

Topline

KFF Health Tracking Poll

November 2025

KFF

METHODOLOGY

This *KFF Health Tracking Poll* was designed and analyzed by public opinion researchers at KFF. The survey was conducted October 27-November 2, 2025, online and by telephone among a nationally representative sample of 1,350 U.S. adults in English ($n=1,274$) and in Spanish ($n=76$). The sample includes 1,031 adults ($n=63$ in Spanish) reached through the [SSRS Opinion Panel](#) either online ($n=1,007$) or over the phone ($n=24$). The SSRS Opinion Panel is a nationally representative probability-based panel where panel members are recruited randomly in one of two ways: (a) Through invitations mailed to respondents randomly sampled from an Address-Based Sample (ABS) provided by Marketing Systems Groups (MSG) through the U.S. Postal Service's Computerized Delivery Sequence (CDS); (b) from a dual-frame random digit dial (RDD) sample provided by MSG. For the online panel component, invitations were sent to panel members by email followed by up to three reminder emails.

Another 319 ($n=13$ in Spanish) adults were reached through random digit dial telephone sample of prepaid cell phone numbers obtained through MSG. Phone numbers used for the prepaid cell phone component were randomly generated from a cell phone sampling frame with disproportionate stratification aimed at reaching Hispanic and non-Hispanic Black respondents. Stratification was based on incidence of the race/ethnicity groups within each frame. Among this prepaid cell phone component, 143 were interviewed by phone and 176 were invited to the web survey via short message service (SMS).

Respondents in the prepaid cell phone sample who were interviewed by phone received a \$15 incentive via a check received by mail. Respondents in the prepaid cell phone sample reached via SMS received a \$10 electronic gift card incentive. SSRS Opinion Panel respondents received a \$5 electronic gift card incentive (some harder-to-reach groups received a \$10 electronic gift card). In order to ensure data quality, cases were removed if they failed two or more quality checks: (1) attention check questions in the online version of the questionnaire, (2) had over 30% item non-response, or (3) had a length less than one quarter of the mean length by mode. Based on this criterion, one case was removed.

The combined cell phone and panel samples were weighted to match the sample's demographics to the national U.S. adult population using data from the Census Bureau's 2024 Current Population Survey (CPS), September 2023 Volunteering and Civic Life Supplement data from the CPS, and the 2025 KFF Benchmarking Survey with ABS and prepaid cell phone samples. The demographic variables included in weighting for the general population sample are gender, age, education, race/ethnicity, region, civic engagement, frequency of internet use and political party identification. The weights account for differences in the probability of selection for each sample type (prepaid cell phone and panel). This includes adjustment for the sample design and geographic stratification of the cell phone sample, within household probability of selection, and the design of the panel-recruitment procedure.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available on request. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll. KFF public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Group	N (unweighted)	M.O.S.E.
Total	1,350	± 3 percentage points
Party ID		
Democrats	424	± 6 percentage points
Independents	422	± 6 percentage points
Republicans	412	± 6 percentage points
MAGA Republicans	377	± 6 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- "Vol." indicates a response was volunteered by the respondent, not offered as an explicit choice.
- Questions are presented in the order asked; question numbers may not be sequential.
- No answer includes those who said 'Don't know' or refused to answer the question on the phone and those who skipped the question on the web.
- Question wording shown is for web mode; for some questions phone wording varied slightly.

Trended data prior to July 2022 were conducted using RDD methods. See footnotes for changes in question wording and answer options when applicable. See previous methodology statements for differences in methodology for trended data.

All trended data come from KFF Health Tracking Polls.

AGE. What is your age?

AGE2. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECAGE2 VARIABLE

	11/25
18-29	20
30-49	34
50-64	23
65+	23
No answer	*

COVERAGE. Are you now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	11/25
Covered by health insurance	91
Not covered by health insurance	9
No answer	*

AGECOV VARIABLE – *Indicates respondent insurance status*

Based on those ages 18 – 64

	11/25
Insured less than 65	89
Uninsured less than 65	11
	<i>n=1,062</i>

COVTYPE. Which of the following is your **main** source of health insurance coverage?

Based on those who are insured

	11/25
Plan through my or my spouse's employer	45
Plan I purchased myself	9
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	23
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	17
Plan through my parents/mother/father	4
Somewhere else (specify)	2
No answer	*
	<i>n=1,206</i>

AGECOVTYPE.

Based on those ages 18 - 64

	11/25
Plan through my or my spouse's employer	89
Plan I purchased myself	49
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	10
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	5
Plan through my parents/mother/father	19
Somewhere else (specify)	2
Uninsured	5
No answer	*
	<i>n=1,063</i>

Q1 AND Q2 HELD FOR FUTURE RELEASE.

RVOTE. Are you registered to vote at your current address?

	11/25
Yes	79
No	16
Not sure	5
No answer	-

Q3. Which political party, the (Democrats) or the (Republicans), do you trust more to do a better job addressing (INSERT ITEM)? (ROTATE 1-2/2-1, ANCHOR OPTION 3 & 4) (RANDOMIZE ITEMS A-B)

	Democrats	Republicans	Both equally	Neither	No answer
a. the high cost of health insurance					
11/25	36	29	5	30	*
b. the future of the Affordable Care Act, or ACA					
11/25	40	28	6	26	*

Q4. If your health care expenses increased by \$1,000 next year, do you think that would have a major impact, a minor impact, or no impact at all on [INSERT ITEM] in the 2026 midterm elections? (SHOW ITEMS IN ORDER)

Based on those who are registered to vote

	Major/Minor impact (NET)	Major impact	Minor impact	No impact at all	No answer
a. your decision to vote					
11/25	65	49	16	35	*
b. which party's candidates you would support					
11/25	60	46	14	40	*

Q5. As you may know, in 2021 Congress increased the financial help provided through tax credits available to some people with low and moderate incomes who purchase health insurance through the Affordable Care Act marketplace to help them afford their premiums.

How much, if anything, have you read or heard about these tax credits, which are set to expire at the end of 2025?

	11/25	9/25 ¹	6/25
A lot/Some (NET)	44	39	27
A lot	13	7	7
Some	30	32	21
A little/Nothing at all (NET)	56	61	72
A little	28	30	33
Nothing at all	28	31	40
No answer	*	*	*
	n=1,350	n=1,334	n=1,321

Q6. As you may know, in 2021 Congress increased the financial help provided through tax credits available to some people who purchase health insurance through the Affordable Care Act marketplace to help them afford their premiums. These enhanced tax credits are set to expire at the end of 2025.

Do you think Congress should (extend these enhanced tax credits), or should they (let these enhanced tax credits expire)? (ROTATE 1-2/2-1)

	11/25	9/25	6/25
Should extend the enhanced tax credits	74	78	77
Should let the enhanced tax credits expire	25	22	22
No answer	1	*	1
	n=1,350	n=1,334	n=1,321

Q7. If Congress **does not extend** these enhanced tax credits, who do you think deserves most of the blame? (RANDOMIZE 1-3)

Based on those who support extending tax credits

	11/25	9/25
Democrats in Congress	23	22
Republicans in Congress	38	37
President Trump	37	39
No answer	2	1
	n=1,021	n=1,046

Q6/Q7 COMBO TABLE

	11/25	9/25
Support extending enhanced tax credits	74	78
Blame Democrats	17	17
Blame Republicans	28	29
Blame Trump	28	31
No answer	1	1
Oppose extending enhanced tax credits	25	22
No answer	1	*
	n=1,350	n=1,334

¹ June and September 2025 question used the word "subsidies" in place of "tax credits."

Q8. As Congress works to pass a federal budget, some Democratic leaders say they will not support a deal to reopen the government unless Republicans agree to extend the enhanced tax credits that help some people pay for health insurance.

Do you think Democrats in Congress should... (ROTATE 1-2/2-1)

	11/25
refuse to approve a budget unless it includes extending these tax credits, even if it means the government remains shut down	48
approve a budget that does not include extending these tax credits in order to quickly end the shutdown, even if it means the cost of health insurance will increase for some people	50
No answer	2

Q9. Now thinking about immigrants who are undocumented, meaning those without current legal authorization to live in the U.S...

Do you think undocumented immigrants are or are not eligible to buy health coverage on the ACA marketplaces, or are you not sure?

	11/25
Are eligible	14
Are not eligible	47
Not sure	39
No answer	*

Q11-Q30 WITHHELD FOR FUTURE RELEASE.

RX, RXMANY, EVERPPFA WITHHELD FOR FUTURE RELEASE.

READ/SHOW TO ALL: Now (I/we) have a few questions we will use to describe the people who took part in our survey...

PARTY. In politics today, as of today, do you consider yourself a: (Republican), (Democrat), or an independent? (RANDOMIZE REPUBLICAN/DEMOCRAT)

	11/25
Republican	28
Democrat	27
Independent	37
Other Party	7
No answer	1

PARTYLEAN. As of today, do you lean more towards the (Republican) Party or the (Democratic) Party? (RANDOMIZE ITEMS IN SAME ORDER AS PARTY)

Based on those who are not Republican or Democrat

	11/25
Republican	23
Democratic	30
Neither/Other	46
No answer	1
	n=514

Summary PARTY and PARTYLEAN (PARTY3)

	11/25
Republican/Lean Republican	38
Democrat/Lean Democrat	41
Pure Independent	15
Undesignated	6

Five-Point Party ID

	11/25
Democrat	27
Independent Lean Democrat	13
Independent/Don't lean	15
Independent Lean Republican	10
Republican	28
Undesignated	6

MAGA1. Do you consider yourself to be a supporter of the MAGA movement, that is the Make America Great Again movement? (ROTATE QUESTION ORDER)

Based on those who are Republican or lean Republican

	11/25
Yes	75
No	25
No answer	*
	n=517

PARTY3/MAGA1 COMBO TABLE

	11/25
Republican/Lean Republican	38
MAGA	29
Not MAGA	10
No answer	*
Democrat/Lean Democrat	41
Pure Independent	15
Undesignated	6

MAHA1. Do you consider yourself to be a supporter of the MAHA movement, that is the Make America **Healthy** Again movement?

	11/25
Yes	47
No	52
No answer	1

CHILD. Are you the parent or guardian of any child under the age of 18 living in your household?

	11/25
Yes	28
No	72
No answer	-

RGENDER. (IF PHONE: Just to confirm,) Do you describe yourself as a man, a woman, or in some other way?

	11/25
Man	48
Woman	51
Some other way	2
No answer	-

TRANSVAR. Do you currently describe yourself as trans or transgender?

	11/25
Yes	1
No	99
No answer	*

LGBQ. Do you currently describe yourself as: (Select all that apply.)

	11/25
Lesbian or gay	3
Bisexual	4
Straight or heterosexual	89
I use another term	2
No answer	1

LGBTQ_TOT.

	11/25
LGBTQ+	9
Not LGBTQ+	91

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	11/25
HS grad or less (NET)	37
Less than high school (Grades 1-8 or no formal schooling)	3
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	6
High school graduate (Grade 12 with diploma or GED certificate)	28
Some college (NET)	27
Some college, no degree (includes some community college)	19
Two-year associate degree from a college or university	8
College grad+ (NET)	36
Four-year college or university degree/Bachelor's degree	19
Some postgraduate or professional schooling, no postgraduate degree	3
Postgraduate or professional degree, including master's, doctorate, medical or law degree	14
No answer	*

ABORT1 WITHHELD FOR FUTURE RELEASE

BORNAGN. Would you describe yourself as a born-again or evangelical Christian?

	11/25
Yes	29
No	70
No answer	1

SHOW HISPANIC AND RACE ON SAME PAGE ON WEB

HISPANIC. Are you of Hispanic, Latino, or Spanish origin or descent, such as Mexican, Puerto Rican, or Cuban?

	11/25
Yes	18
No	82
No answer	*

RACE. What is your race? (Select all that apply.)

	11/25
White	75
Black or African American	12
Asian	6
American Indian	2
Alaska Native	*
Native Hawaiian	*
Pacific Islander	1
Multiple races	*
Some other race (Specify)	5
No answer	1

HISPANIC/RACE Combined- RACETHN

	11/25
White, Non-Hispanic	61
Black, Non-Hispanic	11
Asian, Non-Hispanic	6
American Indian/Alaskan Native, non-Hispanic	2
Native Hawaiian/Pacific Islander, non-Hispanic	1
Some other race, non-Hispanic	1
Hispanic	18
Multiple races, non-Hispanic	1
Race undetermined	1

NATIVITY. Were you born in the United States, or on the island of Puerto Rico or another U.S. territory, or in another country?

	11/25
U.S.	84
Puerto Rico	2
Another U.S. territory	1
Another country	13
No answer	*

INT5. About how often do you use the Internet?

	11/25
IF PHONE: Never	1
Almost constantly	44
Several times a day	44
About once a day	5
Several times a week	3
Less often	2
No answer	1

CE1. In the past 12 months, how often did you have a conversation or spend time with your neighbors?

Asked among prepaid cell phone sample

	11/25
Basically every day	10
A few times a week	20
A few times a month	16
Once a month	6
Less than once a month	12
Not at all	36
No answer	10
	<i>n=319</i>

CE2. In the past 12 months, did you spend any time volunteering for any organization or association? This includes activities you may do infrequently or for children's schools or youth organizations.

Asked among prepaid cell phone sample

	11/25
Yes	30
No	70
No answer	-
	<i>n=319</i>

HHADULTS. How many adults, age 18 and over, currently live in your household **including yourself**?

	11/25
1	16
2	52
3	18
4	10
5	2
6 or greater	1
No answer	*

PPD. Do you use a prepaid plan for your cellphone? Prepaid plans, also known as pay-as-you-go or no-contract phone, are plans where the user pays for a specific amount of data usage or minutes in advance.

Asked among SSRS Opinion Panel members

	11/25
Yes	7
No	93
No answer	1
	<i>n=1,031</i>

ZIPCODE. What is your zip code?

INCOME. Keeping in mind this is a completely confidential survey, last year – that is, in 2024 – what was your total family income from all sources, before taxes?

	11/25
Less than \$20,000	14
\$20,000 to less than \$30,000	8
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	16
\$75,000 to less than \$90,000	10
\$90,000 to less than \$100,000	6
\$100,000 to less than \$200,000	21
\$200,000 or more	8
No answer	1



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