

Topline

KFF Health Tracking Poll

April 2026

KFF

METHODOLOGY

This *KFF Health Tracking Poll* was designed and analyzed by public opinion researchers at KFF.

The survey was conducted April 14 – April 19, 2026, online and by telephone among a nationally representative sample of 1,343 U.S. adults in English ($n=1,251$) and in Spanish ($n=92$). The sample includes 1,023 adults ($n=81$ in Spanish) reached through the [SSRS Opinion Panel](#) either online ($n=999$) or over the phone ($n=24$). The SSRS Opinion Panel is a nationally representative probability-based panel where panel members are recruited randomly in one of two ways: (a) Through invitations mailed to respondents randomly sampled from an Address-Based Sample (ABS) provided by Marketing Systems Groups (MSG) through the U.S. Postal Service’s Computerized Delivery Sequence (CDS); (b) from a dual-frame random digit dial (RDD) sample provided by MSG. For the online panel component, invitations were sent to panel members by email followed by up to three reminder emails.

Another 320 ($n=11$ in Spanish) adults were reached through random digit dial telephone sample of prepaid cell phone numbers obtained through MSG. Phone numbers used for the prepaid cell phone component were randomly generated from a cell phone sampling frame with disproportionate stratification aimed at reaching Hispanic and non-Hispanic Black respondents. Stratification was based on incidence of the race/ethnicity groups within each frame. Among this prepaid cell phone component, 140 were interviewed by phone and 180 were invited to the web survey via short message service (SMS).

Respondents in the prepaid cell phone sample who were interviewed by phone received a \$15 incentive via a check received by mail or an electronic gift card incentive. Respondents in the prepaid cell phone sample reached via SMS received a \$10 electronic gift card incentive. SSRS Opinion Panel respondents received a \$5 electronic gift card incentive (some harder-to-reach groups received a \$10 electronic gift card). In order to ensure data quality, cases were removed if they failed two or more quality checks: (1) attention check questions in the online version of the questionnaire, (2) had over 30% item non-response, or (3) had a length less than one quarter of the mean length by mode. Based on this criterion, no cases were removed.

The combined cell phone and panel samples were weighted to match the sample’s demographics to the national U.S. adult population using data from the Census Bureau’s 2024 Current Population Survey (CPS), September 2023 Volunteering and Civic Life Supplement data from the CPS, and the 2025 KFF Benchmarking Survey with ABS and prepaid cell phone samples. The demographic variables included in weighting for the general population sample are gender, age, education, race/ethnicity, region, civic engagement, frequency of internet use and political party identification. The weights account for differences in the probability of selection for each sample type (prepaid cell phone and panel). This includes adjustment for the sample design and geographic stratification of the cell phone sample, within household probability of selection, and the design of the panel-recruitment procedure.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available on request. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll. KFF public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Group	N (unweighted)	M.O.S.E.
Total	1,343	± 3 percentage points
Registered voters	1,107	± 4 percentage points
Party ID		
Democrats	420	± 6 percentage points
Independents	450	± 6 percentage points
Republicans	372	± 6 percentage points
MAGA Republicans/Republican leaning independents	326	± 7 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- “Vol.” indicates a response was volunteered by the respondent, not offered as an explicit choice.
- Questions are presented in the order asked; question numbers may not be sequential.
- No answer includes those who said ‘Don’t know’ or refused to answer the question on the phone and those who skipped the question online.
- Question wording shown is for web mode; for some questions phone wording vary slightly.

All trended data come from KFF Health Tracking Polls. See previous methodology statements for differences in methodology for trended data. See footnotes for changes in question wording and answer options when applicable.

AGE. What is your age?

AGE2. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECAGE2 VARIABLE

	4/26
18-29	20
30-49	35
50-64	22
65+	23
No answer	*

Q1. How worried, if at all, are you about being able to afford (INSERT ITEM) for you and your family? (ROTATE 1-4/4-1) (RANDOMIZE A-E)

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/Not at all worried (NET)	Not too worried	Not at all worried	No answer	
a. your rent or mortgage								
4/26	50	21	29	50	24	26	-	n=1,343
1/26	52	23	29	48	25	23	*	n=1,426
5/25	51	22	28	49	23	26	*	n=2,539
2/24	58	35	23	42	18	24	*	n=1,309
7/22	51	28	23	49	22	27	*	n=1,847
3/22	43	21	21	57	25	33	-	n=1,243
2/20	42	18	24	56	20	36	*	n=1,207
8/18	41	22	19	57	21	35	*	n=1,201
b. gasoline or other transportation costs								
4/26	64	29	35	36	22	14	-	n=1,343
1/26	52	17	35	47	30	17	*	n=1,426
5/25	50	18	32	50	31	20	*	n=2,539
2/24	65	31	34	34	21	13	*	n=1,309
7/22	76	44	32	23	14	9	1	n=1,847
3/22	71	40	31	29	15	14	-	n=1,243
2/20	40	15	26	59	26	32	*	n=1,207
8/18	46	20	26	53	25	28	*	n=1,201
c. food and groceries								
4/26	57	23	34	43	25	18	*	n=1,343
1/26 ¹	57	24	33	43	28	15	-	n=1,426
5/25	49	20	28	52	30	22	*	n=2,539
2/24	64	35	27	38	20	17	*	n=1,309
7/22	61	32	29	39	22	17	-	n=1,847
3/22	47	19	28	53	28	25	-	n=1,243
2/20	34	17	18	65	24	41	*	n=1,207
8/18	36	17	20	64	25	38	*	n=1,201
d. your monthly utilities like electricity or heat								
4/26	53	21	32	47	29	18	-	n=1,343
1/26	57	22	35	43	27	16	-	n=1,426
5/25	49	20	30	51	30	21	*	n=2,539
2/24	64	35	29	36	21	15	*	n=1,309
7/22	62	33	29	38	22	17	*	n=1,847
3/22	50	23	27	50	29	22	-	n=1,243
2/20	38	16	22	61	26	34	*	n=1,207
8/18	43	19	24	57	27	30	*	n=1,201
e. health care, including the cost of health insurance and out-of- pocket costs for things like office visits and prescription drugs,								
4/26	64	30	34	36	23	13	-	n=1,343
1/26	66	32	34	34	22	12	-	n=1,426

¹ Item C read: "food" in January 2026.

COVERAGE. Are you now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	4/26
Covered by health insurance	88
Not covered by health insurance	12
No answer	*

AGECOV.

Based on those ages 18-64

	4/26
Insured less than 65	85
Uninsured less than 65	15
	n=1,057

COVTYPE. Which of the following is your **main** source of health insurance coverage?

Based on those who are insured

	4/26
Plan through my or my spouse's employer	42
Plan I purchased myself	11
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	23
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	18
Plan through my parents/mother/father	4
Somewhere else (specify)	1
No answer	*
	n=1,173

AGECOVTYPE.

Based on those ages 18 - 64

	4/26
Plan through my or my spouse's employer	45
Plan I purchased myself	12
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	4
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	19
Plan through my parents/mother/father	5
Somewhere else (specify)	1
Uninsured	15
No answer	*
	n=1,058

Q2. When it comes to possible changes that could be made to your health insurance, which of the following would be **most** important to you personally? (RANDOMIZE 1-4; ANCHOR 5)

Based on those who are insured

	4/26
Having more choice of what doctors, specialists, and health care providers you can see	12
Paying less out-of-pocket for health care	46
Eliminating prior authorization, where health insurance companies require prior approval before you can get services, treatments, or medications	22
Getting more value for what you spend on health care	13
None of these	6
No answer	-

Q3. Which political party, the (Democrats) or the (Republicans), do you trust to do a better job [INSERT ITEM]? (ROTATE 1-2/2-1) (RANDOMIZE A-B)

	The Democrats	The Republicans	Both equally	Neither	No answer	
a. addressing the cost of health care						
4/26	36	24	7	33	*	<i>n=1,343</i>
3/26	38	26	7	30	*	<i>n=1,343</i>
1/26	37	24	8	30	*	<i>n=1,426</i>
b. addressing the cost of prescription drugs						
4/26	32	24	10	33	*	<i>n=1,343</i>
3/26	35	26	8	30	*	<i>n=1,343</i>
1/26	33	27	11	29	*	<i>n=1,426</i>
f. addressing fraud and waste in government health care programs						
4/26	25	32	8	35	*	<i>n=1,343</i>

Q3 ITEMS C-E WITHHELD FOR FUTURE RELEASE

Q4. Do you (approve) or (disapprove) of the way the Trump administration is handling (INSERT ITEM)? (ROTATE 1-4/4-1) (RANDOMIZE A-E)

	Approve (NET)	Strongly approve	Somewhat approve	Disapprove (NET)	Somewhat disapprove	Strongly disapprove	No answer
a. the cost of health care 4/26	32	10	22	68	22	46	*
b. the cost of prescription drugs 4/26	39	12	27	61	23	38	1
e. fraud and waste in government health programs 4/26	41	18	23	58	18	41	1

Q4 ITEMS C-D WITHHELD FOR FUTURE RELEASE.

Q14. Do you (approve) or (disapprove) of the way **Robert F. Kennedy Jr.** is handling his job as Secretary of Health and Human Services (HHS)? (ROTATE 1-4/4-1)

	4/26	1/26	9/25
Approve (NET)	38	44	41
Strongly approve	15	13	11
Somewhat approve	23	11	29
Disapprove (NET)	61	55	59
Somewhat disapprove	17	18	19
Strongly disapprove	44	37	40
No answer	1	*	*
	<i>n=1,343</i>	<i>n=1,426</i>	<i>n=1,334</i>

RVOTE. Are you registered to vote at your current address?

	4/26
Yes	83
No	14
Not sure	3
No answer	-

READ/SHOW IF RVOTE=1: Now thinking about the upcoming 2026 midterm elections...

Q5. How much of an impact, if any, do you think each of the following will have on **your decision to vote** in the 2026 midterm elections? (ROTATE 1-3/3-1) (RANDOMIZE A-C)

Based on those who are registered to vote

	An impact (NET)	Major impact	Minor impact	No impact	No answer	
c. the cost of health care						
4/26	88	55	33	12	-	n=1,107
1/26 ²	75	44	31	25	*	n=1,141

Q5 ITEMS A-B WITHHELD FOR FUTURE RELEASE.

Q6. How much of an impact, if any, do you think each of the following will have on **which party's candidate you support** in the 2026 midterm elections? (ROTATE 1-3/3-1) (RANDOMIZE A-C)

Based on those who are registered to vote

	An impact (NET)	Major impact	Minor impact	No impact	No answer	
c. the cost of health care						
4/26	91	61	30	9	*	n=1,107
1/26 ³	74	43	31	26	-	n=1,141

Q6 ITEMS A-B WITHHELD FOR FUTURE RELEASE.

Q7. Regardless of who you intend to vote for in the upcoming 2026 midterm elections, which of the following matters **most** to you when it comes to candidates and health care costs? (RANDOMIZE 1-3; ANCHOR 4)

Based on those who are registered to vote

	4/26
They are willing to take on health insurance and prescription drug companies	36
They care about the problems people like you are having with health care costs	21
They have a plan to address health care costs	33
None of these	10
No answer	*
	n=1,107

READ/SHOW TO ALL: Switching topics...

Q16-Q22 WITHHELD FOR FUTURE RELEASE

READ/SHOW TO ALL: Now we have a few questions we will use to describe the people who took part in our survey...

² January 2026 question wording: How much of an impact, if any, do you think the cost of health care will have on **your decision to vote** in the 2026 midterm elections?

³ January 2026 question wording: How much of an impact, if any, do you think the cost of health care will have on **which party's candidate you would support** in the 2026 midterm elections?

EVOTE. Compared to previous Congressional elections, this year are you (more) enthusiastic about voting than usual, (less) enthusiastic, or about the same as in previous elections? (ROTATE RESPONSE OPTIONS 1-2/2-1; ANCHOR 3)

Based on those who are registered to vote

	4/26
More enthusiastic	36
Less enthusiastic	17
About the same as previous elections	44
Don't plan to vote (VOL.)	3
No answer	*
	<i>n=1,107</i>

PVOTE. If November's midterm election for Congress were held today, which party's candidate are you more likely to vote for in your district? (ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS PARTY; ANCHOR 3, 4, 5)

Based on those who are registered to vote

	4/26
Democrat	43
Republican	34
I wouldn't vote	4
Neither/Another party (VOL.)	5
Undecided (VOL.)	14
No answer	*
	<i>n=1,107</i>

PARTY. In politics today, as of today, do you consider yourself a: (Republican), (Democrat), or an independent? (RANDOMIZE REPUBLICAN/DEMOCRAT)

	4/26
Republican	28
Democrat	27
Independent	37
Other Party	6
No answer	*

PARTYLEAN. As of today, do you lean more towards the (Republican) Party or the (Democratic) Party? (RANDOMIZE ITEMS IN SAME ORDER AS PARTY)

Based on those who are not Republican or Democrat

	4/26
Republican	26
Democratic	37
Neither/Other	36
No answer	1
	<i>n=551</i>

Summary PARTY and PARTYLEAN (PARTY3)

	4/26
Republican/Lean Republican	40
Democrat/Lean Democrat	44

Pure Independent	12
Undesignated	4

Five-Point Party ID

	4/26
Democrat	27
Independent Lean Democrat	16
Independent/Don't lean	12
Independent Lean Republican	11
Republican	28
Undesignated	4

MAGA1. Do you consider yourself to be a supporter of the MAGA movement, that is the Make America Great Again movement? (ROTATE QUESTION ORDER)

Based on those who are Republican or lean Republican

	4/26
Yes	63
No	36
No answer	1
	n=495

PARTY3/MAGA1 COMBO TABLE

	4/26
Republican/Lean Republican	40
MAGA	25
Not MAGA	14
No answer	*
Democrat/Lean Democrat	44
Pure Independent	12
Undesignated	4

MAHA1 WITHHELD FOR FUTURE RELEASE.

Q9-Q13 WITHHELD FOR FUTURE RELEASE.

RGENDER. Do you describe yourself as a man, a woman, or in some other way?

	4/26
Man	48
Woman	50
Some other way	1

No answer

*

TRANSVAR. Do you currently describe yourself as trans or transgender?

	4/26
Yes	2
No	98
No answer	*

LGBQ. Do you currently describe yourself as:

	4/26
Lesbian or gay	4
Bisexual	5
Straight or heterosexual	89
I use another term	2
No answer	*

LGBQ_OE. What is the term you use to describe yourself? (OPEN-END)

LGBTQ_TOT.

	4/26
LGBTQ+	10
Not LGBTQ+	90

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	4/26
HS grad or less (NET)	36
Less than high school (Grades 1-8 or no formal schooling)	2
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	7
High school graduate (Grade 12 with diploma or GED certificate)	28
Some college (NET)	26
Some college, no degree (includes some community college)	18
Two-year associate degree from a college or university	9
College grad+ (NET)	37
Four-year college or university degree/Bachelor's degree	16
Some postgraduate or professional schooling, no postgraduate degree	5
Postgraduate or professional degree, including master's, doctorate, medical or law degree	17
No answer	-

SHOW HISPANIC AND RACE ON SAME PAGE ON WEB

HISPANIC. Are you of Hispanic, Latino, or Spanish origin or descent, such as Mexican, Puerto Rican, or Cuban?

	4/26
Yes	19
No	81
No answer	-

RACE. What is your race? (Select all that apply.)

	4/26
White	75
Black or African American	15
Asian	7
American Indian	3
Alaska Native	*
Native Hawaiian	*
Pacific Islander	*
Multiple races	*
Some other race (Specify)	4
No answer	*

HISPANIC/RACE Combined- RACETHN

	4/26
White, Non-Hispanic	60
Black, Non-Hispanic	12
Asian, Non-Hispanic	6
American Indian/Alaskan Native, non-Hispanic	1
Native Hawaiian/Pacific Islander, non-Hispanic	*
Some other race, non-Hispanic	*
Hispanic	19
Multiple races, non-Hispanic	2
Race undetermined	*

NATIVITY. Were you born in the United States, or on the island of Puerto Rico or another U.S. territory, or in another country?

	4/26
U.S.	83
Puerto Rico	1
Another U.S. territory	*
Another country	15
No answer	-

CHILD. Are you the parent or guardian of any child under the age of 18 living in your household?

	4/26
Yes	25
No	75
No answer	-

INT5. About how often do you use the Internet?

	4/26
IF PHONE: Never	1
Almost constantly	44
Several times a day	44
About once a day	5
Several times a week	3
Less often	2
No answer	*

CE1. In the past 12 months, how often did you have a conversation or spend time with your neighbors?

Asked among prepaid cell phone sample

	4/26
Basically every day	17
A few times a week	31
A few times a month	13
Once a month	11
Less than once a month	11
Not at all	17
No answer	-
	n=320

CE2. In the past 12 months, did you spend any time volunteering for any organization or association? This includes activities you may do infrequently or for children’s schools or youth organizations.

Asked among prepaid cell phone sample

	4/26
Yes	42
No	58
No answer	*
	n=320

HHADULTS. How many adults, age 18 and over, currently live in your household **including yourself**?

	4/26
1	21
2	50
3	17
4	9
5	1
6 or greater	1
No answer	*

PPD. Do you use a prepaid plan for your cellphone? Prepaid plans, also known as pay-as-you-go or no-contract phone, are plans where the user pays for a specific amount of data usage or minutes in advance.

Asked among SSRS Opinion Panel members

	4/26
Yes	7
No	92
No answer	1
	n=1,023

ZIPCODE. What is your zip code?

INCOME. Keeping in mind this is a completely confidential survey, last year – that is, in 2025 – what was your total family income from all sources, before taxes?

	4/26
Less than \$20,000	13
\$20,000 to less than \$30,000	10
\$30,000 to less than \$40,000	8
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	15
\$75,000 to less than \$90,000	9
\$90,000 to less than \$100,000	6
\$100,000 to less than \$200,000	20
\$200,000 or more	10
No answer	1

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