# THE HENRY J. KAISER FAMILY FOUNDATION <br> APRIL 1998 HEALTH NEWS INTEREST INDEX 

-- TOPLINE RESULTS --
April 30, 1998
job \# 98039
$\mathrm{n}=1,201$ national adults, 18 years and older
Margin of error: plus or minus 3 percentage points
Interviewing dates: April 17-27, 1998

INTRODUCTION: Hello, my name is $\qquad$ and I'm calling for Princeton Survey
Research. We're taking an important national opinion survey about issues in the news. The survey will only take a few minutes.

I'd like to ask a few questions of the YOUNGEST MALE age 18 or older, who is now at home. (IF NO MALE AT HOME NOW: Then, may I speak with the OLDEST FEMALE age 18 or older who is now at home)

## D1. RECORD RESPONDENT'S SEX:

47 Male
53 Female 100

Unless otherwise noted: Trends are from January 1998 and September 1997 surveys conducted by Princeton Survey Research Associates for The Henry J. Kaiser Family Foundation.

1. To begin... What do you think is the most important problem in health or health care for the government to address? (OPEN-ENDED. RECORD VERBATIM RESPONSE. IF

RESPONDENT ONLY GIVES ONE ANSWER ASK:) Is there another health problem you think is almost as important?

| Current |  | Feb | Dec | Oct | Aug |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total |  | Total | Total | Total | Total |
| Mention |  | Ment. | Ment. | Ment. | Ment. |
| 5 | AIDS/AIDS research | 5 | 13 | 10 | 9 |
| 17 | Cost of health care/Affordable coverage | 15 | 12 | 18 | 23 |
| 2 | Health care availability (general) | 2 | 1 | 3 | 11 |
| 8 | Medicare/Medicaid | 9 | 7 | 7 | 8 |
| 5 | Cancer/Cancer research | 4 | 11 | 10 | 9 |
| 2 | Children's care/Children's issues | 2 | 2 | 3 | 3 |
| 7 | Senior citizen's care/Senior citizen's issues | 6 | 6 | 8 | 9 |
| 4 | Cost of insurance/Affordable insurance | 4 | 5 | 5 | 6 |
| 1 | Insurance availability (general) | 2 | * | 1 | 7 |
| 4 | Health insurance (general) | 3 | 4 | 4 | 2 |
| 1 | Drugs/Drug abuse | * | 1 | 1 | 2 |
| 1 | Money/Funding for research | 1 | 2 | 1 | 1 |
| 2 | Government's intervention in health care issues | 3 | 3 | 3 | 3 |
| 5 | HMO concerns | 3 | 5 | 4 | 5 |
| 2 | Specific diseases (heart, diabetes etc.) | 1 | 3 | 4 | NA |
| 2 | Lack of insurance coverage/Lack of health care for people | 1 | 2 | 3 | NA |
| 2 | Health care for poor | 3 | 2 | 3 | NA |
| 4 | Universal coverage/Coverage or health care for everyone | 7 | 7 | 5 | NA |
| 2 | Quality of health care | 2 | 2 | 2 | NA |
| 1 | Social Security | 1 | 1 | NA | NA |
| 7 | Other | 8 | 6 | 18 | 16 |
| 1 | No problem | 1 | 1 | 1 | 0 |
| 21 | Don't know | 18 | 20 | 19 | 24 |
|  | Total exceeds $100 \%$ due to multiple responses |  |  |  |  |

Now I'm going to ask you about some things that were reported in the news recently. Not everyone will have heard about them. If I mention something you're not familiar with, just say so and I'll go to the next question. . .
2. Last month, there were reports about a new study of cancer rates by the American Cancer Society
and the Centers for Disease Control. As far as you know, did this study find that the number of new cancer cases in this country increased during the early 1990s, decreased, or stayed about the same?

32 Increased
16 Decreased
9 Stayed about the same
43 Don't know/Refused
100
3. Also last month, the Federal Department of Health and Human Services made a recommendation about who should receive organ donations. As far as you know, what recommendation was made...

37 That organs go to patients who are MOST IN NEED, regardless of where they are in the country, OR

12 That organs go to patients who are CLOSEST to where the organs become available, OR
14 That organs go to patients based on their AGE, with the YOUNGEST patients having
first priority?
37 Don't know/Refused
100
4.Now I am going to read a list of some stories covered by news organizations in the last month. As I read each one, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely. (First,) how closely did you follow this story...
a. The shooting attack on a school by two young boys in Arkansas
Very

closely \begin{tabular}{l}
Fairly <br>
closely

 

Not too <br>
closely

$\quad$

Not at all <br>
closely

$\quad$

Don't Know/ <br>
Refused
\end{tabular}

$57 \quad 3$

30
9
3
$1=100$
b. The dismissal of Paula Jones's sexual misconduct lawsuit against Bill Clinton

40
31
14
14
$1=100$
c. The new drug tamoxifen that may prevent breast cancer in women at high risk for the disease

20
$3=100$
d. A new study finding that cancer rates in this country decreased during the early 1990s

12
18
27
36
$7=100$
e. A federal government agency's recommendation that organ donations be given to patients who are most in need

17
22
31
$5=100$
f. Reports that the National Cancer Institute may have found a vaccine for melanoma, a form of skin cancer

14
22
21
38
$5=100$
g. A new study finding that men who use vitamin E supplements may reduce their risk of prostate cancer

18
26
22
30
$4=100$
h. The proposal in Congress to use tobacco tax money to help uninsured workers and smallsinesses buy health insurance

$$
6=100
$$

Continued...

## 4. Continued...

i. The Supreme Court case involving an HIV-positive women from Maine who is suing her dentist for refusing to treat her in his office

| Very | Fairly | Not too <br> closely | Not at all <br> closely | $\underline{\text { Dosely }}$ (losely |
| :--- | :--- | :--- | :--- | :--- |$\quad$| Refused |
| :--- | closely closely closely closely Refused

13
$19 \quad 2$
40
$7=100$
j. The debate about how to reform the Social Security system

22
$30 \quad 24$
21
$3=100$
k. Negotiations among the White House,

Congress and tobacco companies 23
23
36
21
18
$2=100$

1. Discussions in Washington about passing health care consumer $\begin{array}{lllllll}\text { protection legislation } & 11 & 22 & 24 & 37 & 6 & =100\end{array}$

Now I have a few more questions about recent health-related news stories. Again, if you're not sure of an answer, just say so and I'll go to the next question...
5. Last month, Republicans in Congress proposed using higher cigarette taxes to help individuals and businesses buy health insurance. As far as you know, which ONE of the following three ways do they propose to do this? Is it by using tobacco tax money...

16 To expand Medicaid, the federal program that helps low-income people pay for health care, OR

15 To pay for tax breaks to make it easier for individuals and businesses to afford health
insurance, OR
18 To help individuals and businesses set up Medical Savings Accounts that can be used to pay future health care bills?

51 Don't Know/Refused
100
6. Recently there has been a lot of debate in Washington about reforming the Social Security system. As far as you know, which of the following is the MOST important reason there is so much talk about changing the system? Is it...

16 There is not enough money in the system to pay out Social Security benefits to current retirees, OR

8 There is a push to lower the age when someone is eligible to receive benefits, OR
61 The Social Security system is projected to run out of funds in about 30 years
15 Don't Know/Refused
7. Now, on another subject... Recently, there have been some proposals in Congress to regulate health insurance plans and establish rules plans must follow in order to protect consumers. In the past few months, have you seen or heard any advertisements on television, in newspapers, or other media about this proposed legislation to regulate health plans and protect consumers? This would include ads opposing this legislation as well as ads in favor of it.

23 Yes, aware of ads
70 Not aware of ads
7 Don't Know/Refused
100
8. Aside from advertisements, before this interview did you see or hear ANYTHING that made you aware of this proposed legislation, or not?

20 Yes, saw/heard something about legislation
77 No, did not
3 Don't know/Refused $1 \overline{00}$
9. Has what you've seen or heard in these ads made you more likely or less likely to support such consumer protection legislation -- or have these ads not had much effect either way?

9 More likely
2 Less likely
11 Not much effect 1 Don't Know/Refused
77 Not aware of ads 100
10. A law has been proposed that would require HMOs, other managed care plans, and health insurance companies to provide people with more information about their health plan, make it easier for people to see medical specialists, and allow appeals to independent reviewers when someone is denied coverage for a particular medical treatment. Do you favor or oppose such a law?

78 Favor
13 Oppose
9 Don't Know/Refused
100
11. Would you still favor this law if you heard that it would increase the cost of health insurance premiums for a typical family by about one thousand dollars a year?

Based on Form 1 respondents; n=599
36 Yes, would still favor
55 No, would now oppose
$\underline{9}$ Don't Know/Refused
100
12. Would you still favor this law if you heard that it would increase the cost of health insurance premiums for a typical family by about 35 dollars a year?

## Based on Form 2 respondents; n=642

75 Yes, would still favor
22 No, would now oppose
3 Don't Know/Refused 100
13. Are you, yourself, now covered by any form of health insurance or health plan, including (Medicare or Medicaid?) VARIANT WORDING FOR CA. RESPONDENTS: (Medicare, Medicaid or Medi-Cal?)

| Curren | 1/98 | $9 / 97$ | $7 / 95{ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| 73 | Yes | 82 | 82 | 85 |
| 26 | No | 18 | 17 | 15 |
| 1 | Don't know/Refused | * | 1 | * |
| 100 |  | 100 | 100 | 100 |

## QUESTION 14-33 BASED ON THOSE INSURED; $N=889$

14. We're interested in how your own MAIN health insurance plan works... Some plans charge less if you choose your doctor from a list, but make you pay more if you go to a doctor not on the list. Does your plan work this way, or not?

| Current |  | $\frac{1 / 98}{\text { Yes }}$ | $\frac{9 / 97}{54}$ |
| ---: | :--- | ---: | ---: |
| 52 | 39 | 50 |  |
| 40 | No | 43 |  |
| $\frac{8}{100}$ | Don't know/Refused | $\underline{7}$ | $\frac{7}{100}$ |
| 100 |  |  |  |

15. Some plans require you to sign up with a specific primary care doctor or group of doctors who provide all your routine health care. Does your plan work this way, or not?

| Current |  |  | $\frac{1 / 98}{}$ |
| ---: | :--- | ---: | ---: |
| 47 | Yes | $\frac{9 / 97}{50}$ | 46 |
| 48 | No | 47 | 49 |
| $\underline{5}$ | Don't know/Refused | $\underline{3}$ | $\underline{5}$ |
| 100 |  | 100 | 100 |

[^0]16. Some plans require you to have approval or a referral before they will pay for any of your costs for visiting a doctor who is not in the plan. Does your plan work this way, or not?

| Current |  | $\frac{1 / 98}{46}$ | $\underline{9 / 97}$ |
| ---: | :--- | ---: | ---: |
| 46 | Yes | 47 |  |
| 45 | No | 44 | 45 |
| $\underline{9}$ | Don't know/Refused | $\underline{8}$ | $\underline{8}$ |
| 100 |  | 100 | 100 |

17. Some plans require you to have a referral by a primary care doctor before you can see a medical specialist. Does your plan work this way, or not?

| Current | $\frac{1 / 98}{}$ | $\frac{9 / 97}{}$ |
| :--- | :--- | ---: |
| 52 | Yes | 52 |
| 38 | No | 40 |
| $\underline{10}$ | Don't know/Refused | $\underline{8}$ |
| 100 |  | 100 |
| 100 |  |  |

18. Have you personally had MANY problems with your current health plan, SOME problems, only a FEW problems, or NO problems?

6 Many problems
8 Some problems
17 Only a few problems
69 No problems

* (VOL.) New to plan/Just enrolled
* (DO NOT READ) Don't know/Refused

19. Thinking back to the MOST recent problem you had with your health plan, was it related to getting appropriate medical care or was it related to billing and paperwork issues?

## Based on those who had a problem; $n=272$

27 Related to care
61 Related to billing
6 (VOL.) Both types of problems
6 Don't know/Refused
100
20. How big of a problem was it for you? Was it a major problem, or only a minor problem?

Based on those who had a problem; $n=272$
41 A major problem
57 A minor problem
2 Don't know/Refused
100
21. IN THE PAST 12 MONTHS, have you ever felt frustrated with your current health plan?

21 Yes
77 No
1 (VOL.) New to plan/Just enrolled
1 Don't know/Refused
100
22. Thinking about the LAST time you had to choose a health plan for yourself or your family, do you feel you had enough information to help you decide, or not?

70 Yes, had enough information
17 No, not enough information
10 (VOL.) Never had a choice
3 Don't know/Refused
100
23. Have you personally ever felt you NEEDED an independent place to turn to for help in resolving problems with your health plan, such as an argument over a bill or whether you were getting the care you needed?

## Based on Form 1 respondents who are insured; $n=410$

| 19 | Yes |
| ---: | :--- |
| 79 | No |
| $\frac{2}{100}$ | Don't know/Refused |

24. Have you personally ever felt you WANTED an independent place to turn to for help in resolving problems with your health plan, such as an argument over a bill or whether you were getting the care you needed?

## Based on Form 2 respondents who are insured; $n=479$

| 27 | Yes |
| ---: | :--- |
| 72 | No |
| $\frac{1}{100}$ | Don't know/Refused |
| 10 |  |

25. For you personally, how useful would it be to have an independent organization to turn to for help in making choices about your health insurance and resolving problems with your health plan? Would this be...
29 Very useful 29 Somewhat useful

14 Not too useful, OR
23 Not at all useful?
5 Don't Know/Refused
100
26. Would you be willing to pay SEVEN DOLLARS more per year for your health insurance in order to have access to an independent organization that would help you make choices about your health
insurance and resolve problems with your health plan?
Based on Form 1 respondents who are insured; n=410
50 Yes, willing to pay
42 No, not willing
8 Do n't know/Refused 100

26a. Would you be willing to pay ONE DOLLAR more per year for your health insurance in order to have access to an independent organization that would help you make choices about your health insurance and resolve problems with your health plan?

## Based on Form 2 respondents who are insured; n=479

66 Yes, willing to pay
30 No, not willing
4 Don't know/Refused
100
27. Now I have some questions about your experiences with the doctors you've seen as a patient... Please tell me whether a doctor you've seen as a patient has ever done each of the following. (First,) has a doctor you've seen ever...

|  |  | Yes | No | Haven't Seen <br> Doctors (Vol.) | Don't Know/ Refused |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. | Complained to you about HMOs or managed care plans in general? | 13 | 85 | 1 | 1 | $=100$ |
| b. | Complained to you about YOUR OWN health insurance plan? | 7 | 91 | 1 | 1 | $=100$ |
| c. | Complained to you about some OTHER specific HMO or managed care plan? | 8 | 90 | 1 | 1 | $=100$ |
| d. | Said something good about HMOs or managed care plans in general? | 11 | 85 | 1 | 3 | $=100$ |
| e. | Said something good about YOUR OWN health insurance plan? | 19 | 79 | 1 | 1 | $=100$ |
| f. | Said something good about some OTHER specific HMO or managed care plan? | 7 | 89 | 1 | 3 | $=100$ |
| g. | Given you advice or information about which health plan to choose? | 7 | 91 | 1 | 1 | $=100$ |
| h. | Told you that a test, treatment, or procedure you should have had was being withheld because your health plan wouldn't allow it | 11 | 87 | 1 | 1 | $=100$ |

28. On balance, has what you've heard from the doctors you've seen made you think more favorably or less favorably of HMOs and other managed care plans, or has it not had much effect on your opinion of these plans?

9 More favorably
15 Less favorably
64 Not much effect
6 (VOL.) Doctors haven't said anything
1 (VOL.) Haven't seen any doctors
5 Don't know/Refused
100

28a. Now, think about all you've heard about HMOs or managed care plans from DOCTORS YOU

KNOW PERSONALLY, such as friends, family members or those you know through your job. On balance, has what you've heard from these doctors made you think more favorably or less favorably of HMOs and other managed care plans, or has it not had much effect on your opinion of these plans?

| 11 | More favorably |
| ---: | :--- |
| 28 | Less favorably |
| 49 | Not much effect |
| 6 | (VOL.) Doctors haven't said anything |
| 2 | (VOL.) Don't personally know any doctors |
| $\underline{4}$ | Don't know/Refused |

29. Have you personally ever complained to a doctor about any problem you were having with your health insurance plan?

| 12 | Yes |
| ---: | :--- |
| 86 | No |
| $*$ | (VOL.) Haven't seen any doctors |
| 1 | (VOL.) Never had problem with plan |
| $\frac{1}{100}$ | Don't know/Refused |

## QUESTIONS 30-31 BASED ON FORM 1 RESPONDENTS WHO ARE INSURED; N=410

30. Do you see YOUR OWN doctor as someone who would make a strong effort to fight for you and your interests if you had a problem with your health plan, or not?

65 Yes
26 No
2 (VOL.) Don't have a doctor
7 Don't know/Refused
100
31. In general, is this something you think doctors SHOULD do for their patients, or don't you think doctors should play this role?

66 Doctors should do
25 Shouldn't play this role
9 Don't know/Refused
100

## QUESTION 32-33 BASED ON FORM 2 RESPONDENTS WHO ARE INSURED; N=479

32. Do you see any of the NURSES in YOUR OWN doctor's office as someone who would make a
strong effort to fight for you and your interests if you had a problem with your health plan, or not?

| 42 | Yes |
| ---: | :--- |
| 47 | No |
| 2 | (VOL.) Don't have a doctor/nurses |
| $\frac{9}{100}$ | Don't know/Refused |

33. In general, is this something you think nurses in doctor's offices SHOULD do for their patients, or don't you think nurses should play this role?

54 Nurses should do
35 Shouldn't play this role
11 Don't know/Refused
100
34. Where have you been getting MOST of your news about health issues -- from television, newspapers, radio or magazines?
35. IF TELEVISION: Do you get most of your health news from...

| Current |  |
| :---: | :---: |
| 58 | Television |
| 17 | Network TV news |
| 24 | Local TV news, OR |
| 14 | CNN or other cable all-news stations |
| 1 | (VOL.) Other |
| 2 | Don't know/Refused |
| 35 | Newspapers |
| 10 | Radio |
| 12 | Magazines |
| 11 | Other |
| 1 | Don't know/Refused |
|  | Total exceeds one hundred percent due to multiple responses |

Finally, I'd like to ask you a few questions for statistical purposes only...
D2. In politics today, do you consider yourself a Republican, Democrat, or Independent?


D3. What is the LAST grade or class that you COMPLETED in school?
4 None, or grade 1-8
12 High school incomplete (grades 9-11)
32 High school graduate (grade 12 or GED certificate)
4 Business, technical, or vocational school AFTER high school
24 Some college, no 4-year degree
16 College graduate (B.S., B.A. or other 4 -year degree)
7 Post-graduate training or professional schooling after college (e.g., toward A master's degree or Ph.D.; law or medical school)
$\frac{1}{100}$
Refused
100

D4. What is your age?
23 18-29
40 30-49
19 50-64
$16 \quad 65$ and older
2 Refused
100

D5. Last year, that is in 1997, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

8 Less than $\$ 10,000$
$13 \$ 10,000$ to under $\$ 20,000$
$13 \quad \$ 20,000$ to under $\$ 30,000$
$21 \$ 30,000$ to under $\$ 50,000$
$12 \$ 50,000$ to under $\$ 75,000$
$5 \quad \$ 75,000$ or under $\$ 100,000$
$6 \$ 100,000$ or more
6 Don't know
16 Refused 100

D6. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

7 Yes
92 No
$\frac{1}{100}$ Don't know/Refused

D7. What is your race? Are you white, black, Asian or some other race? (IF RESPONDENT SAYS HISPANIC ASK: Do you consider yourself a white Hispanic or a black Hispanic?

| 83 | White |
| ---: | :--- |
| 11 | Black or African-American |
| 1 | Asian |
| 3 | Other or mixed race |
| $*$ | Don't know |
| $\frac{2}{100}$ | Refused |

Thank you for taking the time to answer my questions. Have a nice day/evening.


[^0]:    1 Princeton Survey Research for The Radio and Television News Directors Foundation.

