Topline

KFF Health Tracking Poll/
KFF Tracking Poll on Health Information and Trust

July 2026

KFF

METHODOLOGY

This *KFF Health Tracking Poll/ KFF Tracking Poll on Health Information and Trust* was designed and analyzed by public opinion researchers at KFF. The survey was conducted June 25 – June 30, 2026, online and by telephone among a nationally representative sample of 1,321 U.S. adults in English (*n=1,238*) and in Spanish (*n=83*). The sample includes 1,015 adults (*n=69* in Spanish) reached through the SSRS Opinion Panel either online (*n=990*) or over the phone (*n=25*). The SSRS Opinion Panel is a nationally representative probability-based panel where panel members are recruited randomly in one of two ways: (a) Through invitations mailed to respondents randomly sampled from an Address-Based Sample (ABS) provided by Marketing Systems Groups (MSG) through the U.S. Postal Service's Computerized Delivery Sequence (CDS); (b) from a dual-frame random digit dial (RDD) sample provided by MSG. For the online panel component, invitations were sent to panel members by email followed by up to three reminder emails.

Another 306 (*n=14* in Spanish) adults were reached through random digit dial telephone sample of prepaid cell phone numbers obtained through MSG. Phone numbers used for the prepaid cell phone component were randomly generated from a cell phone sampling frame with disproportionate stratification aimed at reaching Hispanic and non-Hispanic Black respondents. Stratification was based on incidence of the race/ethnicity groups within each frame. Among this prepaid cell phone component, 142 were interviewed by phone and 164 were invited to the web survey via short message service (SMS).

Respondents in the prepaid cell phone sample who were interviewed by phone received a $15 incentive via a check received by mail or an electronic gift card incentive. Respondents in the prepaid cell phone sample reached via SMS received a $10 electronic gift card incentive. SSRS Opinion Panel respondents received a $5 electronic gift card incentive (some harder-to-reach groups received a $10 electronic gift card). In order to ensure data quality, cases were removed if they failed two or more quality checks: (1) attention check questions in the online version of the questionnaire, (2) had over 30% item non-response, or (3) had a length less than one quarter of the mean length by mode. Based on this criterion, 1 case was removed.

The combined cell phone and panel samples were weighted to match the sample's demographics to the national U.S. adult population using data from the Census Bureau's 2025 Current Population Survey (CPS), September 2023 Volunteering and Civic Life Supplement data from the CPS, and the 2026 KFF Benchmarking Survey with ABS and prepaid cell phone samples. The demographic variables included in weighting for the general population sample are gender, age, education, race/ethnicity, region, civic engagement, frequency of internet use and political party identification. The weights account for differences in the probability of selection for each sample type (prepaid cell phone and panel). This includes adjustment for the sample design and geographic stratification of the cell phone sample, within household probability of selection, and the design of the panel-recruitment procedure.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available on request. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll. KFF public opinion and survey research is a charter member of the Transparency Initiative of the American Association for Public Opinion Research.

Group	N (unweighted)	M.O.S.E.
Total	1,321	± 3 percentage points
Total voters	1,055	± 4 percentage points
Democrats	426	± 6 percentage points
Independents	439	± 6 percentage points
Republicans	358	± 6 percentage points
Democratic voters	372	± 6 percentage points
Independent voters	316	± 7 percentage points
Republican voters	312	± 7 percentage points
Women ages 18-49	414	± 6 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- "Vol." indicates a response was volunteered by the respondent, not offered as an explicit choice.
- Questions are presented in the order asked; question numbers may not be sequential.
- No answer includes those who said 'Don't know' or refused to answer the question on the phone and those who skipped the question online.
- Question wording shown is for web mode; for some questions phone wording vary slightly.

All trended data come from KFF Health Tracking Polls. See previous methodology statements for differences in methodology for trended data. See footnotes for changes in question wording and answer options when applicable.

AGE. What is your age?

AGE2. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECAGE2 VARIABLE

	6/26
18-29	20
30-49	34
50-64	23
65+	22
No answer	-

Q1. How worried, if at all, are you about being able to afford (INSERT ITEM) for you and your family? (ROTATE 1-4/4-1) (RANDOMIZE A-E)

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/Not at all worried (NET)	Not too worried	Not at all worried	No answer	
a. your rent or mortgage								
6/26	50	21	29	50	25	25	*	*n=1,321*
4/26	50	21	29	50	24	26	-	*n=1,343*
1/26	52	23	29	48	25	23	*	*n=1,426*
5/25	51	22	28	49	23	26	*	*n=2,539*
2/24	58	35	23	42	18	24	*	*n=1,309*
7/22	51	28	23	49	22	27	*	*n=1,847*
3/22	43	21	21	57	25	33	-	*n=1,243*
2/20	42	18	24	56	20	36	*	*n=1,207*
8/18	41	22	19	57	21	35	*	*n=1,201*
b. gasoline or other transportation costs								
6/26	57	22	35	43	27	17	*	*n=1,321*
4/26	64	29	35	36	22	14	-	*n=1,343*
1/26	52	17	35	47	30	17	*	*n=1,426*
5/25	50	18	32	50	31	20	*	*n=2,539*
2/24	65	31	34	34	21	13	*	*n=1,309*
7/22	76	44	32	23	14	9	1	*n=1,847*
3/22	71	40	31	29	15	14	-	*n=1,243*
2/20	40	15	26	59	26	32	*	*n=1,207*
8/18	46	20	26	53	25	28	*	*n=1,201*
c. food and groceries								
6/26	53	20	33	47	29	18	-	*n=1,321*
4/26	57	23	34	43	25	18	*	*n=1,343*
1/26[1]	57	24	33	43	28	15	-	*n=1,426*
5/25	49	20	28	52	30	22	*	*n=2,539*
2/24	64	35	27	38	20	17	*	*n=1,309*
7/22	61	32	29	39	22	17	-	*n=1,847*
3/22	47	19	28	53	28	25	-	*n=1,243*
2/20	34	17	18	65	24	41	*	*n=1,207*
8/18	36	17	20	64	25	38	*	*n=1,201*
d. your monthly utilities like electricity or heat								
6/26	50	19	32	49	31	19	*	*n=1,321*
4/26	53	21	32	47	29	18	-	*n=1,343*
1/26	57	22	35	43	27	16	-	*n=1,426*
5/25	49	20	30	51	30	21	*	*n=2,539*
2/24	64	35	29	36	21	15	*	*n=1,309*
7/22	62	33	29	38	22	17	*	*n=1,847*
3/22	50	23	27	50	29	22	-	*n=1,243*
2/20	38	16	22	61	26	34	*	*n=1,207*
8/18	43	19	24	57	27	30	*	*n=1,201*
e. health care, including the cost of health insurance and out-of-pocket costs for things like office visits and prescription drugs,								
6/26	63	27	35	37	24	14	-	*n=1,321*
4/26	64	30	34	36	23	13	-	*n=1,343*
1/26	66	32	34	34	22	12	-	*n=1,426*

[1] *Prior to January 2026, trended wording for item C was "food."*

Q2. How much do you trust (INSERT ITEM) for reliable information about **health issues**? (ROTATE 1-4/4-1) (RANDOMIZE A-F)

	A great deal/A fair amount (NET)	A great deal	A fair amount	Not much/Not at all (NET)	Not much	Not at all	No answer	
a. the U.S. Centers for Disease Control and Prevention, or CDC,								
6/26	51	11	40	49	35	14	*	*n=1,321*
1/26	49	11	39	50	31	20	*	*n=1,426*
b. the U.S. Food and Drug Administration, or FDA,								
6/26	51	8	43	49	36	13	*	*n=1,321*
1/26	50	9	41	50	33	16	*	*n=1,426*
c. President Donald Trump								
6/26	24	7	17	76	24	52	*	*n=1,321*
1/26	30	10	20	70	21	49	*	*n=1,426*
d. your state government officials								
6/26	38	6	32	62	44	17	*	*n=1,321*
1/26	43	8	34	57	40	17	*	*n=1,426*
e. your own doctor or health care provider								
6/26	86	34	52	14	12	3	*	*n=1,321*
1/26	86	40	46	14	11	3	*	*n=1,426*
f. Robert F. Kennedy Jr., Secretary of Health and Human Services,								
6/26	34	8	26	65	26	39	1	*n=1,321*
1/26	37	11	26	62	23	39	*	*n=1,426*

READ/SHOW TO ALL ON SAME SCREEN AS RVOTE: Switching topics…

RVOTE. Are you registered to vote at your <u>current</u> address?

	6/26
Yes	81
No	17
Not sure	2
No answer	-

Q3. How important, if at all, do you think it is for candidates in the 2026 midterm elections to talk about (INSERT ITEM)? (RANDOMIZE A-H)

Based on those who are registered to vote

	Extremely/Very important (NET)	Extremely important	Very important	Somewhat important	Not important	No answer	
a. health care costs							
6/26	87	51	36	13	1	-	*n=1,055*
b. abortion policy							
6/26	57	27	31	28	14	*	*n=1,055*
c. the future of the Affordable Care Act, known commonly as the ACA or Obamacare							
6/26	68	36	32	23	10	*	*n=1,055*
d. the future of Medicaid[2]							
6/26	76	38	38	20	3	*	*n=1,055*
e. the future of Medicare[3]							
6/26	83	48	35	15	2	-	*n=1,055*
f. vaccine policy, including which vaccines are recommended for children							
6/26	66	29	36	26	8	*	*n=1,055*
g. food policy, including the regulation of chemical food additives and pesticides							
6/26	72	34	38	24	4	-	*n=1,055*
h. fraud in government health programs							
6/26	74	43	31	19	7	*	*n=1,055*

[2] *Web respondents who hovered over the word "Medicaid" were shown the text "Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities." Phone respondents were read this note as needed.*

[3] *Web respondents who hovered over the word "Medicare" were shown the text "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities." Phone respondents were read this note as needed.*

Q4-Q10 WITHHELD FOR FUTURE RELEASE.

READ/SHOW TO ALL: These next few questions are about fraud, or individuals or organizations lying or misrepresenting information to get benefits or payments that are not legitimately owed.

Q11. How much fraud, if any, do you think there currently is in (INSERT ITEM)? (ROTATE 1-4/4-1) (RANDOMIZE A-G)

	A lot/Some (NET)	A lot	Some	Not much/ None at all (NET)	Not much	None at all	No answer
a. Medicare[4]							
6/26	76	35	41	24	21	3	*
b. Medicaid[5]							
6/26	78	38	40	22	19	4	*
c. Social Security							
6/26	73	33	40	27	23	4	*
d. the Affordable Care Act Marketplaces							
6/26	70	28	42	29	25	4	1
e. federal military and defense contracts							
6/26	84	43	41	15	13	2	*
f. foreign aid programs							
6/26	82	44	38	18	15	3	*
g. the federal tax system							
6/26	90	50	40	10	8	2	*

[4] *Web respondents who hovered over the word "Medicare" were shown the text "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities." Phone respondents were read this note as needed.*

[5] *Web respondents who hovered over the word "Medicaid" were shown the text "Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities." Phone respondents were read this note as needed.*

Q12. Do you think reducing fraud and waste in government health programs would lead to major, minor, or no reductions in (INSERT ITEM), or are you not sure? (RANDOMIZE ITEMS A-D)

	Major/Minor reductions (NET)	Major reductions	Minor reductions	No reductions	Not sure	Refused/ Web blank	
a. federal spending, overall							
6/26	58	28	30	14	28	-	*n=1,321*
1/25	73	40	32	12	15	*	*n=1,310*
b. the benefits people receive from government health programs							
6/26	47	19	28	21	32	*	*n=1,321*
1/25	55	28	27	23	22	*	*n=1,310*
c. your own health care costs							
6/26	43	17	25	29	28	*	*n=1,321*
d. the number of people receiving government health insurance benefits							
6/26	58	25	33	13	29	-	*n=1,321*

Q13. Do you think fraud in (INSERT ITEM) is mostly carried out by (individual patients), by (health care providers, including private doctor's offices and hospital systems), or are you not sure? (ROTATE 1-2/2-1; ANCHOR 3) (RANDOMIZE A-B)

Item A based on those who say there is any fraud in Medicare
Item B based on those who say there is any fraud in Medicaid

	Individual patients	Health care providers, including private doctors' offices and hospital systems	Not sure	Refused/Web blank	
a. Medicare					
6/26	14	53	33	*	*n=1,269*
b. Medicaid					
6/26	19	49	32	*	*n=1,268*

Q11_A/Q13_A COMBO TABLE

	6/26
There is fraud in Medicare	**96**
Mostly carried about by individual patients	13
Mostly carried out by health care providers, including private doctors' offices and hospital systems	52
Not sure	32
There is no fraud in Medicare	3
No answer	*

Q11_B/Q13_B COMBO TABLE

	6/26
There is fraud in Medicaid	**96**
Mostly carried about by individual patients	18
Mostly carried out by health care providers, including private doctors' offices and hospital systems	47
Not sure	31
There is no fraud in Medicaid	4
No answer	*

Q14. Which should be the higher priority when it comes to managing the Medicaid[6] program? (ROTATE 1-2/2-1)

	6/26
Preventing fraud, even if it means some people who are eligible may have less access to certain services, such as home health care or hospice care	27
Ensuring that eligible people have access to the care they need, such as home health care or hospice care, even if it means some fraud may occur	72
No answer	1

READ/SHOW TO ALL: As you may know, the federal government has proposed delaying some funding to states it says are mismanaging their state Medicaid programs.

Q15. If the federal government delayed funding to states it says are mismanaging their state Medicaid program, how likely do you think it is that these funding delays would (INSERT ITEM)? (ROTATE 1-4/4-1) (RANDOMIZE A-E)

	Very/Somewhat likely (NET)	Very likely	Somewhat likely	Not too/Not at all likely (NET)	Not too likely	Not at all likely	No answer
a. significantly reduce fraud in state Medicaid programs							
6/26	50	16	34	50	33	17	*
b. cause some eligible low-income people to lose access to health care services they rely on							
6/26	78	41	37	22	16	6	-
c. unfairly target Democratic-led states based on politics rather than actual mismanagement							
6/26	65	36	29	35	20	14	1
d. save taxpayers money							
6/26	43	15	28	57	30	27	*
e. lower health care costs for people like you							
6/26	34	11	23	66	32	34	*

Q16. Do you think the proposal to delay some funding to states the federal government says are mismanaging their state Medicaid programs is mostly motivated by (wanting to reduce fraud to protect Medicaid), or do you think this action is mostly motivated by (politics)? (ROTATE 1-2/2-1)

	6/26
Mostly motivated by wanting to reduce fraud to protect Medicaid	35
Mostly motivated by politics	65
No answer	*

[6] *Web respondents who hovered over the word "Medicaid" were shown the text "Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities." Phone respondents were read this note as needed.*

READ/SHOW TO ALL: Moving on to another topic…

Q17. Compared to 2020, do you think the U.S. government is now (more prepared), (less prepared) or just as prepared to deal with another pandemic or widespread health crisis? (ROTATE 1-2/2-1; ANCHOR 3)

	6/26	1/25
More prepared	34	40
Less prepared	40	26
Just as prepared	25	34
No answer	*	1
	n=1,321	*n=1,310*

Q18. As you may know, the Democratic Republic of the Congo has been experiencing a confirmed Ebola outbreak since May.

Do you think the U.S. government is doing enough or not doing enough to (INSERT ITEM)? (ROTATE A-B)

	Doing enough	Not doing enough	Not sure	Refused/Web blank
a. prevent an Ebola outbreak in the U.S.				
6/26	23	38	39	-
b. help fight the current Ebola outbreak in Africa				
6/26	18	40	42	-

READ/SHOW TO ALL: Now we have a few questions we will use to describe the people who took part in our survey...

PARTY. In politics today, as of today, do you consider yourself a: (Republican), (Democrat), or an independent? (RANDOMIZE REPUBLICAN/DEMOCRAT)

	6/26
Republican	26
Democrat	27
Independent	39
Other Party	7
No answer	1

PARTYLEAN. As of today, do you lean more towards the (Republican) Party or the (Democratic) Party? (RANDOMIZE ITEMS IN SAME ORDER AS PARTY)

Based on those who are not Republican or Democrat

	6/26
Republican	28
Democratic	35
Neither/Other	37
No answer	1
	n=537

Summary PARTY and PARTYLEAN (PARTY3)

	6/26
Republican/Lean Republican	39
Democrat/Lean Democrat	44
Pure Independent	13
Undesignated	5

Five-Point Party ID

	6/26
Democrat	27
Independent Lean Democrat	16
Independent/Don't lean	13
Independent Lean Republican	13
Republican	26
Undesignated	5

MAGA1. Do you consider yourself to be a supporter of the MAGA movement, that is the Make America Great Again movement? (ROTATE QUESTION ORDER)

	6/26
Yes	28
No	71
No answer	1

PARTY3/MAGA1 COMBO.

	6/26
Republican/Lean Republican	**39**
Rep/lean Rep and MAGA	23
Rep/lean Rep and NOT MAGA	16
No answer	*
Democrat/Lean Democrat	44
Dem/lean Dem and MAGA	3
Dem/lean Dem and NOT MAGA	40
No answer	*
Pure Independent	13
Independent MAGA	2
Independent NOT MAGA	11
No answer	*
Undesignated	5

MAHA1. Do you consider yourself to be a supporter of the MAHA movement, that is the Make America **Healthy** Again movement?

	6/26
Yes	43
No	56
No answer	1

CHILD. Are you the parent or guardian of any child under the age of 18 living in your household?

	6/26
Yes	28
No	72
No answer	-

RGENDER. Do you describe yourself as a man, a woman, or in some other way?

	6/26
Man	48
Woman	51
Some other way	2
No answer	-

TRANSVAR. Do you currently describe yourself as trans or transgender?

	6/26
Yes	2
No	98
No answer	*

LGBQ. Do you currently describe yourself as:

	6/26
Lesbian or gay	3
Bisexual	4
Straight or heterosexual	89
I use another term	3
No answer	1

LGBQ_OE. What is the term you use to describe yourself? (OPEN-END)
Based on those who say they use another term to describe themselves

LGBTQ_TOT.

	6/26
LGBTQ+	10
Not LGBTQ+	90

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	6/26
HS grad or less (NET)	**36**
Less than high school (Grades 1-8 or no formal schooling)	2
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	7
High school graduate (Grade 12 with diploma or GED certificate)	27
Some college (NET)	**27**
Some college, no degree (includes some community college)	17
Two-year associate degree from a college or university	11
College grad+ (NET)	**37**
Four-year college or university degree/Bachelor's degree	18
Some postgraduate or professional schooling, no postgraduate degree	5
Postgraduate or professional degree, including master's, doctorate, medical or law degree	14
No answer	*

ABORT1. On the issue of abortion, would you say you are more (pro-life) or (pro-choice)? (ROTATE 1-2/2-1)

	6/26
Pro-life	36
Pro-choice	63
No answer	1

BORNAGN. Would you describe yourself as a born-again or evangelical Christian?

	6/26
Yes	27
No	72
No answer	1

SHOW HISPANIC AND RACE ON SAME PAGE ON WEB

HISPANIC. Are you of Hispanic, Latino, or Spanish origin or descent, such as Mexican, Puerto Rican, or Cuban?

	6/26
Yes	18
No	81
No answer	*

RACE. What is your race? (Select all that apply.)

	6/26
White	74
Black or African American	14
Asian	8
American Indian	2
Alaska Native	-
Native Hawaiian	-
Pacific Islander	*
Multiple races	1
Some other race (Specify)	4
No answer	1

HISPANIC/RACE Combined- RACETHN

	6/26
White, Non-Hispanic	60
Black, Non-Hispanic	12
Asian, Non-Hispanic	7
American Indian/Alaskan Native, non-Hispanic	1
Native Hawaiian/Pacific Islander, non-Hispanic	-
Some other race, non-Hispanic	*
Hispanic	18
Multiple races, non-Hispanic	1
Race undetermined	*

NATIVITY. Were you born in the United States, or on the island of Puerto Rico or another U.S. territory, or in another country?

	6/26
U.S.	83
Puerto Rico	2
Another U.S. territory	*
Another country	15
No answer	-

INT5. About how often do you use the Internet?

	6/26
IF PHONE: Never	2
Almost constantly	43
Several times a day	45
About once a day	5
Several times a week	3
Less often	2
No answer	*

CE1. In the past 12 months, how often did you have a conversation or spend time with your neighbors?

Asked among prepaid cell phone sample[7]

	6/26
Basically every day	8
A few times a week	26
A few times a month	25
Once a month	9
Less than once a month	19
Not at all	14
No answer	*

CE2. In the past 12 months, did you spend any time volunteering for any organization or association? This includes activities you may do infrequently or for children's schools or youth organizations.

Asked among prepaid cell phone sample[8]

	6/26
Yes	32
No	68
No answer	*

HHADULTS. How many adults, age 18 and over, currently live in your household **including yourself?**

	6/26
1	20
2	51
3	17
4	7
5	3
6 or greater	1
No answer	*

PPD. Do you use a prepaid plan for your cellphone? Prepaid plans, also known as pay-as-you-go or no-contract phone, are plans where the user pays for a specific amount of data usage or minutes in advance.

Asked among SSRS Opinion Panel members

	6/26
Yes	9
No	91
No answer	*
	n=1,015

[7] *Panelist data are merged into this variable to reflect total sample proportions*

[8] *Panelist data are merged into this variable to reflect total sample proportions*

ZIPCODE. What is your zip code?

INCOME. Keeping in mind this is a completely confidential survey, last year – that is, in 2025 – what was your total family income from all sources, before taxes?

	6/26
Less than $20,000	12
$20,000 to less than $30,000	9
$30,000 to less than $40,000	9
$40,000 to less than $50,000	9
$50,000 to less than $75,000	14
$75,000 to less than $90,000	10
$90,000 to less than $100,000	5
$100,000 to less than $200,000	22
$200,000 or more	8
No answer	1

COVERAGE. Are you now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	6/26
Covered by health insurance	88
Not covered by health insurance	12
No answer	*

AGECOV.

Based on those ages 18-64

	6/26
Insured less than 65	85
Uninsured less than 65	15
	n=1,052

COVTYPE. Which of the following is your **main** source of health insurance coverage?

Based on those who are insured

	6/26
Plan through my or my spouse's employer	43
Plan I purchased myself	10
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	23
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	16
Plan through my parents/mother/father	6
Somewhere else (specify)	1
No answer	*
	n=1,134

AGECOVTYPE.

Based on those ages 18 - 64

	6/26
Plan through my or my spouse's employer	45
Plan I purchased myself	11
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	4
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	17
Plan through my parents/mother/father	1
Somewhere else (specify)	6
Uninsured	15
No answer	*
	n=1,053

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