

Topline

KFF/AP Rural Voters Survey

September 2026

KFF

AP



METHODOLOGY

This *KFF/AP Rural Voters Survey* was designed and analyzed by public opinion researchers at KFF and The Associated Press. The survey was conducted online and by telephone August 12-24, 2026 among a nationally representative sample of 2,241 U.S. adults registered to vote in rural areas of the country. KFF and the AP each contributed financing for the survey, and representatives of each organization worked together to develop the survey questionnaire and analyze the results. Each organization bears the sole responsibility for the work that appears under its name. Sampling, data collection, weighting, and tabulation were managed by SSRS in close collaboration with KFF.

Interviews were administered in English (n=2,236) and Spanish (n=5) combining samples from the SSRS Opinion Panel who have been matched to the L2 voter file, and a stratified Registration-Based Sample (RBS) from the L2 voter file. For this study, rural areas were defined as those in Census tracts that fall within codes 5-10 of the USDA's 2020 Rural-Urban Commuting Area (RUCA) Codes.

1,577 registered voters living in rural areas were reached through the [SSRS Opinion Panel](#). The SSRS Opinion Panel is a nationally representative probability-based panel where panel members are recruited randomly in one of two ways: (a) Through invitations mailed to respondents randomly sampled from an Address-Based Sample (ABS) provided by Marketing Systems Groups (MSG) through the U.S. Postal Service's Computerized Delivery Sequence (CDS); (b) from a dual-frame random digit dial (RDD) sample provided by MSG. For the online panel component, invitations were sent to panel members by email followed by up to three reminder emails. Telephone panelists received up to four phone calls.

Another 664 rural adults were reached through a stratified Registration-Based Sample (RBS) from the L2 voter file. Stratification was based on rurality, race, and geography. RBS cases were invited to the survey through multiple contacts: An invitation letter including non-contingent incentive and a follow-up postcard to all, email reminders to those with a listed email address, text-message reminders to those with a cell phone number matched to the voter file, and outbound telephone calls to those with phone number matched to the voter file.

Individuals who completed the survey received a monetary incentive for their participation including either a \$10 electronic gift card or a \$10 incentive check depending on the method of contact. In order to ensure data quality, cases were removed if they failed two or more quality checks: (1) attention check questions in the online version of the questionnaire, (2) had over 30% item non-response, or (3) had a length less than one quarter of the mean length by mode. Based on this criterion, eight cases were removed.

A multi-stage weighting process was applied to ensure an accurate representation of the population including adjustments for the sample design and within household probability of selection. The combined panel and RBS samples were weighted to match the sample's demographics to the U.S. rural registered voter population using data from the L2 voter file. The variables included in weighting are gender, age, education level, race and ethnicity, Census region, RUCA category, 2024 turnout, and modeled likely 2024 vote choice.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available on request. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll. KFF public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Group	N (unweighted)	M.O.S.E.
Total	2,241	± 3 percentage points
Party/Party Lean		
Democrat/Lean Democrat	836	± 4 percentage points
Republican/Lean Republican	1,174	± 4 percentage points
Pure Independent	177	± 9 percentage points
MAGA Republicans/Rep leaners	883	± 4 percentage points
NOT MAGA Republicans/Rep leaners	288	± 7 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- “Vol.” indicates a response was volunteered by the respondent, not offered as an explicit choice.
- Questions are presented in the order asked; question numbers may not be sequential.
- No answer includes those who said ‘Don’t know’ or refused to answer the question on the phone and those who skipped the question online.
- Question wording shown is for web mode; for some questions phone wording varied slightly.

Trended data comes from the KFF/Washington Post Survey of Rural America: <https://files.kff.org/attachment/Report-The-Health-Care-Views-and-Experiences-of-Rural-Americans>. Data shown is among registered rural voters, with rural defined as Small Metropolitan, Micropolitan, and Noncore. This definition slightly differs from the definition of rural used in this survey which is based on the Rural–Urban Commuting Area codes 5-10.

AGE. What is your age?

AGE2. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECA2 VARIABLE

	8/26
18-29	11
30-49	28
50-64	25
65+	35
No answer	-

PVOTE. If November's 2026 election for Congress were held today, which party's candidate are you more likely to vote for in your district? (ROTATE RESPONSE OPTIONS 1-2/2-1)

	8/26
Democrat	39
Republican	61
Neither/Another party (VOL.)	*
Undecided (VOL.)	*
No answer	*

LVOTE. How likely are you to vote in the upcoming November 2026 election?

	8/26
Likely voter (NET)	87
Absolutely certain you will vote	71
Will probably vote	16
Not likely voter (NET)	13
There is a 50-50 chance	10
Less than that	3
Don't think they will vote (Vol.)	-
No Answer	-

CUR2. Overall, do you (approve) or (disapprove) of the way Donald Trump is handling his job as president?
(ROTATE ANSWER OPTIONS 1-2/2-1) (ROTATE TEXT IN PARENTHESES)

	8/26
Approve	48
Disapprove	52
No Answer	*

CUR3. If you had to choose, do you lean more toward (approving) or (disapproving) of the way Donald Trump is handling his job as president?
(ROTATE ANSWER OPTIONS 1-2/2-1 IN SAME ORDER AS CUR2) (ROTATE TEXT IN PARENTHESES)
Asked of those who did not respond to CUR2

CUR2/CUR3 COMBO.

	8/26
Approve/Lean approve of Trump	48
Disapprove/Lean disapprove of Trump	52
Do not lean either way	*
No Answer	*

n=2,241

CUR3A. Would you say you approve of the way Donald Trump is handling his job as president strongly or do you approve just somewhat?

Asked of those who approve of the way Donald Trump is handling his job as president

CUR3B. Would you say you disapprove of the way Donald Trump is handling his job as president strongly or do you disapprove just somewhat?

Asked of those who disapprove of the way Donald Trump is handling his job as president

CUR2/CUR3A/CUR3B COMBO.¹

Approve of Trump		
8/26		48
7/17		56
Strongly approve		
8/26		27
7/17		33
Somewhat approve		
8/26		20
7/17		23
No Answer		
8/26		*
7/17		N/A
Disapprove of Trump		
8/26		52
7/17		40
Strongly disapprove		
8/26		39
7/17		30
Somewhat disapprove		
8/26		14
7/17		10
No Answer		
8/26		-
7/17		N/A
No Answer		
8/26		*
7/17		4

Q6. Overall, do you (approve) or (disapprove) of the way Donald Trump is handling (INSERT ITEM)? (ROTATE ANSWER OPTIONS 1-2/2-1)

(SCRAMBLE ITEMS A-D)

	Approve	Disapprove	No answer	
a. The economy				
8/26	42	57	*	n=2,241
b. Health care				
8/26	46	54	*	n=2,241
c. Agriculture and farm policy				
8/26	49	50	1	n=2,241
d. The conflict with Iran				
8/26	40	60	*	n=2,241

¹ July 2017 question wording was "Do you approve or disapprove of the way Donald Trump is handling his job as president? [GET RESPONSE; THEN ASK: Do you approve/disapprove strongly or somewhat?]"

Q1. What is the biggest problem facing your local community? (Open-ended¹)

8/26

Economy (NET)	57
Rising cost of living	19
Lack of jobs/unemployment	8
High gas and energy costs	6
Housing costs	6
The economy (general mention)	5
Cost of groceries	4
Property taxes	4
Poverty	3
Low wages	2
Health care concerns (NET)	6
Health care affordability concerns	2
Lack of health care services	2
Health care (general mention)	2
Reductions to Medicaid funding	*
Lack of mental health services	*
Closing of local hospitals	*
Need for road and infrastructure repairs/Transportation needs	3
Lack of local services and resources	2
Crime and public safety	2
Farming concerns	2
Data centers	2
Local government corruption	2
Climate and natural disaster risks	2
Homelessness	2
Democratic Party policies	2
Illegal drugs and addiction	2
Illegal immigration	1
Civic disengagement/lack of work ethic	1
Political division	1
President Trump's policies	*
Lack of school funding/ cuts to education	*
Racism/racial divide	*
Population decline/people leaving rural areas	*
Other	7
No Comment	5

¹ Initial coding for open-ended question was done using BTInsights and then reviewed, edited, and finalized by KFF researchers

Q2. How important, if at all, do you think it is for candidates in the 2026 midterm elections to talk about (INSERT ITEM)?
(ROTATE ANSWER OPTIONS 1-4/4-1) (SCRAMBLE ITEMS A-H)

	Extremely/Very important (NET)	Extremely important	Very important	Somewhat /Not important (NET)	Somewhat important	Not important	No answer	
a. Health care costs								
8/26	90	56	34	10	9	1	*	n=2,241
b. The cost of living								
8/26	94	69	25	6	5	1	*	n=2,241
c. Gun policy								
8/26	53	26	27	46	28	19	*	n=2,241
d. Immigration								
8/26	74	45	30	26	21	5	*	n=2,241
e. The conflict with Iran								
8/26	77	42	35	23	19	4	*	n=2,241
f. Agriculture and farm policy								
8/26	77	35	42	23	22	2	*	n=2,241
g. Abortion policy								
8/26	55	28	27	45	27	17	*	n=2,241
h. Fraud in government health programs								
8/26	83	54	29	17	12	4	*	n=2,241

Q3. Thinking about your vote in the upcoming 2026 midterm elections, how important is it to you personally to vote for a candidate who (INSERT ITEM)? (ROTATE ANSWER OPTIONS 1-5/5-1) (SCRAMBLE ITEMS A-D)

	Extremely/Very important (NET)	Extremely important	Very important	Somewhat /Not important (NET)	Some- what important	Not impor- tant	I would not vote for a candid ate like this	No answer	
a. Is endorsed by President Trump									
8/26	22	10	12	45	20	24	33	*	n=2,241
c. Is a political outsider, or not part of either party's establishment									
8/26	18	6	12	69	36	32	13	*	n=2,241
d. Is progressive, or to the left of the Democratic Party establishment									
8/26	18	8	10	41	21	20	40	*	n=2,241

Q3_B WITHHELD FOR FUTURE RELEASE

Q4. How would you rate each of the following in your local community? (ROTATE RESPONSE OPTIONS 1-4/4-1) (SCRAMBLE ITEMS A-E)

	Excellent /Good (NET)	Excellent	Good	Only fair/Poor (NET)	Only fair	Poor	No answer	
a Job opportunities								
8/26	28	4	24	72	37	35	*	n=2,241
7/17	31	5	26	67	32	34	3	n=925
b Cost of living								
8/26	25	2	22	75	40	35	*	n=2,241
7/17	50	10	39	50	37	13	*	n=925
c. As a place to raise children								
8/26	72	25	48	27	19	8	*	n=2,241
7/17	77	34	43	22	16	5	1	n=925
d. Safety								
8/26	77	24	53	23	17	5	*	n=2,241
7/17	77	25	52	22	17	6	*	n=925
e. Health care								
8/26	42	5	37	58	36	22	*	n=2,241

B1A. How would you describe the nation's economy these days? (ROTATE ANSWER OPTIONS 1-5/5-1)

	8/26
Very good/Somewhat good (NET)	23
Very good	3
Somewhat good	20
Neither good nor poor	20
Somewhat poor/Very poor (NET)	57
Somewhat poor	31
Very poor	27
No answer	-

B1B. If you had to choose, do you lean more toward the nation's economy being (good) or the nation's economy being (poor)?

(ROTATE ANSWER OPTIONS 1-2/2-1 IN THE SAME ORDER AS B1A) (ROTATE TEXT IN PARENTHESES)

Asked of those who say the economy is neither good nor poor or no answer

B1A/B1B COMBO

	8/26
Good/Lean Good	34
Poor/Lean Poor	66
No answer	*

Q7. Compared with five years ago, do you think there are (more), (fewer), or about the same number of good-paying jobs in your community?

(ROTATE ANSWER OPTIONS 1-2/2-1) (ROTATE TEXT IN PARENTHESES)

	8/26
More	17
Fewer	44
About the same	40
No Answer	*

Q8. Which political party, the (Democrats) or the (Republicans), do you trust to do a better job handling [INSERT ITEM]?

(ROTATE RESPONSE OPTIONS 1-2/2-1) (ASK ITEM A FIRST; SCRAMBLE B-E)

	The Democrats	The Republicans	Both equally	Neither	No answer	
a. The cost of living						
8/26	25	40	8	27	*	n=2,241
b. The cost of health care						
8/26	28	33	10	29	*	n=2,241
c. The Medicaid program ¹						
8/26	31	35	9	24	*	n=2,241
d. The Medicare program ²						
8/26	31	34	10	24	*	n=2,241
e. The Affordable Care Act, or ACA						
8/26	31	30	10	29	1	n=2,241

¹ Web respondents who hovered over the word "Medicaid" were shown the text "Medicaid, also known in your state as (STATE SPECIFIC NAME), is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities." Phone respondents were read this note as needed

² Web respondents who hovered over the word "Medicare" were shown the text "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities." Phone respondents were read this note as needed.

Q9. Overall, would you say that each of the following is (better off) or (worse off) than it was when Donald Trump became president in 2025, or has there not been much difference? (ROTATE ANSWER OPTIONS 1-5/5-1) (ROTATE ITEMS A-B)

	Better off (NET)	Much better off	Somewhat better off	Not much difference	Worse off (NET)	Somewhat worse off	Much worse	No answer	
a. The national economy									
8/26	36	13	24	16	48	18	29	*	n=2,241
b. The economy in your local area									
8/26	27	8	19	29	44	24	20	*	n=2,241

Q10. How much confidence do you have that the votes in the 2026 midterm elections will be counted accurately (INSERT ITEM)? (ROTATE ANSWER OPTIONS 1-5/5-1) (SCRAMBLE ITEMS A-B)

	A great deal/Quite a bit (NET)	A great deal	Quite a bit	A moderate amount	Only a little/None at all (NET)	Only a little	None at all	No answer	
a. Nationwide									
8/26	35	18	17	30	35	22	13	*	n=2,241
b. By your local election officials									
8/26	59	34	25	25	16	10	5	*	n=2,241

Q11. Which of these two situations do you think happens more often in America today: (ROTATE RESPONSE OPTIONS 1-2/2-1)

Needy people going without government help	
8/26	41
7/17	31
Irresponsible people getting government help they don't deserve	
8/26	59
7/17	65
No Answer	
8/26	*
7/17	4

Q12-Q14 WITHHELD FOR FUTURE RELEASE

Q15. In general, do you think the Trump administration’s **health care policies** have had a (positive impact), a (negative impact), or no impact on (INSERT ITEM)? (ROTATE ANSWER OPTIONS 1-2/2-1; KEEP 3 LAST) (SCRAMBLE ITEMS A-F)

	Positive impact	Negative impact	No impact	No answer	
a. The availability of health care in your local area					
8/26	15	37	49	*	n=2,241
b. Your health care costs					
8/26	17	41	41	*	n=2,241
d. Medicare ¹					
8/26	21	44	35	*	n=2,241
e. Medicaid ²					
8/26	24	44	31	*	n=2,241
f. The cost of prescription drugs					
8/26	30	35	35	*	n=2,241

Q15_C WITHHELD FOR FUTURE RELEASE

Q17. How important, if at all, is Medicaid¹ for people in your local community?

	8/26	7/17
Very/Somewhat important (NET)	92	94
Very important	58	66
Somewhat important	34	28
Not too/Not at all important (NET)	8	4
Not too important	7	4
Not at all important	2	1
No answer	*	1
	n=2,241	n=925

The next question is about the tax and budget bill, also known as the “big beautiful bill” passed by Congress last year and signed by President Trump.

Q19. Based on what you know about the tax and budget bill, do you think this law (increases) or (decreases) future federal spending on Medicaid, or do you not know enough to say? (ROTATE RESPONSE OPTIONS 1-/2/2-1; KEEP 3 LAST) (ROTATE TEXT IN PARENTHESES)

	8/26
Increases	8
Decreases	33
Don’t know enough to say	59
No answer	*

¹ Web respondents who hovered over the word “Medicaid” were shown the text “Medicaid, also known in your state as (STATE SPECIFIC NAME), is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities.” Phone respondents were read this note as needed

Q20. How much, if anything, have you read or heard about the **Rural Health Transformation Program**, or **rural health fund**, which was created in 2025 and provides funding to states to invest in health and health care in rural areas?

	8/26
A lot/Some (NET)	15
A lot	3
Some	13
A little/Nothing at all (NET)	85
A little	23
Nothing at all	61
No answer	*

Q21. How worried, if at all, are you about being able to afford (INSERT ITEM) for you and your family? (ROTATE 1-4/4-1) (RANDOMIZE A-E)

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/Not at all worried (NET)	Not too worried	Not at all worried	No answer	
a. Your rent or mortgage								
8/26	46	23	23	54	24	30	*	n=2,241
b. Gasoline or other transportation costs								
8/26	67	33	34	33	22	11	*	n=2,241
c. Food and groceries								
8/26	60	30	30	40	25	14	*	n=2,241
d. Your monthly utilities like electricity or heat								
8/26	59	28	31	41	27	14	*	n=2,241
e. Health care, including the cost of health insurance and out-of- pocket costs for things like office visits and prescription drugs,								
8/26	66	33	33	34	22	12	*	n=2,241

Q24. Have you, someone in your household, or someone you personally know in your community worked in the following industries in the past five years? (SELECT ALL THAT APPLY) (SCRAMBLE ITEMS A-E)

	Yes (NET)	Yes, myself	Yes, someone in my household	Yes, someone outside my household but who I personally know in my community	No	No answer	
a. Agriculture or farming 8/26	51	8	7	40	49	*	n=2,241
b. Manufacturing or factory work 8/26	47	10	11	32	52	*	N=2,241
c. Natural resources like coal or lumber 8/26	20	3	2	16	80	*	n=2,241
d. Health care 8/26	60	12	10	41	40	*	n=2,241
e. Construction 8/26	51	6	9	39	48	*	n=2,241

Q24AHH. HH Connection to Agriculture/Farming

	8/26
Self/household connection to ag/farming	14
No self/household connection to ag/farming	86
No answer	*

Q24BHH. HH Connection to Manufacturing/Factory

	8/26
Self/household connection to manufacturing/factory	19
No self/household connection to manufacturing/factory	81
No answer	*

Q24CHH. HH Connection to Natural Resources

	8/26
Self/household connection to natural resources	5
No self/household connection to natural resources	95
No answer	*

Q24DHH. HH Connection to Health Care

	8/26
Self/household connection to health care	22
No self/household connection to health care	78
No answer	*

Q24EHH. HH Connection to Construction

	8/26
Self/household connection to construction	14
No self/household connection to construction	86
No answer	*

Q25. Do you think jobs in the following industries are (growing), (declining) or remaining stable in your local area? Or do jobs like this not exist in your local area? (ROTATE RESPONSE OPTIONS 1-2/2-1) (ROTATE TEXT IN PARENTHESES) (SCRAMBLE ITEMS A-E)

	Growing	Declining	Remaining the same	Jobs like this don't exist in my local area	No answer	
a. Agriculture or farming						
8/26	8	41	46	4	*	n=2,241
b. Manufacturing or factory work						
8/26	17	31	39	13	*	n=2,241
c. Natural resources like coal or lumber						
8/26	6	28	37	29	*	n=2,241
d. Health care						
8/26	32	22	44	2	*	n=2,241
e. Construction						
8/26	33	16	47	3	*	n=2,241

Q26 WITHHELD FOR FUTURE RELEASE

Q27. Do you think your community has enough of these to serve local residents? (SCRAMBLE ITEMS A-G)

	Yes	No	No answer	
a. Doctors or health care providers				
8/26	54	46	-	n=2,241
7/17 ¹	66	33	*	n=925
b. Hospitals				
8/26	65	35	*	n=2,241
7/17	79	21	*	n=925
c. Mental health care providers				
8/26	37	62	*	n=2,241
d. Pharmacies				
8/26	81	19	*	n=337
e. Grocery store				
8/26	69	31	-	n=2,241
f. Schools				
8/26	88	12	-	n=2,241
g. Public transportation				
8/26	34	66	*	n=2,241

Q28. How much do you think (INSERT ITEM) respects people like you? (ROTATE RESPONSE OPTIONS 1-4/4-1) (SCRAMBLE ITEMS A-C)

	A lot/Some (NET)	A lot	Some	Only a little/Not at all (NET)	Only a little	Not at all	No answer	
a. President Donald Trump								
8/26	45	25	20	54	10	44	*	n=2,241
7/17	52	29	23	46	15	31	2	n=925
b. The Democratic Party								
8/26	37	12	25	63	19	44	1	n=2,241
7/17	43	15	27	55	18	37	2	n=925
c. The Republican party								
8/26	48	20	29	51	19	32	1	n=2,241
7/17	54	17	37	44	20	23	2	n=925

KFFCALL. Today, what kind of place, if any, do you **usually** call or go to when you are sick or when you need advice about your health? Is it:

	8/26
A private doctor's office	51
A neighborhood clinic or health center	21
A retail clinic at a place like CVS or Walgreens	1
An urgent care	13
An emergency room	5
A student clinic or school health center	*
Some other place (Please specify)	3
I do not have a place to go	6
No answer	-

¹In 2017, item wording was "Doctors."

USUAL_SOURCE_OF_CARE.

	8/26
Has a usual source of care	87
Does not have a usual source of care (does not have a place to go/would go to the ER)	11
No answer	-

Q31. In the case of a medical emergency, how (easy) or (difficult) would it be for you or someone in your household to access emergency health care? (ROTATE RESPONSE OPTIONS 1-4/4-1) (ROTATE TEXT IN PARENTHESES)

	8/26
Very/Somewhat easy (NET)	79
Very easy	41
Somewhat easy	38
Very/Somewhat difficult (NET)	21
Somewhat difficult	16
Very difficult	5
No answer	*

Q33. In the past 12 months have you seen a doctor or other health care provider, such as a specialist, via **an online appointment or telehealth appointment**? This could include a phone call with a provider or a video appointment online.

	8/26
Yes	42
No	58
No Answer	*

Q34. Which of the following is the main reason you did **not** use telehealth services in the past year?

Based on those who did not use telehealth services in the past year

	8/26
You didn't need it	53
You don't have access to telehealth	9
You have access to telehealth, but prefer seeing providers in person	31
Some other reason	7
No Answer	-
	<i>n=1,285</i>

Q35. Is each of the following a reason you **do not have access to telehealth**: (SCRAMBLE ITEMS A-D)

Based on those who did not use telehealth because they don't have access to it

	Yes, a reason	No, not a reason	No answer	
a. Your health care provider does not offer telehealth services				
8/26	74	25	1	<i>n=122</i>
b. Your health insurance does not cover telehealth services				
8/26	51	47	2	<i>n=122</i>
c. Reliable internet access is not available where you live				
8/26	17	83	-	<i>n=122</i>
d. You cannot afford internet access				
8/26	28	72	*	<i>n=122</i>

Q33/Q34/Q35 COMBO TABLE

8/26

Yes, used telehealth services in the past year	42
No, have not used telehealth services in the past year	58
You didn't need it	31
You don't have access to telehealth	5
Your health care provider does not offer telehealth services	4
Your health insurance does not cover telehealth services	3
Reliable internet access is not available where you live	1
You cannot afford internet service	1
You have access to telehealth, but prefer seeing providers in person	18
Some other reason	4
No Answer	-
No Answer	*

RGENDER. Do you describe yourself as a man, a woman, or in some other way?

8/26

Man	47
Woman	52
Some other way	*
No answer	-

EDUC. What is the highest level of school you have completed or the highest degree you have received?

8/26

HS grad or less (NET)	39
Less than high school (Grades 1-8 or no formal schooling)	1
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	5
High school graduate (Grade 12 with diploma or GED certificate)	33
Some college (NET)	35
Some college, no degree (includes some community college)	23
Two-year associate degree from a college or university	11
College grad+ (NET)	26
Four-year college or university degree/Bachelor's degree	13
Some postgraduate or professional schooling, no postgraduate degree	3
Postgraduate or professional degree, including master's, doctorate, medical or law degree	10
No answer	*

HISPANIC. Are you of Hispanic, Latino, or Spanish origin or descent, such as Mexican, Puerto Rican, or Cuban?

8/26

Yes	5
No	95
No answer	*

RACE. What is your race? Select all that apply.

	8/26
White	90
Black or African American	7
Asian	1
American Indian	4
Alaska Native	*
Native Hawaiian	*
Pacific Islander	*
Mixed race	*
Some other race (Specify)	1
No answer	*

HISPANIC/RACE Combined- RACETHN

	8/26
White, Non-Hispanic	83
Black, Non-Hispanic	6
Asian, Non-Hispanic	1
American Indian/Alaskan Native, non-Hispanic	1
Native Hawaiian/Pacific Islander, non-Hispanic	*
Some other race, non-Hispanic	*
Hispanic	5
Multiple races, non-Hispanic	3
Race undetermined	*

NATIVITY. Were you born in the United States, or on the island of Puerto Rico or another U.S. territory, or in another country?

	8/26
U.S.	98
Puerto Rico	*
Another U.S. territory	*
Another country	2
No answer	-

CHILD. Are you the parent or guardian of any child under the age of 18 living in your household?

	8/26
Yes	26
No	74
No answer	*

COVERAGE. Are you now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	8/26
Covered by health insurance	92
Not covered by health insurance	8
No answer	-

AGECOV.

Based on those ages 18-64

	8/26
Insured less than 65	88
Uninsured less than 65	12
	n=1,491

COVTYPE. Which of the following is your **main** source of health insurance coverage?

Based on those who are insured

	8/26
Plan through my or my spouse's employer	32
Plan I purchased myself	10
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	35
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	16
Plan through my parents/mother/father	4
Somewhere else (specify)	3
No answer	-
	n=2,070

MEDCURRENT. Are you or any of your family members (IF ITEM A.; including a child in your family,) currently (INSERT ITEM)? Select all that apply. (ASK ITEMS A-C IN ORDER) (MULTI-RESPONSE CODES 1-2; CODES 3,8,9,10 MUTUALLY EXCLUSIVE)

	Yes (NET)	Yes, myself	Yes, a family member	No	No answer	
a. Receiving health insurance from Medicaid, also known in your state as (INSERT STATE SPECIFIC MEDICAID)						
8/26	36	20	24	64	-	n=2,241
b. Receiving pregnancy-related care, home health care, or nursing home care that was paid for in part by Medicaid						
8/26	4	2	3	96	*	n=2,241
c. Getting help from Medicaid to pay Medicare premiums						
8/26	14	7	9	86	*	n=2,241

MEDEVER. Have you or any family members, including a child in your family, **ever** received health insurance, pregnancy-related care, home health care, or nursing home care through Medicaid, also known in your state as (INSERT STATE-SPECIFIC NAME)? Select all that apply. (MULTI-RESPONSE CODES 1-2; CODES 3,8,9,10 MUTUALLY EXCLUSIVE)

Based on those who have no current Medicaid coverage for self or family

	8/26
Yes (NET)	17
Yes, myself	9
Yes, a family member	12
No	83
No answer	*
	n=1,447

MEDCON_REC

	8/26
Current Medicaid connection	38
Past Medicaid connection	10
No Medicaid connection	51

MEDCON_REC2

	8/26
Current/past Medicaid connection	49
No Medicaid connection	51

ACAEVER. Have you or any family members ever purchased health coverage through the ACA Marketplace, sometimes known as Obamacare plans? These plans can be purchased from healthcare.gov/(INSERT STATE MARKETPLACE NAME) or from a broker or directly from a health insurance company. Select all that apply. (MULTI-RESPONSE CODES 1-2; CODES 3,8,9,10 MUTUALLY EXCLUSIVE)

	8/26
Yes, myself	16
Yes, a family member	14
No	74
No answer	*

PARTY. In politics today, as of today, do you consider yourself a: (Republican), (Democrat), or an independent? (ROTATE REPUBLICAN/DEMOCRAT)

	8/26
Republican	43
Democrat	22
Independent	32
Other Party	4
No answer	*

PARTYLEAN. As of today, do you lean more towards the (Republican) Party or the (Democratic) Party? (ROTATE ITEMS IN SAME ORDER AS PARTY)

Based on those who are not Republican or Democrat

	8/26
Republican	32
Democratic	30
Neither/Other	37
No answer	*

n=722

Summary PARTY and PARTYLEAN (PARTY3)

	8/26
Republican/Lean Republican	54
Democrat/Lean Democrat	32
Pure Independent	10
Undesignated	3

Five-Point Party ID

	8/26
Democrat	22
Independent Lean Democrat	11
Independent/Don't lean	10
Independent Lean Republican	12
Republican	43
Undesignated	3

MAGA1. Do you consider yourself to be a supporter of the MAGA movement, that is the Make America Great Again movement? (ROTATE QUESTION ORDER)

	8/26
Yes	46
No	54
No answer	*
	n=2,241

PARTY3/MAGA1 COMBO.

	8/26
Republican/Lean Republican	54
Rep/lean Rep and MAGA	41
Rep/lean Rep and NOT MAGA	13
No answer	*
Democrat/Lean Democrat	32
Dem/lean Dem and MAGA	2
Dem/lean Dem and NOT MAGA	30
No answer	*
Pure Independent	10
Independent MAGA	3
Independent NOT MAGA	8
No answer	*
Undesignated	3

MAHA1 WITHHELD FOR FUTURE RELEASE

BORNAGN. Would you describe yourself as a born-again or evangelical Christian?

	8/26
Yes	38
No	62
No answer	*

WEVANG.

	8/26
White Evangelical	31
White Non-Evangelical	52
All other race/ethnicity	16
No answer	*

SELFUSR. Do you consider the area where you live to be rural, small town, suburban, or urban?

	8/26
Rural	56
Small town	41
Suburban	3
Urban	1
No answer	-

INCOME. Keeping in mind this is a completely confidential survey, last year – that is, in 2025 – what was your total family income from all sources, before taxes?

	8/26
Less than \$20,000	14
\$20,000 to less than \$30,000	10
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	17
\$75,000 to less than \$90,000	10
\$90,000 to less than \$100,000	7
\$100,000 to less than \$200,000	17
\$200,000 or more	4
No answer	1

EMPLOY. Which of the following best describes your current situation?

	8/26
Employed full-time	37
Employed part-time	9
Retired	34
A stay-at-home parent or homemaker	5
A student	2
Unemployed but looking for work	4
Unemployed and not looking for work	1
On disability and can't work	8
No answer	*

HHADULTS. How many adults, age 18 and over, currently live in your household **including yourself**?

	8/26
1	19
2	57
3	15
4	6
5	2
6 or greater	1
No answer	1

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