4	96	--
b. Worked or volunteered for any group that tries to influence government policy on issues you care about, NOT including a political party or candidate			
Total	14	86	*
Rallygoer	37	63	*
Non-rallygoer	8	92	--
c. Contacted any elected official by phone, over the internet, by mail, or in person			
Total	40	60	*
Rallygoer	75	24	*
Non-rallygoer	31	69	*
d. Contributed money to a political campaign or a group that tries to influence government policy on issues you care about			
Total	29	71	*
Rallygoer	62	38	--
Non-rallygoer	21	79	*
e. Signed a petition, either on paper or over the internet, about a social or political issue			
Total	50	50	*
Rallygoer	81	18	1
Non-rallygoer	42	58	*
f. Bought or boycotted a certain product or service because of the social or political views of the company that provides it			
Total	41	59	1
Rallygoer	68	32	*
Non-rallygoer	34	65	1
g. Displayed a poster or bumper sticker or wore clothing or a button related to a candidate or issue you care about			
Total	34	66	--
Rallygoer	70	30	--
Non-rallygoer	25	75	--

Q16. Now, thinking specifically about posts and activities on social media related to politics, how often do you use social networking or messaging sites such as Facebook or Twitter to [INSERT ITEM]? (READ LIST) How often do you use social media to [INSERT ITEM]? (READ LIST IF NECESSARY) (IF NECESSARY: Thinking specifically about posts and activities on social media related to politics, how often do you use social networking or messaging sites such as Facebook or Twitter to [INSERT ITEM]?) (READ FOR ITEM A: (IF RESPONDENT SAYS THEY "LIKE" OR "RETWEET" POSTS BY OTHERS, SAY: "Please include views you expressed yourself, but not opinions of others that you liked or retweeted") (scramble items a-d)

	-AT LEAST A FEW TIMES A WEEK-			-----TWICE A MONTH OR LESS-----				
	NET	Every day	A few times a week	NET	Once or twice a month	Less than that	Never (Vol.)	No opinion
a. Express your views on a political campaign or social or political issue you care about								
Total	16	6	10	57	14	43	27	*
Rallygoer	31	12	19	56	21	35	13	*
Non-rallygoer	12	4	8	58	12	45	30	*
b. Post links to political stories or articles for others to read								
Total	13	5	8	60	15	45	27	*
Rallygoer	28	11	17	58	24	34	14	*
Non-rallygoer	9	3	6	60	13	47	31	*
c. Encourage other people to take action on a political or social issue that is important to you								
Total	13	4	9	61	14	47	27	*
Rallygoer	25	8	17	61	23	38	14	1
Non-rallygoer	10	3	7	61	12	49	30	--
d. Connect with people who share your views on social or political issues								
Total	26	13	13	50	12	39	24	*
Rallygoer	44	23	21	44	16	26	11	*
Non-rallygoer	21	10	11	52	11	41	27	*

Q17. Do you think that you personally can make more of a difference on (local) issues or on (national) issues? (rotate items in parentheses)

	Total	Rallygoer	Non-rallygoer
Local issues	67	72	66
National issues	18	25	16
No opinion	15	3	17

Q18. Compared to 50 years ago, or the late 1960s, do you think people who participate in protests or rallies these days are more or less [INSERT ITEM], or are they about the same? How about [INSERT ITEM]? (IF NECESSARY: Compared to 50 years ago, or the late 1960s, do you think people who participate in protests or rallies these days are more or less [INSERT ITEM], or are they about the same?) (scramble items a-d)

	More	Less	About the same	Depends (Vol.)	No opinion
a. Effective in getting their voices heard					
Total	38	30	29	1	3
Rallygoer	39	27	31	*	2
Non-rallygoer	37	30	28	1	4
b. Extreme in their views					
Total	50	9	38	*	2
Rallygoer	47	10	41	*	2
Non-rallygoer	51	9	38	*	3
c. Organized					
Total	45	23	28	*	3
Rallygoer	53	18	26	*	3
Non-rallygoer	43	25	29	1	3
d. Violent					
Total	49	17	31	1	2
Rallygoer	33	29	35	1	2
Non-rallygoer	53	14	30	1	2

Q19. Do you think the country has gone too far in (expanding) the right to protest, too far in (restricting) the right to protest, or has it struck the right balance? (rotate items in parentheses)

	Total	Rallygoer	Non-rallygoer
Too far in expanding the right to protest	22	13	24
Too far in restricting the right to protest	22	29	20
Struck the right balance	45	51	44
Both (Vol.)	1	*	1
Neither (Vol.)	2	4	2
No opinion	8	3	10

Q20. Do you think it is EVER appropriate to protest by [INSERT ITEM], or is that NEVER appropriate? How about [INSERT ITEM]? (IF NECESSARY: Do you think it is EVER appropriate to protest by [INSERT ITEM], or is that never appropriate?) (scramble items a-d)

	Yes, ever appropriate	No, never appropriate	No opinion
a. Disrupting another group's rally			
Total	22	75	4
Rallygoer	32	66	2
Non-rallygoer	19	77	4
b. Kneeling during the national anthem			
Total	42	53	4
Rallygoer	63	35	2
Non-rallygoer	37	58	5
c. Burning the American flag			
Total	16	81	2
Rallygoer	33	64	2
Non-rallygoer	12	85	2
d. Blocking cars from driving on a road or highway			
Total	15	84	2
Rallygoer	32	67	2
Non-rallygoer	10	88	2

Q21. Do you think that people should have the right to demonstrate peacefully in support of Nazis and white supremacy, or do you think these types of demonstrations should be banned?

	Total	Rallygoer	Non-rallygoer
Right to demonstrate peacefully	54	66	51
Should be banned	42	32	45
No opinion	4	2	4

READ TO ALL: Now, thinking about some issues in America today...

Q22. Do you support or oppose [INSERT ITEM]? (scramble items a-j)

	Support	Oppose	No opinion
a. Allowing more drilling and mining for fossil fuels like coal, oil and natural gas on public land			
Total	41	53	6
Rallygoer	32	65	3
Non-rallygoer	44	50	6
b. Making it easier for police departments to fire officers who are involved in shootings of unarmed people			
Total	68	24	8
Rallygoer	77	16	7
Non-rallygoer	66	26	8
c. The Affordable Care Act, also known as Obamacare			
Total	53	41	6
Rallygoer	66	32	2
Non-rallygoer	50	43	7
d. Raising the national minimum wage to \$15 an hour			
Total	60	37	3
Rallygoer	63	33	3
Non-rallygoer	59	38	3
e. Laws that ban discrimination against gay, lesbian, bisexual, and transgender people			
Total	54	41	6
Rallygoer	66	30	4
Non-rallygoer	50	44	6
f. Building a wall along the U.S. border with Mexico			
Total	35	62	3
Rallygoer	26	73	1
Non-rallygoer	38	59	3
g. Deporting all undocumented immigrants currently living in the U.S.			
Total	28	67	5
Rallygoer	20	77	3
Non-rallygoer	31	64	5
h. Having a national health plan--or a single-payer plan--in which all Americans would get their insurance from a single government plan			
Total	51	43	6
Rallygoer	61	36	3
Non-rallygoer	49	45	7
i. Stricter gun laws			
Total	55	42	3
Rallygoer	64	35	2
Non-rallygoer	53	44	3
j. Removing Confederate monuments from government property			
Total	34	59	7
Rallygoer	52	42	6
Non-rallygoer	29	63	7

Q23. Overall, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the U.S. is mostly (threatening) or mostly (enriching) American culture? (rotate items in parentheses)

	Threatening	Enriching	Not affecting American culture (Vol.)	No opinion
Total	14	80	1	5
Rallygoer	8	88	1	2
Non-rallygoer	15	78	1	6
9/16*	24	70	2	4

*2016: KFF/CNN Working Class Whites

Q24. Generally speaking, do you usually think of yourself as:(READ LIST) (rotate response options 1-2/2-1)

	Total	Rallygoer	Non-rallygoer
A Democrat	29	40	27
A Republican	22	20	23
An independent	36	36	35
Other	6	3	6
No opinion	7	2	8

Q25. (Ask if are not Democrat or Republican) Do you lean more towards the:(READ LIST) (rotate response options 1-2/2-1)

	Total	Rallygoer	Non-rallygoer
Democratic Party	39	60	35
Republican Party	29	28	30
Neither (Vol.)	21	9	24
No opinion	10	3	12
Unwtd N	794	314	480

Party 3 Q24/Q25 Combo Table based on total

	Total	Rallygoer	Non-rallygoer
A Democrat/Lean Democrat	48	64	44
A Republican/Lean Republican	37	31	38
Pure Independent	10	4	12
Undesignated	5	1	6

Party 5 Q24/Q25 Combo Table based on total

	Total	Rallygoer	Non-rallygoer
Democrat	29	40	27
Independent/lean Democrat	19	24	18
Independent/don't lean	10	4	12
Independent/lean Republican	14	11	15
Republican	22	20	23
No opinion	5	1	6

Q25a. (Ask if Republican) Would you call yourself a strong Republican or not a very strong Republican?

	Total	Rallygoer	Non-rallygoer
Strong Republican	63	74	61
Not a very strong Republican	35	23	38
No opinion	2	3	1
Unwtd N	454	181	273

Q25b. (Ask if Democrat) Would you call yourself a strong Democrat or not a very strong Democrat?

	Total	Rallygoer	Non-rallygoer
Strong Democrat	62	72	58
Not a very strong Democrat	37	27	40
No opinion	1	1	1
Unwtd N	602	337	265

Q24/Q25a/Q25b Combo Table based on total

	Total	Rallygoer	Non-rallygoer
Democrat	29	40	27
Strong Democrat	18	29	16
Not a very strong Democrat	11	11	11
No opinion	*	*	*
Republican	22	20	23
Strong Republican	14	15	14
Not a very strong Republican	8	5	9
No opinion	*	1	*
An independent	36	36	35
Or what	6	3	6
No opinion	7	9	8

READ TO ALL: Now, moving on to another topic

Q26. Overall, would you say you feel more (hopeful) or more (fearful) about the future of America?
 (INTERVIEWER: WAIT FOR ANSWER, THEN ASK): Would you say you're very/somewhat (hopeful/fearful)?
 (rotate response options 1-4/4-1)

	Total	Rallygoer	Non-rallygoer
Hopeful (NET)	47	43	49
Very hopeful	25	23	25
Somewhat hopeful	23	19	24
Fearful (NET)	50	55	49
Somewhat fearful	24	29	23
Very fearful	26	27	26
No opinion	2	2	2

Q27. How much trust and confidence do you have in general in men and women in political life in this country who either hold or are running for public office? (READ LIST)

	----A GREAT DEAL/A FAIR AMOUNT---			--NOT VERY MUCH/NONE AT--			
	NET	A great deal	A fair amount	NET	ALL Not very much	None at all	No opinion
Total	36	5	31	62	48	14	2
Rallygoer	38	4	34	61	50	10	2
Non-rallygoer	36	6	30	63	48	15	2
9/17*	48	5	43	50	43	7	1
9/16	42	7	35	57	48	9	1
9/15	44	5	39	56	47	9	1
9/14	45	6	39	53	44	9	2
9/13	46	6	40	52	43	9	2
9/11	45	6	39	53	47	6	2
9/10	47	4	43	51	44	7	2
9/09	49	5	44	50	42	8	1
9/08	66	8	58	32	29	3	2
9/07	55	5	50	43	37	6	1
9/05	58	4	54	40	35	5	2
9/04	63	6	57	35	32	3	2
9/03	59	5	54	40	36	4	1
9/02	60	6	54	39	33	6	1
9/01	55	4	51	45	39	6	*
7/00	64	7	57	34	31	3	2
12/98	63	7	56	35	31	4	2
6/97	57	5	52	42	37	5	1
6/76	64	6	58	32	28	4	4
4/74	68	7	61	28	24	4	4
5/72	65	7	58	32	27	5	2

*2017 and previous: Gallup polls

Q28. Thinking about people in political life, would you say you have more trust and confidence in (men) or (women), or is it about the same? (rotate items in parentheses)

	Total	Rallygoer	Non-rallygoer
Men	4	4	4
Women	18	29	15
About the same	77	67	79
No opinion	1	1	1

Q29. More generally--how much trust and confidence do you have in the American people as a whole when it comes to making judgments under our democratic system about the issues facing our country?
(READ LIST)

	---A GREAT DEAL/A FAIR AMOUNT---			--NOT VERY MUCH/NONE AT--			No opinion
	NET	A great deal	A fair amount	NET	ALL Not very much	None at all	
Total	61	12	49	38	31	7	1
Rallygoer	59	12	47	41	35	6	1
Non-rallygoer	62	12	50	37	29	7	1
9/17*	62	14	48	38	32	6	1
9/16	56	13	43	43	36	7	1
9/15	57	12	45	43	37	6	1
9/14	59	15	44	41	34	7	1
9/13	61	16	45	39	33	6	1
9/12	64	17	47	35	31	4	1
9/11	67	19	48	33	29	4	*
9/10	69	21	48	30	26	4	1
9/09	73	20	53	27	23	4	*
9/08	72	19	53	26	23	3	2
9/07	70	17	53	31	27	4	*
9/05	78	22	56	22	19	3	*
9/04	75	21	54	24	22	2	1
9/03	76	24	52	32	21	2	1
9/02	78	23	55	21	17	4	1
9/01	74	17	57	25	22	3	1
6/76	86	25	61	13	12	1	2
4/74	83	27	56	15	13	2	3

*2017 and previous: Gallup polls

Q30. And how much trust and confidence do you have in the mass media--such as the newspapers, TV and radio in general--when it comes to reporting the news fully, accurately, and fairly? (READ LIST)

	---A GREAT DEAL/A FAIR AMOUNT---			--NOT VERY MUCH/NONE AT ALL--			No
	NET	A great deal	A fair amount	NET	Not very much	None at all	opinion
Total	46	13	33	54	32	22	*
Rallygoer	52	17	36	47	29	18	*
Non-rallygoer	44	12	32	55	32	23	1
9/17*	41	13	28	58	29	29	1
9/16	32	8	24	68	41	27	*
9/15	40	7	33	38	36	24	*
9/14	40	10	30	60	36	24	*
9/13	44	11	33	55	33	22	1
9/12	40	8	32	60	39	21	1
9/11	44	11	33	55	36	19	1
9/10	43	12	31	57	36	21	*
9/09	45	10	35	55	37	18	1
9/08	43	9	34	56	35	21	1
9/07	47	9	38	52	35	17	*
9/05	50	13	37	49	37	12	1
9/04	44	9	35	55	39	16	1
9/03	54	14	40	46	35	11	*
9/02	54	10	44	46	35	11	*
9/01	53	12	41	47	33	14	*
7/00	51	12	39	49	37	12	*
2/99	55	11	44	45	34	11	*
12/98	55	11	44	44	35	9	1
6/97	53	10	43	46	31	15	1
7/76	72	18	54	26	22	4	2
4/74	69	21	48	29	21	8	2
5/72	68	18	50	30	24	6	2

*2017 and previous: Gallup polls

Q31. Please tell me if you agree or disagree with the following statement - Public officials don't care much what people like me think. Do you... (READ LIST)? (rotate response options 1-5/5-1)

	-----AGREE-----				-----DISAGREE-----			
	NET	Agree strongly	Agree somewhat	Neither agree nor disagree	NET	Disagree somewhat	Disagree strongly	No opinion
Total	60	26	35	13	25	19	6	2
Rallygoer	58	21	37	13	29	22	6	1
Non-rallygoer	61	27	34	13	24	18	6	2
2016*	59	21	38	23	18	14	4	-
2012	61	23	38	21	18	15	3	-
2008	60	17	43	17	23	20	3	-
2004	50	13	37	15	34	29	5	-
2002	31	NA	NA	23	46	NA	NA	-
2000	56	NA	NA	10	33	NA	NA	1
1998	62	NA	NA	13	25	NA	NA	-
1996	61	NA	NA	15	24	NA	NA	-
1994	66	NA	NA	11	22	NA	NA	-
1992	52	NA	NA	10	37	NA	NA	1
1990	63	NA	NA	13	23	NA	NA	1
1988	51	NA	NA	11	37	NA	NA	-
1986	52	NA	NA	NA	43	NA	NA	5
1984	42	NA	NA	NA	57	NA	NA	1
1982	47	NA	NA	NA	50	NA	NA	4
1980	52	NA	NA	NA	43	NA	NA	4
1978	51	NA	NA	NA	45	NA	NA	4
1976	51	NA	NA	NA	44	NA	NA	4
1974	50	NA	NA	NA	46	NA	NA	4
1972	49	NA	NA	NA	49	NA	NA	2
1970	47	NA	NA	NA	50	NA	NA	3
1968	43	NA	NA	NA	55	NA	NA	2
1966	34	NA	NA	NA	57	NA	NA	9
1964	36	NA	NA	NA	62	NA	NA	2
1960	25	NA	NA	NA	73	NA	NA	2
1956	26	NA	NA	NA	71	NA	NA	2
1952	35	NA	NA	NA	63	NA	NA	2

*2016 and previous: American National Election Studies. From 1988 - 2002, the answer options for this question were "Agree", "Neither agree nor disagree", "Disagree", and "DK/Ref". From 1952 - 1986, the answer options for this question were "Agree", "Disagree", and "DK/Ref".

Q32. How well does the Republican Party represent your views and interests? (READ LIST) (rotate Q32 and Q33)

	Total	Rallygoer	Non-rallygoer
Well (NET)	44	34	46
Very well	8	6	8
Somewhat well	36	28	37
Not well (NET)	54	66	51
Not too well	24	21	25
Not well at all	30	45	27
No opinion	2	*	3

Q33. How well does the Democratic Party represent your views and interests? (READ LIST) (rotate Q32 and Q33)

	Total	Rallygoer	Non-rallygoer
Well (NET)	54	64	51
Very well	10	12	9
Somewhat well	44	52	42
Not well (NET)	44	36	46
Not too well	19	14	20
Not well at all	25	22	26
No opinion	2	--	3

Q34. Do you think conservative activists have too much, too little, or about the right amount of influence on the Republican party? (ROTATE Q34 AND Q35 IN SAME ORDER AS Q32/Q33)

	Total	Rallygoer	Non-rallygoer
Too much	43	56	40
Too little	19	15	21
About the right amount	30	27	31
No opinion	8	2	9

Q35. Do you think liberal activists have too much, too little, or about the right amount of influence on the Democratic party? (ROTATE Q34 AND Q35 IN SAME ORDER AS Q32/Q33)

	Total	Rallygoer	Non-rallygoer
Too much	42	36	43
Too little	21	25	20
About the right amount	30	37	28
No opinion	8	2	9

Q36. Which statement comes closer to your views, even if neither is exactly right? (READ LIST) (rotate response options 1-2/2-1)

	I like elected officials who make compromises with people they disagree with to get things done	I like elected officials who stick to their positions even if it means gridlock	Both/ Neither/ No op. (NET)	Both (Vol.)	Neither (Vol.)	No op.
Total	72	24	4	1	1	3
Rallygoer	76	23	1	*	*	1
Non-rallygoer	71	25	5	1	1	3
7/17*	58	39	4	NA	NA	NA
10/15	49	47	3	NA	NA	NA
2/14	56	39	5	NA	NA	NA
1/14	49	48	3	NA	NA	NA
1/13	50	44	6	NA	NA	NA
3/11	40	54	7	NA	NA	NA
9/10 (RVs)	40	55	5	NA	NA	NA

*2017 and previous: Pew Research Center poll: "I like elected officials who make compromises with people they disagree with"; "I like elected officials who stick to their positions."

Q37. For each group I name, please tell me if you think its tone in political discussions recently have (stayed within acceptable boundaries), or have (crossed the line in terms of attacking the other side)? How about [INSERT ITEM]? (IF NECESSARY: Do you think the tone of [INSERT ITEM] in political discussions recently have (stayed within acceptable boundaries), or have (crossed the line in terms of attacking the other side) (rotate items in parentheses) (scramble items a-c)

	Acceptable	Crossed the line	No opinion
a. The Democratic Party and its supporters			
Total	46	49	5
Rallygoer	53	46	1
Non-rallygoer	44	50	6
1/11*	56	39	5
b. The Republican Party and its supporters			
Total	38	57	5
Rallygoer	33	66	2
Non-rallygoer	40	54	6
1/11*	50	45	5
c. President Trump's supporters			
Total	34	62	4
Rallygoer	27	72	1
Non-rallygoer	36	59	5
*2011: Post-ABC poll "political discourse"			

READ TO ALL: Now, moving on to another topic

Q38. In the next year, do you plan to become (more) involved than usual in political causes, (less) involved, or will your level of political involvement stay about the same? (rotate items in parentheses)

	More involved	Less involved	Stay about the same	No opinion
Total	21	3	75	1
Rallygoer	38	4	58	*
Non-rallygoer	17	3	79	1
1/17*	25	8	66	1
*2017: Washington Post poll				

Q39. Do you have any plans to volunteer or work for a political party or a candidate's campaign ahead of the 2018 U.S. House and Senate elections, or not?

	Total	Rallygoer	Non-rallygoer
Yes	12	32	8
No	86	66	91
No opinion	2	1	2

Q40. (Ask if have plans to volunteer or work for a political party or a candidate's campaign ahead of the 2018 U.S. House and Senate elections) Are you planning to work or volunteer for the (Republican Party or Republican candidate), the (Democratic Party or Democratic candidate), or for a different group? (rotate items in parentheses)

	Total	Rallygoer	Non-rallygoer
Republican Party or Republican candidate	32	26	38
Democratic Party or Democratic candidate	58	64	51
Independent candidate	1	2	1
Different group	4	4	3
No opinion	6	5	7
Unwtd N	408	311	97

Q39/Q40 Combo Table based on total

	Total	Rallygoer	Non-rallygoer
Yes, have plans to volunteer or work for a political party or candidate's campaign ahead of the 2018 U.S. House and Senate elections	12	32	8
Working/Volunteering for a Republican Party or Republican candidate	4	8	3
Working/Volunteering for a Democratic Party of Democratic candidate	7	21	4
Independent candidate	*	1	*
Different Group	*	1	*
No opinion	1	1	1
No, do not have plans to volunteer or work for a political party or a candidate's campaign ahead of the 2018 U.S. House and Senate elections	86	66	91
No opinion	2	1	2

Q41. Do you approve or disapprove of the way Donald Trump is handling his job as president? (INTERVIEWER: WAIT FOR RESPONSE, THEN ASK): Do you feel that way strongly or somewhat?

	Total	Rallygoer	Non-rallygoer
Approve (NET)	40	30	43
Strongly approve	23	19	24
Somewhat approve	17	10	19
Disapprove (NET)	57	70	54
Somewhat disapprove	10	7	11
Strongly disapprove	47	62	43
No opinion	3	1	3

Q42. (Ask if Republican or lean Republican) Do you think Republican leaders in Congress should (follow President Trump's leadership) or should they (lead the party in a different direction)? (rotate items in parentheses)

	Total	Rallygoer	Non-rallygoer
Follow President Trump's leadership	76	75	77
Lead the party in a different direction	18	22	18
Something else (Vol.)	1	*	2
No opinion	4	3	4
Unwtd N	701	269	432

Q24/Q25/Q42 Combo Table based on total

	Total	Rallygoer	Non-rallygoer
A Democrat/Lean Democrat	48	64	44
A Republican/Lean Republican	37	31	38
Republican leaders in Congress should follow President Trump's leadership	28	23	29
Republican leaders in Congress should lead the party in a different direction	7	7	7
Republican leaders in Congress should do something else (Vol.)	1	*	1
No opinion	1	1	2
An independent	9	3	10
Or what	1	*	2
No opinion	5	1	6

Q43. Are you registered to vote at your present address? (IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially)

	Total	Rallygoer	Non-rallygoer
Yes	80	91	78
No	19	8	22
No opinion	1	*	1

Q44. (Ask if registered to vote) How often would you say you vote--always, nearly always, part of the time, or seldom?

	Total	Rallygoer	Non-rallygoer
Always/Nearly always (NET)	85	93	83
Always	61	71	57
Nearly always	25	22	25
Part of the time/Seldom (NET)	14	7	16
Part of the time	8	4	9
Seldom	6	3	8
Never (Vol.)	1	*	1
Other (Vol.)	*	--	*
No opinion	*	--	*
Unwtd N	1,653	791	862

Q43/Q44 Combo Table based on total

	Total	Rallygoer	Non-Rallygoer
Yes, registered to vote	80	91	78
Always/Nearly always vote (NET)	68	85	64
Always vote	49	65	45
Nearly always vote	20	20	20
Vote part of the time/Seldom (NET)	11	6	13
Vote part of the time	6	4	7
Seldom vote	5	2	6
Never vote (Vol.)	*	*	1
Other (Vol.)	*	--	*
No opinion	*	--	*
No, not registered to vote	19	8	22
No opinion	1	*	1

Q45. How likely are you to vote in the congressional election in 2018 - are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

	Total	Rallygoer	Non-Rallygoer
Absolutely certain to vote/Probably vote (NET)	75	94	71
Absolutely certain to vote	62	83	57
Probably vote	13	10	14
Chances 50/50 or less (NET)	22	5	26
Chances 50/50	11	4	13
Less than 50/50	11	1	13
Don't think will vote (Vol.)	2	1	2
No opinion	1	--	1

Q46/Q46a. (Ask if registered to vote) If the election for the U.S. House of Representatives were being held today, would you vote for (the Democratic candidate) or (the Republican candidate) in your congressional district? Would you lean toward the (Democratic candidate) or toward the (Republican candidate)?

	Total	Rallygoer	Non-rallygoer
Democratic candidate	51	64	47
Republican candidate	39	32	42
Other (Vol.)	*	--	*
Neither (Vol.)	3	1	3
Would not vote (Vol.)	*	*	*
No opinion	6	3	7
Unwtd N	1,653	791	862

Q47. Did you happen to vote in the last presidential election, when Donald Trump ran against Hillary Clinton, Gary Johnson and Jill Stein, or did you skip that one?

	Total	Rallygoer	Non-rallygoer
Voted	73	90	68
Skipped that one	26	9	30
Not old enough to vote in the 2016 election (Vol.)	1	1	1
No opinion	*	*	*

Q48. (Ask if voted in the 2016 presidential election) Which candidate did you vote for? (rotate response options 1-2/2-1; rotate response options 3-4/4-3) (READ LIST)

	Total	Rallygoer	Non-rallygoer
Trump	39	29	42
Clinton	45	58	41
Johnson	4	4	4
Stein	2	2	2
Someone else (Vol.)	4	5	4
No opinion	5	3	6
Unwtd N	1,563	782	781

Q47/Q48 Combo Table based on total

	Total	Rallygoer	Non-rallygoer
Yes, voted in the 2016 Presidential election	73	90	68
Trump	28	26	29
Clinton	33	52	28
Johnson	3	3	3
Stein	2	2	2
Someone else (Vol.)	3	4	3
No opinion	4	3	4
No, skipped the 2016 presidential election	26	9	30
Was not old enough to vote in the 2016 election (Vol.)	1	1	1
No opinion	*	*	*

READ TO ALL: Next, I have just a few questions we will use to describe the people who took part in our survey...

RSEX. Are you male or female?

	Total	Rallygoer	Non-rallygoer
Male	49	50	49
Female	51	50	51
Other (Vol.)	*	--	*

Q49. What is your age?

Q50. Could you please tell me if you are between the ages of... (READ LIST)

	Total	Rallygoer	Non-rallygoer
18-29	20	24	19
30-49	33	32	33
50-64	26	25	26
65+	21	18	21
No opinion	*	--	*

Q51/Q51a/Q51b. Would you say your views in most political matters are liberal, moderate or conservative? Would you say that you are very liberal/conservative or somewhat liberal/conservative?

	Total	Rallygoer	Non-rallygoer
Liberal	26	42	22
Very liberal	11	23	8
Somewhat liberal	16	19	15
No opinion	1	--	*
Moderate	36	33	37
Conservative	33	25	36
Very conservative	13	12	14
Somewhat conservative	20	13	22
No opinion	*	*	*
Don't think in those terms (Vol.)	1	*	2
No opinion	3	1	3

Q52. Do you consider yourself to be a supporter of the Black Lives Matter movement, or not? (scramble Q52-Q54)

	Total	Rallygoer	Non-rallygoer
Yes	40	57	36
No	54	41	58
Haven't heard of it (Vol.)	3	1	4
No opinion	3	1	3

Q53. Do you consider yourself a supporter of the Antifa or anti-fascist movement, or not? (scramble Q52-Q54)

	Total	Rallygoer	Non-rallygoer
Yes	11	18	9
No	73	70	74
Haven't heard of it (Vol.)	11	8	12
No opinion	6	4	6

Q54. Do you consider yourself a supporter of the alt-right or white nationalist movement, or not?
(scramble Q52-Q54)

	Total	Rallygoer	Non-rallygoer
Yes	3	1	3
No	89	96	87
Haven't heard of it (Vol.)	5	2	6
No opinion	3	1	4

Q55. Currently, are you yourself employed full-time, part-time, or not at all? (INTERVIEWER: If respondent asks to define "full-time" please define as 30 or more hours per week)

	Total	Rallygoer	Non-rallygoer
Full-time	52	55	51
Part-time	11	14	10
Not employed	37	30	39
Refused	*	*	*

Q55a. (Ask if are not currently employed) Are you: (READ LIST)

	Total	Rallygoer	Non-Rallygoer
Retired	52	62	50
A homemaker or stay at home parent	15	11	16
A student	10	12	9
Temporarily unemployed	5	7	4
On disability and can't work	16	7	18
Other (Vol.)	1	1	1
Not employed	2	*	2
Refused	--	--	--
Unwtd N	784	315	469

Q55/Q55a Combo Table based on total

	Total	Rallygoer	Non-rallygoer
Employed (NET)	63	70	61
Employed full-time	52	55	51
Employed part-time	11	14	10
Not employed	37	30	39
Retired	19	19	20
A homemaker or stay at home parent	6	3	6
A student	4	4	4
Temporarily unemployed	2	2	2
On disability and can't work	6	2	7
Other (Vol.)	*	*	1
Not employed	1	*	1
Refused	--	--	--
Refused employment status	*	*	*

D10/D10a/D11. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background? (Ask if Hispanic) Were you born in the United States, the island of Puerto Rico, or in another country? (ASK ALL) Do you consider yourself white, black or African American, Asian, Native American, Pacific Islander, mixed race or some other race? (ENTER ONE ONLY) (IF RESPONDENT SAYS HISPANIC, ASK: Do you consider yourself a white Hispanic or a black Hispanic? CODE AS WHITE (1) OR BLACK (2). IF RESPONDENTS REFUSED TO PICK WHITE OR BLACK HISPANIC, RECORD HISPANIC AS "OTHER")

	Total	Rallygoer	Non-rallygoer
White, Non-Hispanic	64	70	63
Black, Non-Hispanic	11	10	12
Hispanic	15	10	16
Hispanic, born in the U.S.	7	6	7
Hispanic, born outside of the U.S.	7	4	9
Other, Non-Hispanic	8	9	8
No opinion	2	1	2

D12. What is the last grade of school you completed? (DO NOT READ LIST)

	Total	Rallygoer	Non-rallygoer
High school degree or less (NET)	38	21	43
Less than high school graduate	10	4	11
High school graduate	27	15	29
Technical school/Other	2	1	2
Some college (including Associate's degree)	29	29	29
College degree or more (NET)	32	50	28
Graduated college (4 year/Bachelor's degree)	19	27	17
Graduate school or more	13	23	11
No opinion	1	*	1

MARITAL. Are you currently married, living with a partner but not married, widowed, divorced, separated or single? (IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially)

	Total	Rallygoer	Non-rallygoer
Married	53	54	53
Not married (NET)	47	46	47
Living with a partner but not married	8	10	7
Widowed	6	4	6
Divorced	7	4	8
Separated	2	1	2
Single	24	26	23
No opinion	*	*	*

INCOME/Income1. Last year - that is in 2017 - what was your total household income before taxes, from all sources? (READ LIST. ENTER ONE ONLY) (IF NECESSARY: Just stop me when I get to the right category.) (PROBE: Your best estimate is fine.) (IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially.) (Ask if didn't know or refused to say their income) Could you tell me if your total annual household income is less than \$50,000, \$50,000 but less than \$100,000, or over \$100,000?

	Total	Rallygoer	Non-rallygoer
Less than \$50k	44	36	46
Under 20 thousand dollars	15	10	16
20 to under 35 thousand	15	12	16
35 to under 50 thousand	12	12	12
Less than 50 thousand (Unspecified)	1	1	1
\$50k-\$99.9K	25	26	25
50 to under 75 thousand	14	16	13
75 to under 100 thousand	11	9	11
50 to under 100 thousand (Unspecified)	1	1	1
100 thousand or more	26	36	23
No opinion	5	3	6

L1. (Ask if Landline sample) Now thinking about your telephone use. . . Does anyone in your household including yourself, have a working cell phone? (IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially)

	Total	Rallygoer	Non-rallygoer
Yes, respondent or someone else has cell phone in household	82	89	80
No	17	11	19
No opinion	1	--	1
Unwtd N	713	317	396

C1. (Ask if Cell phone sample) Now thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone? (IF REFUSED: We understand and respect that this information is private, we ask only for research purposes, and all your answers are recorded confidentially)

	Total	Rallygoer	Non-rallygoer
Yes, has a home telephone	26	29	26
No, no home telephone	74	71	74
No opinion	*	--	*
Unwtd N	1137	515	662

HH1/DHH1. How many adults 18 or older live in your household? Please include yourself and all the adults who live with you.

	Total	Rallygoer	Non-rallygoer
1	19	15	20
2	53	57	52
3	18	17	18
4	7	8	7
5	2	2	2
6	*	1	*
7	*	*	*
8	*	--	*
9	*	--	*
10	*	*	*
11 or more (Vol.)	*	--	*
No opinion	*	*	*

Region

	Total	Rallygoer	Non-rallygoer
Northeast	18	20	17
Mid West	21	21	21
South	37	35	38
West	24	24	24

USR

	Total	Rallygoer	Non-rallygoer
Urban	33	32	34
Suburban	43	49	41
Rural	24	19	25

METHODOLOGICAL DETAILS

The Washington Post/Kaiser Family Foundation Survey Project is a partnership combining survey research and reporting to better inform the public. The Post-Kaiser Survey on Political Rallygoing and Activism, the 32nd in this series, was conducted by telephone Jan. 24 – Feb. 22, 2018, among a random representative sample of 1,850 adults age 18 and older living in the United States. The survey includes an oversample of those who report that in the past two years they attended 1) a political rally, speech, or campaign event, or 2) an organized protest, march, or demonstration of any kind. This group is referred to here as “rallygoers.” Interviews were administered in English and Spanish, combining random samples of both landline (n=713) and cellular telephones (n=1,137).

Sampling, data collection, weighting and tabulation were managed by SSRS in close collaboration with The Washington Post and Kaiser Family Foundation researchers.

The sample plan consisted of two main elements:

1. Cell and Landline Phone Random Digit Dialing (RDD) (n=1,347). The dual frame landline and cellular phone sample was generated by Marketing Systems Group (MSG) and Survey Sampling International (SSI) using RDD procedures. To randomly select a household member for the landline samples, respondents were selected by asking for the youngest or oldest adult male or female currently at home based on a random rotation. If no one of that gender was available, interviewers asked to speak with the youngest or oldest adult of the opposite gender. For the cell phone sample, interviews were conducted with the adult who answered the phone. For the oversample, some respondents contacted through RDD landline and cellular sampling were only interviewed if they qualified as a rallygoer.

2. Pre-screened Respondents Previously Completing Interviews on the SSRS Omnibus Survey (n=503). Weekly, RDD landline and cellular phone surveys of the general public were used to identify respondents who qualified as rallygoers. Individuals who had previously indicated on the SSRS omnibus survey that they fit the eligibility criteria for this group were re-contacted and re-screened for this survey.

A multi-stage weighting process was applied to ensure an accurate representation of the national adult population. The first stage of weighting involved corrections for sample design, including accounting for non-response for the re-contact sample. The second weighting stage was conducted separately for those who qualified as rallygoers and all other adults. There are no known administrative data available for creating demographic weighting parameters for rallygoers as defined by this survey. Therefore, demographic benchmarks were derived by compiling a sample of all respondents interviewed on the SSRS Omnibus survey between Nov. 21, 2017 and Feb. 2, 2018 (N=10,350). This sample was weighted to match the national adult population based on the 2017 U.S. Census Current Population Survey March Supplement and the early 2017 National Health Interview Survey parameters for age, gender, education, race/ethnicity, region, marital status, phone status, and population density. Then, this sample was filtered for respondents who qualify as rallygoers (N=2,152) and those who do not (8,198) and the weighted demographics of these groups were used as post-stratification weighting parameters for each group in the total sample (including age by gender, education, race/ethnicity, region, population density, marital status, phone status, rallygoer status. In the final weighting stage, each group (rallygoers and all others) was weighted to reflect its actual share in the U.S. adult population.

All sampling error margins and tests of statistical significance have been adjusted to account for the survey’s design effect, which is 1.8 for results based on the full sample. The design effect is a factor representing the survey’s deviation from a simple random sample, and takes into account decreases in precision due to sample design and weighting procedures. Sample sizes and margin of sampling errors for key groups are shown below; other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll. All statistical tests of significance account for the effect of weighting.

Group	N (unweighted)	Margin of sampling error (percentage points)
Total	1,850	±3
Rallygoers	832	±4
Non-rallygoers (NET)	1,018	±3.5
Nuts and Bolts activists	377	±6
Pinch Hitters	334	±6.5
Not engaged	307	±6.5

This questionnaire was administered with the exact questions in the exact order as appears in this document. If a question was asked of a reduced base of the sample, a parenthetical preceding the question identifies the group asked.

The Washington Post and the Kaiser Family Foundation each contributed financing for the survey, and representatives of each organization worked together to develop the survey questionnaire and analyze the results. Each organization bears the sole responsibility for the work that appears under its name. The project team from the Kaiser Family Foundation included: Mollyann Brodie, Ph.D., Bianca DiJulio, and Cailey Muñana. The project team from The Washington Post included: Scott Clement and Emily Guskin. Both The Washington Post and the Kaiser Family Foundation public opinion and survey research are charter members of the [Transparency Initiative](#) of the American Association for Public Opinion Research.

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