

**Topline** 

**Kaiser Family Foundation** 

Survey of Health Insurance Marketplace Assister Programs

## **METHODOLOGY**

The Kaiser Family Foundation (KFF) Survey of Health Insurance Marketplace Assister Programs was designed and analyzed by KFF researchers and administered by Davis Research.

The survey was conducted through an online questionnaire from April 24 through May 12, 2014 among Assister Programs nationwide. State- and federal-Marketplaces were asked to provide contact information for all of their Assister Programs. All organizations received an initial email inviting the director of the Assister Program to participate and included a link to the survey. In the event the person receiving the survey was not the appropriate person to complete it, they were asked to provide the contact name and email for someone else with their organization or at an affiliated organization. The survey included Navigators, Certified Application Counselors (CAC), Federally Qualified Health Centers (FQHC), In-Person Assisters (IPAs), and Federal Enrollment Assistance Programs (FEAP). To compile the contact information for these Assister Programs, we asked officials from the Federal Marketplace, each of the State-based Marketplaces, and states with a Consumer Assistance Partnership Marketplace to provide names and email contact information for all of their Assister Programs. In addition, we requested contact information for the FQHCs from the Health Resources and Services Administration (HRSA).

Although we attempted to include the universe of Assister Programs in the survey, there were some challenges associated with compiling a comprehensive set of Programs. Some Program contacts we collected from the Federal Marketplace did not include email address information, so we were unable to invite these Programs to participate in the study. As a result, our study may have slightly undercounted the number of Assister Programs in the Federally Facilitated Marketplace. It is also important to note that one-in-five respondents (including 28% of IPAs and 42% of Navigators) reported that they operate as part of a coalition of Assister Programs that subcontract with each other. Though respondents were invited to answer survey questions on behalf of their entire Program, most of these coalition respondents told us they provided information only about their member Program within the coalition. As a result, we may have underrepresented IPAs and Navigators for some states in our sample.

In analyzing the results, we grouped the Assister Programs by type using the categorization provided to us by the federal Marketplace or by the states for Assister Programs in state-based Marketplaces or Partnership Marketplaces, with the exception of FQHCs. We created a separate category for FQHCs and identified them using the contact list provided by HRSA. All FQHCs, regardless of any other categorization they may have had, were placed in the FQHC category. Because IPAs and Navigators performed similar functions in state-based Marketplaces and were funded with state resources, we further grouped IPAs and Navigators in these states into a single IPA category. In Consumer Assistance Partnership Marketplaces, where IPAs were funded with state grants and Navigators funded through federal grants, we kept the Navigator and IPA categories distinct.

A total of 4,445 programs were invited by email to participate in the study, and 843 programs responded and were included (for a response rate of 19%). Some program types were more likely to respond than others, so the data was weighted to reflect the distribution of programs in the initial sample by program type and Marketplace type (state-based, partnership, or federally facilitated). Weighted and unweighted proportions of the final sample by program type are shown in the table below.

	Unweighted % of total	Weighted % of total
FFM CAC	22%	33%
FFM FQHC	18%	14%
FFM Navigator/FEAP	6%	3%
FPM CAC	2%	4%
FPM FQHC	2%	2%
FPM Navigator/IPA/FEAP	4%	2%
SBM CAC	8%	8%
SBM FQHC	12%	10%
SBM Navigator/IPA	26%	24%

The number of Assister staff nationwide was estimated by analyzing self-reported figures given by survey respondents. Survey participants were asked to provide the number of full-time equivalent Assisters in their Program by selecting from a range of staff sizes on the questionnaire. For respondents who selected a range response, the midpoint of the range was used. When respondents selected the range, "less than five" a response of 1 was estimated. When respondents selected the range "more than 75" a response of 76 was estimated. For respondents who did not provide a response, staff size was imputed based on the Assister Program type.

The number of consumers helped nationwide was likewise estimated by analyzing self-reported figures given by survey respondents. For respondents who provided a numeric value for the number of people their Program helped, either in person or by phone, those responses were used. For respondents who gave an answer by selecting a range, the midpoint of the range was used. For respondents who did not provide a response, the number of consumers helped was imputed based on the Assister Program type.

All statistical tests of significance account for the effect of weighting. The sample size and margin of sampling error (MOSE) for the total sample and key subgroups are shown in the table below.

Group	N (unweighted)	M.O.S.E.
Total	843	±4 percentage points
CAC	274	±6 percentage points
FQHC	265	±6 percentage points
Navigator, IPA, and FEAP	304	±6 percentage points

## In what state does your Assister Program conduct assistance?

	<u>Total</u>
Base - Total Respondents	843
California	12%
Minnesota	6%
Connecticut	6%
Michigan	5%
Texas	4%
Wisconsin	4%
Pennsylvania	4%
Illinois	4%
Ohio	3%
Florida	3%
Colorado	3%
Missouri	3%
Oregon	3%
New York	2%
lowa	2%
Georgia	2%
North Carolina	2%
New Jersey	2%
Arkansas	2%
Washington	2%
Vermont	2%
Louisiana	2%
Montana	2%
Maine	1%
New Hampshire	1%
Kentucky	1%
Virginia	1%
Utah	1%
Indiana	1%
Arizona	1%
Hawaii	1%
West Virginia	1%
Massachusetts	1%
Kansas	1%
Tennessee	<1%
Nebraska	<1%
District of Columbia	<1%
Oklahoma	<1%
North Dakota	<1%
Idaho	<1%
Maryland	<1%
New Mexico	<1%
Rhode Island	<1%
Mississippi	<1%
South Dakota	<1%
Alabama	<1%
South Carolina	<1%
Alaska	<1%
Delaware	<1%
Nevada	<1%
Wyoming	<1%

<b>4</b> Which of the following options best describes the type of Assister Program you supervise or manage?	Base - Total Respondents	Total 843 37% 23% 20% 16% <1% 4%
<b>5</b> Between 2010 and 2012, did your Assister Program or any of its subcontractors receive grants under the Federal Consumer Assistance Program (established under Section 1002 of the	Base - Total Respondents  Yes  No  Don't know/no answer	Total 843 7% 68% 25%
<b>6</b> Which of the following options most closely describes the organization or entity that operates your Assister program?	Base - Total Respondents	Total 843 38% 28% 15% 8% 3% <1% <1% <1% <1% <1% <5%
<b>7</b> Is the geographic service area served by your Assister Program state-wide, or is it focused on a geographic area within a state?	Base - Total Respondents  Statewide  Focused on a specific geographic area within the state  Other	Total 843 13% 85%

**7a** Is your Assister Program part of a coalition that subcontracts to other Assister Programs and, if so, are you answering this survey for the full coalition or just for your Program within the larger coalition?

Base - Total Respondents	843
Our Assister Program is independent and does not	72%
contract or subcontract with other Assister Programs	
Assister Program Coalition (Net)	20%
Our Assister Program is a coalition of	14%
multiple Assister Programs, I am answering on	
behalf of one of the member Assister Programs	
Our Assister Program is a coalition of	6%
multiple Assister Programs, I am answering for	
the lead program and all of its subcontractors	
Don't know/no answer	8%

<u>Total</u>

**7b** How many Assister Programs are part of this coalition?

	<u>Total</u>
Base - Assister Program Coalition	166
Less than 5	24%
5 - 9	13%
10 - 14	9%
15 - 19	3%
20 - 24	2%
25 - 29	<1%
30 - 49	1%
50 - 99	<1%
100 or more	<1%
Don't know/no answer	46%
Mean	11.1
Median	6
Std. deviation	29.6
Std. error	2.9

What activities did your Assister Program engage in during the open enrollment period that just ended?

	<u>Tota</u>
Base - Total Respondents Assist individuals with eligibility, application for premium tax credits and cost sharing subsidies	843 91%
Assist individuals with eligibility, application for Medicaid/Children's Health Insurance Program	88%
Assist individuals with comparing and selecting private health insurance plan (QHP) options	83%
Outreach and public education to individuals and families	82%
Assist individuals with post-enrollment questions and problems (e.g., denied claims)	77%
Assist individuals with appeals of eligibility determinations	59%
Assist individuals applying for exemptions from the individual responsibility requirement	50%
Help other Assister Program staff resolve questions or problems for their clients	49%
Assist individuals applying for other public benefits and services (e.g. nutrition assistance, family services, employment training, etc.)	47%
Outreach and public education to small businesses	31%
Assist employees of small businesses with enrolling in health coverage	28%
Assist small businesses with application for health coverage and subsidies	12%
Assist small businesses with comparing and selecting health coverage options	10%
Other	6%

**9a** Of these activities, please rank the top three activities your Assister Program spent the most time on during the open enrollment period that just ended. - Ranked FIRST

	<u>Tota</u>
Base - Total Respondents	843
Assist individuals with eligibility, application for premium tax credits and cost sharing subsidies	33%
Assist individuals with eligibility, application for Medicaid/Children's Health Insurance Program	32%
Outreach and public education to individuals and families	20%
Assist individuals with comparing and selecting private health insurance plan (QHP) options	10%
Assist individuals applying for other public benefits and services (e.g. nutrition assistance, family services, employment training, etc.)	1%
Assist individuals with post-enrollment questions and problems (e.g., denied claims)	1%
Assist individuals with appeals of eligibility determinations	<1%
Outreach and public education to small businesses	<1%
Help other Assister Program staff resolve questions or problems for their clients	<1%
Assist small businesses with application for health coverage and subsidies	<1%
Assist individuals applying for exemptions from the individual responsibility requirement	<1%
Other	<1%

**9a/b** Of these activities, please rank the top three activities your Assister Program spent the most time on during the open enrollment period that just ended. - Ranked FIRST or SECOND

	<u>rota</u>
Base - Total Respondents	843
Assist individuals with eligibility, application for premium tax credits and cost sharing subsidies	60%
Assist individuals with eligibility, application for Medicaid/Children's Health Insurance Program	52%
Assist individuals with comparing and selecting private health insurance plan (QHP) options	34%
Outreach and public education to individuals and families	34%
Assist individuals with post-enrollment questions and problems (e.g., denied claims)	6%
Assist individuals applying for other public benefits and services (e.g. nutrition assistance, family services, employment training, etc.)	4%
Outreach and public education to small businesses	2%
Assist individuals with appeals of eligibility determinations	2%
Help other Assister Program staff resolve questions or problems for their clients	2%
Assist individuals applying for exemptions from the individual responsibility requirement	1%
Assist small businesses with application for health coverage and subsidies	<1%
Other	<1%

**9a/b/c** Of these activities, please rank the top three activities your Assister Program spent the most time on during the open enrollment period that just ended. - Ranked FIRST or SECOND or THIRD

	<u>Total</u>
Base - Total Respondents	843
Assist individuals with eligibility, application for premium tax credits and cost sharing subsidies	74%
Assist individuals with eligibility, application for Medicaid/Children's Health Insurance Program	65%
Assist individuals with comparing and selecting private health insurance plan (QHP) options	54%
Outreach and public education to individuals and families	52%
Assist individuals with post-enrollment questions and problems (e.g., denied claims)	19%
Assist individuals applying for other public benefits and services (e.g. nutrition assistance, family	9%
services, employment training, etc.)	6%
Help other Assister Program staff resolve questions or problems for their clients	5%
Assist individuals applying for exemptions from the individual responsibility requirement	5%
Outreach and public education to small businesses	3%
Assist small businesses with application for health coverage and subsidies	1%
Other	<1%

**10** Did your Assister Program provide eligibility and enrollment assistance in-person, over the phone, or both?

**11a** When your Assister Program provided inperson eligibility and enrollment assistance, how often was assistance provided ... - In the Assister Program offices or facilities during regularly scheduled hours

	Total
Base - Provided Assistance In-Person	843
Top 2 Box (Net)	93%
Almost always (+4)	75%
Much of the time (+3)	18%
Sometimes (+2)	6%
Almost never (+1)	1%
Bottom 2 Box (Net)	7%
Mean	3.7
Median	4
Std. deviation	0.65
Std. error	0.02

Base - Total Respondents.....

In-person.....

By phone .....

Both .....

**Total** 

843

15%

<1%

11b When your Assister Program provided inperson eligibility and enrollment assistance, how often was assistance provided At other, off-site locations (e.g public libraries) during regularly scheduled hours	Base - Provided Assistance In-Person  Top 2 Box (Net)  Almost always (+4)  Much of the time (+3)  Sometimes (+2)  Almost never (+1)  Bottom 2 Box (Net)  Mean  Median  Std. deviation  Std. error	Total 843 26% 8% 18% 41% 32% 74%  2.0 2 0.92 0.03
11c When your Assister Program provided inperson eligibility and enrollment assistance, how often was assistance provided At community enrollment events (including mobile enrollment vans) scheduled on specific dates.	Base - Provided Assistance In-Person  Top 2 Box (Net)  Almost always (+4)  Much of the time (+3)  Sometimes (+2)  Almost never (+1)  Bottom 2 Box (Net)  Mean  Median  Std. deviation  Std. error	Total 843 20% 5% 15% 46% 33% 80%  1.9 2 0.82 0.03
12 When your Assister Program provided inperson eligibility and enrollment assistance, how often was assistance available by appointment compared to on a walk-in basis?	Base - Provided Assistance In-Person	Total 843 17% 5% 12% 17% 50% 17% 66%
13 During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment IN-PERSON?	Base - Provided Assistance In-Person	Total 843 22% 27% 12% 13% 7% 7% 12%

13a Can you estimate a range of the number of individuals you Assister Program helped IN-PERSON during the open enrollment period that just ended?	Base - Not Sure How Many Individuals Helped IN- PERSON	Total 102 33% 31% 16% 15% <1% 9% 3% 3% 3% 2%
<b>13/13a</b> During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment IN-PERSON?	Base - Provided Assistance In-Person	Total 843 26% 31% 14% 29% <1%
<b>14</b> During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment VIA TELEPHONE?	Base - Provided Assistance Via Telephone	Total 715 41% 21% 5% 4% 3% 2% 24%
14a Can you estimate a range of the number of individuals you Assister Program helped VIA TELEPHONE during the open enrollment period that just ended?	Base - Not Sure How Many Individuals Helped VIA TELEPHONE	Total 175 35% 26% 14% 13% <1% <1% 7% 2% 3% 11%

<b>14/14a</b> During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment VIA TELEPHONE?	Base - Provided Assistance Via Telephone	Total 715 49% 27% 9% 12% 3%
<b>13/14</b> During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment? (FR)	Base - Total Respondents	Total 843 18% 26% 12% 15% 9% 11%
13/13a/14/14a During the open enrollment period that just ended, approximately how many individuals did your Assister Program help with eligibility and enrollment? (FR + RANGE)	Base - Total Respondents	Total 843 20% 29% 14% 17% 10% 10% <1%
15 In general, thinking about the entire open enrollment period that just ended, how would you describe the consumer demand for assistance in applying for coverage relative to the capacity of your Assister Program to provide it?	Base - Total Respondents  Top 2 Box (Net)	Total 843 63% 32% 31% 25% 12%

16 With respect to the last two weeks in March, how would you describe the consumer demand for assistance in applying for coverage relative to the capacity of your Assister Program to provide it?	Base - Total Respondents	Total 843 51% 19% 32% 25% 24%
17 Of the people your Assister Program helped with eligibility and enrollment in health coverage, roughly how many were uninsured at the time they sought assistance?	Base - Total Respondents  Few or none  Some, but less than half  Most  All or nearly all  Don't know/no answer	Total 843 2% 7% 43% 46% 2%
<b>18</b> Of the people your Assister Program helped with eligibility and enrollment in health coverage, roughly how many received an eligibility determination?	Base - Total Respondents	Total 843 1% 9% 51% 34% 4%
<b>19a</b> Of the people your Assister Program helped who received an eligibility determination, roughly how many received the following determinations Eligible for Medicaid or Children's Health Insurance Program (CHIP)	Base - Total Respondents	Total 843 16% 33% 38% 6% 6%
19b Of the people your Assister Program helped who received an eligibility determination, roughly how many received the following determinations Not Eligible to participate in Medicaid and income too low to	Base - Total Respondents  Few or none  Some, but less than half  Most  All or nearly all  Don't know/no answer	Total 843 41% 36% 12% 1% 10%

<b>19c</b> Of the people your Assister Program helped who received an eligibility determination, roughly how many received the following determinations Eligible to buy Marketplace plan (QHP) but income too high to qualify for premium tax credit	Base - Total Respondents  Few or none  Some, but less than half  Most  All or nearly all  Don't know/no answer	Total 843 65% 26% 3% <1% 5%
19d Of the people your Assister Program helped who received an eligibility determination, roughly how many received the following determinations Eligible to buy Marketplace plan (QHP) and eligible for premium tay credit	Base - Total Respondents	Total 843 10% 40% 38% 8% 5%
<b>20</b> Of the people your Assister Program helped who were eligible for premium tax credits, roughly how many were also eligible for costsharing reductions?	Base - Total Respondents  Few or none  Some, but less than half  Most  All or nearly all  Don't know/no answer	Total 843 14% 30% 37% 5% 14%
<b>21</b> Of the people your Assister Program helped who were eligible to purchase a Marketplace plan (QHP), for roughly how many did your program know whether the person picked a plan?	Base - Total Respondents	Total 843 10% 20% 44% 17% 10%
<b>22</b> When your Assister Program provided inperson eligibility and enrollment assistance, what was the average amount of time spent assisting the client?	Base - Total Respondents	Total 843 13% 64% 18% 3% 2% 1.7 2 0.83 0.03

23 Of the people your Assister Program helped with eligibility and enrollment in health coverage, roughly how many required only one meeting or encounter with an assister to complete the process compared to those who had to come back for multiple sessions?

	<u>Total</u>
Base - Total Respondents	843
Single Encounter (Net)	43%
All or nearly all helped in only a single	9%
encounter	
Most helped in only a single encounter	34%
About half were helped with a single encounter, half	31%
required multiple encounters	
Most required multiple encounters	20%
All or nearly all required multiple encounters.	6%
Multiple Encounters (Net)	26%

24 Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons ... - Summary Table: Top 2 Box Summary (responded "All or Nearly All" and "Most")

Base - Total Respondents	<u>Total</u> 843
They lacked internet service	41%
They experienced technical difficulties with online application	65%
They had continued problems after calling  Marketplace call center or after trying to apply by phone	49%
They had limited understanding of ACA requirements and benefits	87%
They needed translation services	18%
They needed help because of a disability	5%
They had difficulty verifying immigration or citizenship status	10%
They had difficulty proving identity in ways unrelated to citizenship	7%
They had questions related to their eligibility for Medicaid or CHIP	49%
They had questions related to their eligibility for other employer-sponsored coverage, including	8%
They had questions about how to report their household income	49%
They had questions related to their tax filing status	26%
They had questions about who to include in	44%
applicant's household	
They needed help understanding health insurance or evaluating health plan choices	83%
They needed help applying for an exemption from the individual responsibility requirement	10%
They lacked confidence to apply on their own	80%

<b>24a</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They lacked internet service	Base - Total Respondents	Total 843 41% 12% 29% 44% 12% 3%
24b Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They experienced technical difficulties with online application	Base - Total RespondentsAll/Most (Net)	Total 843 65% 30% 34% 29% 4% 2%
<b>24c</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had continued problems after calling Marketplace call center or after trying to apply by phone	Base - Total RespondentsAll/Most (Net)	Total 843 49% 19% 31% 38% 6% 7%
<b>24d</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had limited understanding of ACA requirements and benefits	Base - Total Respondents	Total 843 87% 48% 39% 9% 3% 1%
<b>24e</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They needed translation services	Base - Total Respondents	Total 843 18% 7% 11% 28% 53% 2%

<b>24f</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They needed help because of a disability	Base - Total Respondents	Total 843 5% 2% 3% 27% 64% 4%
<b>24g</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had difficulty verifying immigration or citizenship status	Base - Total Respondents	Total 843 10% 3% 6% 32% 56% 2%
<b>24h</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had difficulty proving identity in ways unrelated to citizenship	Base - Total Respondents	Total 843 7% 2% 5% 30% 60% 3%
<b>24i</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had questions related to their eligibility for Medicaid or CHIP	Base - Total Respondents	Total 843 49% 14% 35% 35% 14% 2%
<b>24j</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had questions related to their eligibility for other employer-sponsored coverage, including COBRA	Base - Total Respondents	Total 843 8% 2% 7% 34% 54% 4%

24k Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had questions about how to report their household income	Base - Total Respondents	Total 843 49% 17% 32% 35% 14% 2%
<b>24I</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had questions related to their tax filing status	Base - Total Respondents	Total 843 26% 7% 19% 35% 36% 4%
<b>24m</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They had questions about who to include in applicant's household	Base - Total Respondents	Total 843 44% 14% 30% 36% 17% 2%
<b>24n</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They needed help understanding health insurance or evaluating health plan choices	Base - Total Respondents	Total 843 83% 48% 35% 14% 2% 1%
24o Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They needed help applying for an exemption from the individual responsibility requirement	Base - Total Respondents	Total 843 10% 4% 6% 21% 61% 8%

<b>24p</b> Thinking about all the clients who sought help from your Assister Program, roughly how many sought assistance for the following reasons They lacked confidence to apply on their own	Base - Total Respondents	Total 843 80% 44% 36% 12% 2% 6%
26 Of the reasons listed below why people may have sought help from an Assister Program, which were the most difficult for your Assister Program to help with? (Select up to 3)	Base - Total Respondents  They experienced technical difficulties with online application	Total 843 55%
	They needed help understanding health insurance or evaluating health plan choices	37%
	They had limited understanding of ACA requirements and benefits	27%
	They had difficulty verifying immigration or citizenship status	22%
	They had difficulty proving identity in ways unrelated to citizenship	19%
	They had questions related to their eligibility for other employer-sponsored coverage, including COBRA	17%
	They had questions related to their eligibility for Medicaid or CHIP	17%
	They lacked internet service	16%
	They had questions related to their tax filing status	14%
	They needed translation services  They had questions about how to report their household income	13% 13%
	They had questions about who to include in applicant's household	8%
	They needed help applying for an exemption from the individual responsibility requirement	7%
	They needed help because of a disability  They had continued problems after calling  Marketplace call center or after trying to apply by	3% <1%
	phone They lacked confidence to apply on their own	<1%
<b>27</b> Among the clients of your Assister Program		<u>Total</u>
who considered or purchased QHPs, about how	Base - Total Respondents	843
many needed help understanding basic	Few or none	5%
	Some, but less than half	19%
insurance terms and concepts, such as "deductible" or "in-network service"?	MostAll or nearly all	41% 33%
	Don't know/no answer	33% 2%

Don't know/no answer .....

28 Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Summary Table: Top 2 Box Summary (responded "Almost Always" and "Often")	Base - Total Respondents	43 7% 0% 7% 7%
<b>28a</b> Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Monthly premium	Tot	43 7% 3% %
<b>28b</b> Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Annual Deductible	Base - Total Respondents         84           Almost Always/Often (Net)         90°           Almost always         58°           Often         33°           Sometimes         89°           Almost never         29°	43 0% 3% 8%
<b>28c</b> Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Annual Out-Of-Pocket Limit on All Cost Sharing	Base - Total Respondents         84           Almost Always/Often (Net)         77'           Almost always         45'           Often         32'           Sometimes         20'           Almost never         49	43 7% 5% 2% 0%
<b>28d</b> Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Provider Network Included Their Doctor/Hospital/Clinic	Tot	43 7% L% 5%
28e Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Specific Covered Benefits, including Covered Prescription Medications	Base - Total Respondents         84           Almost Always/Often (Net)         66           Almost always         28           Often         37           Sometimes         30           Almost never         49	43 5% 3% 7% 0%

<b>28f</b> Among the clients of your Assister Program who considered or purchased QHPs, how often were the following factors important considerations for the client Brand Familiarity or Loyalty	Base - Total Respondents	Total 843 21% 6% 15% 39% 40%
29 Among the clients of your Assister Program who considered or purchased QHPs, how often did people have health plan questions that weren't easily answered by online plan information posted on the Marketplace site?	Base - Total Respondents	Total 843 41% 13% 28% 49% 11% 59%
	Mean Median Std. deviation Std. error	2.4 2 0.84 0.03
<b>30</b> If clients recontact your Assister Program with post enrollment questions or problems (for example, plan denied a claim, doctor not in plan network, late or missed premium	Base - Total Respondents  Yes  No  Don't know/no answer	Total 843 82% 8% 10%
<b>31</b> For post-enrollment questions or problems your Assister Program cannot help with, where do you refer consumers for assistance?	Base - Total Respondents	Total 843 81% 60% 26% 18% 16%  14% 16% 2% 1%

31a What kinds of post-enrollment questions or **Total** Base - Those Responding ..... 806 problems has your Assister Program seen so Didn't receive insurance card ..... 54% far? Medicaid or Children's Health Insurance Program 52% (CHIP) eligibility determination problems..... Didn't receive premium invoice from insurance 49% company ..... Help understanding how to use health insurance ..... 44% Consumer feels they picked wrong plan and wants to 37% change..... Provider not in network..... 37% Unable to afford deductible, other cost sharing for 35% covered services ..... Special enrollment need triggered by life event 31% change..... Missed/late premium payment ..... 24% Claim denied or otherwise paid inappropriately ....... 21% Prescription drug not covered ..... 20% Coverage was terminated ..... 16% Other health care benefit or service not covered...... 15% Mid-year change in subsidy eligibility ..... 7% Other..... 9% We haven't seen any post-enrollment problems or 10% questions so far..... 32 Approximately how many full time Total Base - Total Respondents..... 843 equivalent assisters work or volunteer for your 5 or fewer ...... 71% Assister Program? 6-10..... 16% 11-20..... 7% 21-50..... 3% 51-75..... <1% More than 75 ..... <1% Don't know/no answer ..... <1% ..... 6.5 Mean..... Median..... 3 Std. deviation..... 10.80 Std. error..... 0.37 33 Approximately what proportion of assisters **Total** Base - Total Respondents..... 843 in your Assister Program are paid staff, rather Mostly Volunteers (Net)..... 11% than volunteers? Few or no paid staff, nearly all volunteer...... 9% Most are volunteers, less than half are paid 2% staff ..... Most are paid staff, less than half volunteer... 9% Nearly all paid staff, few or no volunteers ..... 80% Mostly Paid Staff (Net)..... 89%

<b>34</b> Approximately what is the budget for your		<u>Total</u>
	Base - Total Respondents	843
Assister Program for the 12-month period	Up to \$50,000	22%
starting (on or about) September 2013?	\$50,001 - \$500,000	26%
	More than \$500,000, up to \$1,000,000	4%
	More than \$1 million, up to \$2,000,000	<1%
	More than \$2,000,000	<1%
	Don't know/No Answer	48%
	Mean (x \$1,000)	240.9
	Median (x \$1,000)	129
<b>34a</b> Can you provide a budget range for your		<u>Total</u>
	Base - Not Sure What Budget Is	402
Assister Program for the 12-month period	Up to \$50,000	18%
starting (on or about) September 2013?	\$50,001 - \$500,000 (Net)	20%
	More than \$50,000, up to \$500,000	<1%
	More than \$50,000, up to \$500,000	15%
	More than \$200,000, up to \$500,000	4%
	More than \$500,000, up to \$1,000,000	1%
	More than \$1 million, up to \$2,000,000	<1%
	More than \$2,000,000	<1%
	Not sure	61%
	Mean (x \$1,000)	192.2
	Median (x \$1,000)	93
<b>34/34a</b> Approximately what is the budget for your Assister Program for the 12-month period starting (on or about) September 2013?	Base - Total Respondents	Total 843 30% 36% 4% 1% <1% 29%  228.1 119
<b>35</b> For that one-year time period, please	D 71 D !!	<u>Total</u>
describe sources of financial support for your	Base - Those Responding	571
Assister Program and, if multiple funding	Grants/other payments from other federal agencies (eg, HRSA)	31.2
sources, roughly what share of the total budget	Grants/other payments from Marketplace	25.4
each funding source represents? - Summary	Funds re-programmed from sponsoring	24.5
Table: Mean Score Summary	organization's own resources	
	Grants/other payments from other state agencies	9.8
	Grants/other payments from private foundations	6.6
	Grants/other payments from other outside private sector sources	2.5

**35a** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Grants/other payments from Marketplace

Base - Those Responding	571
0%	68%
At Least 1% (Net)	32%
1 - 10%	2%
11 - 20%	2%
21 - 30%	<1%
31 - 40%	<1%
41 - 50%	2%
51 - 60%	<1%
61 - 70%	<1%
71 - 80%	2%
81 - 90%	2%
91 - 99%	1%
100%	18%
Mean	25.4
Median	<1%
Std. deviation	42.91
Std. error	1.78

**Total** 

**35b** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Grants/other payments from other federal agencies (eg, HRSA)

	Total
Base - Those Responding	571
0%	61%
At Least 1% (Net)	39%
1 - 10%	1%
11 - 20%	1%
21 - 30%	2%
31 - 40%	1%
41 - 50%	3%
51 - 60%	2%
61 - 70%	1%
71 - 80%	2%
81 - 90%	2%
91 - 99%	1%
100%	22%
Mean	31.2
Median	<1%
Std. deviation	43.79
Std. error	1.81

**35c** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Grants/other payments from other state agencies

Base - Those Responding	571
0%	86%
At Least 1% (Net)	14%
1 - 10%	2%
11 - 20%	<1%
21 - 30%	1%
31 - 40%	<1%
41 - 50%	2%
51 - 60%	<1%
61 - 70%	<1%
71 - 80%	<1%
81 - 90%	<1%
91 - 99%	<1%
100%	7%
	0.0
Mean	9.8
Median	<1%
Std. deviation	29.03
Std. error	1.20

**Total** 

**35d** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Grants/other payments from private foundations

	<u>i otai</u>
Base - Those Responding	571
0%	87%
At Least 1% (Net)	13%
1 - 10%	3%
11 - 20%	<1%
21 - 30%	1%
31 - 40%	<1%
41 - 50%	2%
51 - 60%	<1%
61 - 70%	<1%
71 - 80%	<1%
81 - 90%	<1%
91 - 99%	<1%
100%	4%
Mean	6.6
Median	<1%
Std. deviation	19.76
Std. error	0.82

**35e** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Grants/other payments from other outside private sector sources

Base - Those Responding	571
0%	95%
At Least 1% (Net)	5%
1 - 10%	2%
11 - 20%	<1%
21 - 30%	<1%
31 - 40%	<1%
41 - 50%	<1%
51 - 60%	<1%
61 - 70%	<1%
71 - 80%	<1%
81 - 90%	<1%
91 - 99%	<1%
100%	2%
Mean	2.5
Median	<1%
Std. deviation	11.55
Std. error	0.48

**Total** 

**35f** For that one-year time period, please describe sources of financial support for your Assister Program and, if multiple funding sources, roughly what share of the total budget each funding source represents? - Funds reprogrammed from sponsoring organization's own resources

	Iotai
Base - Those Responding	571
0%	64%
At Least 1% (Net)	36%
1 - 10%	5%
11 - 20%	2%
21 - 30%	2%
31 - 40%	<1%
41 - 50%	4%
51 - 60%	<1%
61 - 70%	<1%
71 - 80%	2%
81 - 90%	<1%
91 - 99%	<1%
100%	19%
Mean	24.5
Median	<1%
Std. deviation	35.98
Std. error	1.49

<b>35A</b> For that one-year time period, can you rank in order the top two sources of financial support for your Assistor Program <sup>2</sup> . Panked	Base - Not Sure About Sources of Financial Sources/Share of Budget	<u>Total</u> 272
support for your Assister Program? - Ranked First	Funds re-programmed from sponsoring organization's own resources	32%
	Grants/other payments from other federal agencies (eg, HRSA)	30%
	Grants/other payments from Marketplace	16% 9% 7% 6%
<b>35A</b> For that one-year time period, can you rank in order the top two sources of financial	Base - Not Sure About Sources of Financial Sources/Share of Budget	<u>Total</u> 272
support for your Assister Program? - Ranked First OR Second	Funds re-programmed from sponsoring organization's own resources	49%
	Grants/other payments from other federal agencies (eg, HRSA)	46%
	Grants/other payments from other state agencies Grants/other payments from Marketplace Grants/other payments from other outside private sector sources	36% 29% 23%
	Grants/other payments from private foundations	17%
<b>36</b> Before the open enrollment period that just ended, did your organization have experience providing assistance to consumers in any of the following areas?	Base - Total Respondents	Total 843 70% 67% 30% 27%
	р гр году году году году году году году году	

<b>37</b> What training did staff and volunteers in your Assister Program undergo before beginning assistance work?	Base - Total Respondents  Federal online training for certified application  counselors	<b>Total</b> 843 54%
	State Marketplace training program for assisters  Training required by the state in addition to the federal online training or State Marketplace training	49% 29%
	Federal online training for navigators  Training program you designed for your own Assister  Program	20% 18%
	Training offered by another Assister Program  Training offered by private sector organizations  Federal online training for brokers	12% 8% <1%
<b>37A_a</b> How effective was this training in preparing staff and volunteers of your Assister	Base - Used Federal online training for navigators	<u>Total</u> 172
Program? - Federal online training for	Top 2 Box (Net)	78%
	Very effective (+4)	30%
navigators	Somewhat effective (+3)	49%
	Not very effective (+2) Not at all effective (+1)	15% 2%
	Bottom 2 Box (Net)	2% 17%
	Don't know/no answer	5%
	Mean	3.1
	Median	3
	Std. deviation	0.73
	Std. error	0.06
<b>37A_b</b> How effective was this training in		Total
preparing staff and volunteers of your Assister Program? - Federal online training for certified	Base - Federal online training for certified application counselors	458
_	Top 2 Box (Net)	77%
application counselors	Very effective (+4)	29%
	Somewhat effective (+3)	48%
	Not very effective (+2)	16%
	Not at all effective (+1)	2%
	Bottom 2 Box (Net)	19%
	Don't know/no answer	4%
	Mean	3.1
	Median	3
	Std. deviation	0.76
	Std. error	0.04

<b>37A_c</b> How effective was this training in preparing staff and volunteers of your Assister Program? - Federal online training for brokers	Base - Federal online training for brokers  Top 2 Box (Net)	Total 5 81% 62% 19% <1% 19% 19% 3.2 4 1.15 0.53
<b>37A_d</b> How effective was this training in preparing staff and volunteers of your Assister Program? - State Marketplace training program for assisters	Base - State Marketplace training program for assisters  Top 2 Box (Net)  Very effective (+4)  Somewhat effective (+3)  Not very effective (+2)  Not at all effective (+1)  Bottom 2 Box (Net)  Don't know/no answer  Mean  Median  Std. deviation  Std. error	Total 411 74% 24% 50% 17% 3% 21% 5% 3.0 3 0.76 0.04
37A_e How effective was this training in preparing staff and volunteers of your Assister Program? - Training required by the state in addition to the federal online training or State Marketplace training	Base - Training required by the state in addition to the federal online training or State Marketplace training	75% 27% 48% 17% 3% 19% 5% 3.1 3 0.76 0.05

37A_f How effective was this training in preparing staff and volunteers of your Assister Program? - Training offered by another Assister Program	Base - Training offered by another Assister Program .  Top 2 Box (Net)	Total 99 88% 41% 47% 8% <1% 9% 3% 3.3 3 0.66 0.07
37A_g How effective was this training in preparing staff and volunteers of your Assister Program? - Training program you designed for your own Assister Program	Base - Training program you designed for your own Assister Program	Total 148  94% 51% 43% <1% <1% 5%  3.5 4 0.52 0.04
<b>37A_h</b> How effective was this training in preparing staff and volunteers of your Assister Program? - Training offered by private sector organizations	Base - Training offered by private sector  Top 2 Box (Net)  Very effective (+4)  Somewhat effective (+3)  Not very effective (+2)  Not at all effective (+1)  Bottom 2 Box (Net)  Don't know/no answer  Mean  Median  Std. deviation  Std. error	Total 68 89% 33% 56% 6% <1% 6% 5% 3.3 3 0.58 0.07

37A How effective was this training in preparing **Total** Base - Used Training To Prepare ..... 843 staff and volunteers of your Assister Program? Federal online training for brokers ..... 62% - Summary Table: Top Box Response (Very Training program you designed for your own Assister 51% Effective) Program ..... Training offered by another Assister Program..... 41% Training offered by private sector organizations ....... 33% Federal online training for navigators..... 30% Federal online training for certified application 29% counselors..... Training required by the state in addition to the 27% federal online training or State Marketplace training State Marketplace training program for assisters...... 24% **Total** 37A How effective was this training in preparing Base - Used Training To Prepare ..... 843 staff and volunteers of your Assister Program? Training program you designed for your own Assister 94% - Summary Table: Top 2 Box Response Program ..... (Very/Somewhat Effective) Training offered by private sector organizations ....... 89% Training offered by another Assister Program..... 88% Federal online training for brokers ..... 81% Federal online training for navigators..... 78% Federal online training for certified application 77% counselors..... Training required by the state in addition to the 75% federal online training or State Marketplace training

State Marketplace training program for assisters......

Are there any specific topics or issues that posed challenges for your Assister Program and for which you would like to receive additional training?

	<u>i otai</u>
Base - Total Respondents	843
Assisting people with post-enrollment questions	41%
about their health plan	
Tax filing issues	41%
Immigration-related eligibility	39%
Qualified health plan features and how to distinguish	39%
Appeals	36%
Medicaid and Children's Health Insurance Program	35%
Medicare-related issues	34%
Low health insurance literacy	34%
Exemptions	33%
Eligibility for premium tax credits and cost sharing	32%
reductions	
Special enrollment periods	27%
Using the on-line application system	26%
Availability of employer sponsored coverage	25%
Assisting people who need translation services	12%
Providing culturally competent assistance	11%
Using the paper application	11%
Accessibility for people with disabilities	8%
There are no additional topics or issues for which we	8%
would like additional training	
Privacy and security	6%
Other	7%

During the Open Enrollment period that just ended, what technical support resources did the Marketplace make available to your Assister Program?

	<u>Total</u>
Base - Total Respondents	843
Marketplace webinars for Assisters	66%
Online information resources, tips, for Assisters maintained by the Marketplace	57%
Marketplace newsletter for Assisters	51%
Federal Marketplace call center	50%
State Marketplace call center	46%
Marketplace help line dedicated for Assisters	43%
Regular calls with Marketplace staff (including State	37%
Marketplace staff, Federal Marketplace project officers or regional office staff)	
Periodic networking meetings with other Assisters, organized by the Marketplace	31%
Ad hoc calls with Marketplace staff (including State	19%
Marketplace staff, Federal Marketplace project	
officers or regional office staff)	
Othor	70/

<b>39A_a</b> How helpful was that resource? - State Marketplace Call Center	Base - State Marketplace Call Center Available  Top 2 Box (Net)	Total 391 69% 22% 46% 24% 7% 31% 2.8 3 0.86 0.04
<b>39A_b</b> How helpful was that resource? -	Base - Federal Marketplace Call Center Available	<u>Total</u> 424
Federal Marketplace Call Center	Top 2 Box (Net)	424 69% 21% 48% 28% 4%
	Bottom 2 Box (Net)	31%
	Mean Median Std. deviation Std. error	2.9 3 0.78 0.04
<b>39A_c</b> How helpful was that resource? - Marketplace Help Line Dedicated for Assisters	Base - Marketplace Help Line Dedicated for Assisters Available	<u>Total</u> 363
	Top 2 Box (Net)	77% 30% 47% 19% 4% 23%
	Mean Median Std. deviation Std. error	3.0 3 0.81 0.04

<b>39A_d</b> How helpful was that resource? -		<u>Total</u>
Marketplace Newsletter for Assisters	Base - Marketplace Newsletter for Assisters Available	429
•	Top 2 Box (Net)	88%
	Very helpful (+4)	29%
	Somewhat helpful (+3)	59%
	Not too helpful (+2)	11%
	Not at all helpful (+1)	1%
	Bottom 2 Box (Net)	12%
	Mean	3.2
	Median	3
	Std. deviation	0.66
	Std. error	0.03
<b>39A_e</b> How helpful was that resource? -		<u>Total</u>
	Base - Regular Calls With Marketplace Staff Available	316
Regular Calls With Marketplace Staff	Top 2 Box (Net)	82%
	Very helpful (+4)	37%
	Somewhat helpful (+3)	45%
	Not too helpful (+2)	15%
	Not at all helpful (+1)	3%
	Bottom 2 Box (Net)	18%
	Mean	3.2
	Median	3
	Std. deviation	0.78
	Std. error	0.04
<b>39A_f</b> How helpful was that resource? - Ad Hoc		Total
	Base - Ad Hoc Calls With Marketplace Staff Available	156
Calls With Marketplace Staff	Top 2 Box (Net)	82%
	Very helpful (+4)	37%
	Somewhat helpful (+3)	46%
	Not too helpful (+2)	15%
	Not at all helpful (+1)	3%
	Bottom 2 Box (Net)	18%
	Mean	3.2
	Median	3
	Std. deviation	0.78
	Std. error	0.06

<b>39A_g</b> How helpful was that resource? - Periodic Networking Meetings with Other Assisters, Organized by the Marketplace	Base - Periodic Networking Meetings with Other Assisters, Organized by the Marketplace Available  Top 2 Box (Net)	Total 259 84% 41% 43% 12% 4% 16%
	Mean Median Std. deviation Std. error	3.2 3 0.80 0.05
<b>39A_h</b> How helpful was that resource? - Marketplace webinars for Assisters	Base - Marketplace webinars for Assisters Available  Top 2 Box (Net)	Total 553 87% 29% 57% 11% 2% 13% 3.1 3 0.69 0.03
<b>39A_i</b> How helpful was that resource? - Online Information Resources, Tips, for Assisters Maintained by the Marketplace	Base - Online Information Resources, Tips, for Assisters Maintained by the Marketplace Available  Top 2 Box (Net)	Total 484 90% 35% 54% 10% <1% 10% 3.2 3 0.65 0.03

<b>39A_j</b> How helpful was that resource? - Other Resource	Base - Other Resource Available	Total 63 76% 50% 26% 5% 19% 24% 3.1 3 1.15 0.14
<b>39A</b> How helpful was that resource? -	3.0. (170)	<u>Total</u>
Summary Table: Top Box Response (Very Helpful)	Base - Resource Was Available  Periodic networking meetings with other Assisters, organized by the Marketplace	843 41%
	Regular calls with Marketplace staff (including State Marketplace staff, Federal Marketplace project officers or regional office staff)	37% 37%
	Marketplace staff, Federal Marketplace project officers or regional office staff)	
	Online information resources, tips, for Assisters maintained by the Marketplace	35%
	Marketplace help line dedicated for Assisters  Marketplace webinars for Assisters  Marketplace newsletter for Assisters  Marketplace call center  Federal Marketplace call center  Other	30% 29% 29% 22% 21% 50%
204 How holistish was that mass was 2		Total
39A How helpful was that resource? - Summary Table: Top 2 Box Response (Very Helpful/Somewhat Helpful)	Base - Resource Was Available Online information resources, tips, for Assisters maintained by the Marketplace	Total 843 90%
	Marketplace newsletter for Assisters  Marketplace webinars for Assisters  Periodic networking meetings with other Assisters,  organized by the Marketplace	88% 87% 84%
	Ad hoc calls with Marketplace staff (including State Marketplace staff, Federal Marketplace project	82%
	officers or regional office staff)	82%
	officers or regional office staff)  Marketplace help line dedicated for Assisters	77% 69%
	Marketplace call center  Federal Marketplace call center  Other	69% 76%

40 In addition to technical support resources **Total** Base - Total Respondents..... 843 provided by the Marketplace, where else did State Medicaid agency..... 36% your Assister Program seek technical support? Other Assister Programs ..... 27% Health insurer customer service call centers ..... 18% Federal Health Resources and Services 16% Administration (HRSA) ..... State primary care association..... 15% Brokers/agents..... 13% State insurance department ..... 11% Technical support resources offered by other private 9% organizations ..... Tax preparation organizations ..... 6% Other..... 11% Did not seek additional technical support ..... 27% 40A\_a How helpful was that resource? - State Total Base - Used State Medicaid Agency..... 305 Medicaid Agency Top 2 Box (Net) ...... 73% Very helpful (+4)..... 29% Somewhat helpful (+3) ..... 44% Not too helpful (+2) ..... 22% Not at all helpful (+1)..... 5% Bottom 2 Box (Net) ..... 27% ..... Mean..... 3.0 Median ..... 3 Std. deviation..... 0.85 0.05 Std. error..... 40A\_b How helpful was that resource? - State **Total** Base - Used State Insurance Department ..... 90 **Insurance Department** Top 2 Box (Net) ..... 90% Very helpful (+4)..... 32% Somewhat helpful (+3) ..... 57% Not too helpful (+2)..... 8% Not at all helpful (+1)..... 2% Bottom 2 Box (Net) ..... 10% ..... 3.2 Mean 3 Median..... Std. deviation ..... 0.67 Std. error..... 0.07

40A_c How helpful was that resource? - State		<u>Total</u>
Primary Care Association	Base - Used State Primary Care Association	127
Timary care 7.530clation	Top 2 Box (Net)	94%
	Very helpful (+4)	73%
	Somewhat helpful (+3)	21%
	Not too helpful (+2)	5%
	Not at all helpful (+1)	<1%
	Bottom 2 Box (Net)	6%
	Man	27
	Mean	3.7
	Median	4
	Std. deviation	0.61
	Std. error	0.05
<b>40A_d</b> How helpful was that resource? -		<u>Total</u>
Federal Health Resources and Services	Base - Used Federal Health Resources and Services Administration (HRSA)	131
Administration (HRSA)		020/
	Top 2 Box (Net)	93%
	Very helpful (+4)	
	Somewhat helpful (+3)	
	Not too helpful (+2)	
	Not at all helpful (+1)	
	Bottom 2 Box (Net)	7%
	Mean	3.3
	Median	3
	Std. deviation	0.64
	Std. error	0.06
<b>40A_e</b> How helpful was that resource? - Health		<u>Total</u>
Insurer Customer Service Call Centers	Base - Used Health Insurer Customer Service Call	148
modrer dustomer service dun centers	Centers	
	Top 2 Box (Net)	79%
	Very helpful (+4)	21%
	Somewhat helpful (+3)	
	Not too helpful (+2)	
	Not at all helpful (+1)	
	Bottom 2 Box (Net)	21%
	Mean	3.0
	Median	3
	Std. deviation	0.68
	Std. error	0.06

## AdA_f How helpful was that resource? - Foreign Base - Used Brokers/Agents   107  ## Top 2 Box (Net)   92%    Very helpful (+4)   40%   Somewhat helpful (+3)   51%   Not too helpful (+2)   8%   Not at all helpful (+1)   <1%   Bottom 2 Box (Net)   8%    Mean   3.3   Median   3   Std. deviation   0.62
Top 2 Box (Net)       92%         Very helpful (+4)       40%         Somewhat helpful (+3)       51%         Not too helpful (+2)       8%         Not at all helpful (+1)       <1%
Somewhat helpful (+3)       51%         Not too helpful (+2)       8%         Not at all helpful (+1)       <1%
Not too helpful (+2)       8%         Not at all helpful (+1)       <1%
Not at all helpful (+1)
Bottom 2 Box (Net)       8%         Mean       3.3         Median       3
Mean
Mean
Std. deviation
Std. error
40A_g How helpful was that resource? - Tax Total
Page Used Tay Propagation Organizations E0
Preparation Organizations  Top 2 Box (Net)
Very helpful (+4)
Somewhat helpful (+3)
Not too helpful (+2)
Not at all helpful (+1)
Bottom 2 Box (Net)
Mean
Median
Std. deviation
Std. error
5.0. (10)
40A_h How helpful was that resource? - Other
Assister Programs Base - Used Other Assister Programs
Top 2 Box (Net)
Very helpful (+4)
Somewhat helpful (+3)
Not too helpful (+2) 6%
Not at all helpful (+1)<1%
Bottom 2 Box (Net)
Mean
Median 4
Std. deviation
Std. error

<b>40A_i</b> How helpful was that resource? -		<u>Total</u>
Technical Support Resources Offered by Private	Base - Used Technical Support Resources Offered by	76
	Top 2 Box (Net)	92%
Organizations	Very helpful (+4)	38%
	Somewhat helpful (+3)	55%
	Not too helpful (+2)	7%
	Not at all helpful (+1)	1%
	Bottom 2 Box (Net)	8%
		2.2
	Mean	3.3
	Median	3
	Std. deviation	0.64
	Std. error	0.07
<b>40A_j</b> How helpful was that resource? - Other		<u>Total</u>
Resources	Base - Used Other Resources	97
	Top 2 Box (Net)	93%
	Very helpful (+4)	77%
	Somewhat helpful (+3)	16%
	Not too helpful (+2)	6%
	Not at all helpful (+1)	<1%
	Bottom 2 Box (Net)	7%
	Mean	3.7
	Median	4
	Std. deviation	0.63
	Std. error	0.06
40A How helpful was that resource? -		<u>Total</u>
Summary Table: Top Box Response (Very	Base - Have Used Resource	843
Helpful)	Other	77%
	State primary care association	73%
	Other Assister Programs	52%
	Federal Health Resources and Services Administration (HRSA)	41%
	Brokers/agents	40%
	Tax preparation organizations	40%
	Technical support resources offered by other private	38%
	organizations	
	State insurance department	32%
	State Medicaid agency	29%
	Health insurer customer service call centers	21%

40A How helpful was that resource? -		<u>Total</u>
Summary Table: Top 2 Box Response (Very	Base - Have Used Resource	843
Helpful/Somewhat Helpful)	State primary care association	94%
	Other Assister Programs	93%
	Other	93%
	Federal Health Resources and Services	93%
	Administration (HRSA)	
	Technical support resources offered by other private organizations	92%
	Brokers/agents	92%
	State insurance department	90%
	Tax preparation organizations	81%
	Health insurer customer service call centers	79%
	State Medicaid agency	73%
<b>41</b> During the open enrollment period that just ended, how often did your Assister Program coordinate with other Assister Programs on the activities you undertook or to share best practices?	Base - Total Respondents	Total 843 46% 24% 22% 40% 14%
<b>42</b> Was this coordination among Assister Programs facilitated by Marketplace, by the Assister Programs themselves, or by an outside entity?	Base - Coordinated With Other Assister Programs Assister Programs took the initiative to coordinate on their own	Total 726 64% 27%
	Assister Programs	
	The Marketplace facilitated coordination of Assister	
		18%
	Programs  Don't know/no answer	18% 6%
<b>43a</b> How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Planning Outreach Events and Activities	Programs	

**43b** How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Developing Information Materials

Base - Coordinated With Other Assister Programs	726
Top 2 Box (Net)	70%
Very important (+4)	38%
Somewhat important (+3)	32%
Not very important (+2)	16%
Not at all important (+1)	9%
Bottom 2 Box (Net)	25%
Don't know/no answer	5%
Mean	3.0
Median	3
Std. deviation	0.98
Std. error	0.04

**Total** 

**Total** 

Total

**43c** How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Scheduling Appointments for Enrollment Assistance

Base - Coordinated With Other Assister Programs	726
Top 2 Box (Net)	52%
Very important (+4)	29%
Somewhat important (+3)	23%
Not very important (+2)	22%
Not at all important (+1)	22%
Bottom 2 Box (Net)	44%
Don't know/no answer	4%
Mean	2.6
Median	3
Std. deviation	1.13
Std. error	0.04

**43d** How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Assuring that Translation Services Would Be Available When Needed

Base - Coordinated With Other Assister Programs	726
Top 2 Box (Net)	48%
Very important (+4)	25%
Somewhat important (+3)	22%
Not very important (+2)	20%
Not at all important (+1)	24%
Bottom 2 Box (Net)	44%
Don't know/no answer	8%
Mean	2.5
Median	3
Std. deviation	1.15
Std. error	0.04

43e How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Assuring That Accessible Services Would Be Available for Persons with Disabilities	Total Base - Coordinated With Other Assister Programs   726	% % % % % %
43f How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Resolving Complex Questions and Problems	Total Base - Coordinated With Other Assister Programs   726	% % % % % % % % % % % % % % % % % % %
43 How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Summary Table: Top Box Response (Very Important)	Base - Coordinated With Other Assister Programs	% % % % %
43 How important would you say any coordination with other Assister Programs was to the effectiveness of the activities undertaken by your Assister Program? - Summary Table: Top 2 Box Response (Very Important/Somewhat Important)	Base - Coordinated With Other Assister Programs	% % % % %

Briefly describe up to three things the Marketplace did or provided that helped make the work of your Assister Program more effective?

Base - Total Respondents	843
Training (Net)	40%
Updated training/webinars	25%
Initial training	9%
Timely updates	9%
Technical assistance from third parties	3%
In-person training	<1%
Training on the online application system	<1%
Call Center (Net)	39%
Call Center helpful	25%
Dedicated line for Assister Programs	12%
Phone application alternative	3%
Interpreter help provided	<1%
	<1%
System to escalate complex cases	<1%
Marketplace staff available in real time	
Assister Resources (Net)	18%
Consumer materials provided	10%
Online resources for assisters	6%
Funding for assisters	2%
Assister manual	<1%
QHP info for assisters	<1%
Other specialized help arranged	<1%
Assister resources (unspecified)	<1%
Website/IT (Net)	16%
Online application	8%
Live chat feature	2%
QHP "window shopping"	2%
Plan comparison tools	1%
Hub for sharing info with assisters	<1%
Spanish language site	<1%
Assister portal to track client status	<1%
Other functionality of website/IT	3%
Coordinating Assisters (Net)	14%
Regular calls to share info/troubleshoot	10%
Formal structure/networking	3%
Coordinate outreach events	1%
Feedback from assisters sought	1%
Other Marketplace Actions/Policies (Net)	6%
Marketplace staff responsiveness	5%
Extend open enrollment	<1%
Conduct appeals expeditiously	<1%
Outreach by Marketplace (Net)	5%
Marketplace sponsor outreach	4%
Refer clients to assisters	<1%
Medicaid and Marketplace staff at events	<1%
Outreach incentives	<1%
Coordination with Medicaid (Net)	2%
Good coordination with Medicaid	1%
Good coordination with DOI	<1%
County health department support	<1%
Dedicated staff to resolve Medicaid	<1%
Other	<1%
Nothing helpful	4%
No answer	11%

Briefly describe up to three things the Marketplace might start doing or do differently to help make the work of your Assister Program more effective?

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Base - Total Respondents	843
Call Center (Net)	48%
Train call center staff better	25%
Dedicated line for assister program	16%
More call center staff	12%
Casework approach by call center	3%
More bilingual call center staff	1%
Simplify phone application process	<1%
Escalate calls to call center expert	<1%
Website/IT (Net)	42%
Fix website glitches	22% 11%
Dashboard/portal for Assisters Online tech assistance/chat	5%
Simplify ID proofing	3% 4%
Don't require consumer email	2%
Better QHP comparison tools	2%
Improve "Find Local Help"	1%
Site in more languages	<1%
QHP track enrollment tools	<1%
Add "undo" button	<1%
More online functionality/exemptions	<1%
Search tool for ACA info	<1%
Display smoker rates	<1%
Training (Net)	27%
Training more timely following a change/and	14%
for 2015 re-certification	1170
	70/
Specific Training (Subnet)	7%
Training on QHP features	2%
Training on tax-related issues	2%
Training on Medicaid	2%
Training on SHOP	<1%
Training on post enrollment Training on Medicare	<1% <1%
Training on subsidies	
Training on ESI, opt out	<1% <1%
Training on rural health	<1% 6%
Training on the online application system  Training case studies	3%
In-person training	3% 1%
Update manual	<1%
Assister Resources (Net)	12%
More funds for Assister programs	6%
Better printed resources for consumers	5%
(Subnet)	370
	22/
Better printer resources for	2%
consumers	
Printed resources in other	2%
languages	
Post-enrollment problem	<1%
resources	
Health insurance literacy resources.	<1%
Printed application resources	<1%
More Assister programs	2%

date and consolidate manual/FAQs	2%
Marketplace email for technical assistance	<1%
QHPs/DOIs have dedicated help line for	<1%
Policy Fixes (Net)	8%
Marketplace responsiveness, improve	2%
Conduct appeals of denials	1%
Clearer consumer notices	1%
Fix immigrant application process	1%
Lengthen open enrollment	<1%
Paper application consistent with online	<1%
Enforce network adequacy	<1%
Create plan rating tools for consumers	<1%
Streamline data reporting	<1%
Increase subsidies	<1%
Allow young adults on parent plans	<1%
Coordination with Medicaid/State Agencies (Net)	7%
Better coordination with Medicaid	4%
Online Medicaid application	2%
Expand eligibility	<1%
Medicaid denial resolution	<1%
Outreach by Marketplace (Net)	6%
Sponsor more outreach at open enrollment	6%
More outreach after open enrollment	<1%
Coordination of Assisters (Net)	5%
Coordinate assisters to meet regularly	3%
Accept feedback from assisters	2%
Coordinate schedule with Assister outreach	<1%
Other	4%
Nothing, keep up the good work	<1%
No answer	6%

**46** Briefly describe up to three features or practices of your Assister Program that you would recommend as best practices to other Assister Programs?

	<u>Total</u>
Base - Total Respondents	843
Model Work Practices (Net)	50%
Scheduling strategies	20%
Pre-screen clients	10%
Professional practices	10%
Periodic staff meetings	6%
Hiring practices	6%
Data strategies	5%
Specialized assister program staff	4%
Work site and equipment	2%
Outreach Strategies (Net)	33%
Community partners for outreach	26%
Community partners for expertise	6%
In-reach	3%
Timing and approach	<1%
Coordinate with other Assister Programs	12%
Counseling Skills (Net)	11%
Access client needs first	6%
Allow sufficient time per session	4%
Cultural competency	<1%
Counseling skills (unspecified)	<1%
Training	10%
Forms/resources for Assisters	10%
Casework strategies	7%
Develop consumer worksheets and materials	<1%
	<u>Total</u>
Base - Total Respondents	843
The balance was about right	58%
The balance tipped too much in favor of client	40%
privacy and security, limiting Assister Program ability	
to track client progress and provide follow up	
to track elicit progress and provide rollow up	
assistance	
assistanceThe balance tipped too much in favor of Assister	2%
assistance	2%
assistance The balance tipped too much in favor of Assister	2%
assistance The balance tipped too much in favor of Assister Program access to PII, reducing the privacy and	
assistance The balance tipped too much in favor of Assister Program access to PII, reducing the privacy and	
assistance  The balance tipped too much in favor of Assister  Program access to PII, reducing the privacy and  security of client information	<u>Total</u>
assistance	<u>Total</u> 843
assistance The balance tipped too much in favor of Assister Program access to PII, reducing the privacy and security of client information  Base - Total Respondents	<b>Total</b> 843 84%
assistance  The balance tipped too much in favor of Assister  Program access to PII, reducing the privacy and security of client information  Base - Total Respondents  Yes	Total 843 84% 4% 12%
assistance	Total 843 84% 4% 12%
assistance	Total 843 84% 4% 12% Total 843
assistance  The balance tipped too much in favor of Assister  Program access to PII, reducing the privacy and security of client information  Base - Total Respondents  Yes  No  Don't know/no answer  Base - Total Respondents  Almost all will continue	Total 843 84% 4% 12% Total 843 52%
assistance  The balance tipped too much in favor of Assister  Program access to PII, reducing the privacy and security of client information  Base - Total Respondents  Yes  No  Don't know/no answer  Base - Total Respondents  Almost all will continue	Total 843 84% 4% 12% Total 843 52% 19%
assistance  The balance tipped too much in favor of Assister  Program access to PII, reducing the privacy and security of client information  Base - Total Respondents  Yes  No  Don't know/no answer  Base - Total Respondents  Almost all will continue	Total 843 84% 4% 12% Total 843 52%

Don't know/no answer .....

**49** About how many paid and volunteer staff do you expect will continue with your Assister

47 With respect to rules in your state

assistance?

Marketplace governing the collection of clients' personally identifiable information (PII) how would you describe the balance between safeguarding client's privacy and sensitive information and enabling Assister Programs to track client progress and provide follow up

**48** Will your Assister Program continue to provide assistance to consumers between now

and the next open enrollment?

14%

<b>50</b> How likely is it that your Assister Program will continue as an assister for the next open enrollment (scheduled to begin in November 2014)?	Base - Total Respondents	Total 843 84% 76% 8% 2% 3% 5% 11% 3.8 4 0.66 0.02
<b>51</b> About how many of paid staff and volunteers do you expect will continue with your Assister Program for the next Open Enrollment?	Base - Very/Somewhat Likely Assister Program Will Continue As Assister to Next Open Enrollment  Almost all will continue  Most will continue, some will not  Some will continue, most will not  Almost none will continue  Don't know/no answer	Total 709 65% 20% 7% 1% 7%
<b>52</b> Later this year we will be conducting focused interviews with Assister Program directors and individual Assisters. Would you be willing to be re-contacted for interviews later in the year?	Base - Total Respondents	Total 843 80% 20%