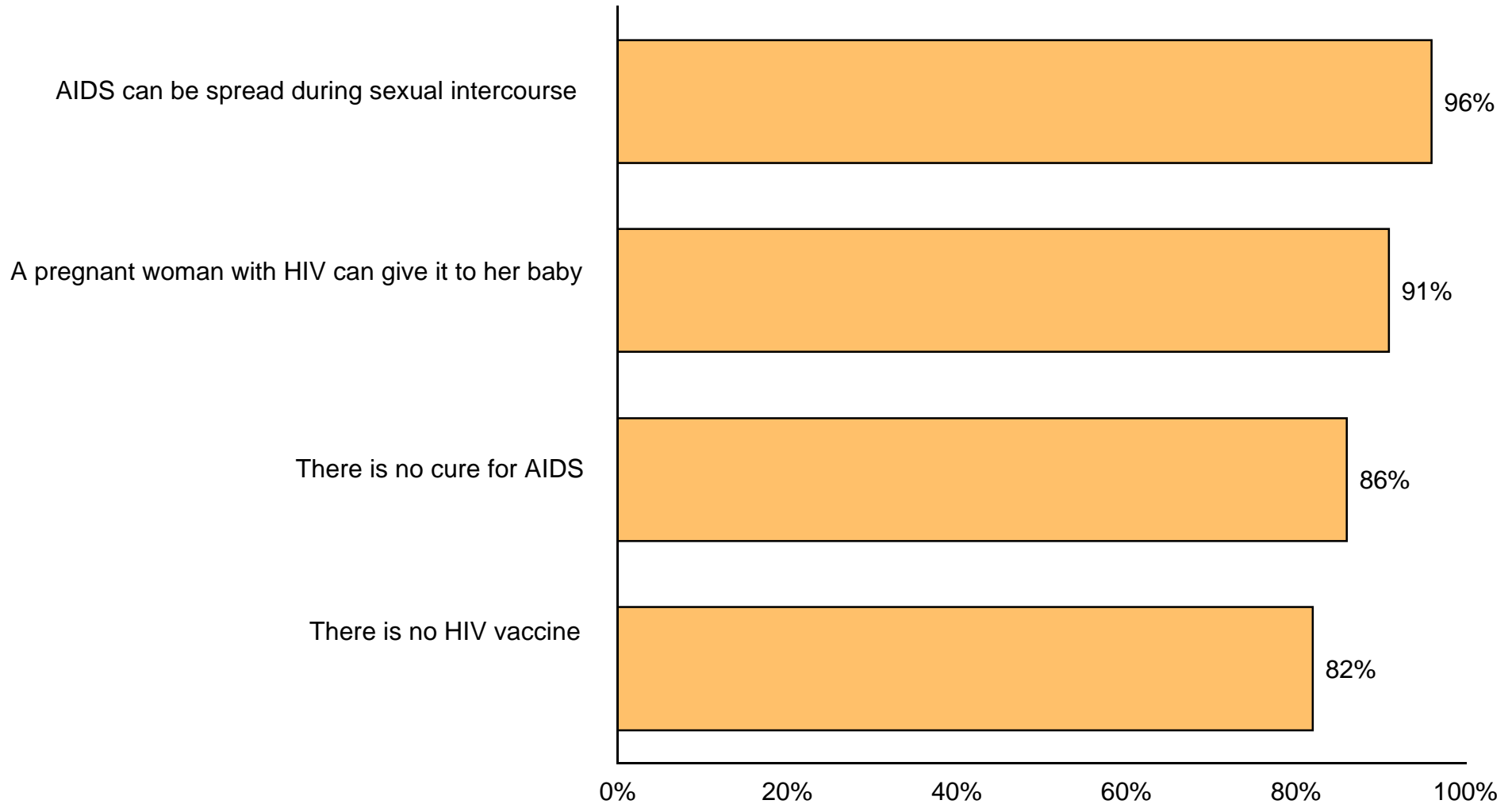


CHART 1

# HIGH LEVELS OF KNOWLEDGE ABOUT PREVENTION AND SPREAD OF HIV

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Percent who know...

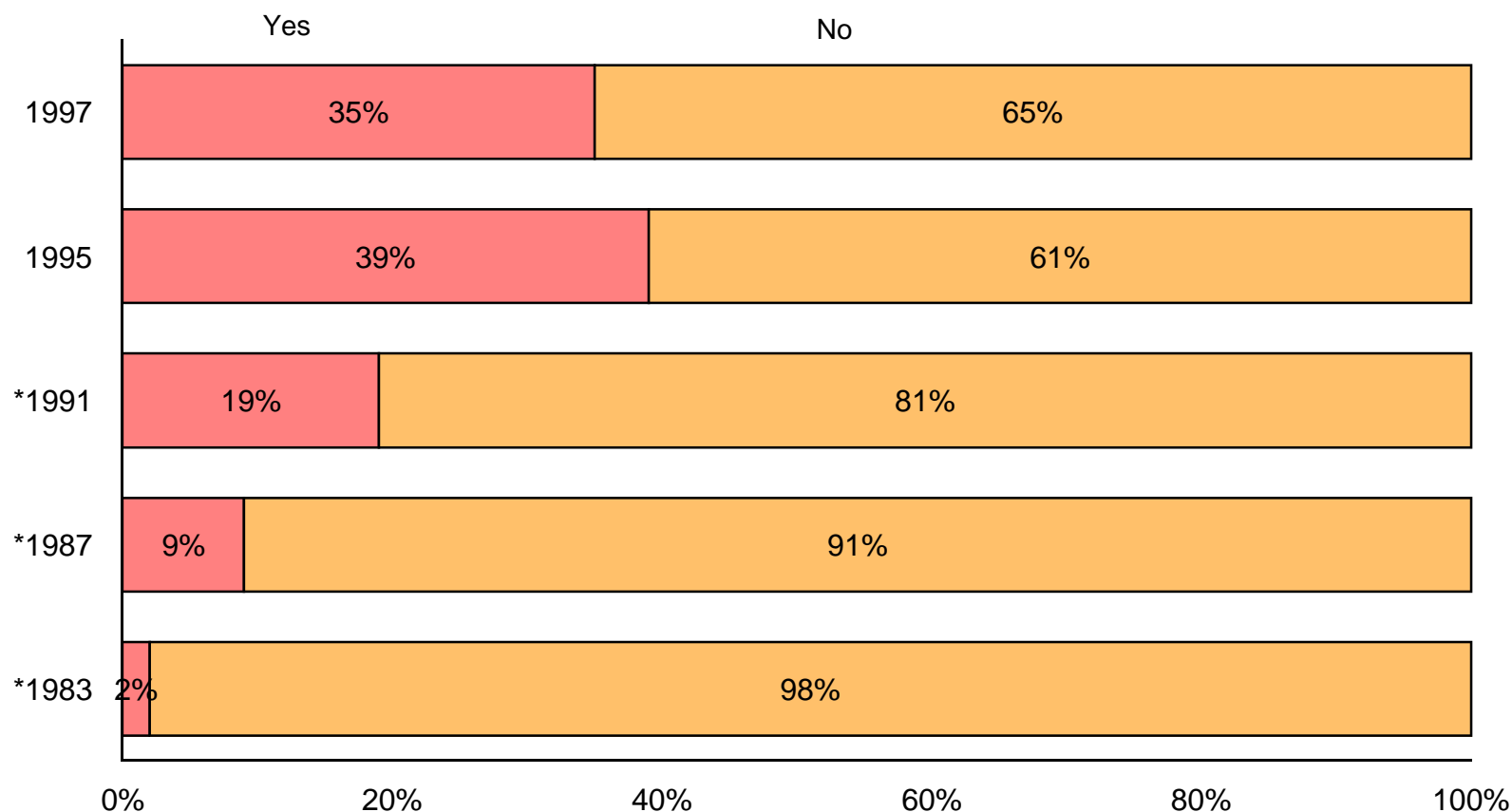


Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV.

CHART 2

## GREATER PERSONAL EXPERIENCE WITH HIV

Do you personally know anyone who now has AIDS, has died from AIDS, or has tested positive for HIV?



\*Note: Slightly modified question wording in earlier surveys.

Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV;  
Gallup, 1991;  
Gallup, Jan./Feb. 1988;  
ABC News/Washington Post, 1983.

CHART 3

## AMERICANS COMFORTABLE WITH HIV POSITIVE CO-WORKERS

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In terms of working with someone who has HIV, percent who say they would be...

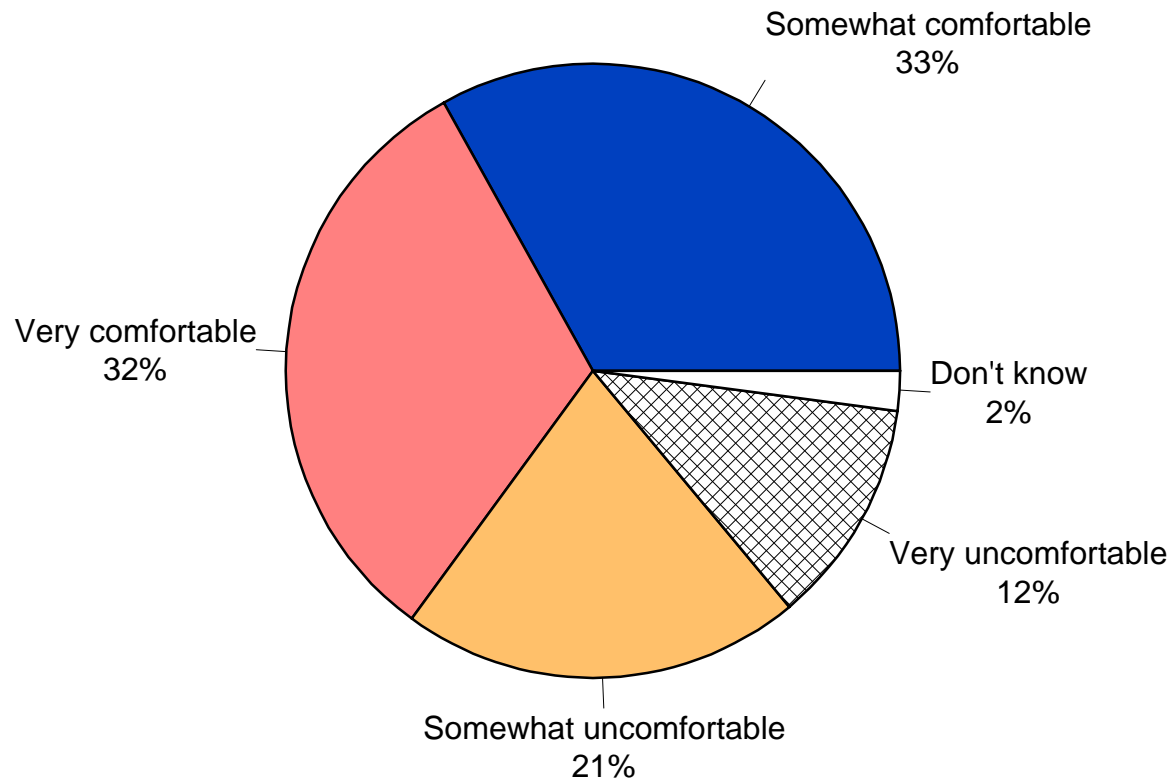
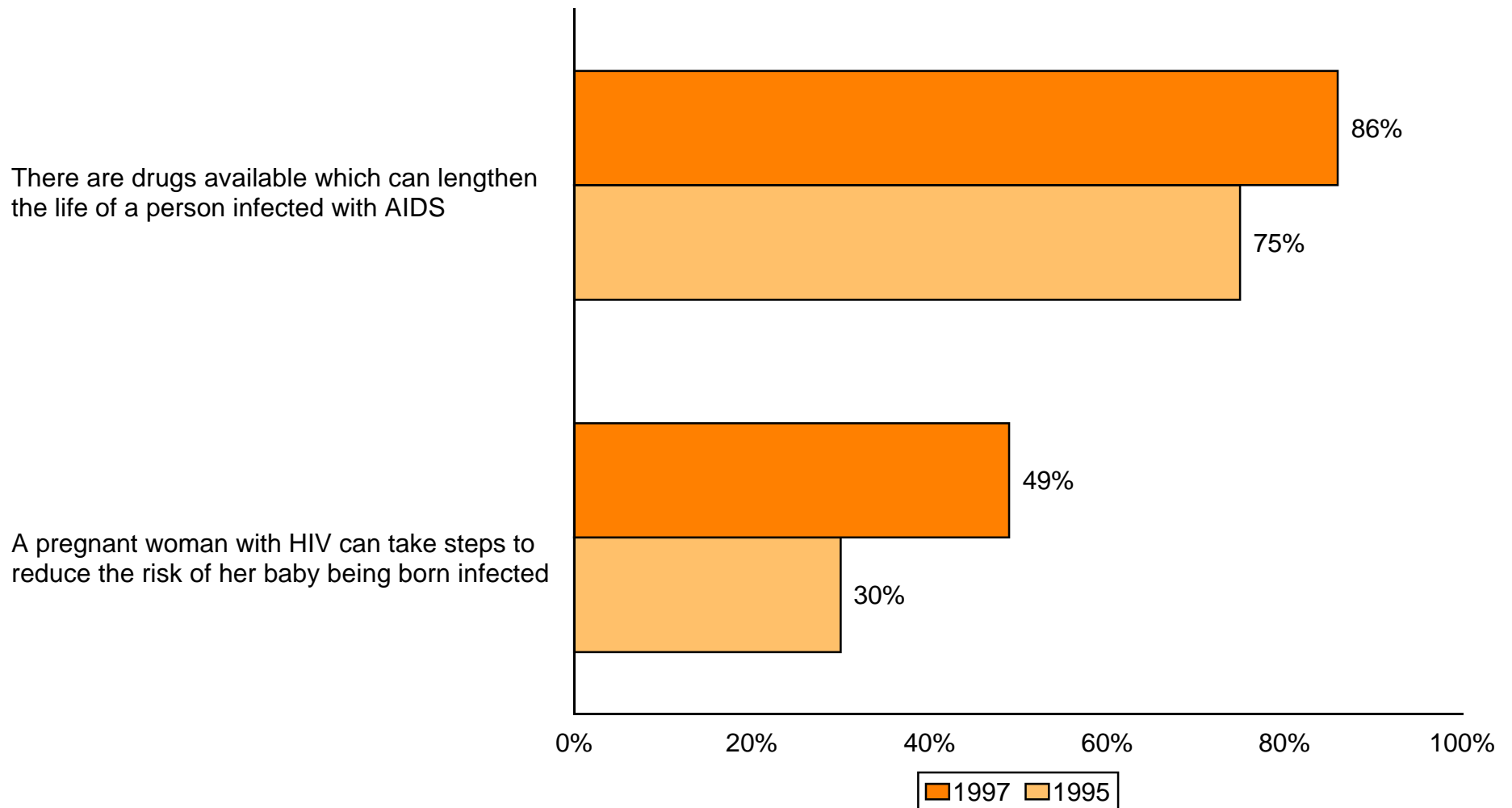


CHART 4

# GREATER AWARENESS OF NEW DRUG THERAPIES FOR HIV

Percent who know that...



Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV.

CHART 5

# PERCEPTIONS ABOUT NEW DRUG THERAPIES FOR HIV

Percent who say that the new combination drug therapies...

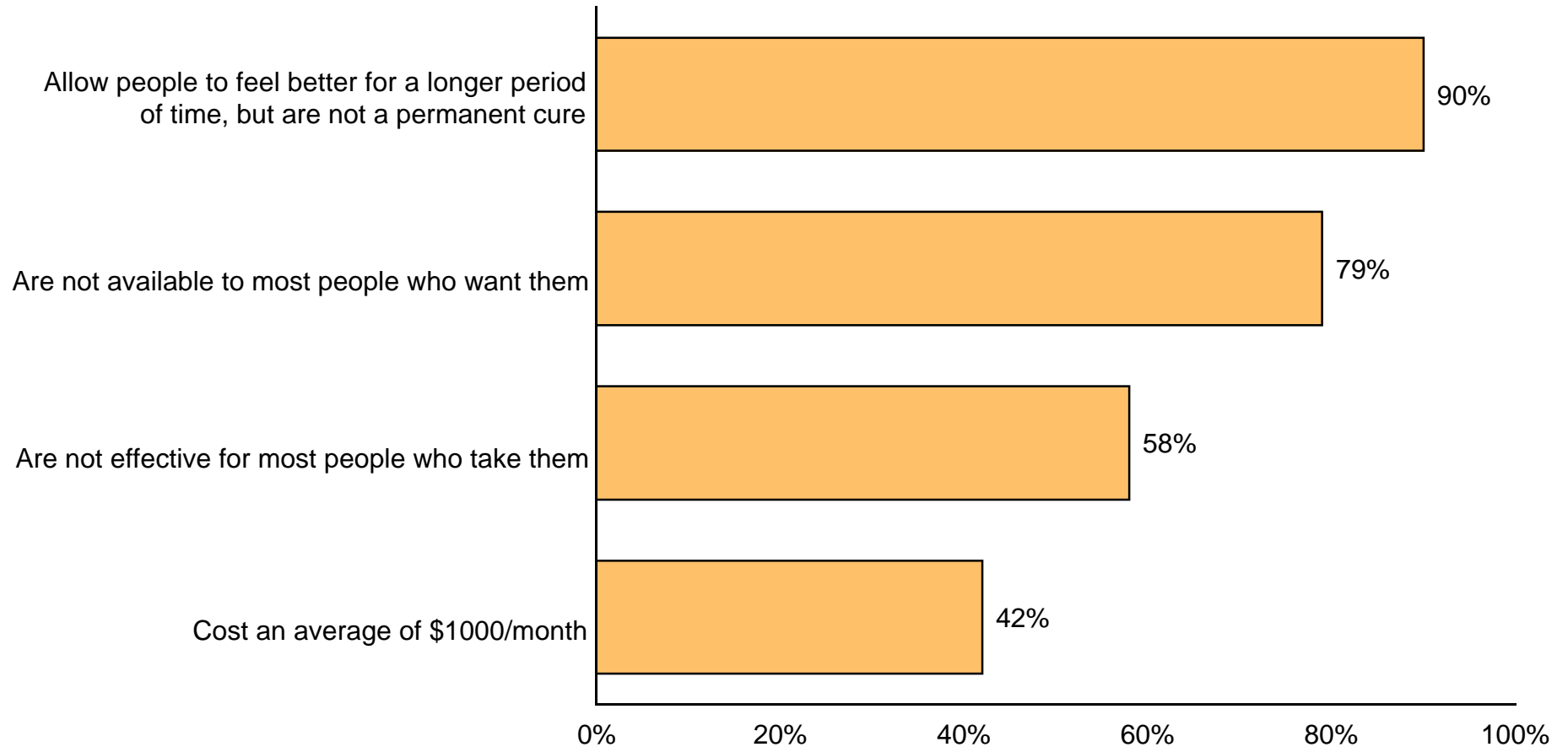
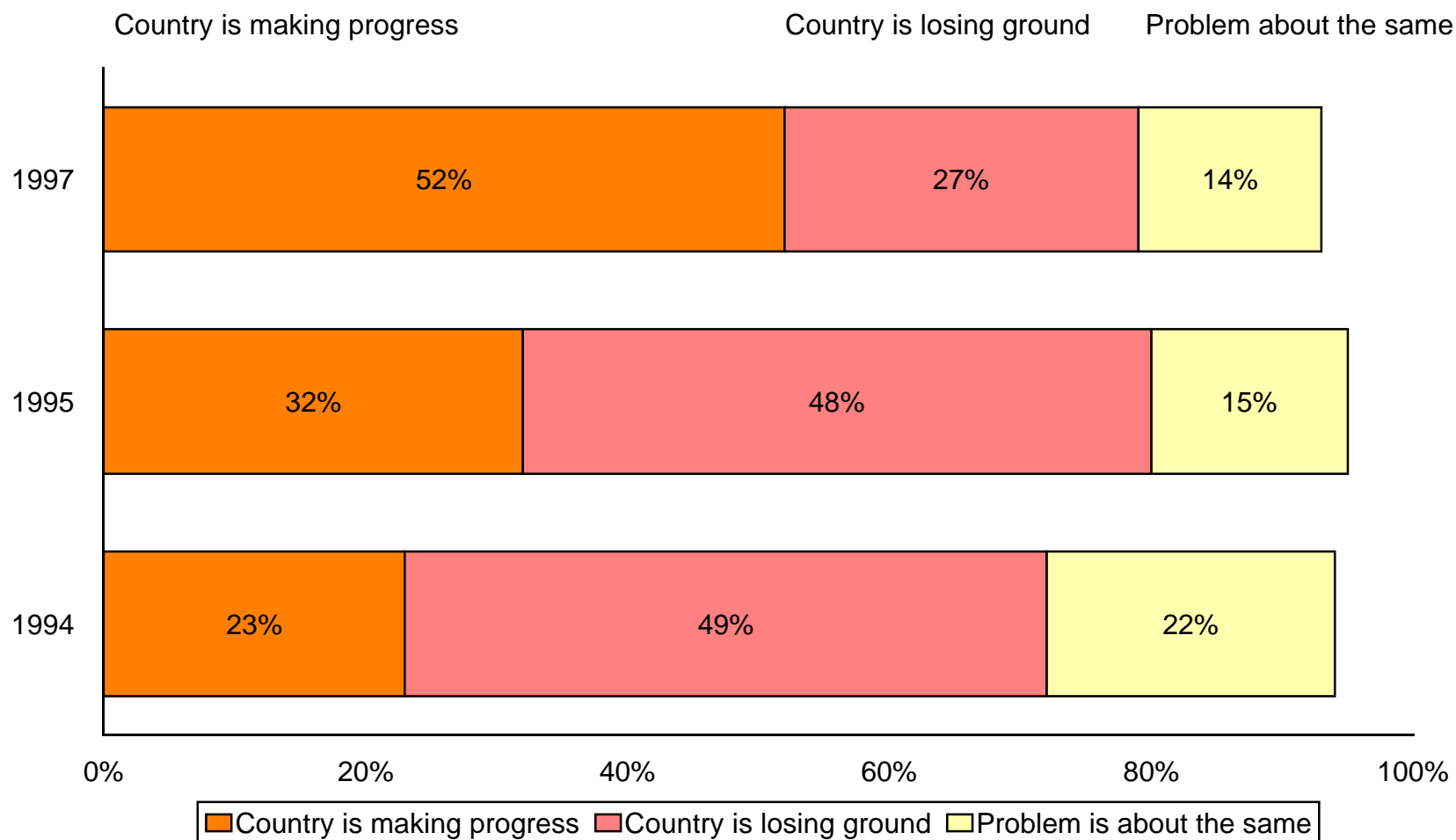


CHART 6

# MORE OPTIMISM TODAY ABOUT PROGRESS IN FIGHT AGAINST AIDS

Percent who think the...



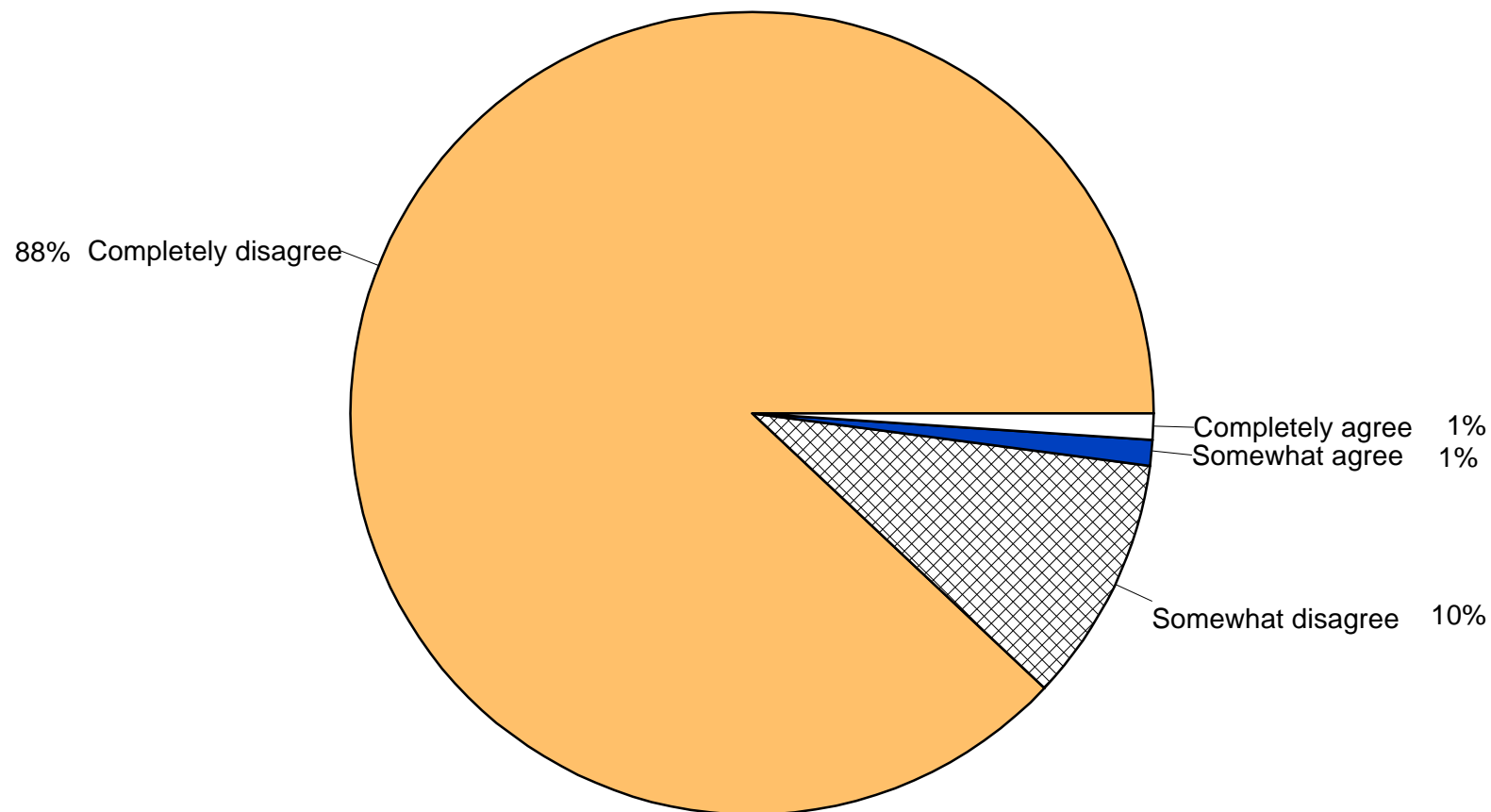
Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV;  
Times Mirror Poll, 1994.

# CHART 7

## PUBLIC SAYS THE AIDS EPIDEMIC IS NOT OVER

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Percent who disagree with the statement: "The AIDS epidemic is over."



Source: Kaiser Family Foundation Omnibus Survey, November 1997.

CHART 8

# THOUGH STILL NUMBER ONE, AIDS NOW TIED WITH CANCER AS NATION'S MOST URGENT HEALTH PROBLEM

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	<u>1997</u>	<u>1995</u>	<u>1990*</u>		
AIDS	38%	44%	49%		
Cancer	38%	27%	31%		
Health Insurance/Access/Cost*			21%	25%	13%
Heart Disease			16%	11%	na
Drugs	5%	4%	17%		
Smoking/Cigarettes		3%	na	na	
Elderly	2%	4%	12%		
Excess Weight/Obesity		2%	na	na	
Diabetes	2%	<1%	na		
Other	14%	15%	na		

Notes: "na" indicates that there was no code created for that particular category in the earlier survey.  
to multiple responses.

Total exceeds 100% due

\*Data from 1990 questions includes cost only.

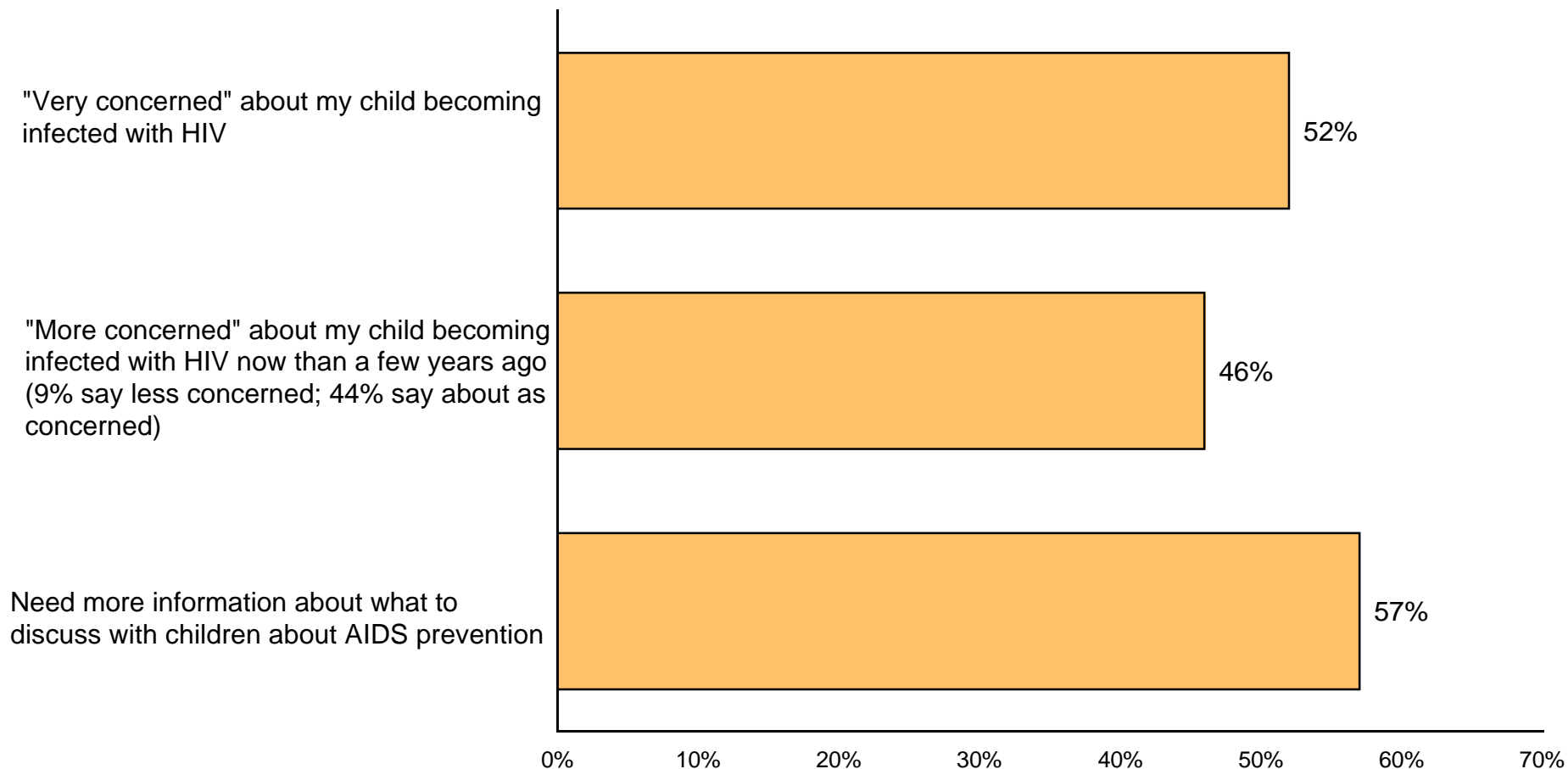
Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV;  
Los Angeles Times Poll, 1990.



## CHART 9

# PARENTS, KIDS, AND AIDS

Percent of parents with children 21 and younger who say they...

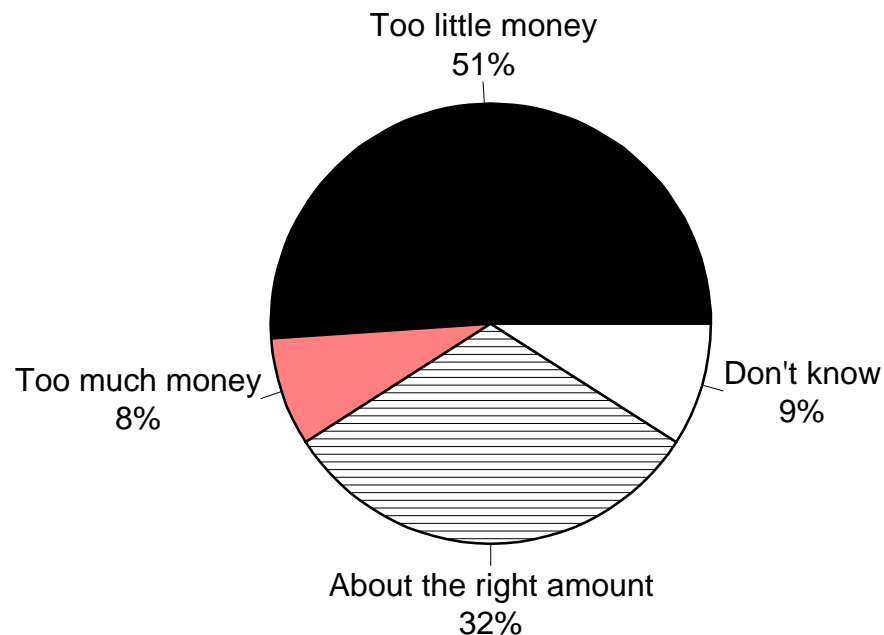


# CHART 10

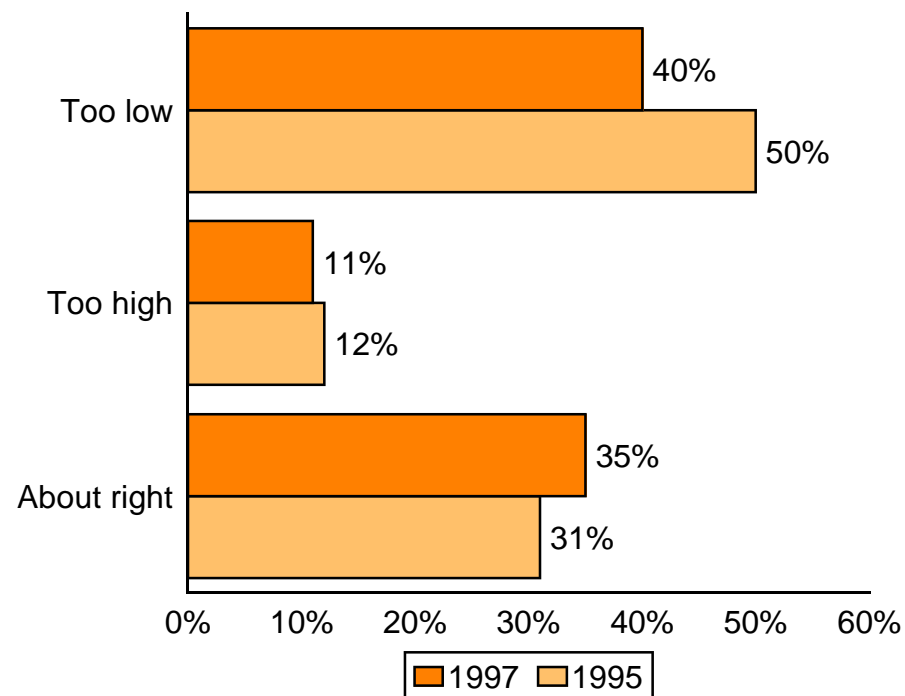
## SUPPORT FOR INCREASED SPENDING ON AIDS

Percent who say...

Thinking about ALL of the money the federal government spends on AIDS, do you think the government spends...



Compared with the amount of money the federal government spends on other health problems like cancer and heart disease, do you think spending on AIDS is...



Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV.

CHART 11

# SUPPORT FOR SPENDING ON DRUG THERAPIES FOR LOW-INCOME PEOPLE WITH HIV

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Percent who agree...

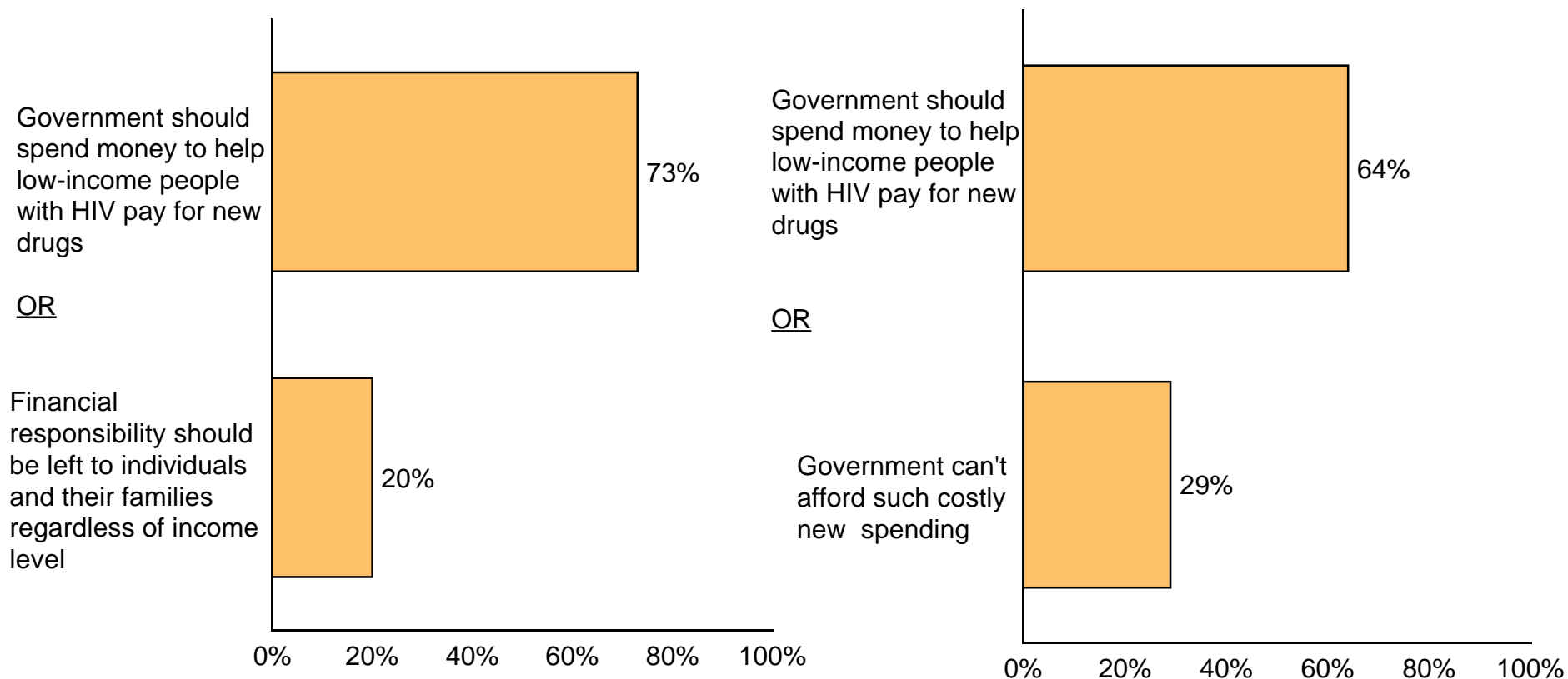


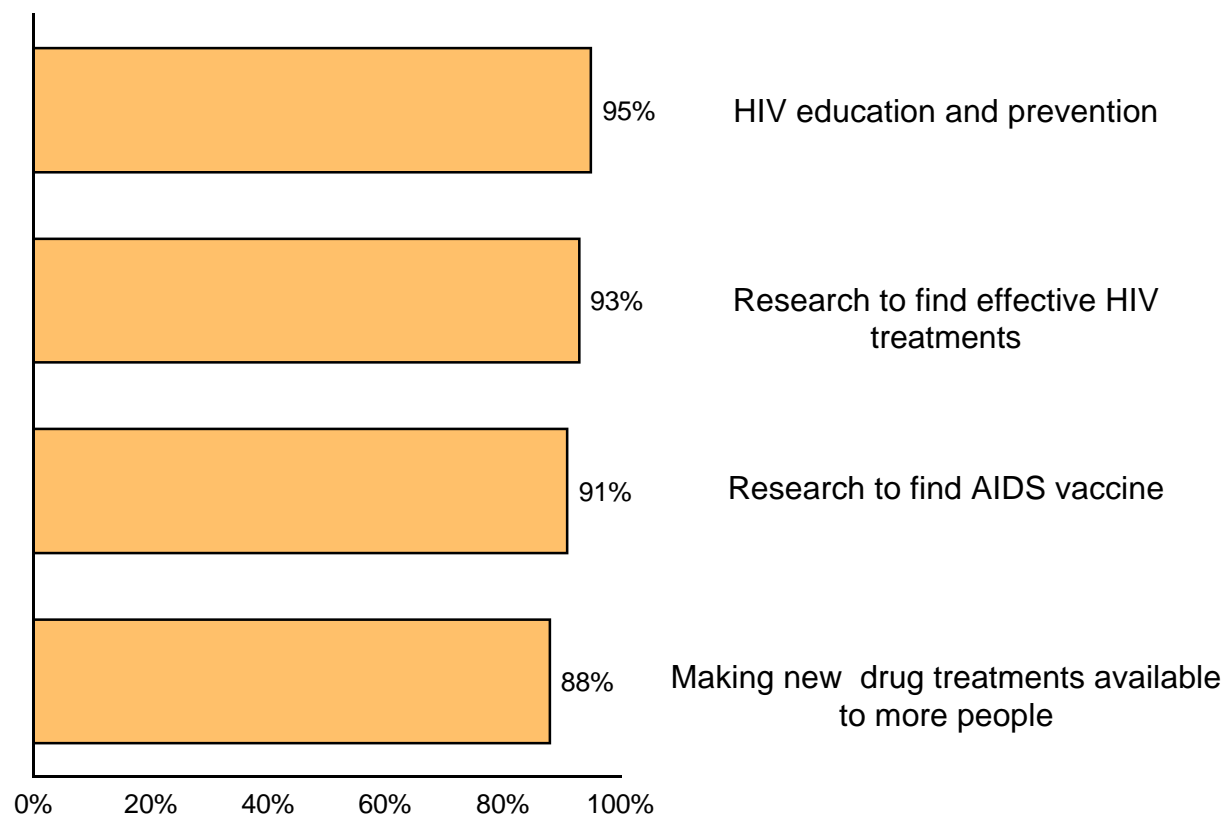
CHART 12

# RESEARCH AND PREVENTION: TOP SPENDING PRIORITIES FOR AIDS

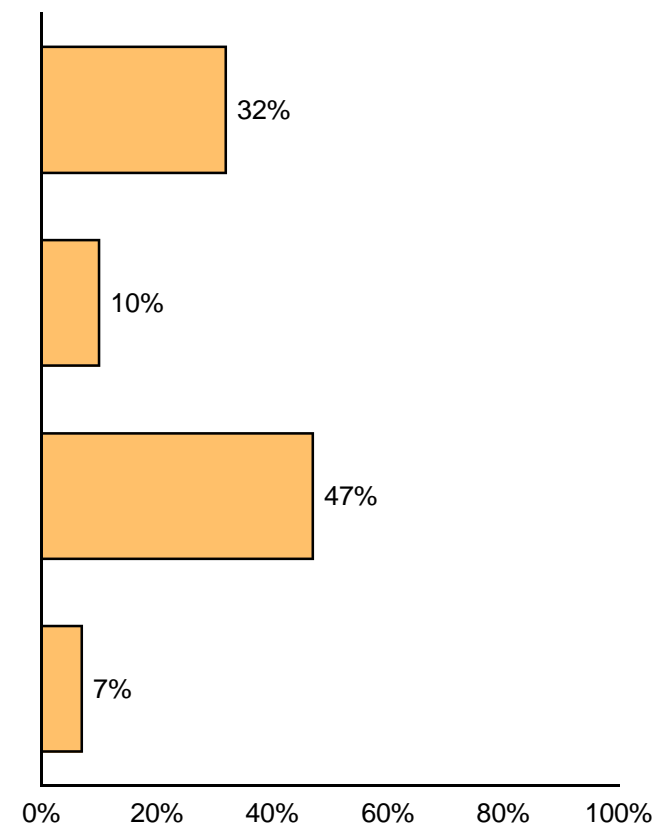
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Percent who say...

Percent who say government  
should spend money for...



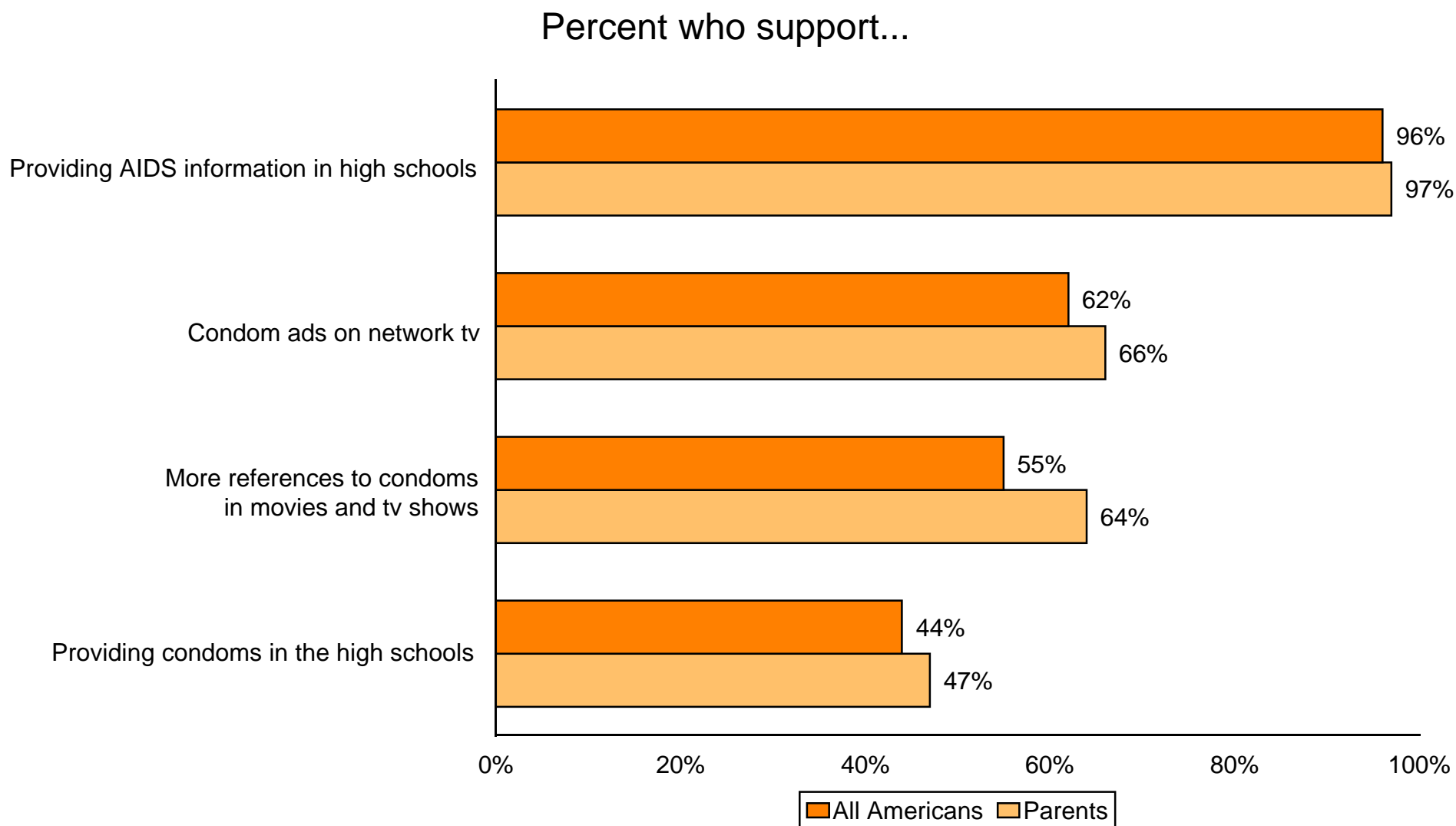
Which one area should be the  
top priority for AIDS spending?



Source: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV.

# CHART 13

## SUPPORT FOR PREVENTION STRATEGIES



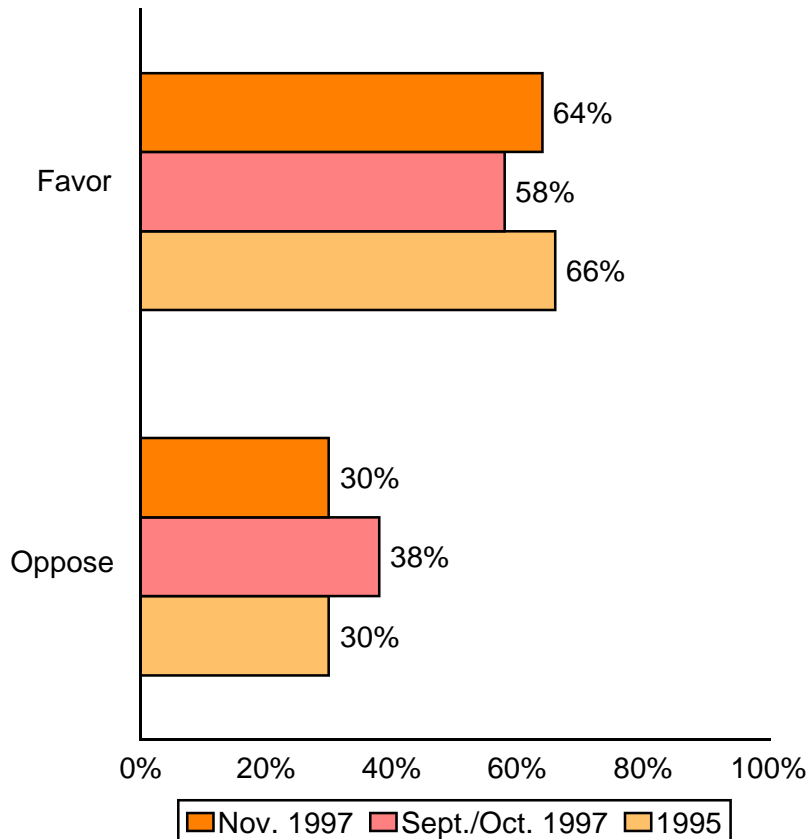
Sources: Kaiser Family Foundation 1997 Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation Omnibus Survey, November 1997.

# CHART 14

## MOST FAVOR NEEDLE EXCHANGE, BUT INFLUENCED BY HOW ISSUE PRESENTED

### QUESTION VERSION 1:

"Do you favor or oppose needle exchange programs, which offer clean needles to IV drug users in exchange for used needles to help stop the spread of HIV?"



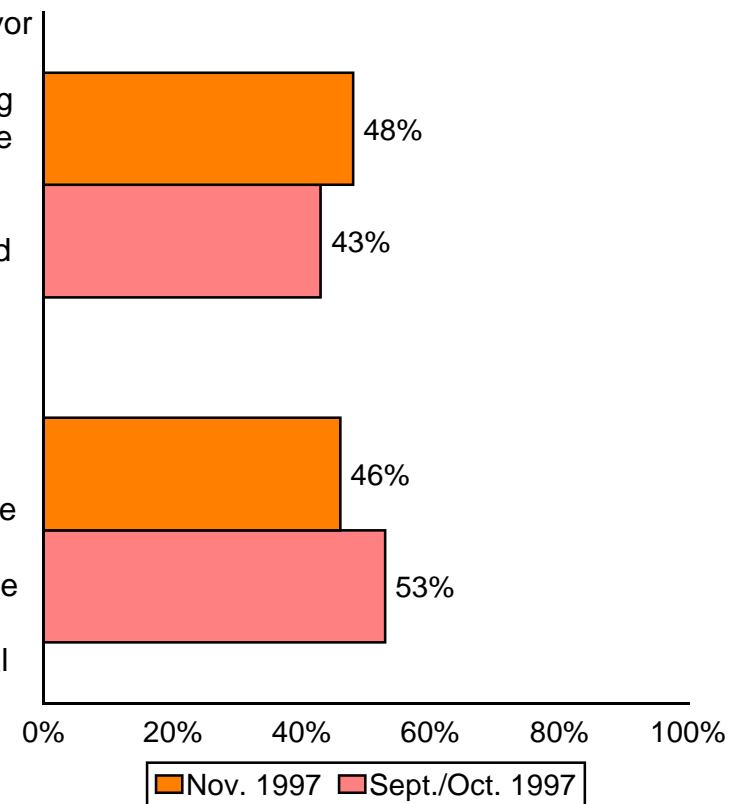
### QUESTION VERSION 2:

Which one comes closer to your view?

"Some people favor offering clean needles to IV drug users in exchange for used needles because it helps reduce the spread of AIDS"

OR

"Others oppose needle exchange programs because they feel these programs send the message that it's okay to use illegal drugs"



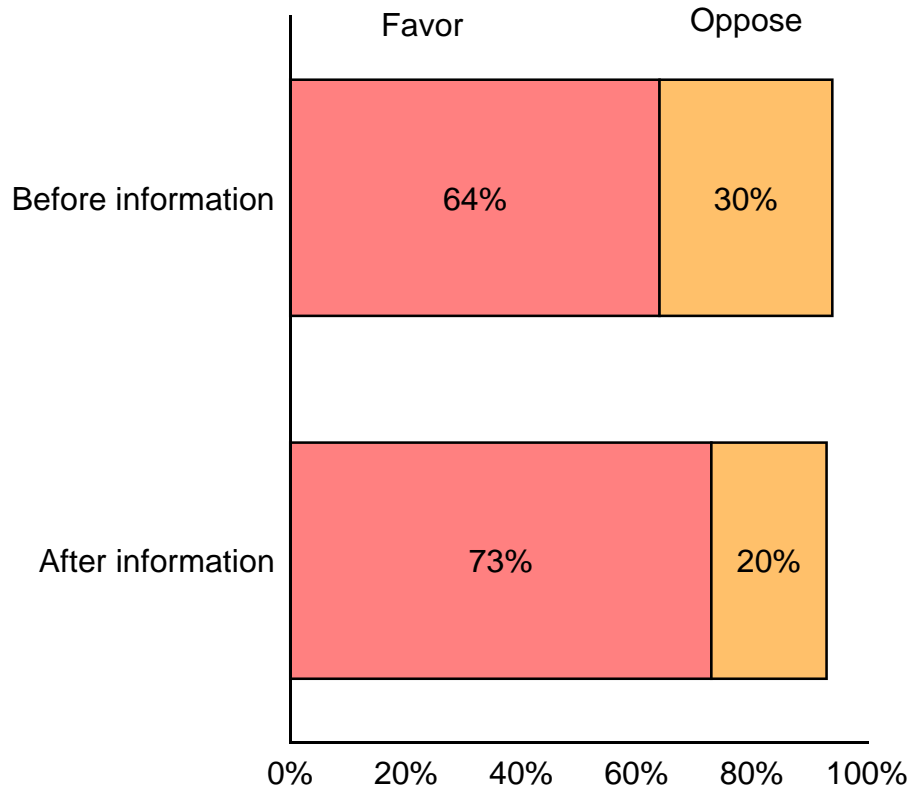
Sources: Kaiser Family Foundation Omnibus Survey, November 1997;  
Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV.

CHART 15

# INFORMATION INFLUENCES VIEWS ON NEEDLE EXCHANGE

"Several different government agencies and independent scientific organizations, including the National Academy of Sciences, have concluded that needle exchange programs are effective at reducing HIV infections among IV drug users without increasing their drug use. Knowing this, would you now favor or oppose needle exchange programs?"

QUESTION VERSION 1



QUESTION VERSION 2

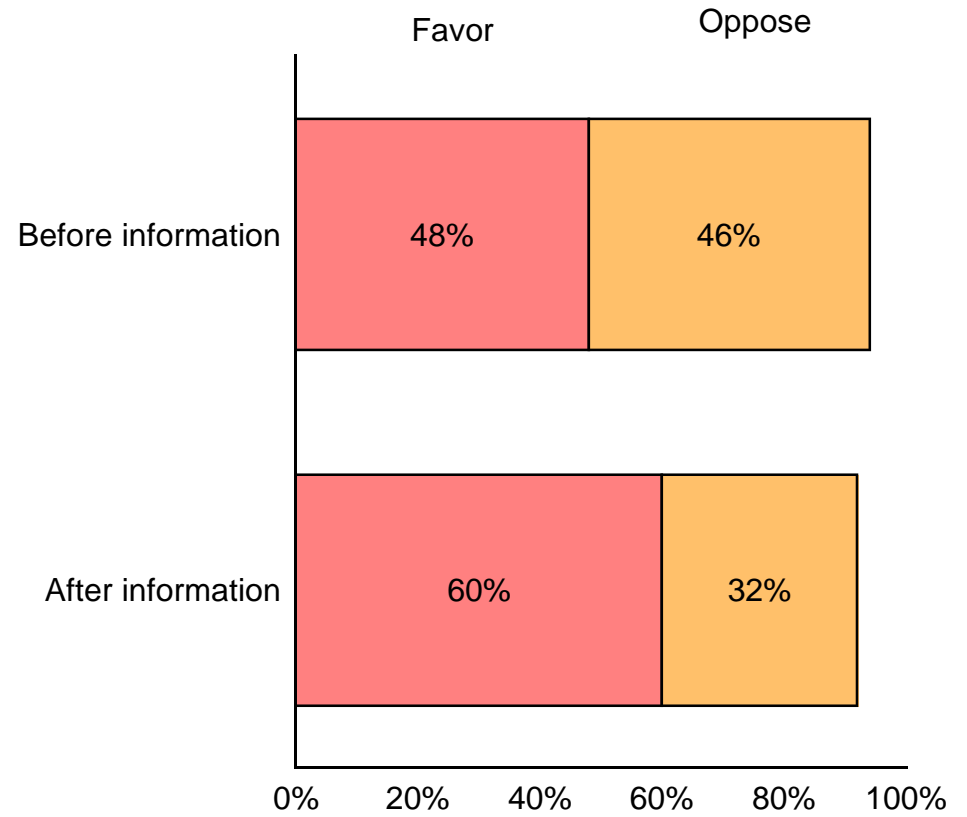
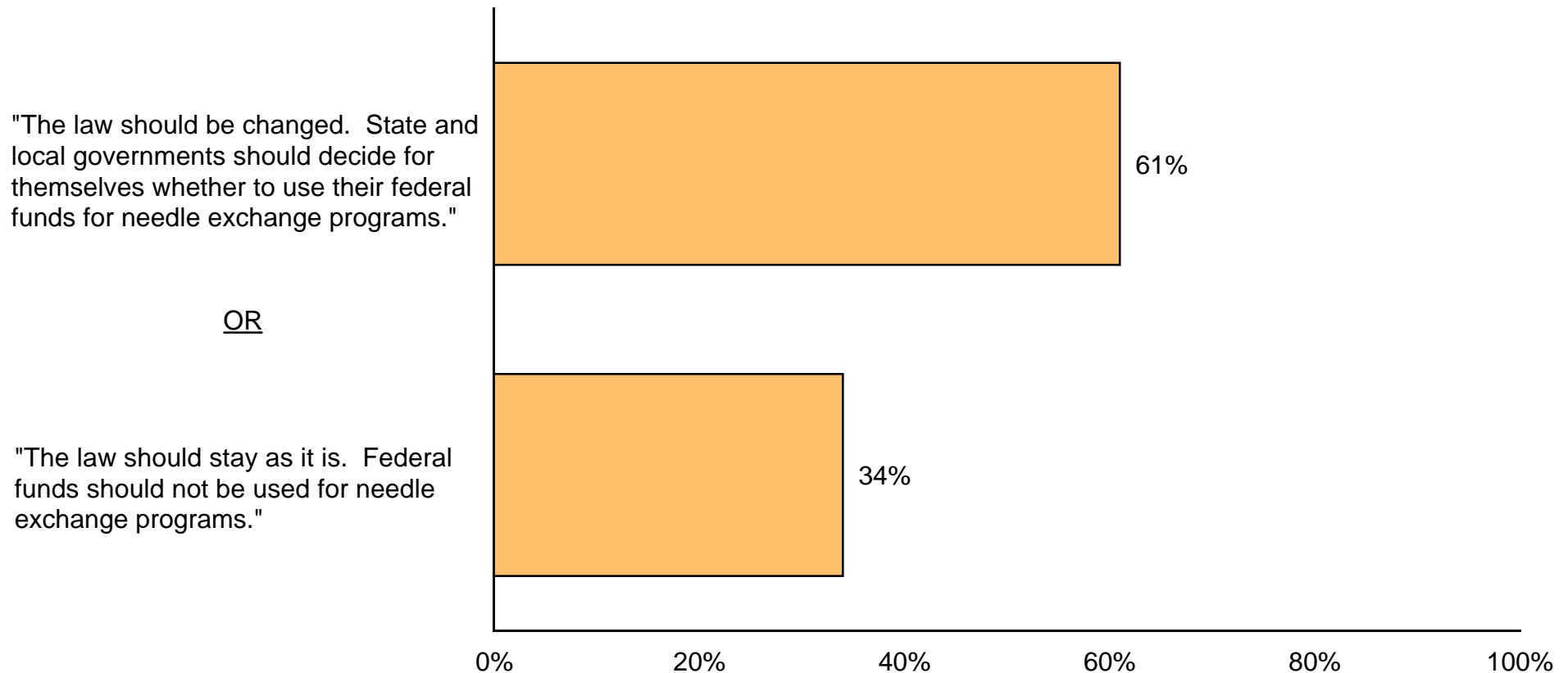


CHART 16

# SUPPORT FOR STATE AND LOCAL DECISION-MAKING ON FUNDING FOR NEEDLE EXCHANGE PROGRAMS

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"Currently, the federal government provides state and local governments with funding for a number of HIV prevention activities. However, these funds may not be used to support needle exchange programs. Which comes closer to your view?"



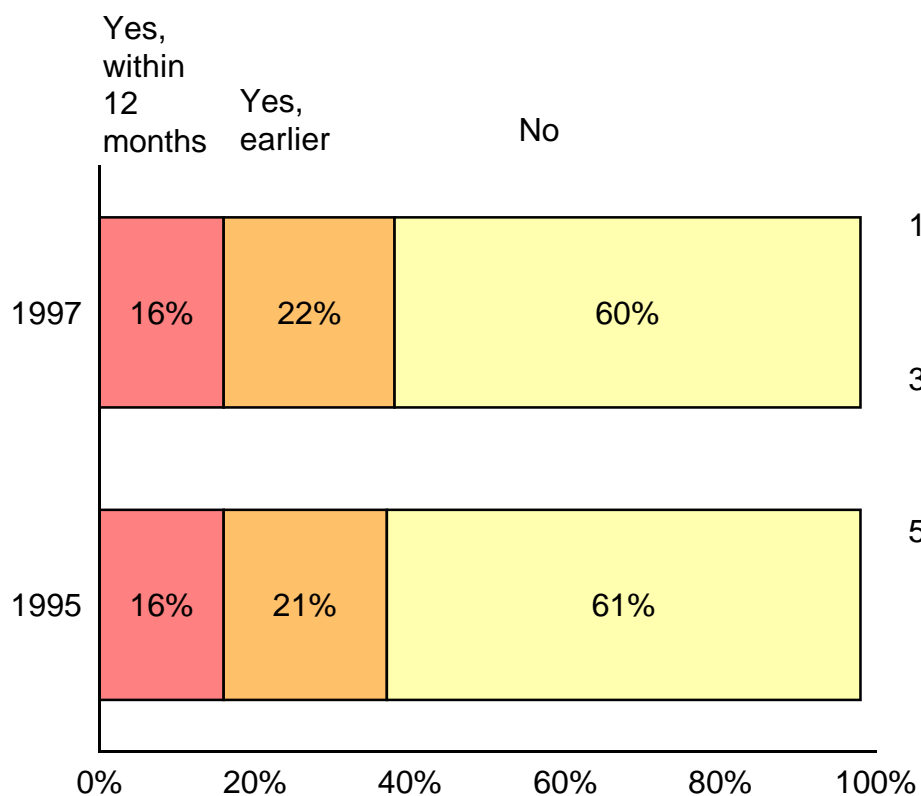
Source: Kaiser Family Foundation Omnibus Survey, November 1997.



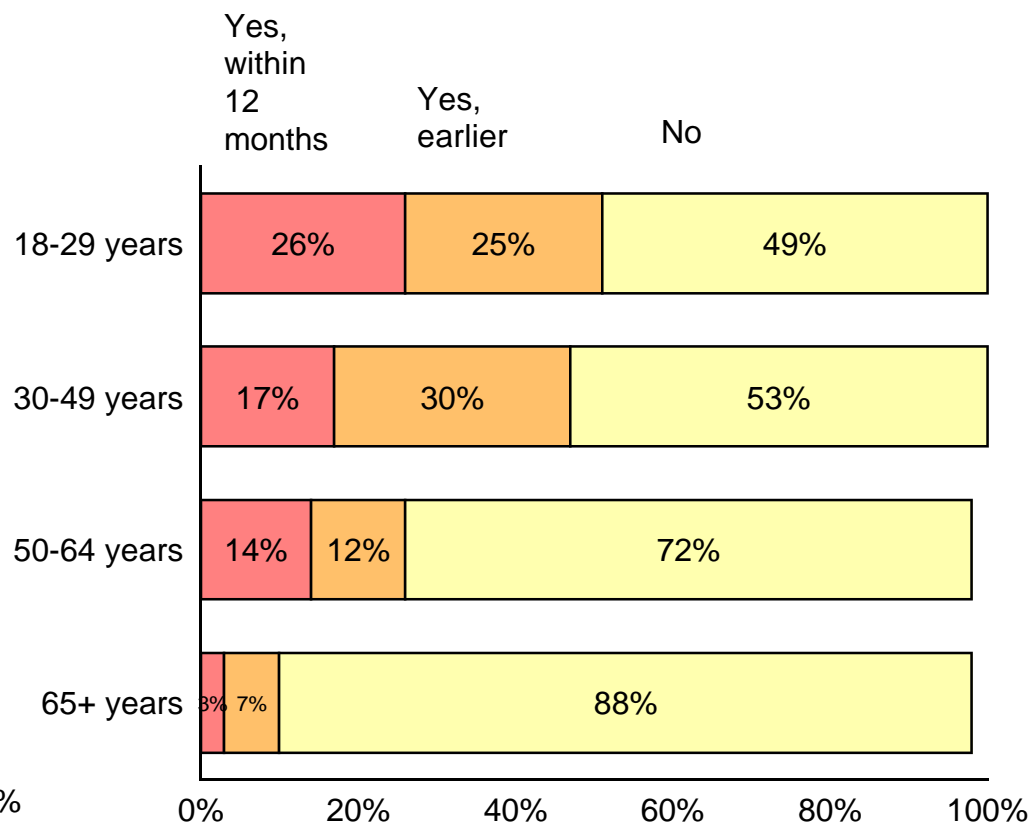
## CHART 17 WHO GETS TESTED?

Have you ever been tested for HIV?

All Americans  
(1995 and 1997)



By Age  
(1997)

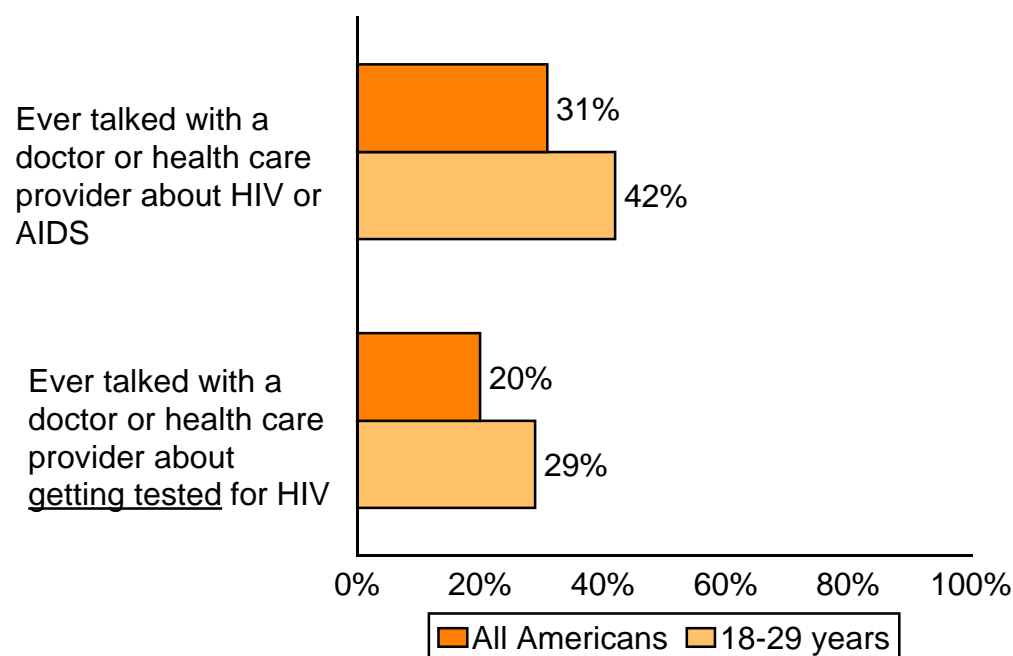


Sources: Kaiser Family Foundation 1997 National Survey of Americans on AIDS/HIV;  
Kaiser Family Foundation 1995 National Survey of Americans on AIDS/HIV.

CHART 18

## FEW AMERICANS HAVE TALKED WITH A HEALTH CARE PROVIDER ABOUT HIV

Percent who have...



Of those who had talked to a doctor about getting tested for HIV, the percent who said...

