



Topline

Kaiser Health Tracking Poll Omnibus: October 2014

October 2014

The October 17-19 survey results are based on questions asked as part of the Princeton Survey Research Associates International (PSRAI) Omnibus survey. The survey was conducted among a nationally representative random digit dial telephone sample of 718 adults ages 18 and older, living in the Continental United States (note: persons without a telephone could not be included in the random selection process). Computer-assisted telephone interviews conducted by landline (329) and cell phone (389, including 211 who had no landline telephone) were carried out in English and Spanish by Princeton Data Source under the direction of PSRAI. Both the random digit dial landline and cell phone samples were provided by Survey Sampling International, LLC. For the landline sample, respondents were selected by asking for the youngest adult male or female currently at home based on a random rotation. If no one of that gender was available, interviewers asked to speak with the youngest adult of the opposite gender. For the cell phone sample, interviews were conducted with the adult who answered the phone. KFF paid for all costs associated with the survey.

The combined landline and cell phone sample was weighted to balance the sample demographics to match estimates for the national population using data from the Census Bureau’s 2012 American Community Survey (ACS) on sex, age, education, race, Hispanic origin, and region along with data from the 2010 Census on population density. The sample was also weighted to match current patterns of telephone use using data from the July-December 2013 National Health Interview Survey. The weight takes into account the fact that respondents with both a landline and cell phone have a higher probability of selection in the combined sample and also adjusts for the household size for the landline sample. All statistical tests of significance account for the effect of weighting.

The margin of sampling error including the design effect for the full sample is plus or minus 4 percentage points. Numbers of respondents and margin of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margin of sampling errors for other subgroups are available by request. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

Group	N (unweighted)	M.O.S.E.
Total	718	±4 percentage points
Democrats	211	±8 percentage points
Republicans	173	±9 percentage points
Independents	252	±7 percentage points

Full results and methodology information for the October 2014 Kaiser Health Tracking Poll, conducted October 8-14, are available at <http://kff.org/health-reform/poll-finding/kaiser-health-tracking-poll-october-2014>.

KFF1. If a case of Ebola were diagnosed in your area, how much confidence would you have in each of the following to contain the disease and prevent it from spreading? First, (INSERT AND RANDOMIZE) - would you have a great deal of confidence, a fair amount of confidence, not too much confidence, or no confidence at all? How about (INSERT NEXT ITEM)? [READ AS NECESSARY: Would you have a great deal, a fair amount, not too much, or no confidence at all in [ITEM] to contain Ebola and prevent it from spreading?]

	A great deal of confidence	A fair amount of confidence	Not too much confidence	No confidence at all	Don't Know/Refused
a. Your local hospitals					
Oct 17-19	17	45	23	14	2
Oct 8-14	24	40	22	13	1
b. Your state or local health department					
Oct 17-19	15	43	29	11	2
Oct 8-14	19	43	24	11	2
c. The U.S. Centers for Disease Control and Prevention, or CDC					
Oct 17-19	19	43	25	11	2
Oct 8-14	28	45	17	8	2

DEMOGRAPHICS

I have one last set of questions to help us better understand the people who took part in our survey.

SEX Respondent's sex [DO NOT ASK]

Male	49
Female	51

EMPLOY Are you now employed full-time, part-time, or not employed?

Employed full-time	44
Employed part-time	13
Not employed	42
Don't know/Refused	*

PAR Are you the parent or guardian of any children under 18 years of age?

Yes	32
No	67
Don't know/Refused	1

AGE What is your age?

18 to 29	21
30 to 49	34
50 to 64	24
65 and older	17
Refused	3

EDUC What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

Less than high school (Grades 1-8 or no formal schooling)	2
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	7
High school graduate (Grade 12 with diploma or GED certificate)	34
Some college, no degree (includes some community college)	18
Two year associate degree from a college/university	12
Four year college or university degree/Bachelor's degree	15
Some postgraduate or professional schooling, no postgraduate degree	1
Postgraduate or professional degree, including master's, doctorate, medical or law degree	11
Don't know/Refused	1

SUMMARY: RACE/ETHNICITY

HISP Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

RACE What is your race? Are you white, black, Asian, or some other race? [IF RESPONDENT SAYS HISPANIC OR LATINO, PROBE: Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)?

White, non-Hispanic	64
Total non-White	33
Black, non-Hispanic	11
Hispanic	15
Asian/Pacific Islander, non-Hispanic	4
Other, non-Hispanic	3
Don't know/Refused	3

SUMMARY: INCOME

INC Last year – that is, in 2013 – approximately what was your total family income before taxes? Just tell me when I get to the right category.

INC1 [IF “DON’T KNOW” OR “REFUSED”, ASK:] Keeping in mind that this is a completely confidential survey, can you please tell me if your total household income BEFORE taxes last year was over or under \$75,000?

INC2 [IF UNDER \$75,000, ASK:] Was it over or under \$50,000?

INC3 [IF UNDER \$50,000, ASK:] Was it over or under \$30,000?

\$75,000 or more	24
\$50,000 to under \$75,000	13
\$30,000 to under \$50,000	20
Under \$30,000	29
Undesignated	14

REG Which of these statements best describes you? [READ IN ORDER]

Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address	69
Are you PROBABLY registered, but there is a chance your registration has lapsed, OR	5
Are you NOT registered to vote at your current address?	24
Don't know/Refused	2

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

Republican	21
Democrat	29
Independent	37
(VOL.) No preference	7
(VOL.) Other party	1
Don't know/Refused	5

That completes the interview. Thank you very much for your time and cooperation. Have a nice day/evening.



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