

**Topline**

**New York Times Upshot/Kaiser Family Foundation  
*Polls In Four Southern States***

**April 2014**

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## METHODOLOGY

The New York Times Upshot/Kaiser Family Foundation Polls In Four Southern States is based on telephone interviews conducted Apr. 8 through Apr. 15 with 4,152 adults, including 1,027 in Arkansas, 1,026 in Kentucky, 1,075 in Louisiana, and 1,024 in North Carolina.

Both The Times and Kaiser contributed financing for the survey, and teams from both organizations worked together to develop the questionnaire and analyze the data. Each organization is solely responsible for its own editorial content. The project team from the Kaiser Family Foundation included: Mollyann Brodie, Ph.D., Liz Hamel, Bianca DiJulio, Jamie Firth, and Mira Rao.

SSRS of Media, Pennsylvania conducted sampling, interviewing and tabulation for the survey. Interviews were in English or Spanish according to the preference of the respondent.

The sample of landline telephone exchanges called was randomly selected by a computer from a complete list of active residential exchanges in each state. The exchanges were chosen so as to ensure that each region of a state was represented in its proper proportion. Within each exchange, random digits were added to form a complete telephone number, thus permitting access to listed and unlisted numbers alike. Within each landline household, one adult was designated by a random procedure to be the respondent for the survey.

Cellphone numbers were generated by a similar random process. Both the landline and cell phone samples were generated through Marketing Systems Group's GENESYS sampling system. The two samples were then combined and adjusted to assure the proper ratio of landline-only, cellphone-only, and dual phone users.

Interviewers made multiple attempts to reach every phone number in the survey, calling back unanswered numbers on different days at different times of both day and evening, and attempting to convert any initial refusals.

The combined results in each state have been weighted to adjust for variation in the sample relating to sex, race, Hispanic origin, marital status, age, education, population density in the respondent's zip code and (for landlines) number of adults in the household. Demographic weighting parameters were based on the U.S. Census Bureau's 2012 American Community Survey.

In theory, in 19 cases out of 20, overall results based on such samples will differ by no more than 4 percentage points in either direction from what would have been obtained by seeking to interview all adults in each state. This margin of sampling error takes into account the fact that weighting procedures increase its size. The margin of sampling error for results based on registered voters is also plus or minus 4 percentage points. For smaller subgroups, the margin of sampling error is larger.

In addition to sampling error, the practical difficulties of conducting any survey of public opinion may introduce other sources of error into the poll. Variation in the wording, order and translation of questions, for example, may lead to somewhat different results.

NOTES FOR READING THE TOPLINE:

- Percentages may not always add up to 100 percent due to rounding
- Values less than 0.5 percent are indicated by a dash (-)
- “(Vol.)” indicates a response was volunteered by the respondent, not offered as an explicit choice
- Questions are presented in the order asked; question numbers may not be sequential
- Asterisk indicates registered voters.

Q1. Do you approve or disapprove of the way Barack Obama is handling his job as President?

	AR	AR*	KY	KY*	LA	LA*	NC	NC*
Approve	32	33	33	32	40	42	41	41
Disapprove	59	60	56	60	54	54	49	51
Don't know/No Answer	9	7	11	9	6	5	10	8

(ROTATE Q2/Q3)

Q2. Do you approve or disapprove of the way Barack Obama is handling health care?

	AR	KY	LA	NC
Approve	30	34	33	39
Disapprove	64	59	62	56
Don't know/No Answer	6	7	5	5

(ROTATE Q2/Q3)

Q3. Do you approve or disapprove of the way Barack Obama is handling the economy?

	AR	KY	LA	NC
Approve	30	31	38	41
Disapprove	63	61	55	51
Don't know/No Answer	7	8	6	8

(ROTATE response options 1-4/4-1)

Q4. How would you rate the condition of the economy in (Arkansas/Kentucky/Louisiana/North Carolina) these days? Is it very good, fairly good, fairly bad, or very bad?

	AR	KY	LA	NC
Very good	7	4	8	6
Fairly good	36	36	47	43
Fairly bad	32	34	27	32
Very bad	23	24	16	17
Don't know/No Answer	3	3	2	1

Q5. From what you've heard or read, do you approve or disapprove of the health care law that was enacted in 2010? (IF APPROVE, ASK: Do you strongly approve or somewhat approve?)(IF DISAPPROVE, ASK: Do you somewhat disapprove or strongly disapprove?)

(INTERVIEWER NOTE: If respondent says do you mean Obamacare, then say: "It is sometimes referred to as Obamacare." If respondent says "Do you mean the Affordable Care Act?", then say: "It is sometimes referred to as the Affordable Care Act.")

	AR	KY	LA	NC
Strongly approve	13	14	18	19
Somewhat approve	16	21	16	19
Somewhat disapprove	15	16	13	15
Strongly disapprove	47	39	46	39
Don't know/No Answer	9	11	7	8

(ROTATE response options)

Q6. What would you like to see your representative in Congress do when it comes to the health care law? (They should work to improve the law) OR (they should work to repeal the law and replace it with something else)?

	AR	KY	LA	NC
They should work to improve the law	48	52	52	60
They should work to repeal the law and replace it with something else	46	41	44	35
Neither of these/they should do something else (Vol.)	3	3	2	2
Don't know/No Answer	3	4	2	3

Q7. As far as you know, does the health care law provide financial help to low and moderate income Americans who don't get insurance at work to help them purchase coverage, or not?

	AR	KY	LA	NC
Yes, law provides financial help to low and moderate income people to purchase coverage	48	54	44	52
No, law does not provide financial help	37	28	36	33
Don't know/No Answer	15	17	20	15

(ROTATE items Q8c-Q8d)

Q8. As of today, do you think the health care law HAS or HAS NOT (INSERT ITEM)?

- c. Caused many people in (Arkansas/Kentucky/Louisiana/North Carolina) to lose their health insurance coverage

	AR	KY	LA	NC
Yes, has done this	53	51	56	49
No has not done this	29	32	29	36
Don't know/No Answer	18	17	16	15

- d. Reduced the number of people who are uninsured in (Arkansas/Kentucky/Louisiana/North Carolina)

	AR	KY	LA	NC
Yes, has done this	45	52	41	46
No has not done this	40	34	43	41
Don't know/No Answer	15	14	16	13

(ROTATE response options)

Q9. So far, would you say the health care law has directly (helped) you and your family, directly (hurt) you and your family, or has it not had a direct impact?

	AR	KY	LA	NC
Helped	14	15	12	13
Hurt	29	27	26	26
No direct impact	55	55	61	60
Both helped and hurt (Vol.)	-	1	-	-
Don't know/No Answer	2	2	1	1

**(Based on those who say the health care law has helped them and their family)**

(RANDOMIZE response options 1-3, keep 4 always last)

Q10. What would you say is the MAIN way the health care law has helped you and your family? Has it...

	AR	KY	LA	NC
Allowed someone in your family to get or keep health coverage	45	38	41	37
Lowered your health care costs	19	15	16	21
Made it easier for you to get the health care you need	29	37	33	31
OR has it helped in some other way	5	6	5	7
No effect/has not helped me (Vol.)	-	1	-	1
Don't know/No Answer	1	2	5	2
N=	150	152	136	141

**(Based on those who say the health care law has hurt them and their family)**

(RANDOMIZE response options 1-3, keep 4 always last)

Q11. What would you say is the MAIN way the health care law has hurt you and your family?  
Has it...

	AR	KY	LA	NC
Caused someone in your family to lose their insurance	15	10	12	12
Increased your health care costs	51	61	55	52
Made it more difficult for you to get the health care you need	22	16	20	17
Loss of employment (Vol.)	-	1	1	1
Has hurt financially (Vol.)	2	1	-	1
OR has it hurt in some other way	7	7	9	15
Don't know/No Answer	1	3	2	3
N=	269	277	271	246

Q12. Do you think that providing access to affordable health care coverage for all Americans is the responsibility of the federal government, or is this not the responsibility of the federal government?

	AR	KY	LA	NC
Responsibility of federal government	38	43	45	45
Not responsibility of federal government	55	48	49	49
Don't know/No answer	7	9	6	6

(RANDOMIZE response options 1-4)

Q13. Who do you think should be most responsible for providing health insurance for low-income people in your state?

	AR	KY	LA	NC
The federal government	24	26	25	27
Your state government	37	40	41	36
County and local governments	9	8	6	11
Non-profits and community-based organizations	14	12	12	12
None of these/It's a person's individual responsibility (Vol.)	8	7	8	6
Some other person/group should be responsible (Vol.)	1	2	2	2
Don't know/No Answer	7	6	6	7

(ROTATE 1-3/3-1)

Q14. Which comes closest to your view about the government's role in providing health insurance for middle-income people under the age of 65 who don't get insurance at work?

	AR	KY	LA	NC
Health insurance is people's own responsibility and the government should not be involved	36	29	35	32
The government should give them financial help to buy private insurance	21	25	21	24
The government should provide them with health insurance, as it does for seniors and many poor people	34	38	37	37
Other/None of these (Vol.)	3	3	3	3
Don't know/No answer	6	6	4	4

(RANDOMIZE ITEMS A-D)

(Multiple responses accepted for follow-up question)

Q15. Do you PERSONALLY know anyone who (INSERT ITEM), or not?

(IF YES: Is that you, a person in your household, someone in your extended family, a close friend, or someone else?)

a. was able to get health insurance because of the health care law

	AR	KY	LA	NC
Yes (NET)	38	43	29	36
Yes, self	6	7	3	5
Yes, someone in household	4	5	2	3
Yes, someone in extended family	12	14	11	10
Yes, close friend	10	13	9	13
Yes, someone else/Don't know who	8	8	6	8
No, don't personally know anyone in this situation	61	56	69	63
Don't know/No Answer	1	1	1	1

b. lost their health insurance because of the health care law

	AR	KY	LA	NC
Yes (NET)	32	28	28	26
Yes, self	4	3	3	3
Yes, someone in household	3	2	2	2
Yes, someone in extended family	10	9	9	7
Yes, close friend	10	10	10	10
Yes, someone else/Don't know who	6	6	6	5
No, don't personally know anyone in this situation	67	71	71	73
Don't know/No Answer	1	1	1	1

c. lost their job or had hours cut because of the health care law

	AR	KY	LA	NC
Yes (NET)	23	26	21	23
Yes, self	2	3	2	3
Yes, someone in household	2	2	2	2
Yes, someone in extended family	8	6	6	6
Yes, close friend	8	10	7	8
Yes, someone else/Don't know who	5	6	5	4
No, don't personally know anyone in this situation	75	72	78	76
Don't know/No Answer	1	1	1	1

d. has insurance coverage through Medicaid (also known as (INSERT STATE MEDICAID NAME)) (INTERVIEWER NOTE: Read if necessary: "Medicaid is the government health insurance program for certain low-income adults and children")

	AR	KY	LA	NC
Yes (NET)	70	47	51	49
Yes, self	11	6	9	8
Yes, someone in household	10	8	8	10
Yes, someone in extended family	30	20	18	16
Yes, close friend	11	7	10	9
Yes, someone else/Don't know who	11	7	9	8
No, don't personally know anyone in this situation	28	50	47	50
Don't know/No Answer	2	3	2	1

Q16. How well would you say the health insurance marketplace created by the health care law, (also known as (INSERT STATE SPECIFIC NAME)) is working in (Arkansas/ Kentucky/ Louisiana/ North Carolina)? Is it working very well, somewhat well, not too well, or not at all well?

(INTERVIEWER NOTE (ONLY if Louisiana or North Carolina): If respondent seems unsure what we're asking about say, "We're asking about the health insurance marketplace created by the health care law, sometimes known as healthcare.gov.")

	AR	KY	LA	NC
Working very well	8	17	8	9
Somewhat well	31	36	27	32
Not too well	21	16	28	25
Not at all well	12	7	21	18
Don't know/No answer	28	24	17	16

**(Based on those in Kentucky, Louisiana and North Carolina)**

Q17. As you may know, the health care law gives states the option of expanding their Medicaid program to cover more low-income adults, with the federal government covering most of the cost and the state paying a small portion. As far as you know, has (Kentucky/Louisiana/North Carolina) expanded Medicaid, or not?

	KY	LA	NC
Yes, state has expanded	31	13	12
No, state has not expanded	23	51	49
State is pursuing or using federal money for alternative to Medicaid expansion, or 'private option' (Vol.)	1	1	1
Don't know/No answer	45	36	39

**(Based on those in Louisiana and North Carolina)**

(ROTATE RESPONSE OPTIONS)

Q18. Which of the following comes closest to your view about what your state SHOULD do? Do you think (Louisiana/North Carolina) should (keep Medicaid as it is today) or (expand Medicaid to cover more low-income people, with the federal government covering most of the cost and the state paying a small portion)?

	LA	NC
Keep Medicaid as it is today	40	36
Expand Medicaid	52	54
Other/Neither (Vol.)	3	4
Don't know/No answer	6	7

**(Based on those who believe their state should keep Medicaid as it is today)**

Q19. What if (Louisiana/North Carolina) had the option to buy private health insurance for low-income people through the new health care marketplace instead of expanding Medicaid? Do you think your state SHOULD buy private insurance for low-income people on the new marketplace, with the federal government paying most of the cost and the state paying a small portion, or is this not something your state should do?

	LA	NC
Should buy private insurance for low-income people	23	21
Not something your state should do	69	69
Don't know/No answer	8	10
N=	461	390

**Q18/19 Combo table based on total in Louisiana and North Carolina**

	LA	NC
State should keep Medicaid as it is today	40	36
State should buy private insurance for low-income people	9	8
Not something your state should do	27	25
Don't know/No answer	3	4
State should Expand Medicaid	52	54
Other/Neither (Vol.)	3	4
Don't know/No answer	6	7

**(Based on those in Arkansas)**

Q17a. As you may know, the health care law gives states the option of expanding their Medicaid program to cover more low-income adults, with the federal government paying most of the cost and the state paying a small portion. As far as you know, which best describes what Arkansas HAS DECIDED to do?

	AR
Expand the state Medicaid program to cover more low-income adults	35
Use government money to purchase private health insurance for low-income people through the new health care marketplace	20
Reject the federal funds and not expand Medicaid in Arkansas	11
Don't know/No answer	34

**(Based on those in Arkansas)**

(ROTATE RESPONSE OPTIONS)

Q18a. Which of the following comes closest to your view about what Arkansas SHOULD do to help low-income people get health insurance? Should Arkansas...? (READ AND ROTATE)

	AR
Expand government programs like Medicaid to cover more low-income people	52
Use government funds to purchase private health insurance for low-income people through the new health care marketplace	23
The state shouldn't do anything to help low-income people get health insurance (Vol.)	7
Other (Vol.)	5
Don't know/No answer	12

(ROTATE RESPONSE OPTIONS)

Q20. Thinking in general about the news media's coverage of the health care law, would you say the mix of coverage has been mostly about (politics and controversies), mostly about (how the law might impact people), or has it been a balance of the two?

	AR	KY	LA	NC
Mostly about politics and controversies	53	51	53	57
Mostly about how the law might impact people	7	6	8	5
A balance of the two	33	37	34	33
Don't know/No answer	7	6	6	5

(ROTATE ITEMS a/b)

Q22. During the past 30 days, did you see or hear any POLITICAL ads or commercials that mentioned the health care law in a (INSERT ITEM) way, or not?

a. positive

	AR	KY	LA	NC
Yes, saw ads	32	35	34	37
No, did not	65	62	62	59
Don't know/No answer	3	3	3	3

b. negative

	AR	KY	LA	NC
Yes, saw ads	63	52	58	60
No, did not	34	46	39	37
Don't know/No answer	3	2	3	3

Q23. In general, do you support or oppose the health care law's requirement that private health insurance plans cover the full cost of birth control?

	AR	KY	LA	NC
Support	54	55	52	56
Oppose	38	34	39	37
Don't know/No answer	8	11	9	7

Q24. Some people are registered to vote and others are not. Are you registered to vote in the precinct or election district where you now live, or aren't you?

	AR	KY	LA	NC
Yes	79	84	85	84
No	21	15	15	15
Don't know/No Answer	-	1	-	1

Q25. How much attention have you been able to pay to the 2014 election campaign — a lot, some, not much or no attention so far?

	AR*	KY*	LA*	NC*
A lot	21	24	24	22
Some	39	33	30	33
Not much	24	26	27	29
No attention	15	15	19	16
Don't know/No answer	1	1	1	1
N=	857	891	946	900

Q26. How likely is it that you will vote in the 2014 election in November -- would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election?

	AR*	KY*	LA*	NC*
Definitely vote	76	71	78	74
Probably vote	19	21	17	21
Probably not vote	3	5	3	4
Definitely not vote	1	1	1	1
Don't know/No answer	1	1	1	-
N=	857	891	946	900

(ROTATE RESPONSE OPTIONS)

Q27. If the 2014 election for U.S. House of Representatives were being held today, would you vote for the (Republican) candidate or the (Democratic) candidate in your district?

	AR*	KY*	LA*	NC*
Republican	39	43	38	38
Democratic	35	37	39	40
Other (Vol.)	1	2	2	2
Won't vote (Vol.)	1	1	1	-
Depends (Vol.)	9	7	8	6
Don't know/No answer	14	10	12	14
N=	857	891	946	900

**Q28A-32A ASKED OF THOSE IN ARKANSAS**

(ROTATE CANDIDATES)

Q28A. If the 2014 general election for Governor of Arkansas were being held today and the candidates were (Mike Ross, Democrat) and (Asa (AY-sa) Hutchinson, Republican), for whom would you vote?

	AR*
Mike Ross	40
Asa Hutchinson	41
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	0
Depends (Vol.)	3
Don't know/No answer	13
N=	857

Q30A. Do you approve or disapprove of the way Mike Beebe (BEE-Bee) is handling his job as Governor?

	AR	AR*
Approve	65	68
Disapprove	20	21
Don't know/No Answer	15	11
N=	1,027	857

(ROTATE CANDIDATES)

Q29A. If the 2014 general election for United States Senator were being held today, and the candidates were (Mark Pryor, Democrat) and (Tom Cotton, Republican), for whom would you vote?

	AR*
Mark Pryor	46
Tom Cotton	36
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	3
Don't know/No answer	11
N=	857

(ROTATE 31A-32A)

Q31A. Do you approve or disapprove of the way Mark Pryor is handling his job as United States Senator?

	AR	AR*
Approve	45	47
Disapprove	37	38
Don't know/No Answer	18	14
N=	1,027	857

(ROTATE 31A-32A)

Q32A. Do you approve or disapprove of the way John Boozman is handling his job as United States Senator?

	AR	AR*
Approve	40	41
Disapprove	27	28
Don't know/No Answer	34	31
N=	1,027	857

#### Q28K-33K ASKED OF THOSE IN KENTUCKY

(ROTATE CANDIDATES)(ROTATE Q28K and Q29K)

Q28K. If the 2014 general election for United States Senator were being held today, and the candidates were (Alison Lundergan Grimes, Democrat) and (Mitch McConnell, Republican), for whom would you vote?

	KY*
Alison Lundergan Grimes	43
Mitch McConnell	44
Someone else/Neither/Other (Vol.)	3
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	8
N=	891

(ROTATE CANDIDATES)(ROTATE Q28K and Q29K)

Q29K. If the 2014 general election for United States Senator were being held today, and the candidates were (Alison Lundergan Grimes, Democrat) and (Matt Bevin, Republican), for whom would you vote?

	KY*
Alison Lundergan Grimes	41
Matt Bevin	35
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	16
N=	891

Q30K. Do you approve or disapprove of the way Steve Beshear (Be-SHEER) is handling his job as Governor?

	KY	KY*
Approve	55	56
Disapprove	27	29
Don't know/No Answer	18	15
N=	1,026	891

(ROTATE 31K&32K)

Q31K. Do you approve or disapprove of the way Rand Paul is handling his job as United States Senator?

	KY	KY*
Approve	51	53
Disapprove	31	32
Don't know/No Answer	18	14
N=	1,026	891

(ROTATE 31K&32K)

Q32K. Do you approve or disapprove of the way Mitch McConnell is handling his job as United States Senator?

	KY	KY*
Approve	40	40
Disapprove	49	52
Don't know/No Answer	11	8
N=	1,026	891

33K. Would you like to see Rand Paul run for President of the United States in 2016, or not, or don't you know enough about Rand Paul to say?

	KY	KY*
Yes	28	31
No	33	34
Don't know enough	36	32
Don't know/No answer	3	3
N=	1,026	891

**Q28L-32L ASKED OF THOSE IN LOUISIANA**

(ROTATE CANDIDATES)

Q28L. If the 2014 general election for United States Senator were being held today, and the candidates were (Mary Landrieu (LAN-drew), Democrat), (Bill Cassidy, Republican), (Paul Hollis, Republican), and (Rob Maness (MAIN-ness), Republican), for whom would you vote?

	LA*
Mary Landrieu	42
Bill Cassidy	18
Paul Hollis	5
Rob Mannes	4
Someone else/Neither/Other (Vol.)	3
Won't Vote (Vol.)	2
Depends (Vol.)	5
Don't know/No answer	20
N=	946

Q29L. Do you approve or disapprove of the way Bobby Jindal (JIN-dahl) is handling his job as Governor?

	LA	LA*
Approve	41	40
Disapprove	51	54
Don't know/No Answer	8	6
N=	1,075	946

(ROTATE 31L and 32L)

Q31L. Do you approve or disapprove of the way Mary Landrieu (LAN-drew) is handling her job as United States Senator?

	LA	LA*
Approve	47	49
Disapprove	43	45
Don't know/No Answer	9	6
N=	1,075	946

(ROTATE 31L and 32L)

Q32L. Do you approve or disapprove of the way David Vitter is handling his job as United States Senator?

	LA	LA*
Approve	49	51
Disapprove	33	35
Don't know/No Answer	18	13
N=	1,075	946

#### Q28N-32N ASKED OF THOSE IN NORTH CAROLINA

(ROTATE CANDIDATES) (ROTATE Q28N and Q29N)

Q28N. If the 2014 general election for United States Senator were being held today, and the candidates were (Kay Hagan (HAY-gan), Democrat) and (Thom Tillis, Republican), for whom would you vote?

	NC*
Kay Hagan	42
Thom Tillis	40
Someone else/Neither/Other (Vol.)	5
Won't Vote (Vol.)	-
Depends (Vol.)	2
Don't know/No answer	12
N=	900

(ROTATE CANDIDATES) (ROTATE Q28N and Q29N)

Q29N. If the 2014 general election for United States Senator were being held today, and the candidates were (Kay Hagan (HAY-gan), Democrat) and (Greg Brannon, Republican), for whom would you vote? (ROTATE CANDIDATES)

	NC*
Kay Hagan	41
Greg Brannon	39
Someone else/Neither/Other (Vol.)	4
Won't Vote (Vol.)	1
Depends (Vol.)	2
Don't know/No answer	14
N=	900

Q30N. Do you approve or disapprove of the way Pat McCrory is handling his job as Governor?

	NC	NC*
Approve	41	43
Disapprove	42	44
Don't know/No Answer	17	13
N=	1,024	900

(ROTATE Q31N and Q32N)

Q31N. Do you approve or disapprove of the way Kay Hagan (HAY-gan) is handling her job as United States Senator?

	NC	NC*
Approve	42	44
Disapprove	43	44
Don't know/No Answer	15	12
N=	1,024	900

(ROTATE Q31N and Q32N)

Q32N. Do you approve or disapprove of the way Richard Burr is handling his job as United States Senator?

	NC	NC*
Approve	37	39
Disapprove	29	29
Don't know/No Answer	34	32
N=	1,024	900

Q21. Is it possible you would ever vote for a candidate who does not share your views on the 2010 health care law, or is this issue so important that you would not vote for a candidate who disagrees with you?

	AR*	KY*	LA*	NC*
Yes would vote	35	39	28	35
No, would not vote	52	46	58	53
Depends (Vol.)	8	8	8	8
Don't know/No answer	4	7	5	4
N=	857	891	946	900

Q34. Do you think it should be legal or not legal for same sex couples to marry?

	AR	AR*	KY	KY*	LA	LA*	NC	NC*
Legal	36	35	39	38	39	36	46	44
Not legal	56	57	53	54	52	56	48	49
Don't know/No Answer	8	8	8	8	8	9	6	7
N=	1,027	857	1,026	891	1,075	946	1,024	900

Q35. Are you, yourself, now covered by any form of health insurance or health plan or do you not have health insurance at this time?

	AR	KY	LA	NC
Yes, covered	84	88	82	83
No, not covered	15	12	17	16
Have signed up but not covered yet (vol.)	-	-	-	-
Have started but not completed sign-up process (Vol.)	-	-	-	-
Don't know/No answer	-	-	1	-

**(Based on those who are insured)**

Q36. Which of the following is your MAIN source of health insurance coverage? Is it a plan through your employer or your spouse's employer, a plan you purchased yourself either from an insurance company or a state or federal marketplace, are you covered by Medicare or Medicaid (also known as (INSERT STATE-SPECIFIC NAME)), or do you get your health insurance from somewhere else?

(INTERVIEWER NOTE: IF R SAYS THEY GOT INSURANCE THROUGH HEALTHCARE.GOV, OBAMACARE, OR A STATE HEALTH INSURANCE MARKETPLACE/EXCHANGE, CODE AS 2)

	AR	KY	LA	NC
Plan through your or your spouse's employer	41	44	48	46
Plan you purchased yourself from an insurance company or state or federal marketplace	13	10	10	15
Medicare	25	22	19	17
Medicaid	11	11	13	10
Covered under parents' plan (Vol.)	2	3	4	4
Veterans/Tricare/Military/Champus (Vol.)	2	2	1	2
Somewhere else	2	2	1	2
Don't know/No answer	5	5	4	5
N=	903	941	924	893

**Q35/Q36 Combo table based on total**

	AR	KY	LA	NC
Yes, covered	84	88	82	83
Plan through your or your spouse's employer	34	39	39	38
Plan you purchased yourself from an insurance company or state or federal marketplace	11	9	8	13
Medicare	21	20	15	14
Medicaid	9	10	10	8
Covered under parents' plan (Vol.)	2	3	3	4
Veterans/Tricare/Military/Champus (Vol.)	2	1	1	2
Somewhere else	4	4	3	4
Don't know/No answer	1	2	1	1
No, not covered	15	12	17	16
Have signed up but not covered yet (vol.)	-	-	-	-
Have started but not completed sign-up process (vol.)	-	-	-	-
Don't know/No answer	-	-	1	*

age. How old are you?

agea. **(IF REFUSED AGE)** Are you between 18 and 29, 30 and 44, 45 and 64, or are you over 64?

	AR	KY	LA	NC
Between 18 and 29	20	20	23	20
Between 30 and 44	25	25	25	27
Between 45 and 64	35	36	35	35
Over 64	20	18	17	18
Refused	1	-	-	-

**(Asked of those who purchased their own insurance plan and are ages 18-64)**

Q37. Did you purchase your plan directly from an insurance company, from the marketplace known as healthcare.gov (or (INSERT STATE-SPECIFIC MARKETPLACE NAME)), or through an insurance agent or broker?

*Sample sizes insufficient to report for Q37*

**(Asked of those who purchased their own insurance plan through an insurance agent or broker and are ages 18-64 years)**

Q38. Do you know if the plan you purchased through a broker was a plan from the state or federal health insurance marketplace known as healthcare.gov (or (INSERT STATE-SPECIFIC MARKETPLACE NAME)), or was it a plan purchased directly from an insurance company and not through an exchange or marketplace?

*Sample sizes insufficient to report for Q38*

**Q35/Q36/Q37/Q38 Combo table based on those 18-64**

	AR	KY	LA	NC
Yes, covered	80	85	78	81
Plan through an employer	41	44	45	44
Plan you purchased yourself	12	10	8	14
Directly from an insurance company	4	2	2	5
From the marketplace	4	3	2	3
Through an insurance agent or broker	3	3	3	4
From the marketplace	-			1
Direct from insurance company	2	3	2	3
Through a broker/Don't know	1	1	1	1
Don't know/No answer	1	2	*	1
Medicare	8	9	5	4
Medicaid or State Medicaid	10	11	11	8
Covered under parents' plan	2	3	4	4
Veterans/Tricare/Military/Champus	2	1	1	2
Somewhere else	4	4	3	4
Don't know/No answer	1	2	1	1
No, not covered	19	15	21	19
Have signed up but not covered yet	-		-	-
Don't know/No answer	1		1	-
N=	687	720	754	701

(RANDOMIZE ITEMS A-F)

Q39. Please tell me how satisfied or dissatisfied you are with each of the following. What about (READ ITEMS)? Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

a. The quality of the health care you receive

	AR	KY	LA	NC
Very satisfied	53	53	59	59
Somewhat satisfied	30	32	27	28
Somewhat dissatisfied	5	6	7	6
Very dissatisfied	7	5	6	4
Don't know/No answer	5	4	2	3
N=	903	941	924	893

- b. Your health care costs (IF INSURED: including both the cost of your insurance premium and any expenses not covered by insurance)

	AR	KY	LA	NC
Very satisfied	32	28	37	30
Somewhat satisfied	31	34	28	33
Somewhat dissatisfied	15	19	14	17
Very dissatisfied	19	17	18	16
Don't know/No answer	3	3	4	3

- c. Your ability to get a timely appointment with a doctor when you need one

	AR	KY	LA	NC
Very satisfied	57	55	58	59
Somewhat satisfied	24	26	26	28
Somewhat dissatisfied	8	9	8	6
Very dissatisfied	7	6	6	4
Don't know/No answer	3	4	2	3

- d. The choice of doctors available to you

	AR	KY	LA	NC
Very satisfied	55	56	60	61
Somewhat satisfied	27	26	26	26
Somewhat dissatisfied	6	7	6	6
Very dissatisfied	8	6	6	4
Don't know/No answer	3	4	2	3

**(Based on those who are insured)**

- f. The amount of paperwork and number of calls required to manage your health insurance

	AR	KY	LA	NC
Very satisfied	47	43	52	46
Somewhat satisfied	31	33	30	32
Somewhat dissatisfied	11	12	9	11
Very dissatisfied	7	8	5	5
Don't know/No answer	5	3	4	6
N=	903	941	924	893

Q40. Where do you usually receive your basic health care--at a doctor's office, a clinic or health center, a hospital emergency room, or some other place?

	AR	KY	LA	NC
Doctor's office	65	71	64	73
Clinic or health center	25	18	19	15
Hospital emergency room	4	7	13	6
Some other place	3	3	2	4
Don't have any place to go for basic care (Vol.)	1	1	1	2
Don't know/No answer	2	1	1	0

(RANDOMIZE Q41, Q42, Q43)

Q41. In the past 12 months, have you or someone in your household gone without medical treatment you thought was needed because of the COST, or not? (IF YES, ASK: Was that you, or another household member?)

	AR	KY	LA	NC
Yes (NET)	30	28	26	25
Yes, self	15	16	14	12
Yes, other household member	10	11	10	9
Yes, both (Vol.)	5	2	2	4
No	70	71	74	75
Don't know/No answer	1	-	-	-

Q42. In the past 12 months, have you or someone in your household put off or postponed preventive health services, such as a yearly check-up or routine test because of the COST, or not? (IF YES, ASK: Was that you, or another household member?)

	AR	KY	LA	NC
Yes (NET)	31	31	25	26
Yes, self	18	18	14	14
Yes, other household member	8	9	8	6
Yes, both (Vol.)	5	4	3	6
No	69	68	74	74
Don't know/No answer	-	1	1	1

Q43. In the past 12 months, have you or someone in your household not filled a prescription, cut pills in half or skipped doses of medicine because of the COST, or not? (IF YES, ASK: Was that you, or another household member?)

	AR	KY	LA	NC
Yes (NET)	25	26	24	22
Yes, self	15	13	13	12
Yes, other household member	8	10	9	7
Yes, both (Vol.)	2	3	3	3
No	74	73	75	77
Don't know/No answer	1	1	-	1

Q44. In the past 12 months, did you or someone in your household have any problems paying medical bills, or not?

	AR	KY	LA	NC
Yes (NET)	36	36	27	31
Yes, self	20	19	15	16
Yes, other household member	11	11	8	10
Yes, both (Vol.)	6	6	4	6
No	64	64	72	68
Don't know/No answer	-	-	-	-

**(Based on those who themselves or another household member in the past 12 months had any problems paying medical bills)**

Q45. And how much of a financial impact did these medical bills have on your household – a major impact, a minor impact, or no impact at all?

	AR	KY	LA	NC
Major impact	65	57	62	62
Minor impact	32	40	34	33
No impact at all	3	3	3	3
Don't know/No answer	-	-	1	1
N=	310	305	265	280

**Q44/Q45 Combo table based on total**

	AR	KY	LA	NC
Yes, self and/or other household member had problems in past 12 months paying medical bills	36	36	27	31
Major impact	23	20	17	20
Minor impact	12	14	9	10
No impact at all	1	1	1	1
Don't know/No answer	-	-	-	-
No, did not	64	64	72	68
Don't know/No answer	-	-	-	-

**(Based on those who are uninsured and ages 18-64)**

Q46. Have you signed up for or purchased health insurance coverage that will begin in the next month, or not?

*Sample size for Kentucky insufficient to report for Q46*

	AR	LA	NC
Yes, have signed up	14	12	8
No, have not signed up	80	86	88
Have started the process, haven't finished signing up yet (vol.)	7	3	3
Don't know/No answer	-	-	-
N=	111	137	113

**(Asked of those who have not signed up for or purchased health insurance coverage)**

Q47. Have you started the process of signing up for coverage, or not?

*Sample sizes insufficient to report for Q47*

**Q35/Q46/Q47 Combo Table Based on those ages 18-64**

	AR	KY	LA	NC
Insured	80	85	78	81
Uninsured	19	15	21	19
Have signed up for coverage that will begin in next month	3	1	3	2
Have started the process of signing up for coverage, haven't finished	6	4	5	4
Have not started the process of signing up for coverage	11	9	13	13
Don't know/No answer	-	-	-	-
Don't know/No answer	1	-	1	-
N=	687	720	754	701

**(Asked of those who have signed up for coverage or started the process of signing up)**

Q48. (Earlier you said that you've signed up for health insurance coverage that hasn't begun yet./ Earlier you said that you've started the process of signing up for health insurance coverage.) Is that coverage you've (signed up for/ started the process of signing up for) directly through an insurance company, through a state or federal marketplace like healthcare.gov (or [IF STATE MARKETPLACE: INSERT STATE-SPECIFIC NAME]), from a government program like Medicaid (or [INSERT STATE MEDICAID NAME]), from an employer, or from some other source?

*Sample sizes insufficient to report for Q48*

**Q35/Q46/Q47/Q48 Combo Table Based on those ages 18-64**

	AR	KY	LA	NC
Insured	80	85	78	81
Uninsured	19	15	21	19
Have signed up or started process of signing up for coverage	9	6	8	6
Directly through an insurance company	1	1	2	-
Through a state or federal marketplace	4	3	2	4
From a government program like Medicaid	2	1	2	-
From an employer	1	1	1	1
From some other source	2	-	-	1
Don't know where	-	1	-	-
Have not started the process of signing up for coverage	11	9	13	13
Don't know/No answer	1		1	-
N=	687	720	754	701

**(Based on those who are insured and ages 18-64)**

Q49. During the last 12 months, since April 2013, did you have health insurance ALL the time, or was there a time during the last 12 months when you DID NOT have any health coverage?

	AR	KY	LA	NC
Had insurance all 12 months	78	78	86	85
Was a time when did not have insurance during the last 12 months	22	21	14	15
Don't know/No answer	-	1	-	-
N=	570	640	612	583

**(Based on those ages 18-64 who are uninsured and have signed up or started process of signing up, or are currently insured but were uninsured in the past year)**

Q50. Did you (get health insurance/decide to sign up for health insurance) as a result of the health care law, or for some other reason?

	AR	KY	LA	NC
As a result of the health care law	59	58	45	46
Some other reason	40	40	52	54
Don't know/No answer	1	2	3	0
N=	149	134	120	113

**(Based on those ages 18-64 who are currently uninsured)**

Q51. How long have you been uninsured – less than three months, three months to less than a year, one year to less than two years, or 2 years or more?

*Sample size for Kentucky insufficient to report for Q51*

	AR	LA	NC
Less than 3 months	8	7	5
Three months to less than a year	17	18	8
1 year to less than 2 years	13	14	11
2 years or more	54	58	72
Never had insurance (Vol.)	5	2	3
Don't know/No answer	2	2	1
N=	113	140	115

**(Based on those ages 18-64 who are currently uninsured)**

Q53. Do you think you will have to pay a fine for not having health insurance this year, or not?

*Sample size for Kentucky insufficient to report for Q53*

	AR	LA	NC
Yes, will have to pay a fine	50	46	50
No, will not have to pay a fine	41	37	41
Don't know/No answer	10	17	9
N=	113	140	115

**(Based on those ages 18-64 who are currently uninsured)**

Q52. As you may know, the health care law requires most Americans to have health insurance this year or else pay a fine. Which of the following comes closest to why you personally have not gotten health insurance this year? (READ AND ROTATE)

*Sample size for Kentucky insufficient to report for Q52*

	AR	LA	NC
You would rather pay the fine than pay for health insurance	18	11	11
You don't think the requirement applies to you	7	11	12
You tried to get coverage but were unable	14	13	14
You tried to get coverage but it was too expensive	40	39	39
You didn't know about the requirement to have health insurance	9	16	8
Some other reason (Vol.)	9	6	15
Don't know/No answer	3	4	3
N=	113	140	115

**(Based on those ages 18-64 who are uninsured or covered by Medicaid or non-group coverage)**

(ROTATE RESPONSE OPTIONS)

Q54. If you had a choice, would you rather get health insurance from (your state's Medicaid program, (also known as [INSERT STATE MEDICAID PROGRAM NAME])), from (a private health insurance company), or does it make no difference to you?

	AR	KY	LA	NC
State's Medicaid program, also known as [INSERT STATE MEDICAID PROGRAM NAME]	16	19	24	20
A private health insurance company	28	21	21	25
No difference	53	55	52	50
Don't know/No answer	3	5	4	5
N=	256	222	283	259

**(Based on those ages 18-64 who have coverage from an employer)**

(ROTATE RESPONSE OPTIONS)

Q55. If you were no longer able to get health insurance from an employer, would you rather get health insurance from (your state's Medicaid program, (also known as [state name])), from (a private health insurance company), or does it make no difference to you?

	AR	KY	LA	NC
State's Medicaid program, (also known as [state name])	13	17	12	14
A private health insurance company	42	35	50	41
No difference	39	41	33	39
Don't know/No answer	6	5	4	6
Not asked	-	1	-	-
N=	302	352	362	338

**Demographics**

Sex. SEX of Respondent

	AR	KY	LA	NC
Male	48	48	47	47
Female	52	52	53	53

PreExist. In general, the term 'pre-existing condition' is used by insurance companies to describe an illness or medical condition that a person had before they began looking for insurance. For example, if you were looking to buy health insurance but had a history of asthma, diabetes or high blood pressure, those would be considered pre-existing conditions, along with illnesses such as cancer. Given that definition, would you say that you or someone else in your household would be considered to have a 'pre-existing condition' of some sort, or not?

	AR	KY	LA	NC
Yes, someone in household has pre-existing condition	58	60	57	57
No, no one in household has pre-existing condition	41	39	42	41
Don't know/No answer	1	1	2	2

DescHlth. Would you describe your health as excellent, good, only fair, or poor?

	AR	KY	LA	NC
Excellent	22	19	28	26
Good	50	51	46	48
Fair	21	21	19	20
Poor	7	8	6	6
Don't know/No answer	-	-	-	-

Job. Are you currently employed--either full-time or part-time, are you temporarily out of work, or are you not in the market for work at all?

	AR	KY	LA	NC
Currently employed	52	51	52	53
Temporarily out of work	6	9	10	10
Not in the market for work	23	22	21	22
Retired	18	18	16	14
Don't know/No answer	2	-	1	1

vt12. Did you vote in the 2012 presidential election, did something prevent you from voting, or did you choose not to vote? (IF VOTED, ASK: Did you vote for Barack Obama, Mitt Romney, or someone else?)

	AR	KY	LA	NC
Obama	26	28	31	38
Romney	27	31	28	31
Someone else	8	6	9	6
Voted, won't say for whom (Vol.)	3	3	4	3
Didn't vote (Vol.)	32	29	25	21
Don't know/No answer	4	3	3	2

Tea. Do you consider yourself to be a supporter of the Tea Party movement, or not?

	AR	KY	LA	NC
Yes	23	23	27	22
No	61	61	59	62
Don't know/No answer	16	17	14	16

Kids . Do you have any children? (IF YES, ASK: Are any of your children under 18?)

	AR	KY	LA	NC
Yes, one or more child under 18	34	34	34	31
Yes, all over 18	43	42	39	40
No children	23	23	27	29
Don't know/No answer	-	1	-	-

Marr. Are you now married, widowed, divorced, separated, or have you never been married?

	AR	KY	LA	NC
Married	54	54	47	53
Widowed	8	8	8	6
Divorced	15	14	13	10
Separated	2	2	3	4
Never been married	19	22	29	26
Don't know/No answer	1	-	1	1

Evan. Some people think of themselves as evangelical or born again Christians. Do you ever think of yourself in either of these ways?

	AR	KY	LA	NC
Yes	52	44	44	44
No	45	53	54	53
Don't know/No answer	4	3	2	3

Reli. What is your religious preference today? (OPEN-END; DO NOT READ RESPONSE OPTIONS)

	AR	KY	LA	NC
Protestant	73	67	61	73
Catholic	5	10	23	8
Jewish	-	-	-	1
Muslim	-	1	-	-
Other	6	5	5	5
None	12	14	8	11
Don't know/No answer	4	3	3	3

Attend. How often do you attend religious services?

	AR	KY	LA	NC
More than once a week	24	18	19	20
Once a week	22	21	27	21
A few times a month	16	15	17	19
A few times a year	16	20	19	18
Never	9	10	8	8
Don't know/No answer	2	2	2	2
No Religion/None	12	14	8	11

Prty. Generally speaking, do you usually consider yourself a Republican, a Democrat, an Independent, or what?

	AR	KY	LA	NC
Republican	23	28	28	30
Democrat	29	36	37	34
Independent	38	28	28	31
Don't know/No answer	10	8	7	5

**(Based on those who consider themselves an Independent or Don't know/No Answer)**

Lean. Do you think of yourself as closer to the Republican party or to the Democratic party?

	AR	KY	LA	NC
Lean Republican	42	38	39	35
Lean Democrat	27	31	23	33
Don't know/No answer	32	31	38	31
N=	463	331	371	360

**Prty/Lean Combo Table based on total**

	AR	KY	LA	NC
Republican	23	28	28	30
Democrat	29	36	37	34
Independent/Don't know/No answer	48	36	36	36
Lean Republican	20	14	14	13
Lean Democrat	13	11	8	12
Don't know/No answer	15	11	13	11

Pphl. How would you describe your views on most political matters? Generally do you think of yourself as liberal, moderate, or conservative?

(IF LIBERAL, ASK: Would you say you are very liberal or only somewhat liberal?)

(IF CONSERVATIVE, ASK: Would you say you are only somewhat conservative or very conservative?)

	AR	KY	LA	NC
Very liberal	6	5	6	9
Somewhat liberal	11	11	11	12
Moderate	32	37	32	34
Somewhat conservative	24	23	23	21
Very conservative	19	15	19	17
Don't know/No answer	8	9	9	6

Educ. What was the last grade in school you completed?

	AR	KY	LA	NC
Not a High School grad	14	16	16	15
High School grad	35	34	33	27
Some college (including trade or business)	29	29	29	32
College grad	13	13	14	17
Post grad work or degree (Masters, MBA, JD, MD, Ph.D.)	7	8	7	8
Don't know/No answer	2	-	1	1

Hisp. Are you of Hispanic origin or descent, or not?

Race. Are you White, Black, Asian, or some other race?

#### Hispanic/Race Combo Table

	AR	KY	LA	NC
White non-Hispanic	74	85	62	68
Black non-Hispanic	14	7	28	19
Hispanic	5	3	4	7
Other/ Mixed, non-Hispanic	4	4	3	3
Don't know/No answer	3	3	3	2

Born. Were you born in the United States, the island of Puerto Rico, or in another country?

*Sample sizes insufficient to report for this question*

Inc. Was your total family income in the year 2013 UNDER or OVER \$50,000? inc1. Was it under \$15,000, was it \$15,000 but under \$30,000, or was it \$30,000 but under \$50,000? inc2. Was it \$50,000 but under \$75,000, was it \$75,000 but under \$100,000 or was it \$100,000 or over?

	AR	KY	LA	NC
Under \$15,000	16	14	17	13
\$15,000 but under \$30,000	22	24	18	17
\$30,000 but under \$50,000	21	18	20	20
\$50,000 but under \$75,000	17	18	16	20
\$75,000 but under \$100,000	9	11	12	10
\$100,000 and over	9	10	11	12
Won't specify/Refused	6	5	5	7

**(Total Landline Respondents)**

L1. Now thinking about your telephone use. . . Does anyone in your household including yourself, have a working cell phone?

	AR	KY	LA	NC
Yes respondent or someone else has cell phone in household	87	83	92	88
No	11	16	6	10
Don't know/No answer	2	1	2	2
N=	472	504	529	493

**(Total Cell Phone Respondents)**

C1. Now thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	AR	KY	LA	NC
Yes, has a home telephone	27	37	39	41
No, no home telephone	72	62	61	58
Don't know/No answer	1	-	1	1
N=	555	522	546	531

**(Total Cell Phone Respondents and Landline Respondents with a cell phone)**

C3. How many different cell phone numbers do you personally answer calls on?

	AR	KY	LA	NC
0	2	3	3	3
1- 3	96	95	94	95
4- 6	1	1	1	1
7- 9	-	-	-	-
Don't know/ No answer	1	1	2	1
N=	927	898	989	932

**(Total Landline Respondents or Cell Phone Respondents with a landline)**

C3a. How many telephone numbers does your household have that I could have reached you on? Not extensions, but different telephone numbers, not counting cell phones?

	AR	KY	LA	NC
1- 3	96	97	96	97
4- 6	1	1	1	1
7- 9	-			
Don't know/ No answer	3	2	3	2
N=	637	737	767	747

C4. How many adults who live in your house or apartment are 18 years old or older? Please be sure to include yourself.

	AR	KY	LA	NC
1- 3	93	91	93	91
4- 6	6	9	6	8
7- 9	-	-	-	-
Don't know/ No answer	1	-	1	1

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